Round 2 Assignment :

A UI/UX Review of Kairosity Audiobook App
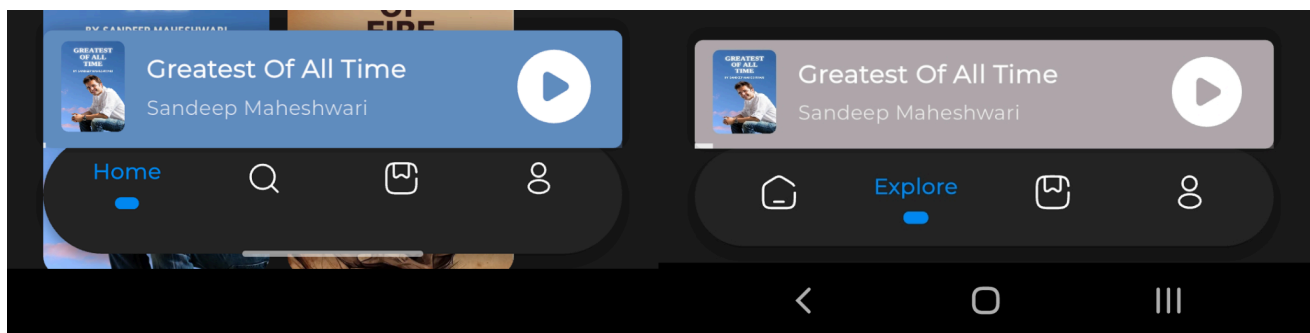
Arnav Gupta

Figma sharable link :

https://www.figma.com/design/4XkUOTriSYWrDLrfcuL79W/Analysis-for-Kariosity-App?node-id=0-1&t=fO7mLFL0H8JMmyWA-1

Analysis of the app

*Here are the **3 key areas** where UI/UX can be improved*

- Floating music player above app navigation bar.
- Widget for device home screen.
- Excessive accent color spread from profile picture in Profile UI.

Floating music player above app's navigation bar

- *What's the current issue ?*

  The music player above the navigation bar, looks separated / or like it does not mixes with the ui of the app
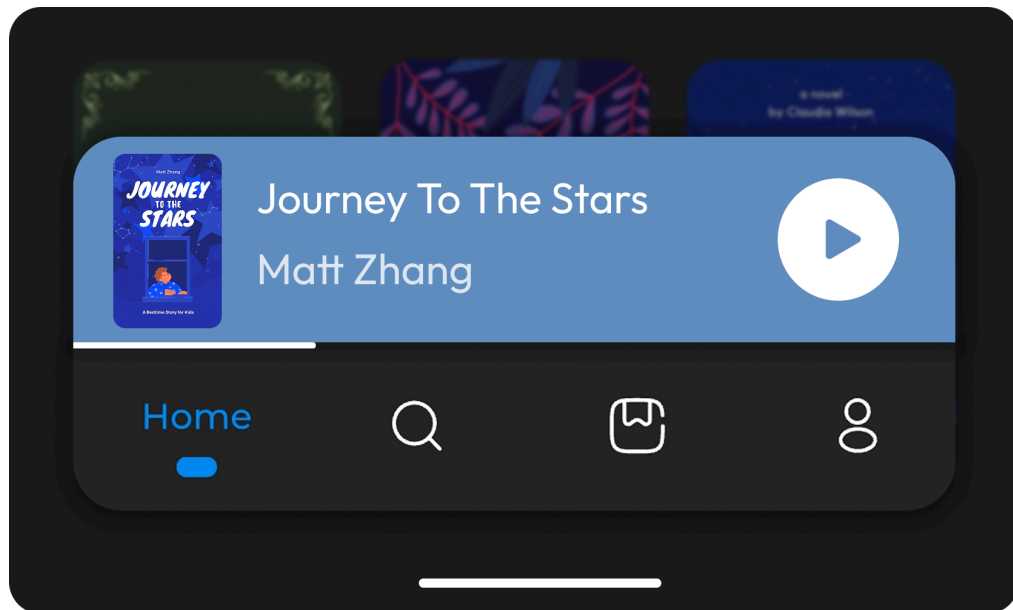
- *Why is this a friction point for the user ?*

  The seperate look a bit strange (or weird) when we see it with the app bar.

