1. Introduction to Machine Learning

Jesper Armouti-Hansen

University of Cologne

December 10, 2018

Course content

- Introduction to Machine Learning
- 2 Linear methods for Classification
- Model Assessment and Selection
- 4 Linear methods for Regression
- Moving beyond linearity
- 6 Tree-based methods
- Support Vector Machines

Format: mix of lectures, hands-on sessions, and case studies

Course website

jeshan49.github.io/eemp2/

Today

- Lecture:
 - Motivation
- Tutorial:
 - Python basics
 - Introduction to NumPy
 - Getting started with Pandas
 - Plotting and visualization

What is Machine Learning (ML)?

General Definition

[Machine Learning is the] field of study that gives computers the ability to **learn** without being explicitly programmed.

(Arthur Samuel, 1959)

What is Machine Learning (ML)?

General Definition

[Machine Learning is the] field of study that gives computers the ability to **learn** without being explicitly programmed.

(Arthur Samuel, 1959)

More specific...

A computer program is said to learn from experience ${\bf E}$ with respect to some task ${\bf T}$ and some performance measure ${\bf P}$, if its performance on ${\bf T}$, as measured by ${\bf P}$, improves with experience ${\bf E}$.

■ (Tom Mitchell, 1997)

Types of ML

Supervised Learning

blabla

Unsupervised Learning

blabla

Reinforcement Learning

blabla

Online vs. Batch Learning

Instance-based vs. Model-based Learning

Some Statistical Decision Theory

Let $X \in \mathbb{R}^p$ denote a real valued random vector

i.e. the vector of inputs, features, predictors, or independent variables

Let $Y \in \mathbb{R}$ be a real valued random out

■ i.e. the response, target, or independent variable

Let Pr(X, Y) be their joint probability distribution

- We seek a function f(X) for predicting Y given values of the input X
- For this, we require a loss function L(Y, f(X)) that penalizes errors in prediction
- We will use the squared loss $(Y f(X))^2$

Hence, we seek the function f(X) which minimizes

$$EPE(f) = E[(Y - f(X))^2]$$
(1)

$$= E[E[(Y - f(X))^{2}|X]]$$
 (2)

The solution is

$$f(x) = E[Y|X = x] \tag{3}$$

the conditional expectation, known as the regression function

- Thus, the best prediction of Y at any point X = x is the conditional mean
- Note: $\varepsilon = Y f(x)$ is the irreducible error
 - even if we knew f(x), we would still make errors in prediction, since at each X = x there is typically a distribution of possible Y values.

Suppose we have estimated f(x) with $\hat{f}(x)$ at the point x. Then we have

$$E[(Y - \hat{f}(X))^{2}|X = x] = E[(f(X) + \varepsilon - \hat{f}(X))^{2}|X = x]$$

$$= E[(f(X) + \varepsilon)^{2}|X = x] + (\hat{f}(x))^{2} - 2f(x)\hat{f}(x)$$

$$= \underbrace{[f(x) - \hat{f}(x)]^{2}}_{\text{reducible}} + \underbrace{Var[\varepsilon]}_{\text{irreducible}}$$

We focus on techniques for estimating f with the aim of minimizing the reducible error.

The irreducible error provides an upper bound on the accuracy, but is almost always unknown.

With our training data, we might attempt to directly apply the concept of E[Y|X=x] by asking, at each point x, for the average y_i .

With our training data, we might attempt to directly apply the concept of E[Y|X=x] by asking, at each point x, for the average y_i .

Since we rarely have sufficient data points to do this, we can settle for:

$$\hat{f}(x) = Ave(y_i|x_i \in N_k(x)) \tag{4}$$

With our training data, we might attempt to directly apply the concept of E[Y|X=x] by asking, at each point x, for the average y_i .

Since we rarely have sufficient data points to do this, we can settle for:

$$\hat{f}(x) = Ave(y_i|x_i \in N_k(x)) \tag{4}$$

We perform two approximations in this approach:

- Expectation is approximated by averaging over sample data;
- Conditioning at a point is relaxed to conditioning on some region "close" to the target point

With our training data, we might attempt to directly apply the concept of E[Y|X=x] by asking, at each point x, for the average y_i .

