

# INVESTMENT ASSIGNMENT SUBMISSION

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# Investment Analysis Assignment

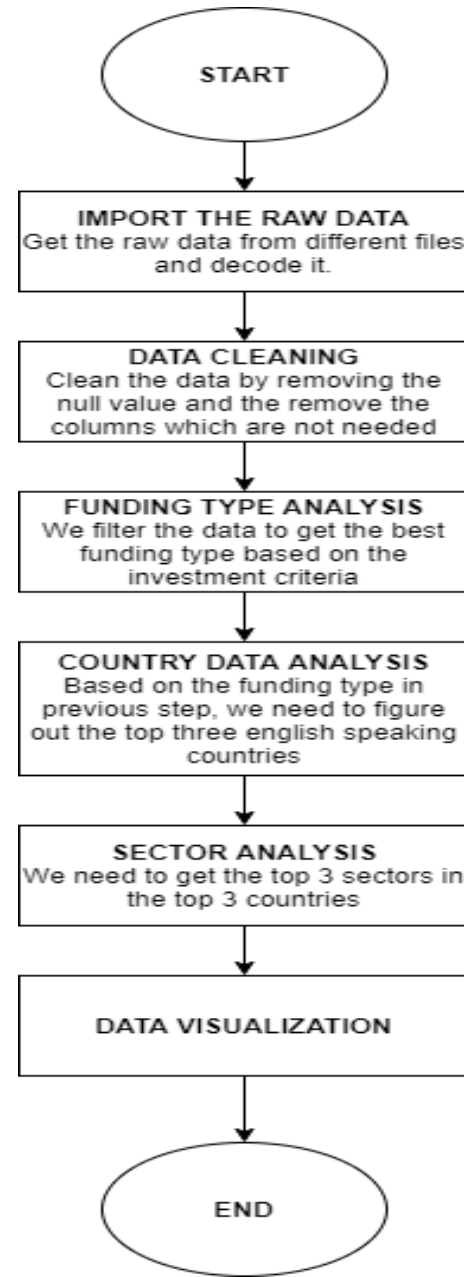
Spark Funds, an asset management company wants to make investments in a few companies. The CEO of Spark Funds wants to understand the global trends in investments so that she can take the investment decisions effectively.

Spark Funds has two minor constraints for investments:

- It wants to invest between 5 to 15 million USD per round of investment.
- It wants to invest only in English-speaking countries because of the ease of communication with the companies it would invest in.

**Business Objective:**

The objective is to identify the best sectors, countries, and a suitable investment type for making investments.



## Investment type analysis

Investment type	Average
Venture	11.89 million dollars
Angel	0.99 million dollars
Seed	0.76 million dollars
Private equity	75.97 million dollars

Based on the investment criteria, venture investment type is the best option for the company since it's average is between \$5 million and \$15 million.

