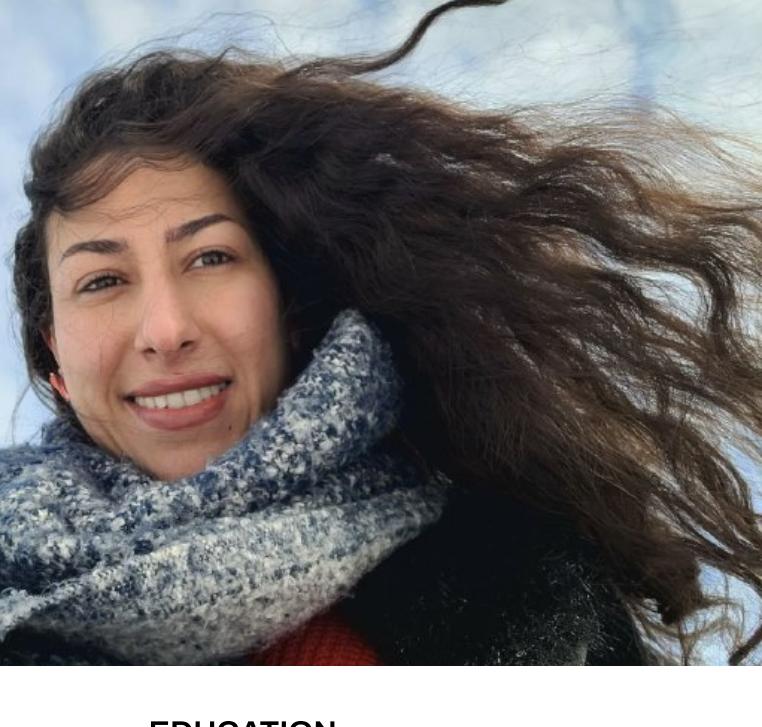




Forough Armanpour



## ABOUT ME

Hi!

I'm Forough, I have a big passion for exploring the connection between User Experience and Cognitive Psychology to make difficult things easy and make technical things beautiful for everyone.

When I'm not designing, you can find me traveling, reading or writing, playing piano and watching movies.



## EDUCATION

Bachelor's in IT engineering  
2008 - 2012

## UX/UI SKILLS

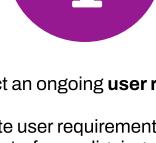
Accessseability Designing  
Figma  
Miro  
Gimp  
Hotjar



## EXPERIENCE

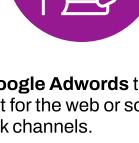
### UX/UI Designer

2021 - Present



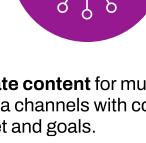
### Digital Marketer

2.5 years



### Social Media Marketer

2 years



### Support Engineer

2 years



- Conduct an ongoing **user research**
- Translate user requirements into usable interfaces aligning with business goals.
- Develop **wireframes, mockups** and **prototypes** to know how sites function and look like in different device.
- Plan and set up **usability tests** to collect the best possible data.

- Use **Google Adwords** to optimize content for the web or social network channels.
- Work with **Google analytics** and **Hotjar** to analies website traffic and make suggestion improvements.
- Email marketing** involve write and design newsletters templates with Mailchimp.

- Create content** for multiple social media channels with considering target and goals.
- Analyze interactions** and use thos information for next plan.
- Research and monitor **influencers** or **agancies** activities and connect them to creat engagement content.
- Graphic design** and video editing.

- Responsible for user support tickets and **solve the problems** (phone call / remote / in-person)
- Configure user's SQL server.
- Test the updated product** before it goes to production.
- Create documentation** that enabled user to extend skills and find the answer without ask from support team.

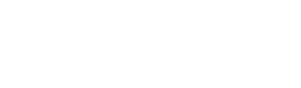
## COURSES

- UX Fundamentals (**UX LAND**)
- UX/UI in Action (**UX LAND**)
- Digital Marketing (**Industrial Management Institute**)
- Advertising campaign (**Vije School**)
- Social Media Marketing Masterclass (**Udemy**)

3 Months      Feb. 2021  
3 Months      Jun. 2021  
4 Months      Sep. 2016  
40 Hours      Nov. 2015  
19 Hours      Jun. 2021

## SOFT SKILLS

- Good team work player
- Good communicator
- Organizer



## INTEREST AREAS

- UX/ UI Design
- Product Design
- Accessibility Design
- Project Coordination

## LANGUAGE KNOWLEDGE

- Persian: Mother Tongue
- English: B1
- Dutch: A2

## CONTACT

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