Since we rarely have sufficient data points to do this, we can settle for:

$$\hat{f}(x) = Ave(y_i|x_i \in N_k(x)) \tag{4}$$

We perform two approximations in this approach:

- Expectation is approximated by averaging over sample data;
- Conditioning at a point is relaxed to conditioning on some region "close" to the target point

The k is called a *hyper* or *tuning parameter* - A parameter not learned from the learning procedure



The Curse of Dimensionality

The kNN approach can work quite well for small p and large N

As p gets large, the nearest neighbors tend to be far away:

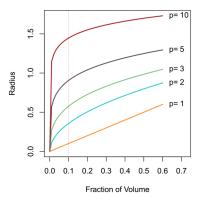


Figure: The radius of a sphere needed to capture a fraction of the volume of the data for different dimensions p (See ESL p. 23)

Estimating f - Linear regression

How does linear regression fit into this framework?

• We simply assume that the regression function f(x) is approximately linear in its arguments

$$f(x) \approx x^{T} \beta \tag{5}$$

■ Plugging this linear model for f(x) into EPE in (1) and differentiating we can solve for β :

$$\beta = [E[XX^T]]^{-1}E[XY] \tag{6}$$

the least squares solution:

$$\hat{\beta} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y} \tag{7}$$

amounts to replacing the expectation by averages over the training data

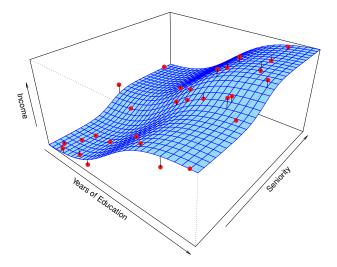


Figure: Simulated data: Income as a function of years of education and seniority. The blue surface represents the true underlying relationship. Red dots indicate observed values for 30 individuals (See ISLR p. 18)

Parametric vs. Non-parametric Methods

Our goal: Apply a learning method in order to estimate f such that, for any observation (X, Y), we have $Y \approx \hat{f}(X)$.

Broadly speaking, we can decompose the learning methods into one of the following groups:

- 1 Parametric methods
- Non-parametric methods

The parametric methods share the following two step approach:

- \blacksquare We make an assumption about the functional form of f
 - For example, if we assume f is linear, we only need to estimate p+1 coefficients as opposed to an arbitrary p-dimensional function
- Based on our chosen functional form, we choose a procedure to fit the model
 - For example, for the linear model, we (may) use the least squares procedure.

The method is parametric as it reduces the problem down to estimating a set of parameters.

Potential disadvantages?

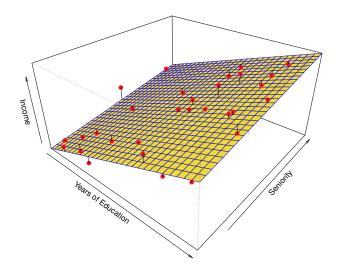


Figure: A linear model fit by least squares: $\hat{lncome} = \beta_0 + \beta_1 * education + \beta_2 * seniority$ (See ISLR p. 22)

Non-parametric methods:

- No explicit assumptions about the functional for of f
- Attempts to give an estimate of f close to observed data points subject to pre-specified constraints

Advantage:

 $lue{}$ Avoids making wrong functional form assumptions about f

Disadvantage:

Since the estimation problem is not reduced down to a set of parameters, a very large number of observations is required to obtain an accurate estimate.

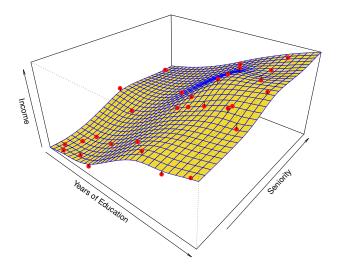


Figure: A smooth thin-plate spline fit to the same income data (See ISLR p. 23)

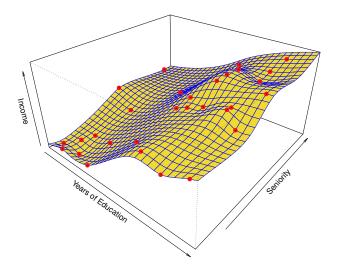


Figure: A rough thin-plate spline fit to the same income data (See ISLR p. 24)

Prediction Accuracy vs. Model Interpretability

Why would we ever choose to use more restrictive models instead of a very flexible approach?