## Country Analysis

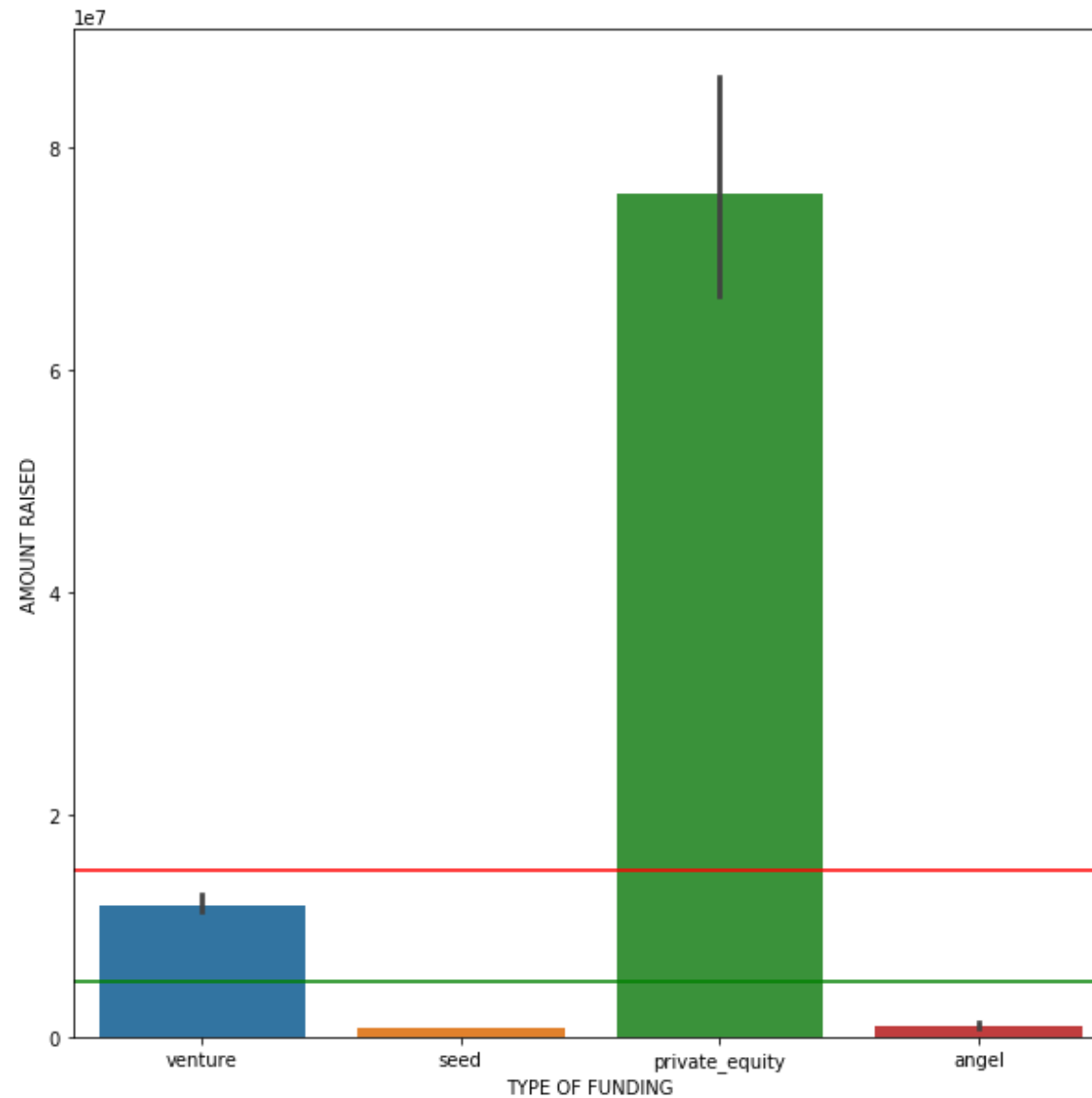
Rank	Country code	Country name
1	USA	United States of America
2	GBR	United Kingdom
3	IND	India

Since the company is looking to invest in the English speaking country, out of the 9 countries shortlisted based on the criteria, we have finalized the above 3 countries.