- *How would your proposed change create a better, more intuitive experience ?*
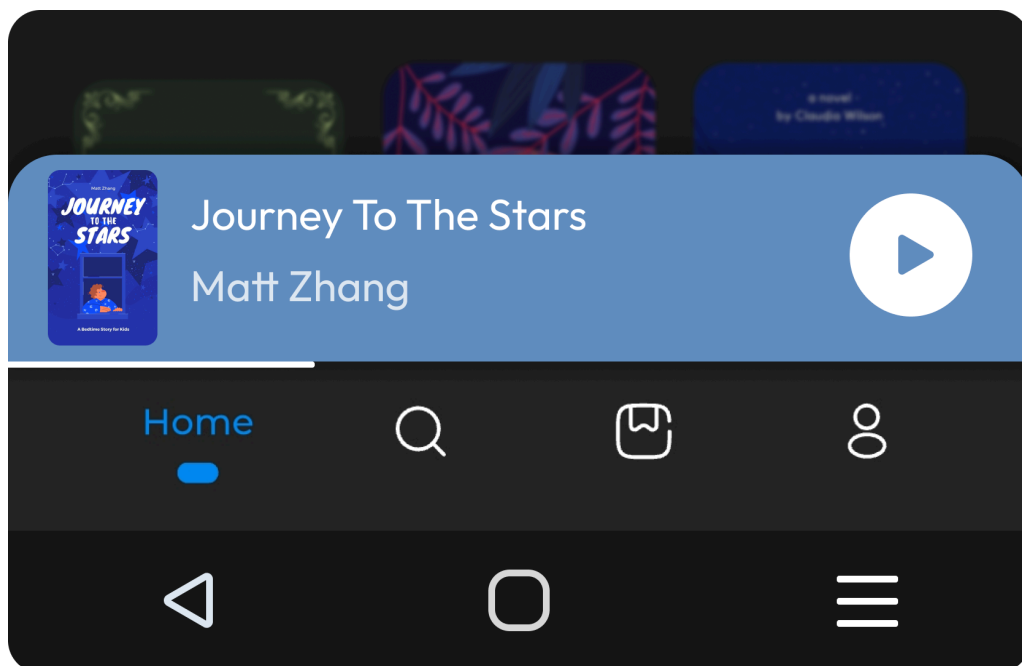
  We have to connect the player with the app's navigation bar.

And there can be two ways to join them:

1. Either in a **floating** manner.

2. OR **Flat** design (Attached to the Device navigation bar)

Widget for Homescreen
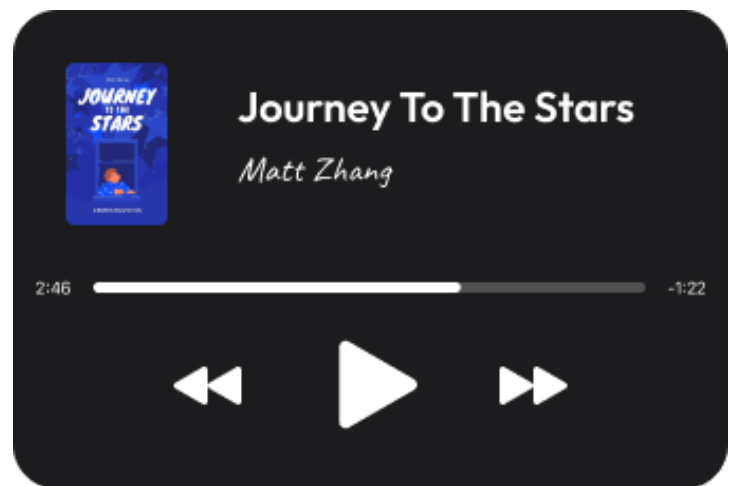
- *What's the current issue ?*

   Unavailability of media player widget for device home screen to control playback.

