



## CONTACT

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- 📍 Toronto, Canada M8V 6C5

## SKILLS

- Branding & Visual Identity
- UI/UX Design
- Package Design
- Collaboration & Team Management
- Project Management
- Web Development (HTML, CSS, JavaScript)

## EDUCATION

### Web Development

Humber Collage  
2024 - 2025

### Bachelor for Art & Design

University of Arts  
2018 - 2020

### Master for Art & Design

University of Arts  
2020 - 2022

## ABOUT ME

Dynamic and results-oriented Designer with 5 years of experience in branding, marketing materials, and digital design. Proven expertise in partnering with international clients to craft visually compelling and strategically aligned designs that meet both aesthetic and functional objectives. Passionate about embracing emerging design trends and technologies to drive innovation and elevate creative output. Skilled in collaboration, problem-solving, and product designing, consistently delivering outstanding results that exceed client expectations.

## EXPERIENCE

Designer 2019 – Current

### Freelance

- Collaborated with international clients, including Toronto-based writer Julia Wiggs, to produce custom web pages and digital marketing materials.
- Specialized in creating branding strategies, logos, and packaging designs for small businesses.
- Designed user-friendly, responsive websites with a strong focus on usability and aesthetic appeal.

Graphic Designer 2020- 2023

### FCBAffirma

- Directed creative strategies for branding and marketing campaigns, ensuring consistent and compelling visuals across client portfolios.
- Managed and motivated design teams while collaborating with clients and stakeholders to meet project goals and deadlines.
- Developed eye-catching packaging and digital assets for SKosmetic, a beauty brand, boosting brand visibility and customer appeal.