

EMAIL COVER LETTER

Date: Tues, 15 May 2001 19:52:59 -0700 (EDT)
From: kevin lee smith [ksmith@yahoo.com]
Subject: Seasoned Sales Rep With MBA Ideal for Regional Sales Manager (mtt-01/3439)
To: scott.hent@marriott.com
Content-Type: text/plain; charset=us-ascii

Dear Mr. Hent,

Having broken sales records and exceeded sales quotas in all my previous positions and recently completed my MBA in marketing from the Graduate School of Management, UC Riverside, I am an ideal candidate for the regional sales manager position at Marriott Vacation Club International.

As the leading sales representative for Disney Vacation Club, I developed key sales material, trained new sales reps, and reinvented the way club memberships are sold. My team's revenue was more than double the average for the entire operation.

The vacation club industry is a dynamic and growing industry, and I am convinced I can help Marriott grow its reputation and dominant position in the industry.

We should meet to discuss the position. I will contact you in the next 10 days to arrange an interview. Should you have any questions before that time, please feel free to call me at 949-555-2341 or email me. Thank you for your time and consideration.

Cordially,

Kevin Lee Smith