



\$24.9M

Revenue

\$10.5M

Profit

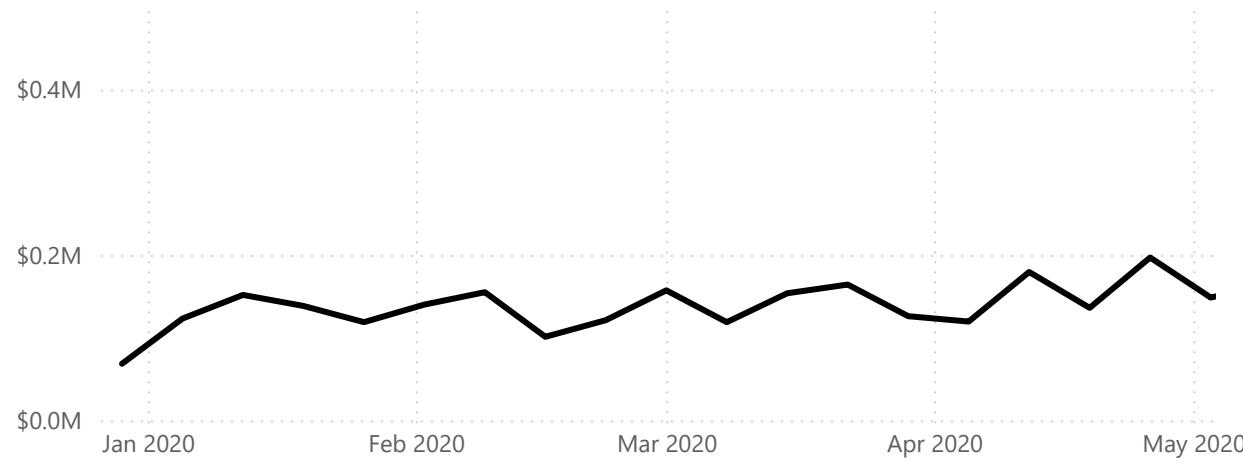
25K

Orders

2.1%

Return Rate

Weekly Revenue



Monthly Revenue

\$1.83M

pre month: \$1.77M (+3.31%)

Monthly Orders

2146!

pre month: 2165 (-0.88%)

Monthly Returns

166!

pre month: 169 (-1.78%)

Orders By Category



ProductName	total orders	total revenue	return rate
Water Bottle - 30 oz.	3983	\$39,755.3	1.9%
Patch Kit/8 Patches	2952	\$13,506.4	1.6%
Mountain Tire Tube	2846	\$28,333.2	1.6%
Road Tire Tube	2173	\$17,264.7	1.5%
Sport-100 Helmet, Red	2099	\$73,444.0	3.3%
AWC Logo Cap	2062	\$35,882.1	1.1%
Sport-100 Helmet, Blue	1995	\$67,120.2	3.3%
Fender Set - Mountain	1975	\$87,040.8	1.4%
Sport-100 Helmet, Black	1940	\$65,269.7	2.7%

