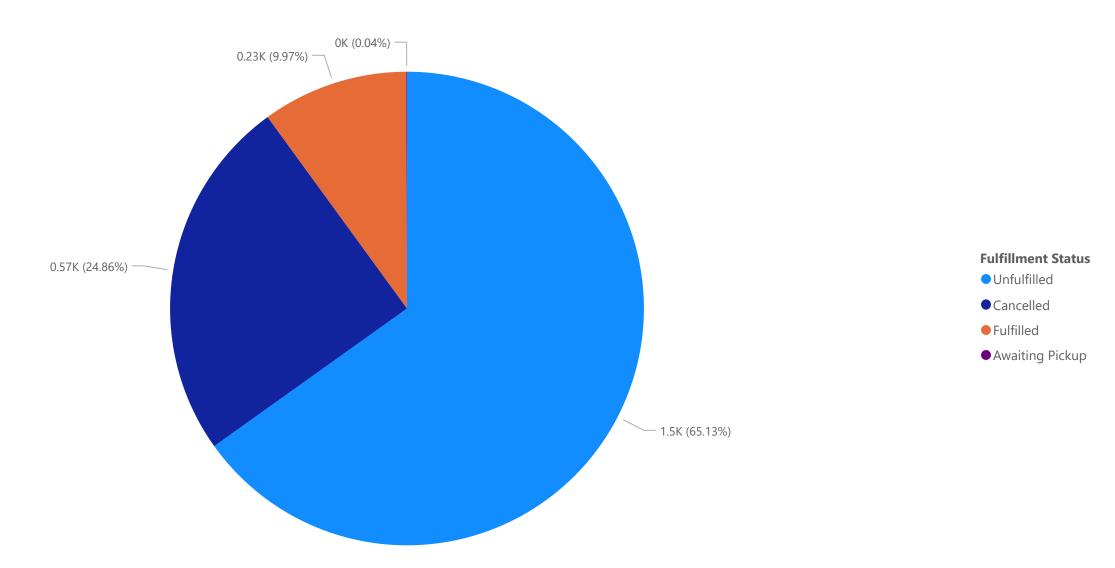
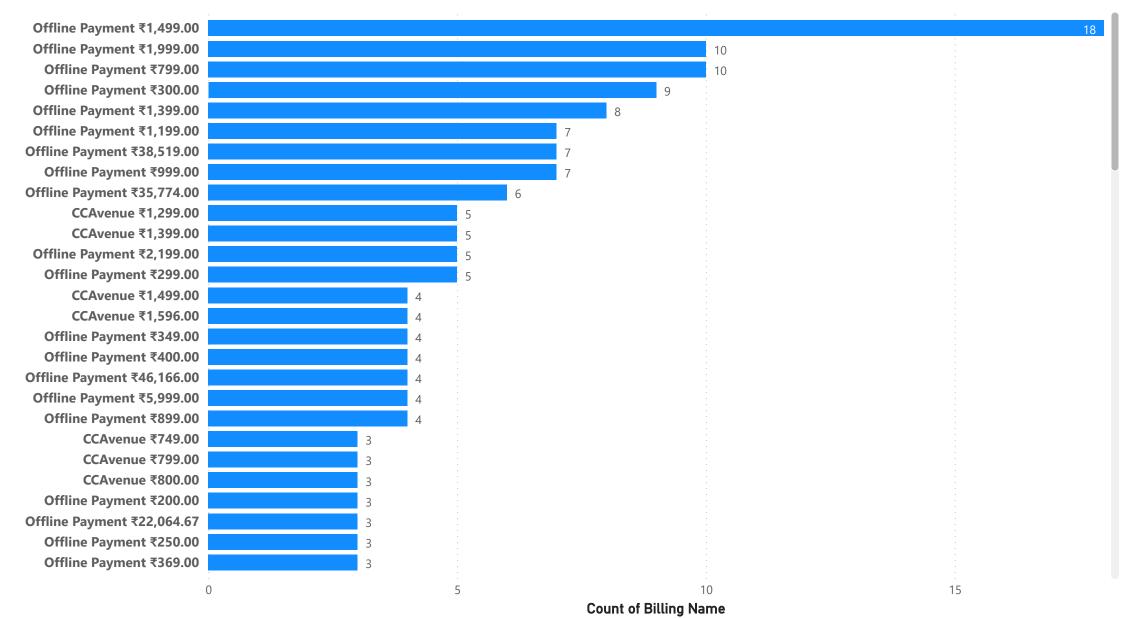
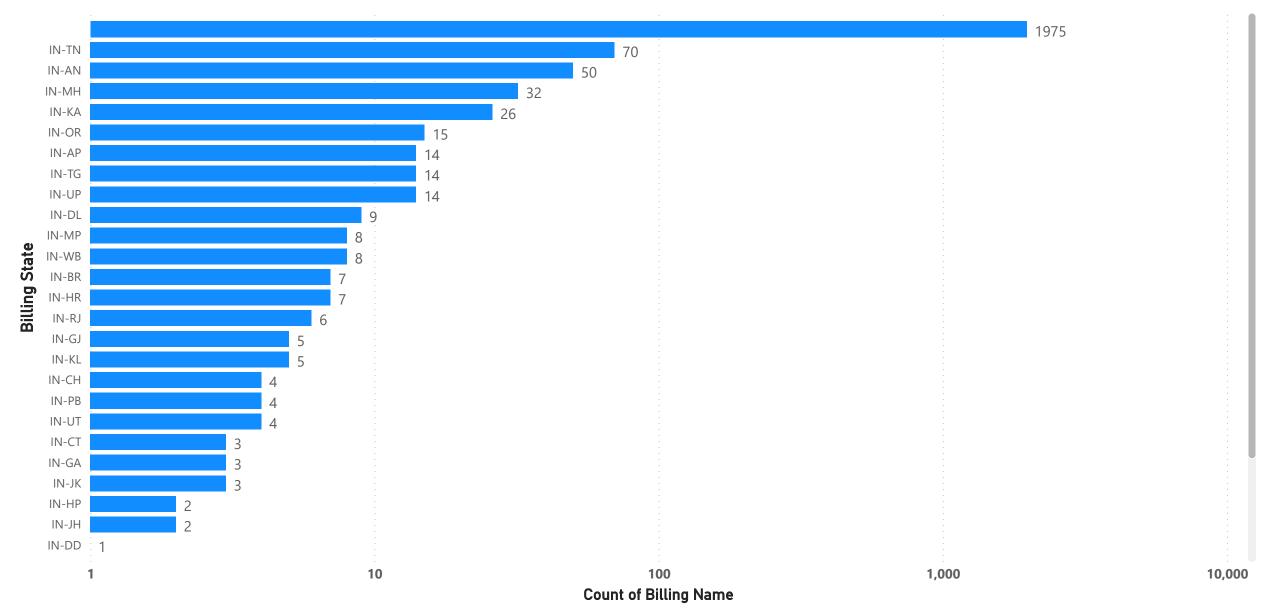
Reviews Given By Customer



