

ARNAB MAJUMDAR

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EDUCATION

NEW YORK UNIVERSITY, Leonard N. Stern School of Business

New York, NY

Executive Master of Business Administration

August 2027

Specializations in Strategy, Sustainability and Innovation

- Elected class representative

UNIVERSITY OF RHODE ISLAND, College of Business

Kingston, RI

May 2012

Master of Science in Textiles, Fashion Merchandising and Design

- Graduate Teaching Assistant & Senator - Graduate Student Association

NATIONAL INSTITUTE OF FASHION TECHNOLOGY, Department of Fashion Technology

Bengaluru, India

Bachelor of Fashion Technology in Production & Information Technology

May 2008

- Capstone: "Size Standardization for Kids Wear in India" - awarded "Commercially Most Viable Project"

EXPERIENCE

LOTUS MAHAL LLC

Washington, DC

2024 - Present

Owner & Strategic Plan Consultant

- Partner with organizations to deliver digital strategy, accessible web experiences, and large-scale programming
- Coppin State University - Advised university leadership on **strategic plan implementation**: translated priorities into measurable goals, owners, and execution pathways; facilitated stakeholder alignment sessions (contract)
- Drexel University - Technical Producer, Drexel Fashion Show 2026 (contract)

BONOBOS INC. (Walmart and EXPR)

New York, NY

2022 - 2024

Senior Software Engineer

- Led front-end design and accessibility initiatives for Bonobos' e-commerce platform, representing ~70% of revenue
- Launched accessible video-enhanced product pages that increased conversion by 17% via controlled A/B testing
- Collaborated with various teams to complete 4 major UI initiatives from design to delivery, such as customer self-return label generation, which saved valuable time for the Customer Services and improved Net Promoter Scores
- Championed WCAG-aligned accessibility across the site by building an internal accessibility framework

SHOPRUNNER INC (FedEx Dataworks)

Chicago, IL

2019 - 2022

Software Engineer 2

- Built scalable tools that reduced costs and improved search relevance and customer customization

MADE OF CHICAGO BY VEND MY T LLC (Activewear Brand in High Tech Vending Experience)

Chicago, IL

2017 - 2020

Owner & CEO

- Acquired over 1000 unique customers via vending experience

NORTHWOOD UNIVERSITY (Fashion Merchandising & Marketing)

Midland, MI

2017 - 2018

Department Chair

- Led the program review and reaccreditation process for the department

COLUMBIA COLLEGE CHICAGO (School of Fashion)

Chicago, IL

2013 - 2017

Assistant Professor

- Built a global coalition of strategies that resulted in the enrollment of over 800 students, doubling in 3 years

PITTSBURG STATE UNIVERSITY (Family and Consumer Sciences)

Pittsburg, KS

2012 - 2013

Instructor - Fashion Merchandising

- Incorporated sustainability and technology in 100% of the fashion curriculum

RELIANCE TRENDS LIMITED (Reliance Industries Limited)

Bengaluru, India

2007 - 2010

Assistant Manager

- Launched two private labels and three new store openings for Reliance Trends, while collaborating with brand managers and creative agencies to develop seasonal marketing campaigns and vendor initiatives

ADDITIONAL INFORMATION

- Interests: Painting, Automobiles, Tennis, Cooking, and Gardening