Process & Service Design Project

Goals

The objective (the service)

The service aims to reduce the waste of food done by restaurants, fast foods, supermarkets… by helping to redistribute to the people who need it the most. This service is offered by a non-profit humanitarian organization. It is based on a website and a mobile app.

The scope

- The unequal distribution of food is a problem of absolute priority because eating is a primary need.
- There are lots of people in need of food.
- There is an important waste of food made by restaurants and shops.
- There are associations working on it, but we can make the work easier for them by centralizing the information they need.

The users

- Associations that help people in need (homeless people, students, people in financial difficulty).
- Individuals in need directly (Note: homeless people are not the target here because they most likely can't use Internet).