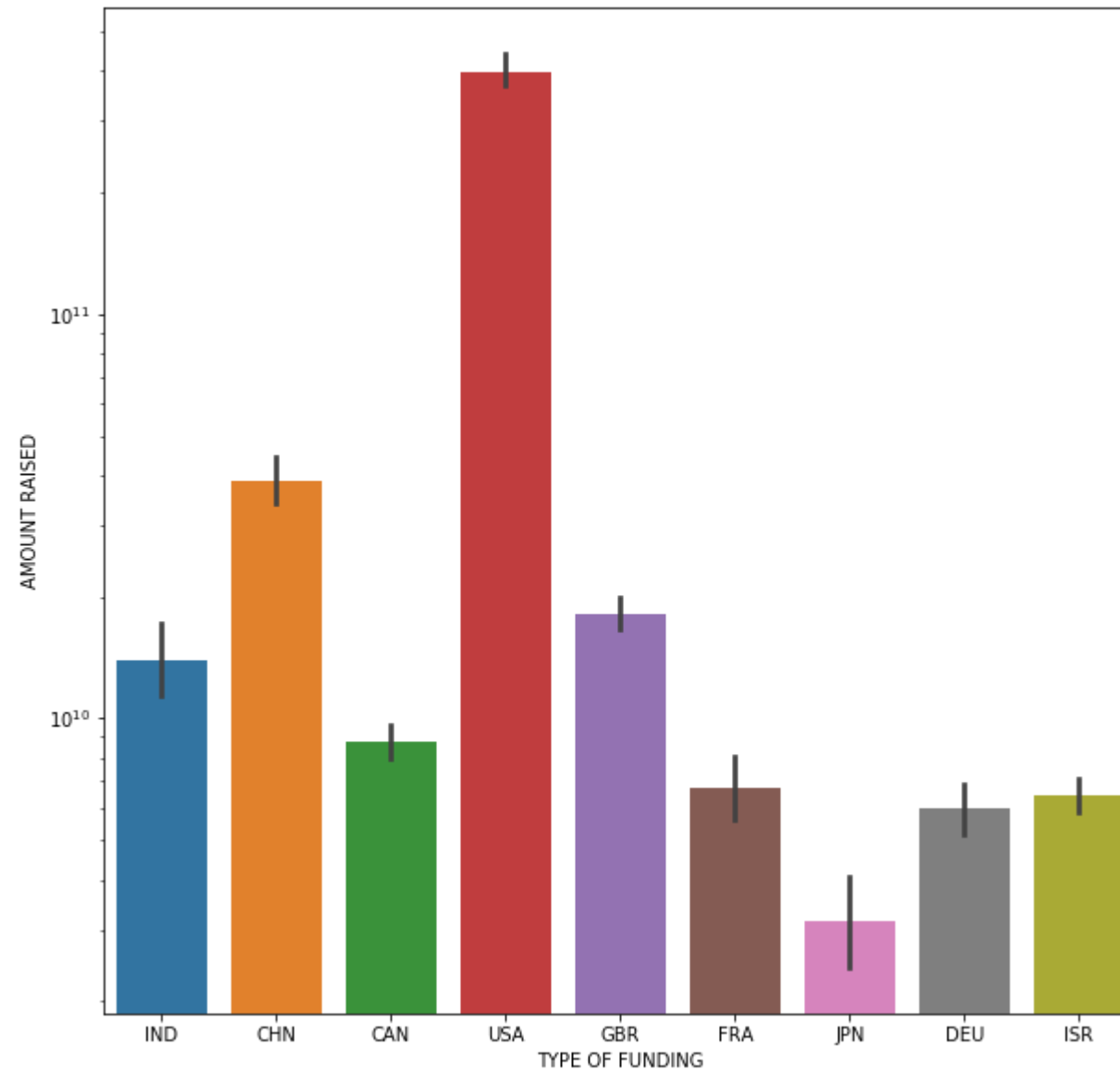
# Sector Analysis

Segment	USA	GMR	IND
Top Sector name (no. of investment-wise)	Others	Others	Others
Second Sector name (no. of investment-wise)	Social, Finance, Analytics, Advertising	Social, Finance, Analytics, Advertising	Social, Finance, Analytics, Advertising
Third Sector name (no. of investment-wise)	Cleantech / Semiconductors	Cleantech / Semiconductors	News, Search and Messaging
Number of investments in top sector	2758	140	103
Number of investments in second sector	2590	128	59
Number of investments in third sector	2147	115	49