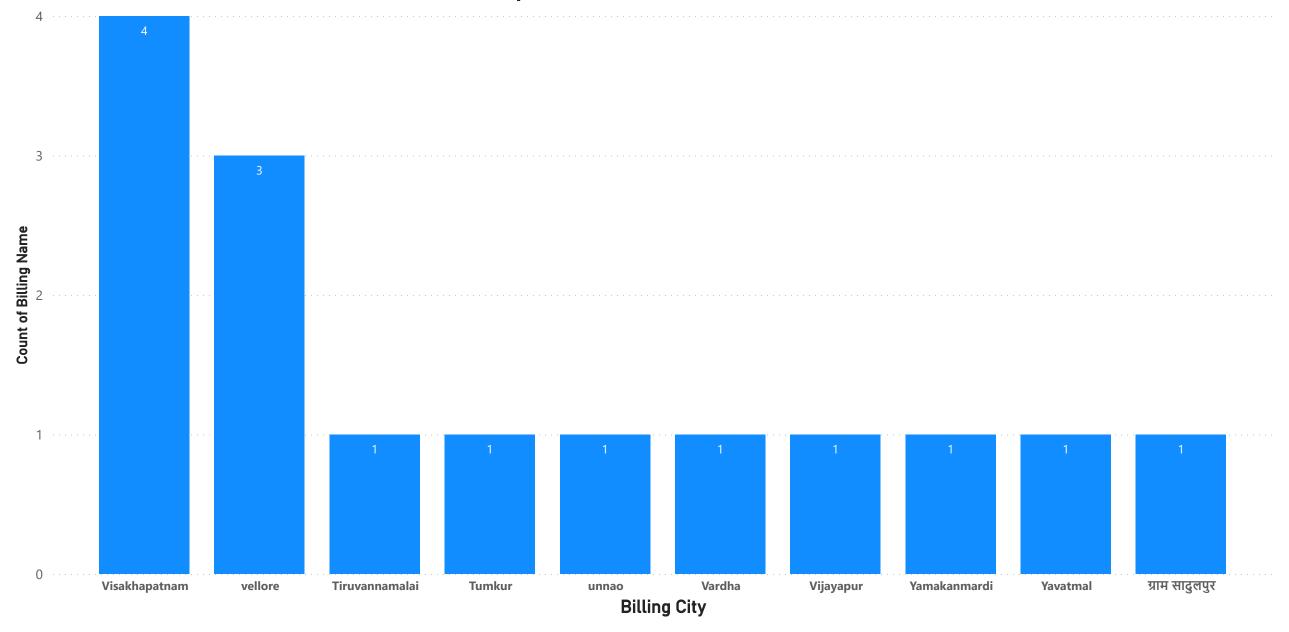
Different Payment Method Used By Customers



