



### **ARNAV GHOLAP**





### CONTACT DETAILS

#### **Email ID:**

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#### **Address:**

2A/602, Siddhachal Phase 1, Thane West 400610 Mumbai, Maharashtra

# PERSONAL INFORMATION

**Date of birth:** 27/05/2003

**Gender:** Male

Father's Name: Anand

Gholap

#### **Languages Known:**

English, Hindi, Marathi, Japanese and German **Hobbies:** reading books, playing guitar, singing,

aviation enthusiast. **LinkedIn:** LinkedIn

#### **PROFILE SUMMARY**

An avid learner and jovial in nature, with a penchant in applying the knowledge and skills I have gained to solve real world problems. Passionate coder and pursuing Cybersecurity as Honors along with B.E. in Computer Engineering.

#### **EDUCATION**

- B.E. Computer Engineering from KJ Somaiya College of Engineering, Mumbai in 2025
- Graduated Class 12<sup>th</sup> from Matoshree Prabhodini Junior College HSC board with 97% in 2021
- Graduated Class 10<sup>th</sup> from DAV Public School CBSE board with 95% in 2019

#### TECHNICAL SKILLS

- Frontend: HTML, CSS, Bootstrap, ReactJS
- Backend: NodeJS, Express.js, MongoDB, Firebase, MySQL
- Programming Languages: Java, Python, C, C++
- Frameworks: Flutter
- Technologies: Blockchain
- Machine Learning: Pandas, NumPy, OpenCV

#### **ADDITIONAL SKILLS**

- MS Office Suite
- Data Mining and Data Analytics
- Database Management
- BI, ERP, CRM, CMS and Big Data Platforms
- Software Development and Lifecycle Management
- Agile Project Management, Scrum
- Requirements Gathering and Analysis
- User Acceptance testing
- Search Engine Optimization [SEO]
- Product Management
- UI/UX Design Principles
- Software Architecture and Design Techniques





#### OTHER DETAILS

#### INTERNSHIP EXPERIENCE

## CAARYA INNOVATIVE SOLUTIONS PVT LTD Business Analyst Intern

Mumbai, MH August 2023 – August 2024

- Developed and implemented a comprehensive data analytics framework, resulting in a **10%** increase in revenue and a **30%** reduction in customer churn.
- Led a cross-functional team to redesign a critical business process, resulting in a **35% reduction** in processing time and a **25% increase in customer satisfaction**.
- Successfully implemented a new CRM system, resulting in a **20% increase in sales** productivity and **15% improvement in customer retention**.
- Identified and implemented cost-saving measures, including streamlining supply chain processes and negotiating better vendor contracts, leading to a 15% reduction in overall operating costs.

## CAARYA INNOVATIVE SOLUTIONS PVT LTD Product Manager Intern

Mumbai, MH March 2023 – August 2023

- Conducted extensive user research to identify customer needs and pain points, leading to the development of a new product feature that **increased customer satisfaction by 55%**.
- Created and managed a comprehensive product roadmap, ensuring that product development efforts were aligned with strategic priorities, resulting in a **30% reduction in time-to-market**.
- Successfully implemented agile methodologies to improve collaboration, accelerate product development, and deliver value to customers more efficiently, resulting in a 25% increase in product development velocity.

### GIGASOLV CONSULTING LLC SEO Engineer Intern

Remote September 2022 – February 2023

- Conducted in-depth keyword research to identify high-traffic, low-competition keywords.
   Successfully optimized website content, resulting in a 15% increase in organic search traffic and a 20% improvement in keyword rankings.
- Implemented on-page optimization techniques, including optimized titles, meta descriptions, headings, and internal linking, leading to a **30% increase in click-through rate (CTR)**.
- Conducted regular technical audits to identify and address website issues, improving website speed by **35%** and reducing crawl errors by **40%**.
- Developed and executed a successful link building strategy, acquiring high-quality backlinks from authoritative websites, resulting in a **25% increase in domain authority**.





#### **EXTRA COURSES / CERTIFICATIONS:**

- Completed Python Basics from University of Michigan.
- Completed Google UX design set of courses certification.
- Completed Think Again set of courses from Duke University.
- Completed Business Analytics set of courses from University of Colorado,
   Boulder.
- Completed Vanderbilt University Prompt Engineering for ChatGPT basics and advanced certification.
- Completed Google Project Management set of courses.
- Completed Google Analytics for beginners.
- Completed Google Digital Garage Fundamentals of Digital Marketing certification.