

# Choosing the right chart

The CEO is really happy with your work on cumulative frequency graphs, and your bonus is nearly in the bag. He's nearly finished preparing for the keynote, but there's just one more thing he needs: a chart showing Manic Mango profits compared with the profits of their main rivals. Which chart should he use?



## Exercise

Here are two possible charts that the CEO could use in his keynote. Your task is to annotate each one, and say what you think the strengths and weaknesses are of each one relative to the other. Which would *you* pick?

