

# MARIAYE VICKERY

## UX/UI DESIGNER

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### Skills

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- Figma | FigJam | Adobe XD | Sketch | InVision | Miro | Mural | Zeplin | Maze | Dovetail | Notion | HTML/CSS | AI
- UX/UI Design | User research | Wireframing | Prototyping | Information Architecture | Story Mapping | Lean UX
- Project Management | Agile Methodologies | Stakeholder Management | Roadmapping | Collaboration | Scrum

### Experience

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#### Freelance Designer

2020 - Present

- Conduct user research to understand user needs, goals, & behaviors
- Develop wireframes, prototypes, and user flows to communicate design concepts and solutions
- Design and conduct user testing to validate and refine designs
- Collaborate with clients and stakeholders to define project goals and requirements
- Create design deliverables such as user personas, user journeys, and design specifications
- Work with developers to ensure designs are implemented accurately and efficiently
- Keep up-to-date with the latest UX/UI trends, techniques, and technologies
- Apply knowledge of accessibility and inclusive design principles
- Communicate project progress and updates to clients and stakeholders
- Provide consulting and advisory services to clients on UX/UI best practices and strategies

#### UX/UI Designer, AOT Technologies, Victoria, BC

2022

- Led stakeholder meetings to define and document project and design requirements
- Collaborated with cross-functional, Agile team to design UX/UI for web and mobile applications
- Developed wireframes, prototypes, and high-fidelity mockups using Figma
- Conducted user research and usability testing to inform design decisions
- Maintained design systems, style guides, and component libraries
- Worked closely with developers to ensure design specifications are implemented accurately
- Communicated design ideas and decisions to stakeholders and team members using visual aids and presentations created in Figma

### Education

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#### University of Toronto

2014 - 2018

Bachelor of Arts Honours Degree in Arts Management, Public Policy

Member of the Arts, Culture & Media Student Association, Artsideout, Fusion Radio, Model UN

#### Dribbble

Product Design Career Preparation Course

2023 - Present

#### Coursera

Google Project Management Certificate

2023

Google UX Design Certificate

2021