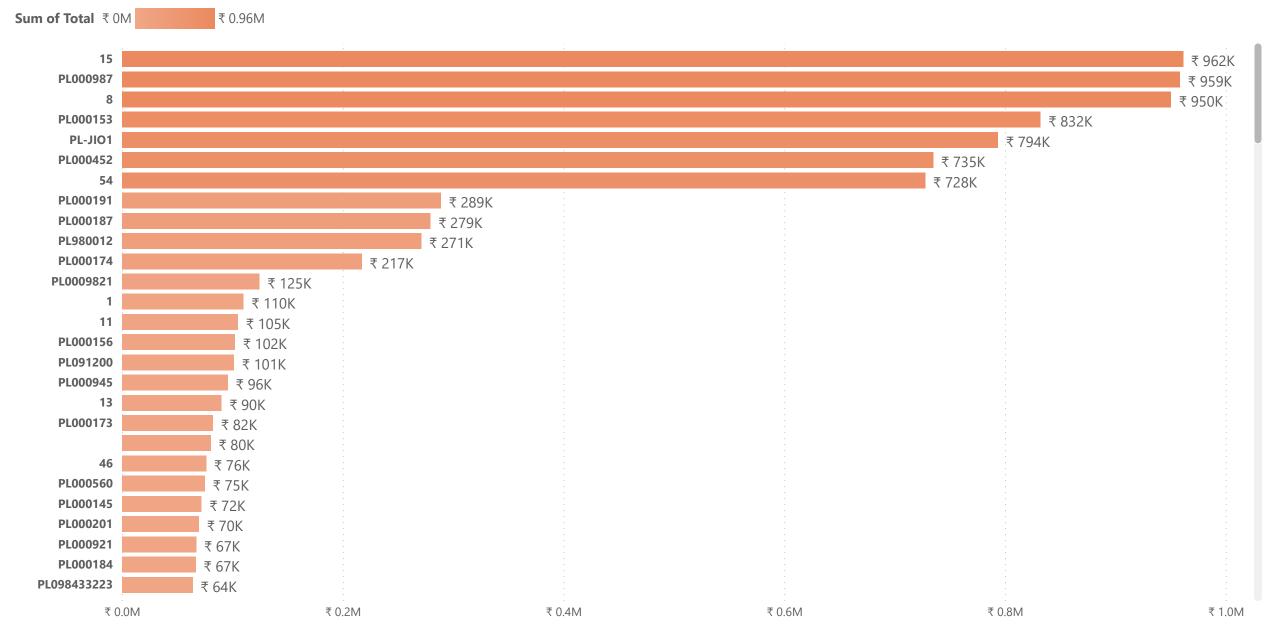
Top Consumer State In India



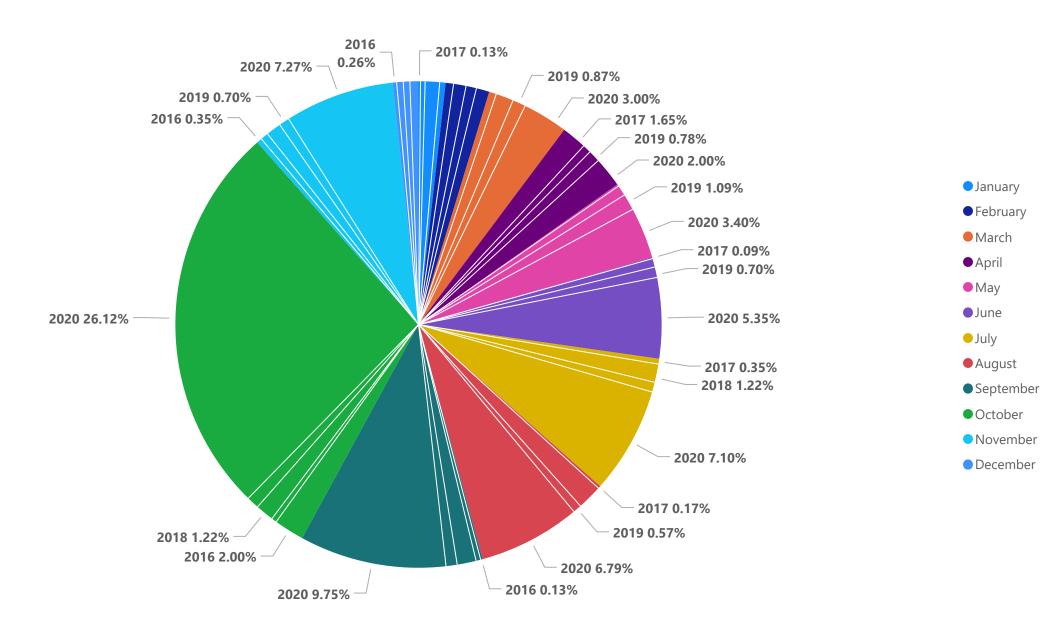
Top Consumer Cities Of India



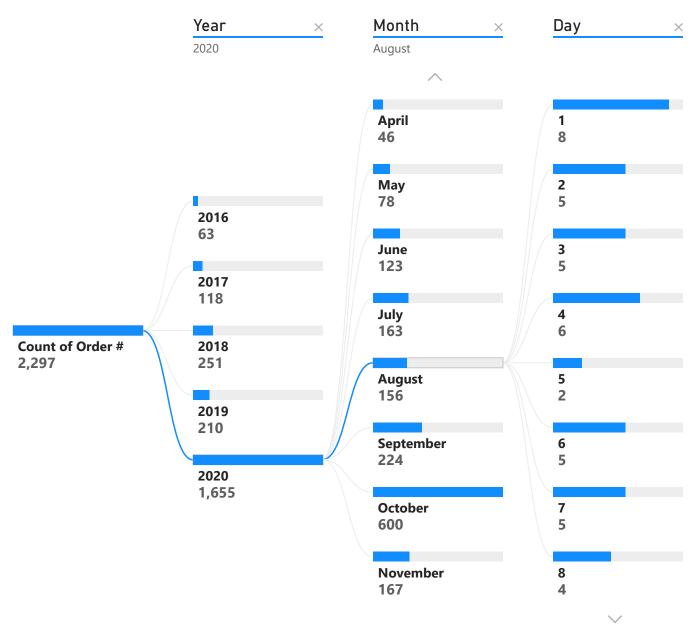
Top Selling Product Categories



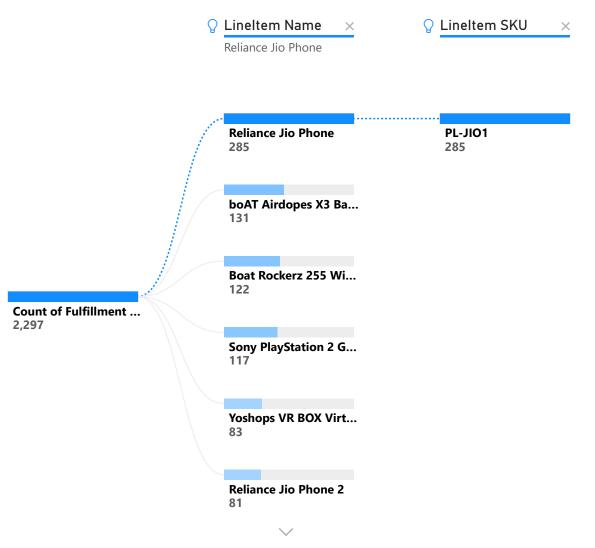
Number Of Order Per Month Per Order



Number Of Order's Accross Parts Of Day



Reviews for All Product Categories



- 1)Analysis of customer Reviews: The highest customer reviews are as follows: Unfullfilled -65.13%, Cancelled -24.86%, Fulfilled -9.97%, Awaiting pickup -0.04%
- 2) Analysis of Different payment Methods Used by Customer: Customers used different payment methods as follows:
 - .Offline payment Rs.1499: 18 customer (highest payment used).
 - . Offline payment Rs.1999: 10 customer (second highest payment used)
 - . Offline payment Rs.799: 10 customers (Third highest payment used).
- 3) Analysis of Top Consumer Sates in India: The top state in India is

"IN-TN" with 70 Consumers (TN has the highest number of consumers).

The second highest consumer state is "IN-AN" with 50 consumers.

The third highest consumers state is "IN-MH" with 32 consumers.

4) Analysis of Top Consumer Cities in India:

.The top consumer city in India is Visakhapatnam with 4 consumers

The second highest consumers city is Vellore with 3 consumers

The third highest consumers city in india is Tiruvannamalai with 1 consumers.

5) Analysis of Top Selling Product Categories: The top selling product categories, the highest number of reviews as follows:

sales amount Rs.962k: 15 products sold (highest sales amount).

Sales amount Rs.959k: PL000987, 10 products sold (second highest sales amount).

Sales amount Rs.950k: 8 products sold (third highest sales amount).

- **6) Analysis of Reviews for All Product Categories:** For all product categories, the highest number of reviews are as follows Total 2297 reviews (highest), Reliance Jio Phone 285 reviews(highest for a specific product). PL-Jio1 285 reviews.
- 7) Analysis of number of orders per Month Per Year: Overall, in the span of 4 years, the number of orders per month is as follows:

October 2020: Highest with 26.12% of the total orders.

June 2017: Lowest with 0.09% of the total orders.