

# AirAsia

# 1ST INDUSTRIAL TALK



## EXECUTIVE SUMMARY

This Industrial Talk session provides insights into career opportunities, a dynamic work culture, and the application of the Agile model at AirAsia. Participants also receive valuable tips for working from home (WFH), understand the importance of diversity, and gain guidance on the industrial training program, helping them plan their careers more effectively and make informed decisions when choosing their desired career path.

## INTRODUCTION

In this session, the speaker discussed the unique work culture that forms the backbone of AirAsia's strength, exciting career opportunities in software engineering, and how the Agile model plays a crucial role in daily operations. Additionally, we will touch on the increasingly relevant topic of working from home (WFH) – including how to overcome misconceptions about WFH and some useful tips. The discussion will also explore the diversity that is a significant asset to AirAsia and conclude with guidance on the recruitment process and timelines for the standard industrial training program.

Everyone is invited to start this exciting journey together.



## CONTENT OF TALK

- ABOUT AIRASIA
- WORKING CULTURE IN AIRASIA
- CAREER PATHS IN SOFTWARE ENGINEERING
- AGILE MODEL
- DEBUNKING WFH MYTHS
- WFH TIPS
- DIVERSITY IN AIRASIA
- ENDING RECRUITMENT
- TIMELINES FOR STANDARD INTERNSHIP PROGRAM

## REFLECTION

Industrial Talk session with AirAsia provided us with valuable insights into how the company prioritizes an inclusive and dynamic work culture. We also gained a deeper understanding of career opportunities in software engineering and the application of the Agile model, which is highly relevant in the tech world. The topics on working from home (WFH) and diversity within organizations were eye-opening, highlighting the importance of flexibility and diversity in shaping a productive work environment. Overall, this experience strengthened our interest in pursuing a career in this challenging and opportunity-filled industry.