most ordered sub-product

Tires and Tubes

most returned sub-product

Shorts

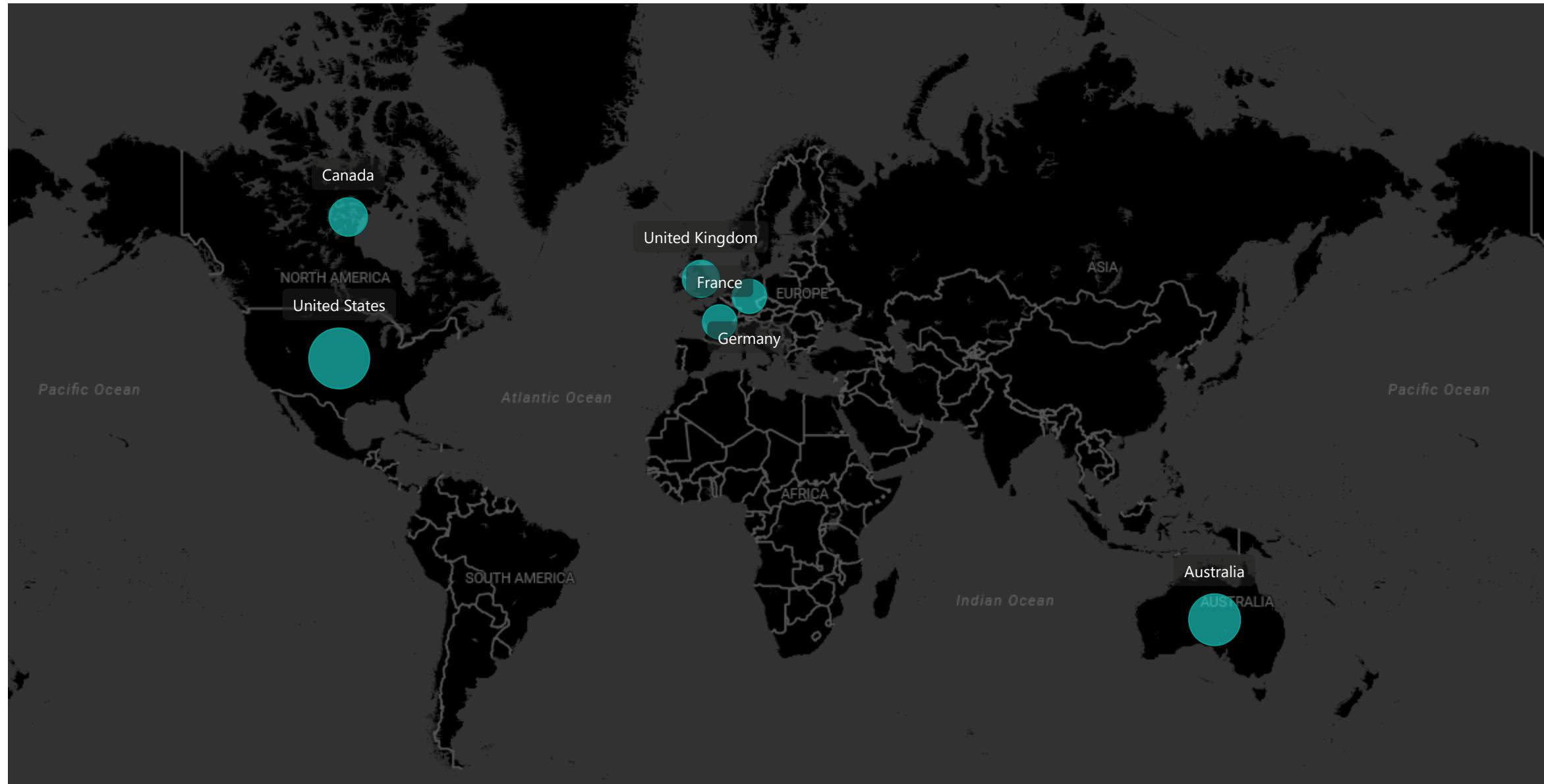


Select all

Europe

North America

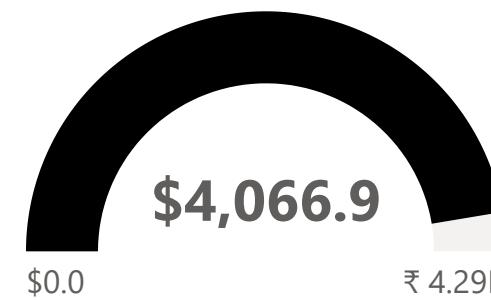
Pacific





Water Bottle - 30 oz.

