Curriculum vitae

PERSONAL INFORMATION	**Arjun Rajendran Menon**

📍 29/2950-D RAJANI, Jawahar Road, Poonithura, 682038 Ernakulam (India)

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Sex Male | Date of birth 28/09/1992 | Nationality Indian

WORK EXPERIENCE

1 Aug 2018–Present

Design Consultant
WiSilica India Pvt Ltd, Kochi (India)

- Advise and implement design and interaction strategy for products

Business or sector Professional, scientific and technical activities

1 Sep 2014–31 Jul 2018

Module Leader
WiSilica India Pvt Ltd
Adam Square, Athani, Kakkanad, Kochi, Kerala, 682030 Kochi (India)
www.wisilica.com

- Responsible for **design**, **implementation** and **delivery** of customer applications.
- **Design and development** of mobile software applications and systems
- **Troubleshoot and identify bugs** in existing software, design and release fixes.
- **Collaborate** with project team members throughout the entire software development life cycle, in **understanding customer needs** and **creation of product requirement**.
- Perform and run **code reviews** and mentor junior developers.
- Design and **optimise user experience** and interfaces of products
- Create **wireframes and interactive prototypes** for applications on a variety of platforms ranging from mobile to web.
- Create **rapid prototypes** for ideas as part of research and development.
- Work with **product management** and sales teams to **identify use cases** and **create sales pitches**

Business or sector Professional, scientific and technical activities

7 Jun 2014–15 Aug 2014

Marketing Analyst
Hiveminds Innovative Marketing Solutions Pvt Ltd
#428, 3rd Floor, 6th Block, 80 Feet Road, Koramangala, 560095 Bengaluru (India)
www.hiveminds.in

- **Competitive analysis of client websites** to ensure the health of the website in the online space
- **Managing the day-to-day search marketing activities** across multiple search engines including the campaign planning, budget management, and optimisation of paid search campaigns
- Providing **recommendations** and **execute/manage strategies** for content development in coordination with SEO goals
- **Developing** and **implementing** link building campaigns, perform back link analysis, opportunity identification, solicitation and optimisation

Business or sector Professional, scientific and technical activities

4 May 2013–6 Jul 2013

Intern

Biosense Technologies Pvt Ltd
A-233, Road No.21-Y, Wagle Industrial Estate, Thane, 400604 Thane (India)
www.biosense.in

- **Unit testing** and **quality assurance** of **ToucHb** devices, *a needle free anaemia scanner*
- **Debugging** of faulty devices

Business or sector Professional, scientific and technical activities

EDUCATION AND TRAINING

21 Jul 2010–4 May 2014

Bachelor of Technology in Electronics and Biomedical Engineering

Govt. Model Engineering College
Thrikkakara, Kochi, 682021 Thrikkakara (India)
www.mec.ac.in

Occupational

- Science related to diagnostic health devices (Bioinstrumentation, Electronic devices and circuits, Medical Physics, Biosignal Processing)
- Computers and programming (Computer Programming, Principles of Object Oriented Programming, Microprocessors)
- Human Anatomy (Principles of Anatomy and Physiology)
- Management (Industrial Organisation and Management)

General

- Mathematics, Physics, Chemistry, Technical communication, etc

6 Jun 2008–31 Mar 2010

All India Senior School Certificate Examination

Bhavan's Adarsha Vidyalaya, Kakkanad (India)
www.bhavanskakkanad.ac.in

General

- Mathematics, English

Occupational

- Science (Physics, Chemistry)
- Computers and Programming (Computer Science)

PERSONAL SKILLS

Mother tongue(s)   Malayalam

Foreign language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
English				
C2	C2	C2	C1	B2
IELTS				
Hindi				
B2	B2	B1	B1	B1
Swedish				
A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills   Excellent communication skills gained through various contexts such as

- **professional interaction** with clients and teams in my capacity as Module Leader.
- **content manager** for college technical symposium and **secretary** of college quiz club.
- participation in **public speaking and debate competitions** in school

Organisational / managerial skills

- Good leadership skills (led a **teams of various sizes and experience levels** in implementing various customer mobile applications)
- Good organisational skills gained as a **core coordinator** of college technical symposium and as **secretary** of college quiz club

Job-related skills

- Excellent **programming skills** gained through my experience as a software developer, developing a wide variety of products and services
- Well versed in a **variety of programming languages** including Objective-C, C, C++, Python, Swift, HTML
- Familiar with a variety of **operating systems** including Linux, macOs, Windows, iOS, Android
- Good **rapid software prototyping skills** gained from research and development into various fields
- Excellent **creative and design skills** (responsible for creation of sales pitches, user manuals and user interfaces for company products)
- **User research and modelling skills** (from creating sales pitches and also refinement of user experience at WiSilica)
- Familiar with a variety of **design software** including Adobe Creative Cloud and Creative Suite products, Visio, InVision, Sketch, etc
- Familiar and comfortable with **electronics and circuitry**.
- Familiar with **rapid prototyping tools** including 3-D printers, CNC milling machines, laser cutters, water jet milling machines etc, used for product design

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital skills - Self-assessment grid

Other skills

- Drawing and sketching, with an interest in pencil sketching
- Avid quizzer, was part of school and college quizzing clubs, having won a variety of quizzes at various levels.
- Passionate reader with interest in a variety of genres and reading material