Human Computer Interaction
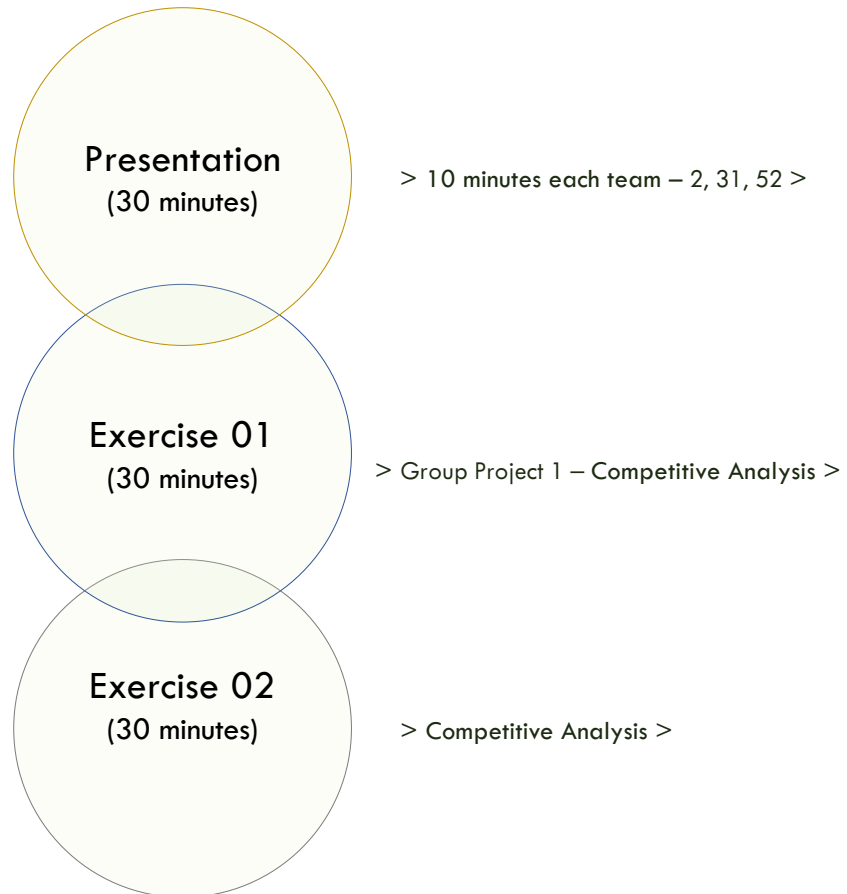
Agenda – 24 January

Presentation
(30 minutes)

> 10 minutes each team – 2, 31, 52 >

Exercise 01
(30 minutes)

> Group Project 1 – Competitive Analysis >

Exercise 02
(30 minutes)

> Competitive Analysis >

This week – 24 & 29 January

Monday 25 January

TEAMS - 2, 31, 51

Saturday 29 January

TEAMS - 15, 22, 41

Group Assignment - 1

Competitive Analysis:

Tourism websites:
- Draw upon a set of criteria to guide your investigation
- Review three websites and take screenshots of pages you find interesting (design, content, or functionality)
- Use the categories discussed to critique each website (positive or negative - features, content, and design)

Objectives:
- Develop skills to critically analyze competitor services

Create a PDF with screenshots:
- Discuss the top 6 most interesting findings
- (3 positive, 3 negative)

Parallel Group Assignment 1a Optional

Competitive Analysis:

Websites, Apps, Digital Products or Systems
In the same domain as your identified Final Group Project:
- Draw upon a set of criteria to guide your investigation

- Review three websites and take screenshots of pages you find interesting (design, content, or functionality)

- Use the categories discussed to critique each website (positive or negative - features, content, and design)

Objectives:
- Develop skills to critically analyze competitor services

Create a PDF with screenshots:
- Discuss the top 6 most interesting findings

- (3 positive, 3 negative)

Human Computer Interaction