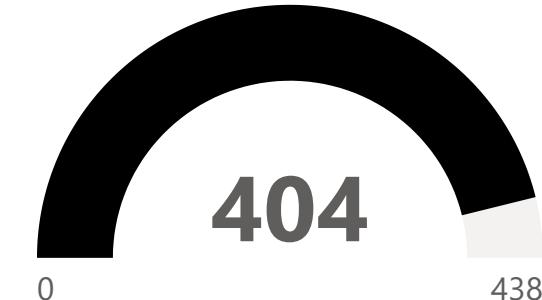
revenue vs target



profit vs target



orders vs target



price adjustment

-1.00

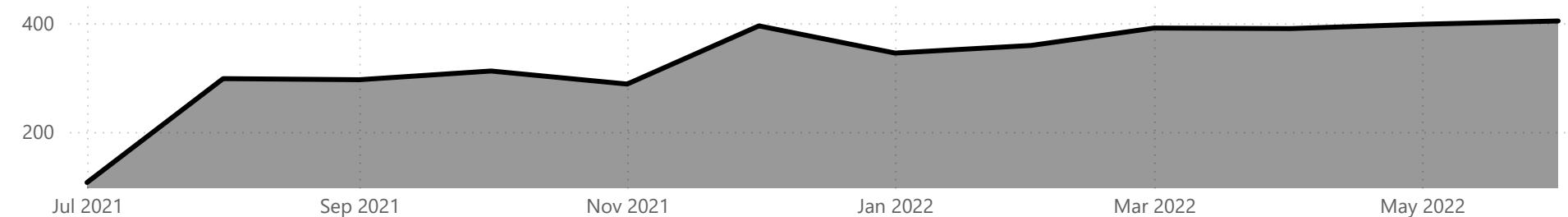
● total profit ● price adjustment



Parameter

- total orders
- total profit
- total revenue
- total returns
- return rate

monthly profit





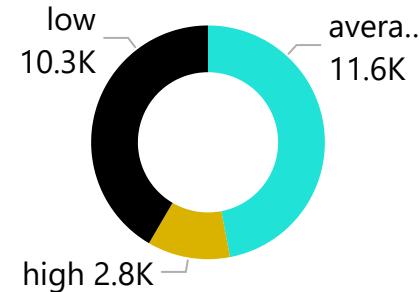
18.1K

Unique Customer

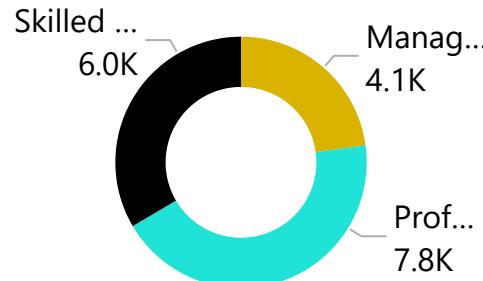
\$1,373

Revenue Per customer

orders income level



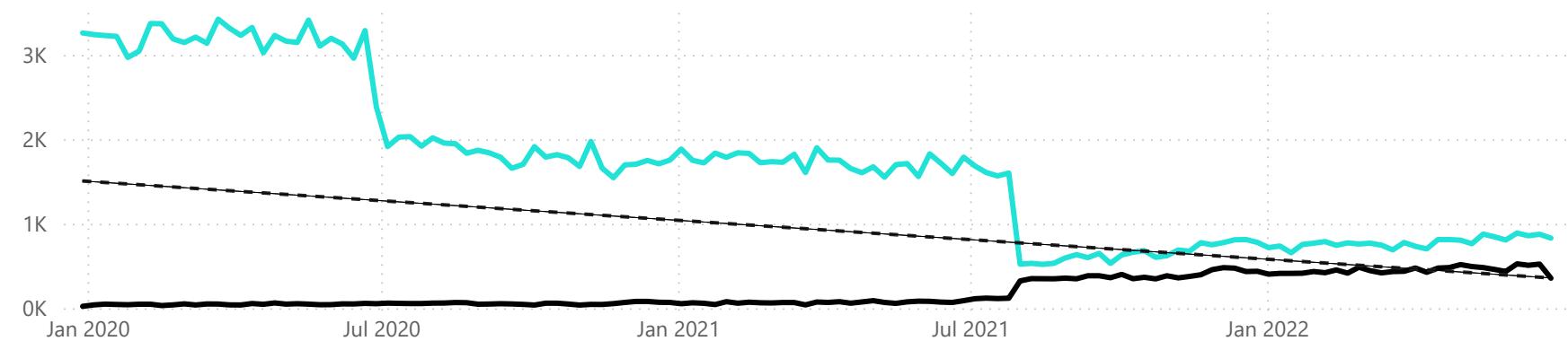
orders by occupation



total customer

Revenue Per customer

● total customer ● Revenue Per customer



CustomerKey full name total orders total revenue

CustomerKey	full name	total orders	total revenue
11019	Mr. Luke Lal	15	\$961.9
11078	Ms. Gina Martin	16	\$991.3
11091	Mr. Dalton Perez	26	\$1,513.1
11131	Ms. Amanda Rivera	4	\$211.8
11142	Mr. Eduardo Patterson	15	\$1,117.3
