

Arnav Shirodkar

arnavshirodkar9@gmail.com | +91 9167338976 | Navi Mumbai

CAREER OBJECTIVE

Creative and motivated Graphic Designer & Video Editor seeking an entry-level role in social media. Eager to craft engaging visuals and videos that boost brand presence while growing skills and contributing fresh, innovative ideas to a dynamic team.

EDUCATION

Bachelor of Management Studies (B.M.S.), Pillai College Of Arts, Commerce And Science	2023 - 2026
Senior Secondary (XII), Maharashtra State Board Of Secondary And Higher Secondary Education Commerce S.S High School & Jr. College Percentage: 67.33%	2023

TRAININGS / CERTIFICATIONS

UNLOCK TYPOGRAPHY – A COMPLETE COURSE ON FONT SELECTION Apr 2025 - Present Learn.rajeevmehta.in, Virtual	UNLOCK DESIGN – BASIC TO ADVANCE GRAPHIC DESIGN Apr 2025 Learn.rajeevmehta.in, Virtual This course taught me how can you design with the help of shapes, which type of shapes to use according to the brand and which color to use according to the brand identity and target audience
Edit & Cuts – Learn Video Editing And Storytelling Mar 2025 Learn.rajeevmehta.in, Virtual From this course I have learned how can you keep your viewers engaging throughout the whole video how and when to use cuts, color grading, luts and sound design when to use which sounds and how can you make the video sound good, Also other tools on the software	Campaign Design For Social Media Feb 2025 Learn.rajeevmehta.in, Virtual From this course I have learned detailed information on how branding works, how to get color pallets, the typography and 7 days campaign planning
Adobe Photoshop For Designers Feb 2025 Learn.rajeevmehta.in, Virtual I have learned how to use photoshop and create good ad creatives and designs by practice on Adobe Photoshop	Digital Marketing Mar 2024 IIDE, Virtual Learned how to run paid ads on Facebook and get know more about demographics and how to get detailed information about the target audience

SKILLS

- Digital Marketing
- Adobe After Effects
- Presentation skills
- MS-Excel
- Decision making
- Adobe Photoshop
- Facebook Ads
- Teamwork
- MS-Word
- English Proficiency (Spoken)
- DaVinci Resolve
- Effective Communication
- Time Management
- Prompt Engineering
- English Proficiency (Written)

ADDITIONAL DETAILS

- Playing cricket has sharpened my decision-making, enhanced teamwork, and strengthened leadership skills through strategic, collaborative play, while playing guitar helps me stay mentally balanced and focused during challenging times.