- *Why is this a friction point for the user ?*

  The media player widget will help to control the playback of the media, easily from the homescreen.

- *How would your proposed change create a better, more intuitive experience ?*

  Creating a media player widget with minimalistic design.

Excessive accent color spread from profile picture in Profile UI. (New Profile UI)

- *What's the current issue ?*

  The accent color from the profile picture of the user is having excessive spread in the profile page, and also the settings button is not available as well.

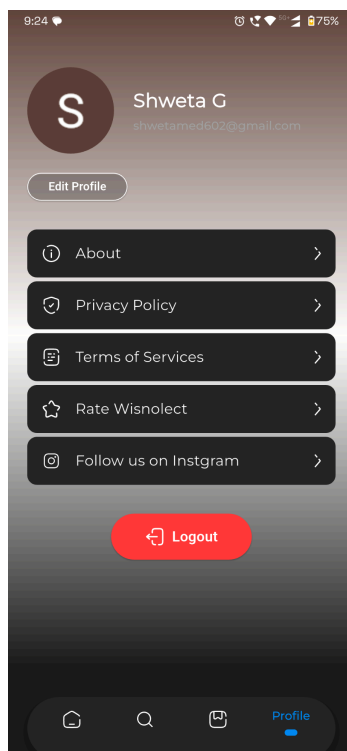- *Why is this a friction point for the user ?*

  The spread is reducing the minimalistic design of the UI and unavailability of settings button reduces controlling app functionality such as :

    1. Cannot control playback speed
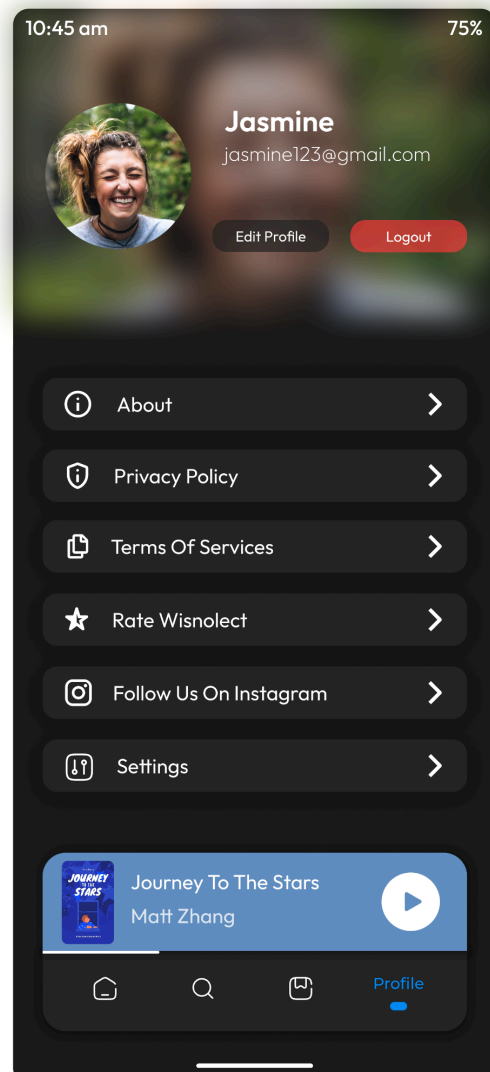
    2. Managing audio quality etc

- *How would your proposed change create a better, more intuitive experience ?*

  Creating a new Profile UI with minimalistic design with **Settings Button**.

Old Profile UI	New Profile UI

Question :
What is your opinion on the relevance and appeal of the current audiobook and podcast content within the Kairosity app?

The relevance of audiobook and podcast content within the Kairosity app is likely high, especially if the app curates content that taps into users' curiosity and provides engaging, informative, or entertaining experiences.
An **add-free** audiobook app and curiosity-driven content with minimalist user-interface can enhance user engagement and create a positive flow state, making users more likely to return and interact with the app regularly.