Amanda Mallardo
Sr. Product Designer

armedstar@gmail.com
linkedin.com/in/armedstar
(630)901-4374
amandamallardo.com

Experience

Sr. UX Designer
Shure

Chicago, IL
Feb 2022 - present

Lead the design vision and helped set product direction on various cross-functional, product teams within the organization. I was active in user research activities, wireframing, and prototype creation used in user testing and POC, and final wireframes and UI design to be handed off to engineers for production.

UX Lead
Abbott Diagnostics Business

Lake Forest, IL
Feb 2020 - Feb 2022

Defined the UX vision and end-to-end UX architecture for the AlinIQ Analytics platform of products. I spearheaded the creation of the DHS (Digital Health Solutions) design system by managing contractors and providing design direction and governance. Working with other junior designers and several product teams, the DHS UX team created wireframes and workflows for new features and assured consistency with design patterns within the Abbott DHS design system as well as aligned features with user needs discovered in initial research and interviews with subject matter experts.

UX Lead
HERE Technologies

Chicago, IL
Sept 2015 - Feb 2020

Worked in cross-functional teams and lead the design vision and product direction on various products within the organization. I was active in user research activities, wireframing, and prototype creation for products, product demos and stimuli for user testing, as well as final wireframes and UI design that was handed off to engineers for final production.

Sr. UX Designer | Prototyper
Rovi Corporation (TIVO)

Schaumburg, IL
June 2009 - Dec 2014

Worked as a UX designer and a prototype engineer on a small team of R&D designers and developers to create next generation television guidance products. Was actively engaged in user research activities and building prototypes in HTML, CSS, and Javascript for user testing and for customer demos. Actively involved in ideation workshops and submitting IP disclosures.

Patents

Systems and methods for enabling an automatic license for mashups
US 13/630,782 · Issued Sep 28, 20124

Methods and Systems for Customizing User Input Interfaces
US 13/828375 · Filed Sep 18, 2014

Methods and Systems for Compesating for Disabilities When Presenting a Media Asset
US 13/896920 · Filed May 17, 2013

Education

Northwestern University
Masters in Product Design & Development Management (mpd2)

Evanston, IL
Sept 2017 - June 2018

UW-Milwaukee
BFA Graphic Design

Milwaukee, WI
Sept 1995 - Dec 1999

Skills

Product Design, User Experience, User Research, UI Design, Design Systems, Design Thinking, User Interviews, Wireframing, Prototyping, Figma, Sketch, Adobe, Javascript, HTML, CSS,