- As discussed, we might not have enough data
- If our goal includes model interpretability
 - Some of the models become so complex that understanding how any individual predictor is associated with the response becomes difficult
- We might overfit with highly flexible methods
- We often prefer a simple model involving fewer variables over a black-box model involving them all

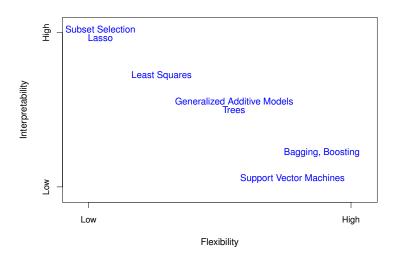


Figure: Tradeoff between flexibility and interpretability, using different learning methods (See ISLR p. 25)

Assessing Model Accuracy

Why introduce many different learning approaches?

No Free Lunch: No one methods dominates all others over all possible data sets

Hence an important task is deciding on the best model for a given data set. To decide on a method, we need a metric to evaluate the quality of the fit

We could compute the average squared prediction error over Tr:

$$MSE_{Tr} = \frac{1}{N} \sum_{i=1}^{N} (y_i - \hat{f}(x_i))^2$$
 (8)

■ This may be biased toward more overfit models.

What we would like to know is

$$E[(Y - \hat{f}(X))^2] \tag{9}$$

i.e., the expected squared prediction error

■ If we are in a data-rich environment, we could have a designated hold-out or test set $Te = \{x_i, y_i\}_1^M$ to estimate it:

$$MSE_{Te} = \frac{1}{M} \sum_{i=1}^{M} (y_i - \hat{f}(x_i))^2$$
 (10)

i.e., the test squared prediction error

- What if we don't have a large test set?
 - Perhaps we could use the training MSE!

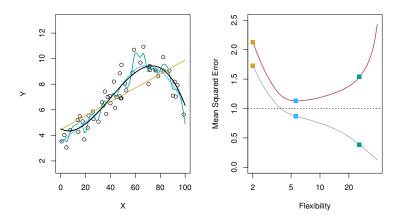


Figure: Simulated data: true f (black), linear regression line (orange), and two smoothing splines (blue and green) (See ISLR p. 31)

A more "linear" example:

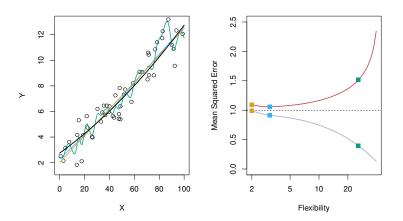


Figure: Simulated data: true f (black), linear regression line (orange), and two smoothing splines (blue and green) (See ISLR p. 33)

A more "non-linear" example:

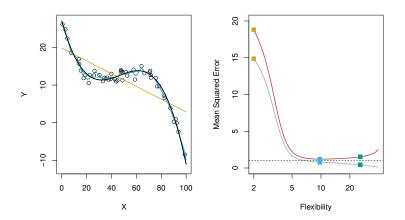


Figure: Simulated data: true f (black), linear regression line (orange), and two smoothing splines (blue and green) (See ISLR p. 33)

The Bias-Variance Tradeoff

We saw that the test MSE tends to be U-shaped

- The shape is the result of two competing forces
- More formally, given x_0 , the expected squared prediction error is given by

$$E[(y_0 - \hat{f}(x_0))^2] = E[y_0^2 + (\hat{f}(x_0))^2 - 2y_0 \hat{f}(x_0)]$$

$$= E[y_0^2] + E[(\hat{f}(x_0))^2] - E[2y_0 \hat{f}(x_0)]$$

$$= Var[y_0] + E[y_0]^2 + Var[\hat{f}(x_0)] + E[\hat{f}(x_0)]^2$$

$$- 2f(x_0)E[\hat{f}(x_0)]$$

$$= Var[\varepsilon] + \underbrace{Var[\hat{f}(x_0)]}_{\text{variance of } \hat{f}} + \underbrace{[f(x_0) - E[\hat{f}(x_0)]]^2}_{\text{bias}^2 \text{ of } \hat{f}}$$

- $E[(y_0 \hat{f}(x_0))^2]$ is the expected squared prediction error
 - i.e. the average test MSE if we repeatedly estimated *f* using a large number of training sets, and tested each at *x*₀

A comparison of bias and variance in the three cases :

