

Awards

'21 Silver Winner – A'Design Awards
'20 Gold Winner – Creative Conscience
'20 Silver Winner – London Design Awards
'20 Gold Winner – Seymourpowell Design Week
'20 Gold Winner – Ford Smart Mobility
'18 UXathon – Best prototype
Youth National Geographic Finalist

Leadership Experience

Design Lead – IBM Giveback
2018–2019
Design School President
2017–2018
Chair of school council
2015–2016

Volunteering Experience

ClimateAction.Tech
2018–Present
IBM Green team
2018–2019
Age UK
2014–2016

Skills

UX/UI Design | Industrial Design | AR/VR
Leadership | Initiative | Teamwork | Research
Problem Solving | Systems Thinking

Software

Figma & Sketch | Protopie | Xcode | ARkit
Cinema4D | Adobe | Final Cut Pro
Solidworks | Unreal Engine

Experience

ARRIVAL (2020–Present) Product Experience Designer

Worked across the entire End-2-End experience of Arrival's product portfolio from concept right through to production. Delivering strategic direction & defining specific multi-modal interactions.

- Co-designed every 'On & Off vehicle experience' of the Arrival Bus & ensured successful delivery to production
- Led the design of Arrival's Product Demo Experience
- Pioneered the use of AR in the company
- Took part in 400+ hours of User Research
- Represented Arrival at the Global Investment Summit

IBM Cloud, Data & AI (2018–20) UX Design Intern + Extended contract

- Designed new features & improved usability for the Cloud Integration Portfolio
- Co-founded an internal design system for the portfolio
- First contributor of UX Patterns to the Carbon Design System
- Design Lead of IBM's Internal Performance Review website

Schröder (2017) Design Intern

Designed solutions for a range of Luminaires. Led research, participated in internal testing, & made large-scale orders on behalf of the company.

Adidas Group (2015) Design Intern

3D Development & Concept Visualisation. Led product photoshoots of apparel & Olympic Teams.

Education

Loughborough University Industrial Design & Technology

'20 Lboro' Academic Excellence Award
'20 First Class Honors Degree
'17 Lboro' Development Prize