11176	Mr. Mason Roberts	24	\$1,526.0
11185	Mrs. Ashley Henderson	25	\$1,716.8
11200	Mr. Jason Griffin	25	\$1,613.9
11203	Mr. Luis Diaz	17	\$1,002.1
11211	Mrs. Samantha Russell	16	\$948.0
11212	Mrs. Chloe Campbell	15	\$969.8
11215	Mrs. Ana Perry	17	\$1,335.8
11223	Mrs. Hailey Patterson	26	\$1,615.7
11237	Mr. Clarence Anand	4	\$10,065.0
11241	Mrs. Lisa Cai	7	\$11,330.4
11242	Mr. Larry Munoz	7	\$10,852.0
11245	Mr. Ricky Vazquez	4	\$10,165.9
11249	Mrs. Cindy Patel	4	\$9,668.0
11253	Mr. José Hernandez	16	\$904.5
11262	Mrs. Jennifer Simmons	24	\$1,464.8
11276	Mrs. Nancy Chapman	23	\$1,111.2
Total		1272	\$6,15,328.6

2020 2022

Top customer (By revenue)

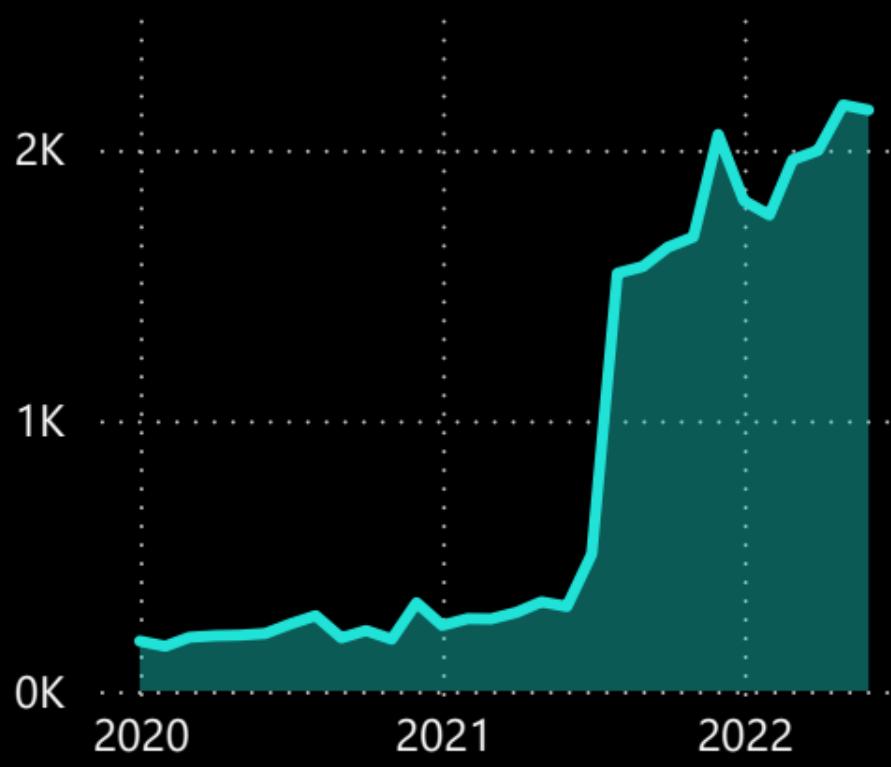
Mr. Maurice Shan

Orders

6

Orders

\$12.4K



25164

total orders

\$2,49,14,586.8

total revenue

\$1,04,57,715.4

total profit

1809

total returns

2.1%

return rate

(i) Help Q&A understand people better by adding synonyms.

