

June 2012

Schedule

27 Wednesday شنبه  
Relationship in a Scheme Diagram:

[customer] ..... (1:M) ..... [order] ..... (M:N) ... [Product]

[Delivery Zone]

[Order Details]

June 2012

Schedule

# Step 3 : Create a Data Schema:

Monday 25

Identify the entities in your market place (e.g Product, Orders, Customers, Delivery Zones):

## 1. Identify Entities:

Entities and their attributes From an online Food marketplace.

[Customers]

Customer ID (Primary Key)

Name

Contact Info (Phone, Email, Address)

Payment Details.

Order History.

[Product]

Product ID

Name

Description

Price

Category

(Traditional,

Fast Food

Healthy)

Availability

Preparation Time.

[Orders]

Order ID (Primary)

Customer ID  
(Foreign Key)

Product ID  
(Foreign Key)

Quantity

Order Date

Total Price

Status (Pending,  
Delivery Cancelled)

[Delivery Zone]

Zone ID (Primary)

Zone Name

Delivery Charges

Estimated

Delivery Time

Evening

'Oscar Wilde

Patriotism is the virtue of the vicious.



June 2012

22 Friday

جمعة ٢ شعبان

What will set your marketplace apart?

Uncompromised Quality:

Strict hygiene standards are the use of premium ingredients.

Customization:

Meals tailored to individual tastes and dietary requirements.

Affordability:

Competitive pricing the suits all budgets without compromising on taste.

Evening

23 SATURDAY

سبت ٣ شعبان

Convenience:

Easy to use ordering platform and reliable on time delivery.

Schedule

Personal Touch:

A focus on creating a homely feel with every meal, backed by excellent customer service.

24 SUNDAY

اتوار ٤ شعبان

Evening

June 2012

Schedule

يوم الأربعاء ٣٠ جمادى الآخرة

Wednesday 20

8:00

9:00

10:00

11:00

12:00

13:00

14:00

15:00

16:00

17:00

18:00

19:00

options, and the need for convenient, high quality meals delivered to their doorstep.

What is your target audience?

Working professionals with hectic schedules

Families looking for diverse high-quality meal options

Students and individuals away from home who miss homemade-style meals.

Health-conscious individuals who value fresh wholesome ingredients

Schedule

يوم الخميس ١ شعبان

Thursday 21

8:00

9:00

10:00

11:00

12:00

13:00

14:00

15:00

16:00

17:00

18:00

19:00

Evening

8:00

9:00

10:00

11:00

12:00

13:00

14:00

15:00

What products or services will you offer?

Freshly prepared meals ranging from traditional favorites to modern cuisines.

Meal plans tailored for individuals, families and specific dietary needs.

Customizable orders to accommodate taste preference or dietary restrictions.

Reliable and timely delivery services ensuring food arrives fresh and hot.

J. G. Holland

The mind grows by what it feeds on.



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Monday

۲۸ رجب

June 2012

# Day 1 Laying the Foundation For your Market Journey

## Step: 1

Marketplace Type: E-commerce

Purpose: deliver high quality delicious and hygienic Food directly to our customers doorsteps. We aim to create a seamless and enjoyable experience by offering a

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Tuesday

۲۹ رجب

Schedule

Variety of carefully prepared meal that cater to diverse tastes and preference. With a focus on freshness and exceptional service our mission is to become a trusted name in the online Food industry ensuring every bite brings satisfaction and delight.

## Step: 2 Define Your Business Goal:-

What problem does your marketplace aim to solve? Our marketplace address the lack of reliable access to hygienic, delicious, and affordable food for people with busy lifestyles. We solve the problem of time constraints, limited dining

No man can be a patriot on an empty stomach.

'William Cowper