

Smartphones dataset Power BI

Visualization Questions

1.What is the average smartphone price by Brand / Model?

Business Question:

Which brands or models are positioned as budget vs premium?

2. How does Price impact Customer Rating?

Business Question:

Do expensive smartphones always get better ratings?

3. Distribution of Smartphones by Network Type (4G / 5G)

Business Question:

What percentage of smartphones support 5G?

4. Top 10 Smartphones by Battery Capacity

Business Question:

Which phones offer the best battery performance?

5. Relationship between RAM and Price

Business Question:

Does higher RAM significantly increase price?

6. Camera Performance vs Price

Business Question:

Are high-MP cameras only available in expensive phones?

7. Operating System Preference Analysis

Business Question:

Which OS dominates the smartphone market?

8. Feature Availability Comparison (VoLTE, NFC, IR Blaster)

Business Question:

Which advanced features are most commonly available?

9. Price Range Analysis

Business Question:

How many smartphones fall into budget, mid-range, and premium categories?

10. Value-for-Money Smartphones

Business Question:

Which smartphones provide high ratings at lower prices?