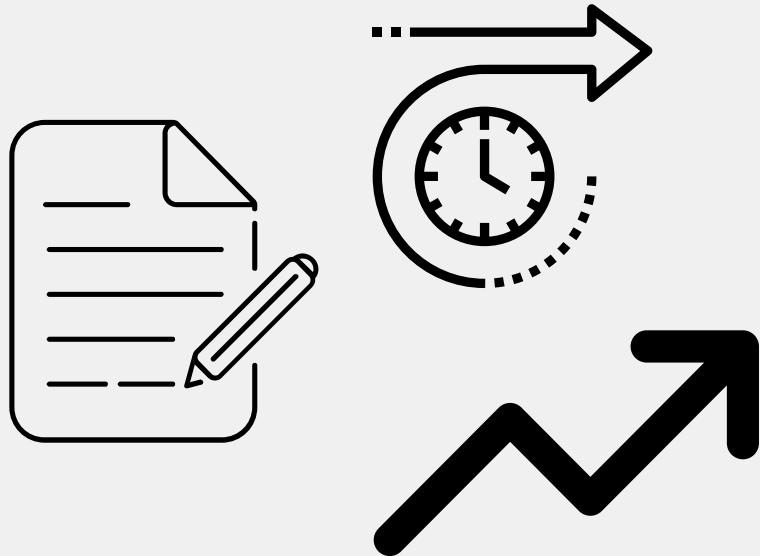


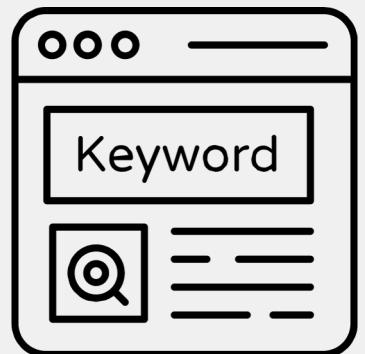
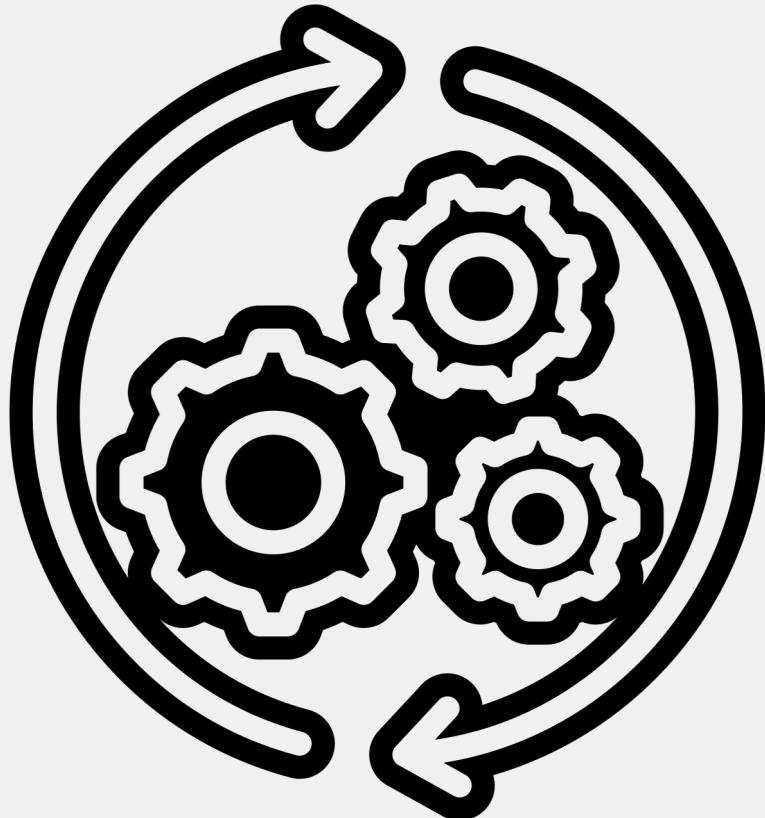
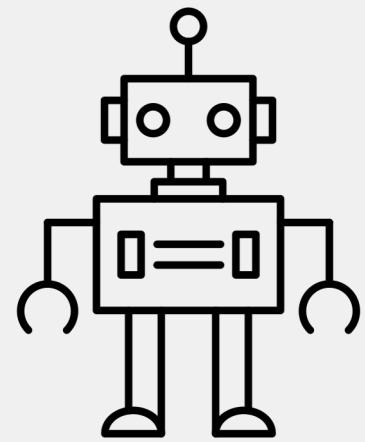
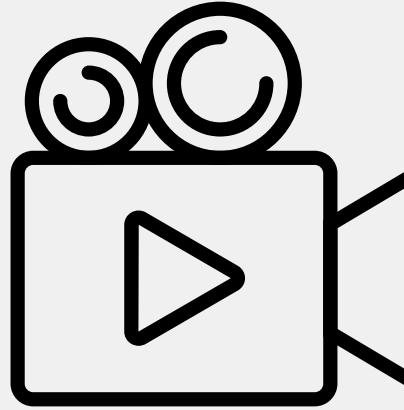
The Future of Content Marketing

Trends to
Watch in
2025



Armin Parvin





A lot has changed in 2025

However, many of the content trends that worked in 2024 are still vital for successful content marketing in 2025!



