

FOODBALL

WHERE HEALTH MEETS FUN

THE IDEA

A BIG BALL OF WAX KNOWN AS FOODBALL, WHICH WEIGHS 1KG. THIS BALL CAN THEN BE USED AS DUMBELS/ WEIGHTS FOR EXERCISE. ONCE FINISHED WITH THEIR EXERCISE, CHILDREN CAN DROP THIS BALL INTO HOT WATER THAT MELTS THE BALL AND REVEALS THE GOODIES MADE OF GUMMY INSIDE. THESE GUMMY BEARS WILL ALSO CONSIST OF MULTIVITAMINS THAT WILL HELP TO KEEP THE CHILD FIT



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