**Introductory Speech Framewor**k

Draft what you will say during your introductory speech. Remember to include the following elements:

1. Begin with impact. Grab the audience’s attention. Pique their interest.

\_\_\_\_\_\_\_\_\_\_.

1. Describe the person’s background and qualifications as a speaker. Why is she/he an appropriate choice for the audience and occasion? Is there an interesting fact or story about her/him that’s noteworthy? Aim to bolster the speaker’s credibility while sparking the audience’s interest.

\_\_\_\_\_\_\_\_\_\_.

1. Preview the speaker’s topic. You two should discuss this *(although she/he won’t be actually presenting it)*. Topics may include majors, vacations, skills, experiences and clubs/organizations. The possibilities are endless.

\_\_\_\_\_\_\_\_\_\_.

1. Ask the audience to welcome the speaker.

\_\_\_\_\_\_\_\_\_\_.

See Charlie’s example as a guide. Practice delivering your speech **six times** and pronouncing the speaker’s name, if necessary.

-SCLA 102-