

What is The HTML Boilerplate

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Italise tags

i tag and em tag

i vs em

These two are exactly the same in appearance. But the difference is that em tag, actually means emphasizing on the content. While i tag is just about the style. In html, we should try to structure our web site rather than just decorizing it. So it is usually a good idea to use em instead of i.

Bold tags

b tag and strong tag

TIP

Again like italise tags, the same rule applies to bold tags; and it's best practice to use strong tag that shows strong importance instead of b tag