Add synonyms now

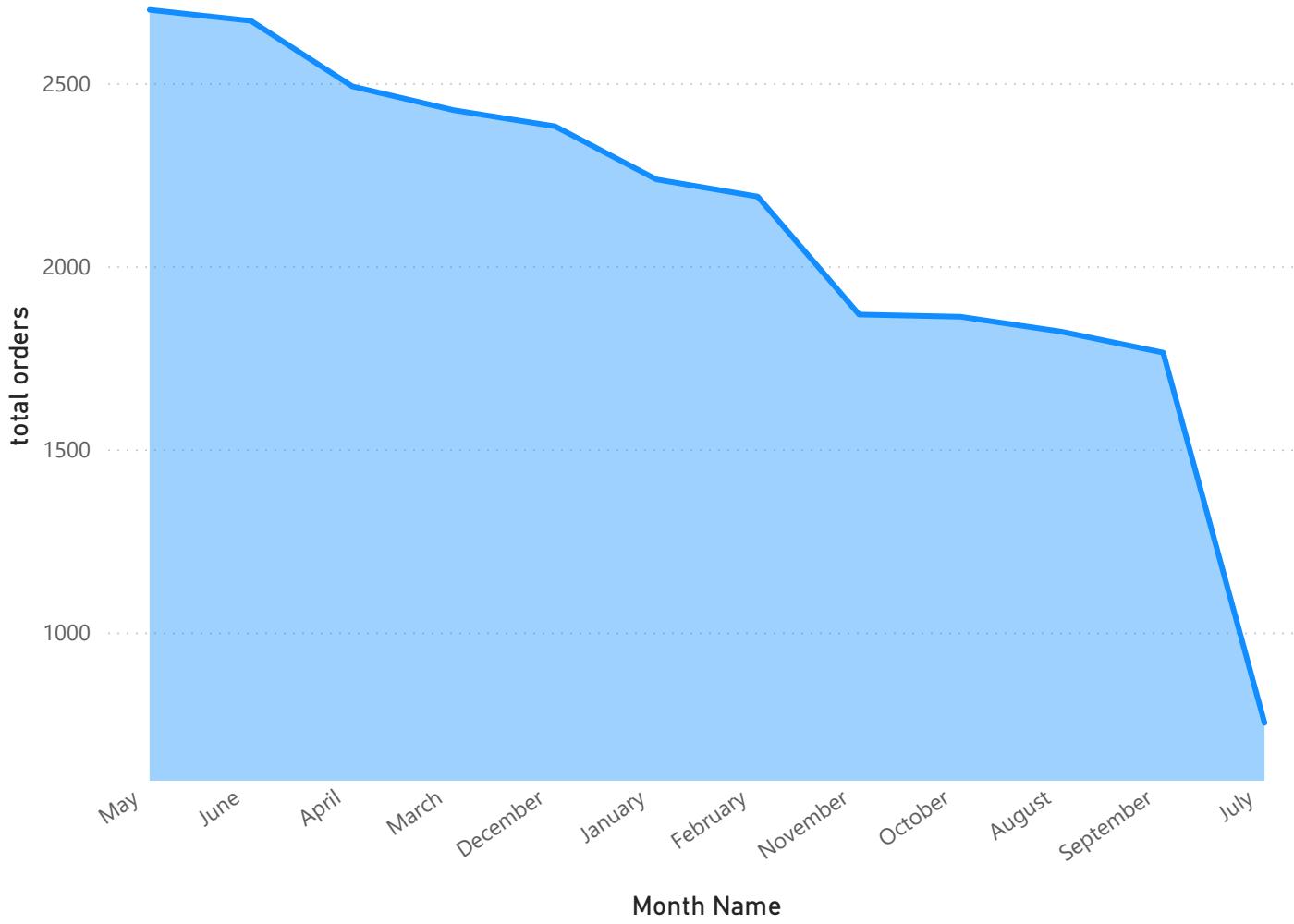
X

Orders by month name in area chart



Showing results for Month name and total orders as area chart

(i)



CategoryName	total orders
<input checked="" type="checkbox"/> Accessories	16983
Black	1940
Blue	1995
NA	14825
Red	2099
Silver	695
<input checked="" type="checkbox"/> Bikes	13929
Black	5062
Blue	1263
Red	1912
Silver	2562
Yellow	3130
<input checked="" type="checkbox"/> Clothing	6976
Black	2189
Blue	521
Multi	3413
White	538
Yellow	1508
Total	25164

CategoryName ×
Bikes

SubcategoryName ×
Road Bikes

ProductName ×