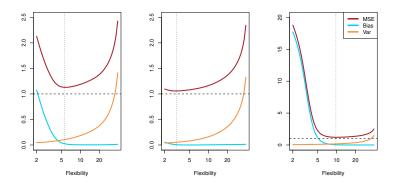


Figure: Squared bias (blue), variance (orange), $Var(\varepsilon)$ (dashed), and test MSE (red) for the three data sets (See ISLR p. 36)

The Classification Setting

Now Y is qualitative

$$lacktriangle$$
 e.g. $\mathcal{C} = \{ \text{spam, ham} \}$ or $\mathcal{C} = \{ 0, ..., 9 \}$

We wish to build a classifier C(X) that assigns a class label from $\mathcal C$ to a future unlabeled observation X

- Suppoe C contains K elements numbered 1, ..., K
- Let $p_k(x) = Pr(Y = k | X = x), k = 1, ..., K$
- Suppose we knew the conditional probability of *Y* given *X*
- Then, the Bayes optimal classifier at x given by

$$C(x) = j \text{ if } p_j(x) = \max\{p_1(x), ..., p_K(x)\}$$
 (11)

is optimal in the sense that it minimizes the expected one-zero loss:

$$E[\mathbb{I}(Y \neq C(X))] \tag{12}$$



Estimating C - kNN classification

The Bayes classifier produces the lowest possible test error rate, called *Bayes error rate*

$$1 - E[\max_{j} Pr(Y = j|X)] \tag{13}$$

We might attempt to apply kNN once again to

 \blacksquare estimate the conditional distribution of Y given X

$$\hat{\rho}_j(x_0) = \frac{1}{K} \sum_{i \in \mathcal{N}_0} \mathbb{I}(y_i = j)$$
 (14)

classify a given observation to the class with highest estimated probability

$$\hat{C}(x) = j \text{ if } \hat{p}_j(x) = \max\{\hat{p}_1(x), ..., \hat{p}_K(x)\}$$
 (15)

Thus, kNN gives an estimate for the conditional probabilities as well as for the decision boundary

Note that the curse of dimensionality applies here too!

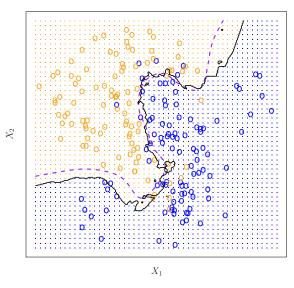


Figure: Bayes decision bounday (dashed), 10-NN decision boundary (black) (See ISLR p. 41)

A comparison of bias and variance in the three cases :

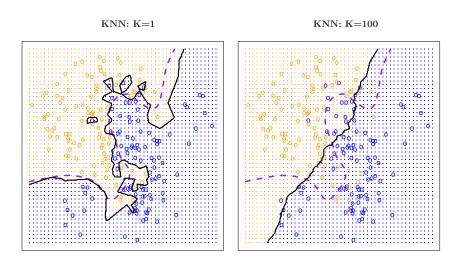


Figure: Bayes decision bounday (dashed), Left: 1-NN decision boundary (black), Right: 100-NN decision boundary (See ISLR p. 41)

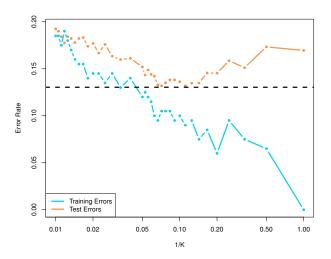


Figure: kNN training error rate (blue, 200 obs), test error rate (orange, 5,000 obs), Bayes error rate (dashed) (See ISLR p. 42)

Tutorial

References

James, G., Witten, D., Hastie, T., & Tibshirani, R. (2013). An introduction to statistical learning (Vol. 112). **Chapter 2**

Friedman, J., Hastie, T., & Tibshirani, R. (2001). The elements of statistical learning (Vol. 1, No. 10). **Chapters 2**

Kuhn, M., & Johnson, K. (2013). Applied predictive modeling (Vol. 26). Chapters 2,3 & 4

Bishop, C., M. (2006). Pattern Recognition and Machine Learning. Chapter 1

McKinney, W. (2012). Python for data analysis: Data wrangling with Pandas, NumPy, and IPython. Chapters 3, 4, 5, 6 & 7

Géron, A. (2017). Hands-on machine learning with Scikit-Learn and TensorFlow: concepts, tools, and techniques to build intelligent systems. Chapters ${\bf 1}$