First Ever Life & Money Solution for 67+ Million Americans: A metal debit-card with 1% cash back, 0% APR loans and unlimited access to online doctors.

money**amigo**, is a fintech company with the mission to give every user hundreds of dollars extra in their wallet each year - all based on their mission to bring life and money solutions that are fast, fair and friendly.

Henderson, NV, May 8, 2018, moneyamigo, a cutting-edge life and financial services platform designed to be a non-traditional bank and life product, today announces the launch its new products with unprecedented features like:

- First metal debit card with unlimited 1% cash back on eligible purchases
- Access to 0% APR loans with NO credit check
- Access to see a doctor online 24/7/365 NO co-pay

All features are available on the money**amigo** award winning app. Open to everyone and NO credit check to apply.

Not made by a big bank or insurance company but made for 'The People', and especially the millions of underbanked living in The US.

With this in mind, money**amigo** has taken on the mission of providing reliable alternatives to access ones money quickly and easily, without the need for a traditional bank account or credit history.

Unlike the somewhat intimidating experience of opening an account at a traditional bank, signing up for a money**amigo** account is potentially the easiest and fastest way in the US: After entering one's cell phone numbers on moneyamigo.com, users receive a text message with link to simple application where they can set up an account in seconds: Type your cell, email and just scan back of driver's license; if approved, an FDIC secured account is created instantly. Virtual VISA card available in app immediately and the one-of-akind physical metal VISA card is sent to your house.

Users can amongst others receive direct deposits from their employers, or can scan their physical paychecks to have their money transferred directly into their money amigo accounts.

During the setup process, users have the option to choose which of money**amigo**'s new debit cards best fit their needs:

- money**amigo** basic: \$0 monthly account fee and no credit check to apply; direct deposit up to 2 days earlier than normal; can be used with up to 3 family cards.
- money**amigo**X: low monthly fee of \$9.99; access to all basic features, plus a real metal debit card; 1% cash-back on eligible purchases; 360,000 daily discounts at national and local brands; access to borrow \$100 for 0% APR, no loan fees up to 4 times a year.
- money**amigo**X extras: unbeatable monthly fee of \$14.99 users get access to all features of money**amigo**X (1% cash back, 0% APR loan etc.), plus unlimited access to see a doctor

online 24/7, no co-pays nor appointment needed, as well as dental, vision and prescription drug discounts.

For many Americans, money**amigo**X with extra features, will be the ultimate life and money solution:

Over <u>67 million individuals</u> in the US are estimated to be un- or underbanked and <u>78% of full-time workers</u> living paycheck to paycheck. For these individuals every dollar counts – and waiting 3-5 days to cash a paycheck can causes extreme financial stress. Paycheck cashing costs over 4% on national average. And cash back for purchases has primarily only been offered on credit card usage. And seeing a doctor can be inaccessible or impossible when working multiple jobs.

And money**amigo** is also releasing **amigo**health, a stand-alone product for health discounts and ability to see a doctor online 24/7. Relevant for insured and uninsured Americans and covering the entire household. NO co-pay. No deductible. Biggest bang for your buck at \$149.99 per year (\$12.49/month).

"money**amigo** gives people real money in their pocket while saving them time – all while doing it in a fast, fair and friendly way", says <u>Kim Norland</u>, the company's Chief Amigo Officer, "we designed money**amigo** to give real value and accessibility to regular people who needs it the most".

In 2015, money**amigo** debuted its idea for bringing financial services to the underbanked and underserved US population at the FinovateSpring conference, for which it won the prestigious "Best of Show" award. Since then, the company has gone on to bring its idea to life, and has already attracted a subscriber base of thousands of individuals waiting to use the platform. The company will also be attending this year's **FinovateSpring** conference from May 8-11 in Santa Clara, CA.

About moneyamigo

moneyamigo is founded on the simple notion of doing good for everyone in need of money and life solutions in a fast, fair and friendly way. moneyamigo is delivering traditional banking products in an innovative and breakthrough manner: by developing straightforward services with no hidden or unnecessary fees, by creating a simple application that is interactive and in the language of the user's choice, and by delivering all of the products that consumers truly want.

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