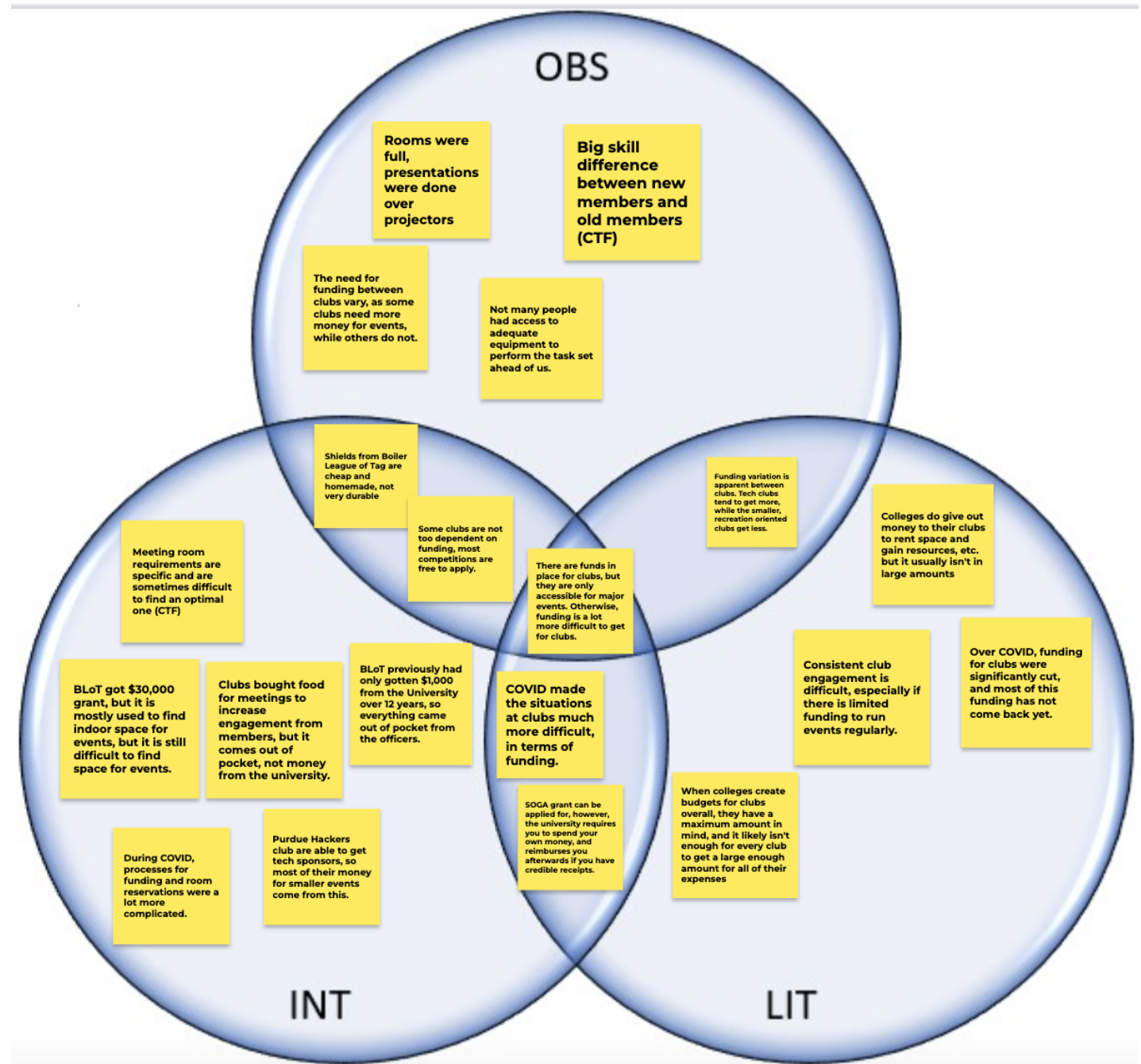


| | |
|--|---|
| Group Number | 8 |
| Group Members: | Paul Amado, Andrew Burzynski, Arnav Surve, Leo Ye |
| Initial PoV Problem Statement: Clubs at Purdue need better ways of communication to express their needs for funding and resources to Purdue. | |

Thematic Identification

Observations, Literature, and Interviews.

<https://jamboard.google.com/d/1E1Dhg7kv6kSjujHA62e7z1eroNuAqOgXUFaJKEtXJw/edit?usp=sharing>



Reflection

Explain what you found to be the problem in your diagram? What is it?

We believe that the main problem for smaller clubs are the issues with funding. While bigger clubs that are tech related typically can get funding from outside sources (like sponsors), clubs that are fully recreational struggle with the amount of money they can get. Due to a lack of funding, engagement of members decline, as running regular events are not possible.

Define your problem within a system: What problem are you trying to solve? What are you not doing?

We are trying to solve the issue of ease of access for clubs to access funding. We are not trying to solve funding issues for bigger clubs. Smaller, more recreationally focused clubs are the ones who struggle the most with securing funding.

Revised PoV Problem Statement

Recreationally focused clubs need more accessible funding in the form of grants from the university, and they struggle to find space for large events because they are overshadowed by the bigger clubs on campus.

Be sure to convert to .PDF before you submit