

MARIAYE VICKERY

UX/UI DESIGNER

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Skills

- Figma | FigJam | Adobe XD | Sketch | InVision | Miro | Mural | Zeplin | Maze | Dovetail | Notion | HTML/CSS | AI
- UX/UI Design | User research | Wireframing | Prototyping | Information Architecture | Story Mapping | Lean UX
- Project Management | Agile Methodologies | Stakeholder Management | Roadmapping | Collaboration | Scrum

Experience

Freelance Designer

2020 - Present

- Conduct user research to understand & user needs, goals, & behaviors
- Develop wireframes, prototypes, & user flows to communicate design concepts & solutions
- Design & conduct user testing to validate & refine designs
- Collaborate with clients & stakeholders to define project goals & requirements
- Create & present design deliverables such as user personas, user journeys, & design specifications
- Work with developers to ensure designs are implemented accurately & efficiently
- Keep up-to-date with the latest UX/UI trends, techniques, & technologies
- Apply knowledge of accessibility & inclusive design principles
- Communicate project progress & updates to clients & stakeholders
- Provide consulting & advisory services to clients on UX/UI best practices & strategies

UX/UI Designer, AOT Technologies, Victoria, BC

2022

- Consulted with stakeholders to document project business and design requirements
- Collaborated with service designers to compare and accumulate user research findings
- Created prototypes, hi-fi and lo-fi mock-ups, and storyboards
- Coordinated with backend developers, business analysts, and architects to develop website graphics, content, and interactions
- Developed technical and business requirements to deliver user-centric solutions
- Worked with cross-functional teams to align design solutions with project requirements
- Led team development sessions to foster collaboration and innovation
- Managed project timelines and deliverables using agile methodologies
- Conducted user research and testing to inform design decisions and improve user experience
- Stayed up-to-date with the latest UX/UI trends, tools, and technologies to inform design decisions.

Education

University of Toronto

2014 - 2018

Bachelor of Arts Honours Degree in Arts Management, Public Policy

Member of the Arts, Culture & Media Student Association, Artsideout, Fusion Radio, Model UN

Coursera

Google Project Management Certificate

2023

Google UX Design Certificate

2022

