

Amanda Mallardo
Sr. Product Designer

armedstar@gmail.com
linkedin.com/in/armedstar
(630)901-4374
armedstar.github.io

Experience

Sr. UX Designer
Shure

Chicago, IL
Feb 2022 - present

I guided the design vision and contributed to setting the product direction across multiple cross-functional teams within the organization. I actively engaged in user research activities, created wireframes, and developed prototypes for user testing and proof of concept (POC). Additionally, I prepared the final wireframes and UI designs for engineers to implement in production.

UX Lead
Abbott Diagnostics Business

Lake Forest, IL
Feb 2020 - Feb 2022

I defined the UX vision and comprehensive UX architecture for the AlinIQ Analytics platform. I led the development of the Digital Health Solutions (DHS) design system by overseeing contractors and providing design direction and governance. Collaborating with junior designers and multiple product teams, the DHS UX team created wireframes and workflows for new features, ensuring consistency with design patterns within the Abbott DHS design system. We also aligned these features with user needs identified through initial research and interviews with subject matter experts.

UX Lead
HERE Technologies

Chicago, IL
Sept 2015 - Feb 2020

I collaborated with cross-functional teams to lead the design vision and product direction for various products within the organization. I actively participated in user research, wireframing, and prototype creation for products, product demos, and stimuli for user testing. Additionally, I developed final wireframes and UI designs, which were handed off to engineers for production.

Sr. UX Designer | Prototyper
Rovi Corporation (TIVO)

Schaumburg, IL
June 2009 - Dec 2014

I served as a UX designer and prototype engineer on a small team of R&D designers and developers, focusing on the creation of next-generation television guidance products. I was deeply involved in user research and built prototypes using HTML, CSS, and JavaScript for user testing and customer demos. Additionally, I actively participated in ideation workshops and submitted IP disclosures.

Patents

Systems and methods for enabling an automatic license for mashups

US 13/630,782 · Issued Sep 28, 20124

Methods and Systems for Customizing User Input Interfaces

US 13/828375 · Filed Sep 18, 2014

Methods and Systems for Compesating for Disabilities When Presenting a Media Asset

US 13/896920 · Filed May 17, 2013

Education

Northwestern University
Masters in Product Design &
Development Management (mpd2)

UW-Milwaukee
BFA Graphic Design

Skills

Product Design, User Experience, User Research, UI Design, Design Systems, Design Thinking, User Interviews, Wireframing, Prototyping, Figma, Sketch, Adobe, Javascript, HTML, CSS,