# TYPE OF FUNDING ANALYSIS

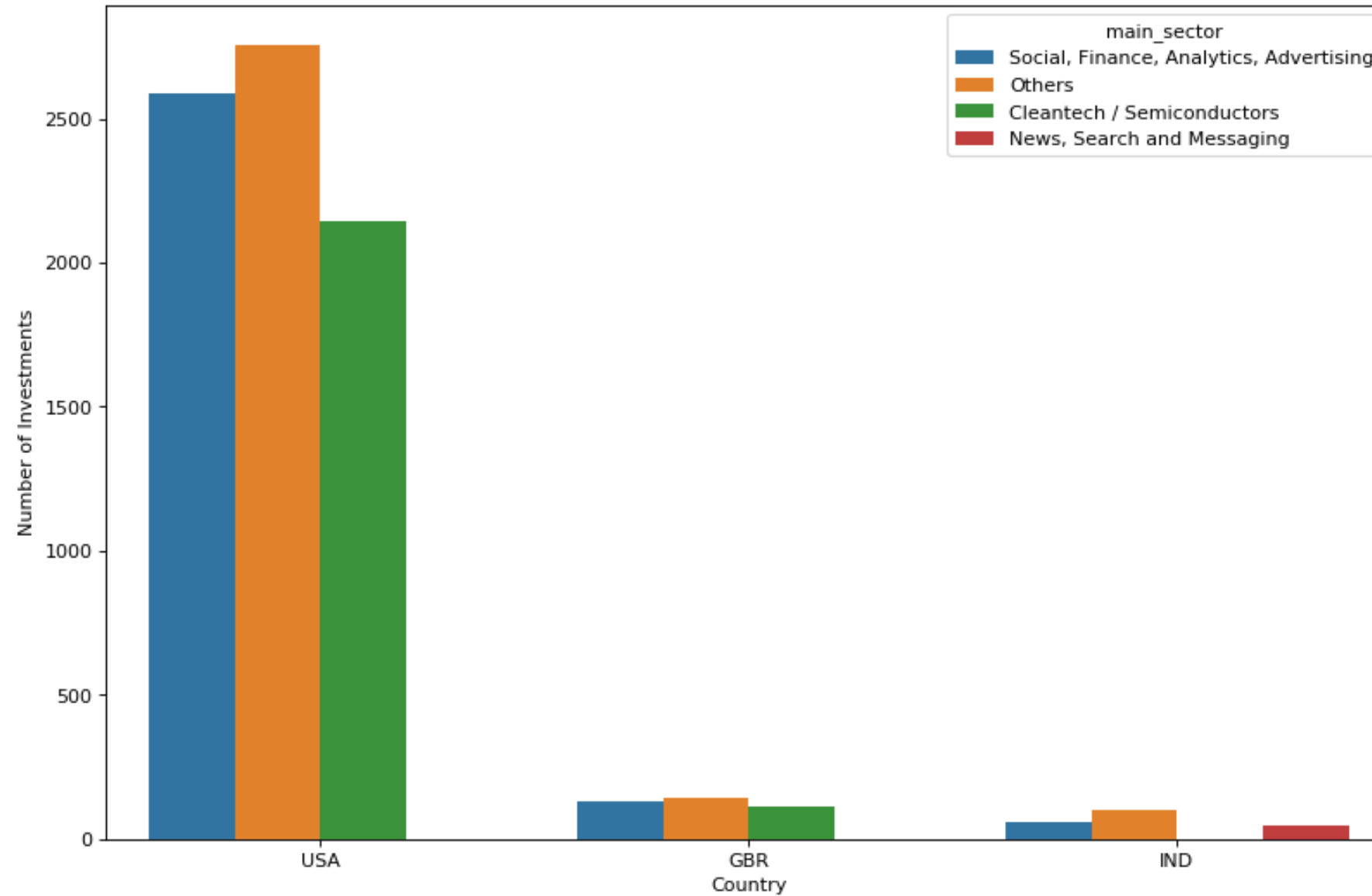


## COUNTRY ANALYSIS





# INVESTMENTS



## Conclusion

Best investment type with an average size of investment in the 5-15 M USD range is Venture Capital.

- Top 3 English Speaking Countries receiving the highest investment amounts in Venture Capital funding types are

1. USA
2. Great Britain
3. India

- The most suitable sectors for funding in the above three countries are

1. Others
2. Cleantech/Semiconductors
3. Social/Finance/Analytics/Advertising