

# Arnab Majumdar

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**TECHNICAL SKILLS:** HTML5, CSS3, JavaScript, Express.js, React.js, Node.js, jQuery, Bootstrap, Materialize, MongoDB, MySQL, Firebase, Sequelize, Mongoose, Database Theory, Git, Trello, Microsoft Office, Adobe Photoshop & Illustrator.  
Basic knowledge of Python, Django and Java.

## EDUCATION

**Northwestern University**, Chicago, IL

May -Nov 2018

Northwestern Boot Camp – Full Stack Web Development

- **Adam Front Desk** - [adamfrontdesk.herokuapp.com/](https://adamfrontdesk.herokuapp.com/) **GitHub:** [github.com/arnab156/Project-2](https://github.com/arnab156/Project-2)
  - A front-desk application that simplifies communication between customers, front-desk staff, and service providers. Ideal for offices, academia, salons, restaurants, etc.
  - **Technologies used:** Passport Authentication, JavaScript, Express, Sequelize, MySQL.
- **Book Buzz** - [bookbuzz25.herokuapp.com](https://bookbuzz25.herokuapp.com) **GitHub:** [github.com/Bookbuzz/Bookbuzz.git](https://github.com/Bookbuzz/Bookbuzz.git)
  - BookBuzz is an application created for users to find new books to read, save for later, create book clubs and join clubs based on their reading interests.
  - **Technologies used:** MERN Stack (Mongodb, Express, React, Node), Google API
- **New York Times News Search** - [dry-basin-84655.herokuapp.com](https://dry-basin-84655.herokuapp.com) **GitHub:** [github.com/arnab156/reactNYTscraper.git](https://github.com/arnab156/reactNYTscraper.git)
  - In this app, a user can search articles in New York Times by title, and year range. Users may save and delete articles.
  - **Technologies used:** MERN Stack (Mongodb, Express, React, Node), New York Times API

**University of Rhode Island**, Kingston, RI

May 2012

Master of Science in Textiles, Fashion Merchandising & Design

- Teaching Assistant & Textile Testing Technician. (Aug 2010 – May 2012)

**National Institute of Fashion Technology**, Bangalore, India

May 2008

Bachelor of Apparel Manufacturing and **Information Technology**

- Commercially Most Viable Project Award: “Size standardization for kids-wear in India”

## EXPERIENCE

**Freelance Projects**, Chicago, IL

Jan 2019 - Present

- **Second City Tennis** - [secondcitytennis.herokuapp.com](https://secondcitytennis.herokuapp.com) **GitHub:** [github.com/arnab156/secondCityTennis.git](https://github.com/arnab156/secondCityTennis.git)
  - A fresh new website made for a local LGBT tennis association inspired by the US open color scheme. The project is in the final stages of implementation. This will replace the old website: [www.secondcitytennis.com](http://www.secondcitytennis.com)
  - **Technologies used:** MERN Stack (Mongodb, Express, React, Node), Google API
- **Made of Chicago** - [madeofchicago.herokuapp.com](https://madeofchicago.herokuapp.com) **GitHub:** [github.com/arnab156/MadeOfChicago.git](https://github.com/arnab156/MadeOfChicago.git)
  - Chicago-inspired brand's website that is reflective of the El and Chicago brand. The website will be live by June 2019.
  - **Technologies used:** MERN Stack (Mongodb, Express, React, Node)

**Northwestern University**, Chicago, IL

*Full-time Web Development Boot Camp- Instructional Team*

Dec 2018 - Present

- Teach, mentor, and assist students to learn how to code and complete the course successfully.
- Grading using rubrics and assisting instructors in smooth functioning of the class.

**VendMyT, LLC**, Chicago, IL

*Co-Founder*

Jan 2017 - Present

Conceptualized and created a new innovative activewear brand that retailed mainly via 55” touch screen vending machines. In this role, I used creative software to make the websites, line sheets, tech packs, and collaterals while working with a development team in Malaysia to work on software used in customer interactive screens. Additional roles included sourcing, managing and developing vendors internationally.

**Fashion Marketing Management, Northwood University**, Midland, MI

*Department Chair and Assistant Professor,*

Aug 2017 – Aug 2018

**Fashion Studies, Columbia College Chicago**, Chicago, IL

*Assistant Professor, Fashion Business & International Student Mentor*

Aug 2013 – May 2017

**Family and Consumer Science Department – Pittsburg State University**, Pittsburg, KS

*Instructor, Fashion Merchandising*

Aug 2012 – May 2013

**Reliance Trends Limited**, Bangalore, India

*Assistant Marketing Manager, Events, Promotions & Communication*

Apr 2007 - Jun 2010

- Managed quarterly marketing spends by apportioning and auditing the budget for apparel category
- Analyzed and tracked sales data by measuring key parameters such as Average Ticket Values, Conversions, Basket Size, etc. using DSS for tracking and projection
- Planned and launched 2 private labels and 3 new stores openings
- Collaborated with the brand managers and creative agencies for seasonal marketing campaigns

**LANGUAGE:** Bengali, English, Hindi