

# Armando Garcia

COMMUNICATION DESIGNER

512.983.8395 \* ARM.GAR@GMAIL.COM \* ARMGARDESIGN.COM

---

## OBJECTIVE

Communication designer ready to join the team to efficiently translate the company's visual and web design objectives, ensure project management and fully support clients' business missions.

---

## EDUCATION

Texas State University—San Marcos, Texas

7/2011–5/2014

- BFA, Communication Design (2014)
- BFA, Studio Art (2007)
- Skills: Adobe CS, art direction, front end web development, publishing, visual design, UX research

---

## DESIGN EXPERIENCE

Wyatt Brand—Austin, Texas

8/2014–12/2015

*Junior Designer*

- Assistant to the team in production of web, digital and print collateral to meet client demands
- Support to creative director, design team and accounts manager to develop marketing pieces
- Passionate in designing with awareness of client expectations and in conjunction with a group

*Design Intern (two-month internship)*

- Introduced to Wyatt Brand's and clients' brand standards to produce client-approved design

Snapshot Magazine—Austin, Texas

11/2013–12/2015

*Director & Editor*

- Collected content, interviews and photography for the development of two print issues
- Creative director, layout designer, copy editor and writer of self-published arts magazine
- Manager of brand development, marketing, promotion, sales, social media, and website

The Zebra—Austin, Texas

9/2014–10/2014

*Design Intern & Contributor for Quoted.TheZebra.com*

- Translated brand standards to produce digital images like infographics in support of content
- Followed editorial director's lead in structuring writing that personifies the voice of The Zebra
- Utilized research, social media, and SEO tactics to build a larger audience for the blog and brand

---

## WORK EXPERIENCE

AT&T Mobility—Austin, Texas

12/2011–11/2013

*Sales Support Representative*

- Recognized in district for product knowledge, merchandising and marketing skills
- Kept customer satisfaction at over 90% as director in fast paced retail service setting
- Assistant to staff; superior knowledge of accounting, inventory and daily operations