

Arnav Shirodkar

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CAREER OBJECTIVE

Creative and motivated Graphic Designer & Video Editor seeking an entry-level role in social media. Eager to craft engaging visuals and videos that boost brand presence while growing skills and contributing fresh, innovative ideas to a dynamic team.

EDUCATION

Bachelor of Management Studies (B.M.S.), 2023 - 2026
Pillai College Of Arts, Commerce And Science

Senior Secondary (XII), Maharashtra State Board Of Secondary And Higher Secondary Education 2023
Commerce

S.S High School & Jr. College

Percentage: 67.33%

TRAININGS / CERTIFICATIONS

UNLOCK TYPOGRAPHY – A COMPLETE COURSE ON FONT SELECTION

Apr 2025 - Present

Learn.rajeevmehta.in, Virtual

UNLOCK DESIGN - BASIC TO ADVANCE GRAPHIC DESIGN

Apr 2025

Learn.rajeevmehta.in, Virtual

This course taught me how can you design with the help of shapes, which type of shapes to use according to the brand and which color to use according to the brand identity and target audience

Edit & Cuts – Learn Video Editing And Storytelling

Mar 2025

Learn.rajeevmehta.in, Virtual

From this course I have learned how can you keep your viewers engaging throughout the whole video how and when to use cuts, color grading, luts and sound design when to use which sounds and how can you make the video sound good, Also other tools on the software

Campaign Design For Social Media

Feb 2025

Learn.rajeevmehta.in, Virtual

From this course I have learned detailed information on how to branding works, how to get color pallets, the typography and 7 days campaign planning

Adobe Photoshop For Designers

Feb 2025

Learn.rajeevmehta.in, Virtual

I have learned how to use photoshop and create good ad creatives and designs by practice on Adobe Photoshop

Digital Marketing

Mar 2024

IIDE, Virtual

Learned how to run paid ads on Facebook and get know more about demographics and how to get detailed information about the target audience

SKILLS

- Digital Marketing
- Adobe After Effects
- Presentation skills
- MS-Excel
- Decision making
- Adobe Photoshop
- Facebook Ads
- Teamwork
- MS-Word
- English Proficiency (Spoken)
- DaVinci Resolve
- Effective Communication
- Time Management
- Prompt Engineering
- English Proficiency (Written)

ADDITIONAL DETAILS

- Playing cricket has sharpened my decision-making, enhanced teamwork, and strengthened leadership skills through strategic, collaborative play, while playing guitar helps me stay mentally balanced and focused during challenging times.