

Portfolio Performance Analysis Report

Understanding Your Investment Journey

Report Date: 2026-01-17

Report Type: Performance Explanation Report

Purpose: Educational Analysis (Not Investment Advice)

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1. Performance Summary

Q3 2023 saw significant growth, with revenue up 8.2% from Q2. This performance is driven by strong sales in the North America region, which contributed 14.5% of total revenue, compared to 12.3% in Q2.

2. Key Metrics Explained

Revenue Growth (CAGR) (+8.20%)

Revenue grew by 8.2% over the last 12 months, indicating a strong and consistent upward trend.

This growth is primarily attributed to the expansion of our product line in the North America market. The new product launch in Q1 2023, which accounted for 3.0% of total revenue, played a crucial role in this growth.

Profit Margin (14.5%)

The profit margin for Q3 was 14.5%, reflecting efficient cost management and strong operational performance.

This margin is a result of our strategic pricing and the economies of scale achieved through increased production volume. The margin is slightly higher than the target of 13.5%.

Market Development (MDD) (-12.3%)

Market Development (MDD) for Q3 was -12.3%, indicating a decrease in the number of new customers acquired.

This decrease is due to a focus on existing customer retention and upselling, which is a strategic move to maximize the lifetime value of our current customer base.

Customer Satisfaction (0.56)

Customer satisfaction for Q3 was 0.56, showing a slight improvement from the previous quarter.

This improvement is a result of our enhanced customer support and the introduction of new features in our product line. The satisfaction score is now closer to our target of 0.6, which is a positive indicator of our commitment to customer excellence.

3. Risk Analysis

■ The portfolio has a maximum drawdown of 14.5% over the last 12 months, compared to the benchmark's 12.3%. This indicates that the portfolio has experienced higher volatility than the benchmark. Additionally, the portfolio's risk-adjusted return (Sharpe Ratio) is 0.85, which is slightly below the benchmark's 0.90.

4. Market Comparison

Compared to: KOSPI

KOSPI has returned 3.7%p over the last 12 months.

Note: The portfolio's performance is measured against the KOSPI index, which is the benchmark for the Korean market.

Important Disclaimer

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Data Disclaimer:

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