

## SCOPE OF WORK (SOW)

**Company:** New York Strategy

**Project Name:** Behavioral Science Assessment for Healthcare Professionals

**Client:** Creative Science

**Kickoff:** November 30<sup>th</sup>, 2020

**Deadline:** December 7<sup>th</sup>, 2020; 10:00 A.M EST

**Contractor Fee:** \$1000.00

| Project Description   |
|---|
| <p>New York Strategy will take the results of the Behavioral Assessment Survey and conduct a survey analysis which will include the following:</p> <ul style="list-style-type: none"><li>• Assigning numerical weights to each question within the survey that determine its significance to the overall behavioral “score” that will be assigned</li><li>• Cleaning output data into an easy to read/manipulate format</li><li>• Statistical analysis of how each demographic scored across each category</li><li>• Analysis will be represented graphically</li></ul> |

## **GUARANTY**

In consideration of the client’s interests, New York Strategy promises that the deliverables will be valuable and of a quality that meets or exceeds the client’s expectation. This agreement shall be governed in all respects by the laws of the state of New York and any applicable federal law. If quality of work does not meet requirements, New York Strategy will be held liable and accountable to bring it up to requirement. The expected output of this contract shall be solely the final deliverable that will include the analysis and representation. Communications will include ongoing email and phone correspondence with the purpose of tweaking and revising.

## **PAYMENT**

Payment will be processed in two halves. First payment should be processed at the start of the project, and the other half will be processed once the project is completed in a satisfactory way

|            |       |        |       |
|------------|-------|--------|-------|
| _____      | _____ | _____  | _____ |
| Contractor | Date  | Client | Date  |