

In [88]: `def autoEncoder(X):`

```
    # Input
    input_layer = Input(shape=(X.shape[1],), name='UserScore')

    # Encoder
    # -----
    enc = Dense(512, activation='selu', name='EncLayer1')(input_layer)

    # Latent Space
    # -----
    lat_space = Dense(256, activation='selu', name='LatentSpace')(enc)
    lat_space = Dropout(0.8, name='Dropout')(lat_space) # Dropout

    # Decoder
    # -----
    dec = Dense(512, activation='selu', name='DecLayer1')(lat_space)

    # Output
    output_layer = Dense(X.shape[1], activation='linear', name='UserScorePred')(dec)

    # this model maps an input to its reconstruction
    model = Model(input_layer, output_layer)

    return model
```

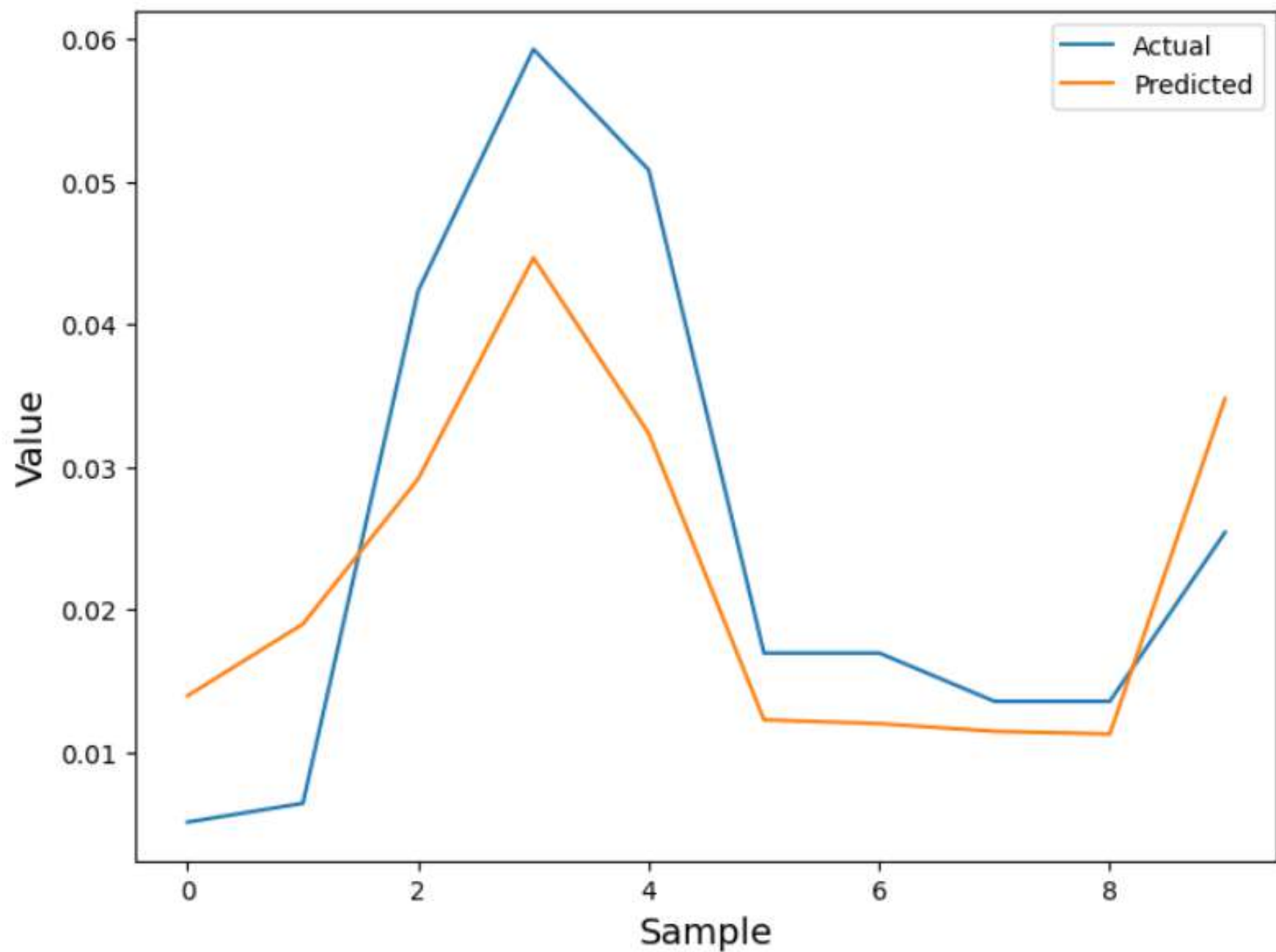
In [89]: `X = customer_items_matrix_df_train.values`

```
X.shape[1]
model = autoEncoder(X)

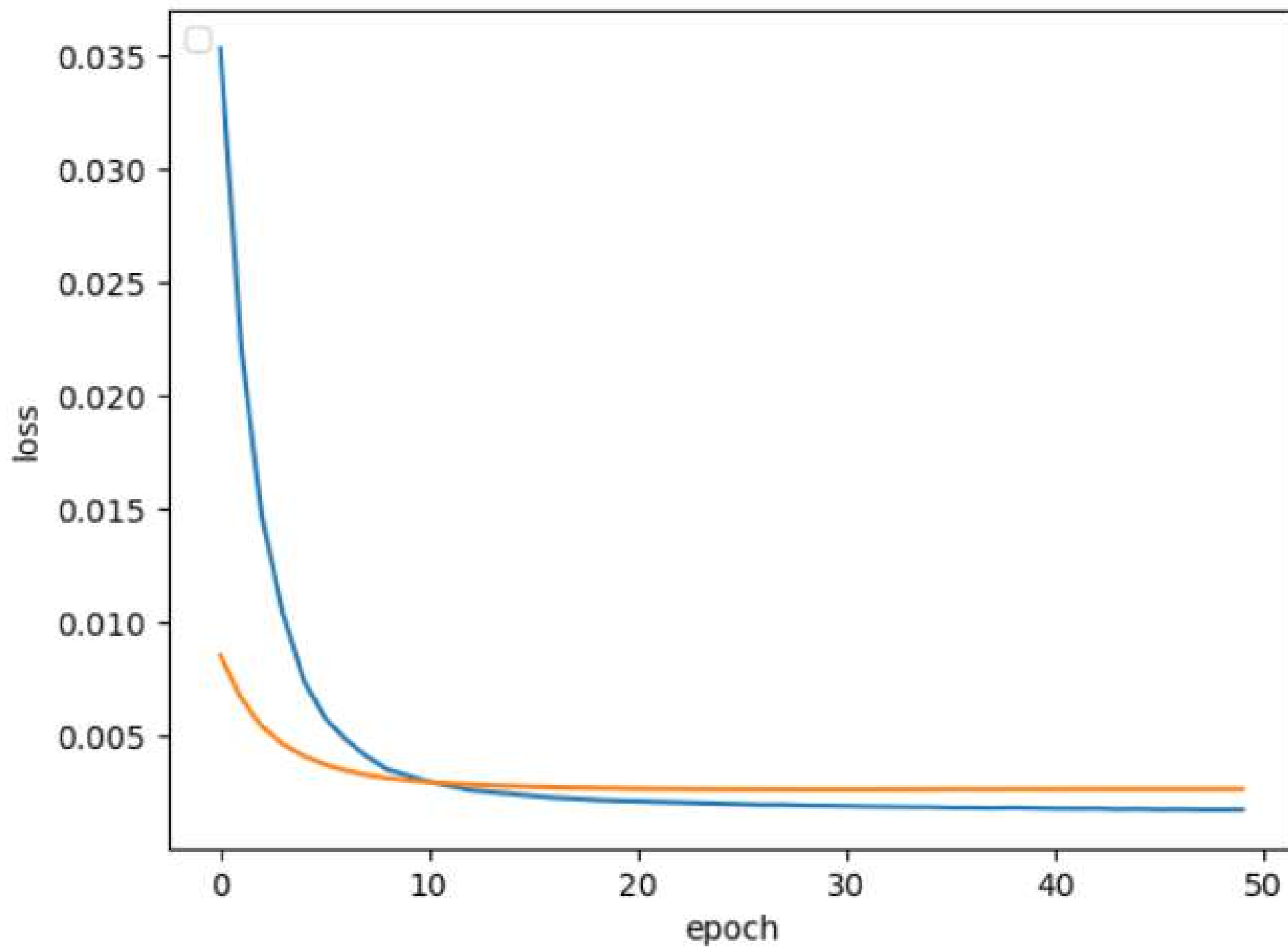
model.compile(optimizer = Adam(lr=0.0001), loss='mse')

model.summary()
```

Actual vs Predicted Values



model loss



Future Sales Trend Prediction

