

EDUCATION

Bachelor's in IT engineering

2008 - 2012

EXPERIENCE



UX/UI Designer

Brezaa 2022 - Present

- Conduct ongoing **user researches**
- Translate user requirements into usable interfaces aligning with business goals.
- Develop **wireframes**, **mockups** and **prototypes** to know how sites function and look like in different device.
- Plan and set up **usability tests** to collect the best possible data.



Digital Marketer

SorooshSima Apr 2017 - Oct 2018

- Optimize content for the web or social network channels using **Google Adwords**.
- Analyze website traffic to improve user experience with **Google analytics** and **Hotjar**.
- **Email marketing** involve write and design newsletters templates with Mailchimp.



Social Media Marketer

Baaax Oct 2015 - Oct 2017

- **Create content** for multiple social media channels with considering target and goals.
- **Analyze interactions** and use that information for next plan.
- **Create engagement** content based on research and monitor influencers and competitors activities.
- **Graphic design** and video editing.



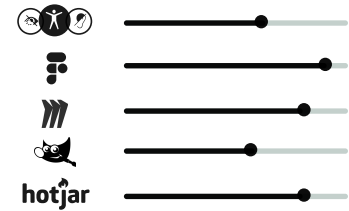
Support Engineer

Danapardaz Mar 2012 - Oct 2015

- Responsible for user support tickets and **solve the problems** (phone call / remote / in-person)
- Configure user's SQL server.
- **Test the updated product** before it goes to production.
- **Create documentation** that enabled user to extend skills and find the answer without ask from support team.

UX/UI SKILLS

- Accessebility Designing
- Figma
- Miro
- Gimp
- Hotjar



COURSES

• UX Fundamentals (UX LAND)	3 Months	Feb. 2021
• UX/UI in Action (UX LAND)	3 Months	Jun. 2021
• Design for Accessibility: for UX Designers (Udemy)	9 Hours	Aug. 2021
• Social Media Marketing Masterclass (Udemy)	19 Hours	Jun. 2020
• Digital Marketing (Industrial Management Institute)	4 Months	Sep. 2016
• Advertising campaign (Vije School)	40 Hours	Nov. 2015

SOFT SKILLS

- Team work player
- Communicator
- Organizer

INTEREST AREAS

- UX/ UI Design
- Product Design
- Accessibility Design
- Project Coordination

CONTACT



0653124962



armanpour.f@gmail.com

<https://linkedin.com/in/forough-armanpour/>



<https://webflow.com/design/f-armanpour/>