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Human-Written Content

Storytelling and human-written content will be more valuable as the hype surrounding AI-generated content is still on the increase.



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Purposeful Content

Purposeful content will be highly valued by the search engines due to the lack of expertise, experience, authoritativeness, and trustworthiness (E-E-A-T) of AI.



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High-Quality Content

Quality will be the ultimate winner of the quality vs. quantity battle. Posting valuable, informative content, even at the cost of posting less often, will boost the results.



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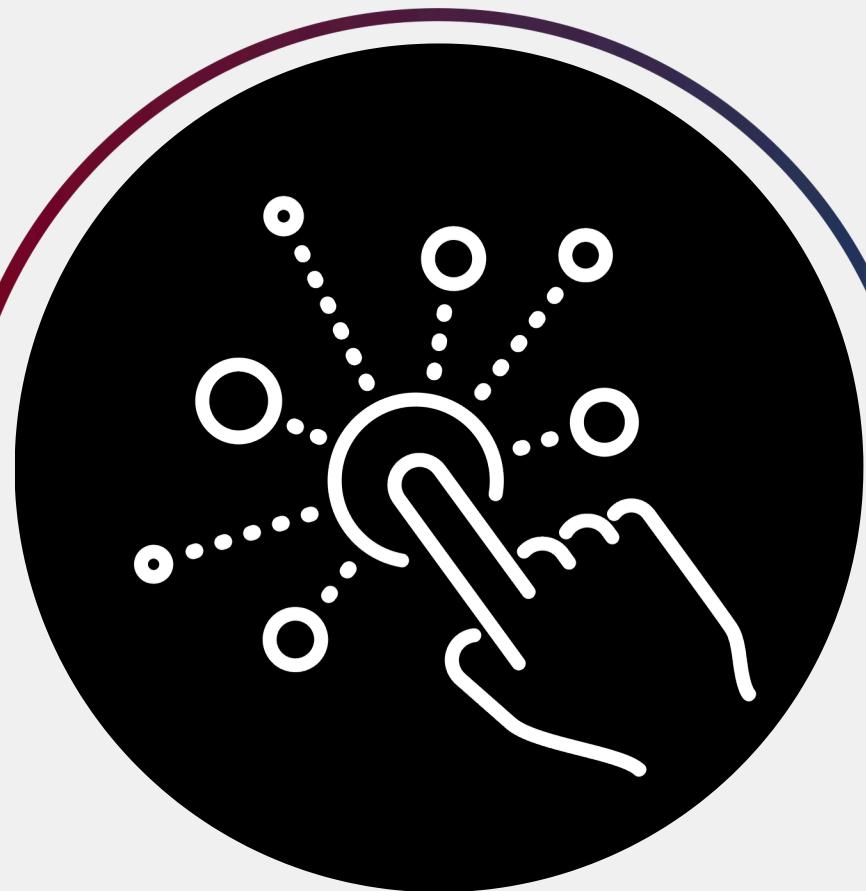
Rich, Multi-Media Content

Quality will be the ultimate winner of the quality vs. quantity battle. Posting valuable, informative content, even at the cost of posting less often, will boost the results.



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Interactive Content

Interactive quizzes, polls, webinars, videos, eBooks, white papers, etc. will dominate the world of content marketing, boosting engagement and hooking the audience.

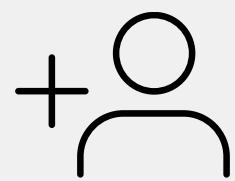


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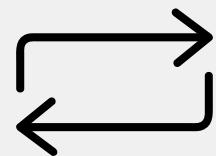




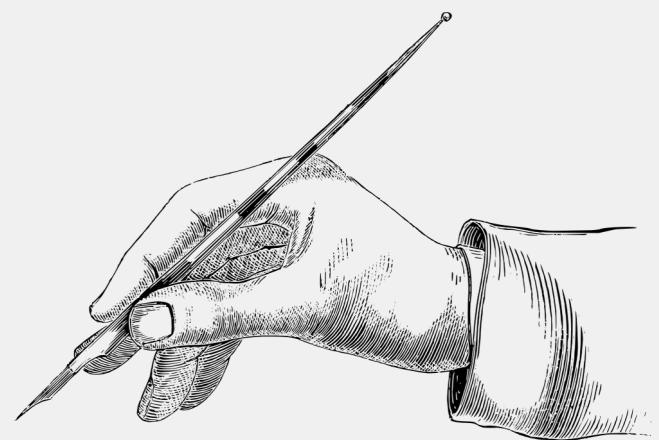
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