

## ARNAUD MARTINY

Full-Stack Developer & Digital Creative

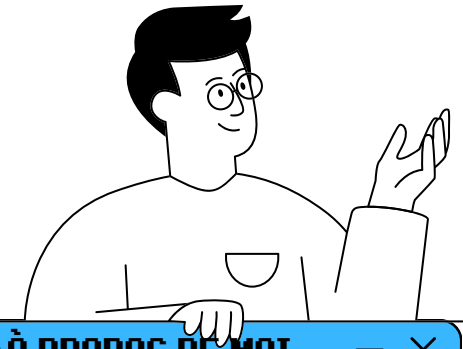
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18 20 YEARS OLD

BRUSSELS

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[HTTPS://GITHUB.COM/ARNAUD-MARTINY](https://github.com/Arnaud-Martiny)



### À PROPOS DE MOI

Passionate about technology, I like to explore all aspects of a digital project.

From the creation of a site in PHP to the front-end development of a showcase site, including UX/UI analysis, I have developed great versatility.

This technical curiosity is the reflection of my personality: eager for challenges, open to new experiences and always ready to build, whether it's code or my next trip.

### FORMATION

#### WRITING MULTIMEDIA - ISFSC (BRUSSELS) - SINCE 2023

Professionalizing curriculum that combines content strategy, UX/UI design, and web development to form versatile digital profiles.

#### LANGUAGES

French  
★★★★★

English  
★★★★★

### MY PORTFOLIO

Custom-developed portfolio, without the use of templates, as a personal field of experimentation.

Switch between themes and languages (FR/EN) to explore my achievements.

[HTTPS://WWW.ARNAUD-MARTINY.BE/](https://www.arnaud-martiny.be/)

### EXPÉRIENCES

#### Digital Project Assistant Manager | Nowa Market [Internship, 2025]

- UX/UI/Front-End Design & Development [Figma, HTML/CSS/JS] for the Nowa Logistics website
- Strategic support [business plans, pitch decks] and UX/i18n ERP optimization

#### IT Consultant & Developer | Oxxoprint (2025)

- Development of the digital ecosystem, including audits, e-shop creation/management, and product integration

#### WordPress Developer & SEO Specialist | Chouia Maison (2024-2025)

- Modernization and SEO optimization of the WordPress store [Flatsome theme]
- Product management and blog animation for increased visibility

#### Full-Stack Developer | Le Théâtre des Poètes [Non-profit organization] (2025)

- Complete redesign of the hacked website [PHP, MySQL, JS, HTML/CSS]
- Design and development of a secure and administrable solution for the non-profit organization

#### Shopify Store Management and Development | Degrif Shoes [Sep. 2024 - Dec. 2024]

- Complete management of the Shopify online store [products, optimization, and catalog]
- Improved UX and customer journey through Front-end adjustments

### COMPÉTENCES

#### DEVELOPMENT

HTML5 · CSS3 · JavaScript [ES6+, GSAP] · PHP · WordPress · Shopify · JSON

#### DESIGN & UX

Figma [Wireframing, Prototyping, UI] · UX analysis · Users testing · Adobe Suite

#### STRATEGY & TOOLS

Git & GitHub · GTM & Analytics · Pitch Decks · Benchmark Competitive

### SOFT-SKILLS :

- Autonomy & Initiative
- Communication [Technical & Project]
- Adaptability & Problem Solving
- Rigor & Organization
- Curiosity & Quick Learning