

DIGITAL RECIEPT VIA QR CODE

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PROBLEM: Long paper receipts create paper waste, thermal paper receipts linked to BPA exposure, and paper receipts do not effectively engage the end user.

Internal Problem: Users without technology.

SOLUTION: Create a website that links to a register to create a **QR** code to be displayed and scanned from the end users phone to reveal their receipt information, and effectively engage the user in promotional material. The user will have the option to email or download their receipt information, as well as be linked to further promotional material.

Internal Solution: View receipt on display, choose to email to yourself or print **QR** code with website & sales number for later use.

WEBSITE SUPPORTED FEATURES:

- API to connect website to register database.
- QR scanning & QR creation directly on the webpage.
- Sales lookup by QR code or sale number.
- Option on webpage to email receipt & QR code to end-user.
- Option to print QR code with website & sales number if the user does not have email or device accessibility (no device, or blind) for ability to access later, through assistance, or scanned for returns and exchanges at the retail location.

Sincerely,

[Your Name]

[Your Title]