



CORONA &
MELANGE 19

Dream like a boho, work like a boss!

BROCHURE for SPONSORS



THEME

From the monotony of waking up to the roar of alarm, a mindless race towards making a living, to spending the day craving for that single moment of bliss, of Adventure and of Excitement...

Well this is the end of wishing to get excited. For, we at National Institute of Technology, Patna, present to you..

The Theme for this year is -

“Bohemian Escapade”

“

*Come on lets fly away
lets save our troubles for another day
come on now come with me
we have got it all made
let me take you to an escapade*

”

As the theme suggests, the festival is a celebration of art, music, science and literature. With a plethora of competitions ranging from soulful music contests, to fiery debates, from technical wizardry to ramp walks, it is a less of a competition and more of camp brimming with the free spirit of youth.

CORONA & MELANGE
is more than an event
it is a beckoning,
an open invitation to all
those who appreciate
the Unconventional.

श्रमोनवरत् चेष्टाय

The motto of our institution underlies the importance of working ceaselessly towards a common goal. We at NIT Patna believe that, " Coming together is a beginning, keeping together is a process, working together is a success. "

Hence, we heartily welcome you to a brand new edition of

CORONA & MELANGE

that is Bigger , Better and Brighter than ever before.

From building prototypes, to cracking quizzes, exhilarating treasure hunts to a rocking band night, this event is extravaganza that would wash away every speck of the mundane from your lives and inundate you in the beautiful world of exciting challenges.

So come, join us, in celebrating the free spirit of youth and the exhortation of unbridled Joy!

ARCHITECTURE

They shape our buildings,
thereafter they shape us.

Aayam is brought to you by
the future architects of our nation,
trying to bridge the gap
between Art and Science.



ELECTRICAL & ELECTRONICS

This event focuses on electrical
know-how both in a theoretical
and practical sense. From the
simple resistor to the baffling
CRO, you can learn
anything electric.



MANUAL & AUTONOMOUS

The robotics club will be organising
various events where you can
both learn and compete.
So join us in foray into the
Brave new world.



EVENTS

TECHNICAL
JOINTED



FLAGSHIP EVENTS

CIVIL ENGINEERING

One of the most revered branches of our college invites you to learn the finer details of structures and strength.



BYTE WORLD

In this age of Information technology, this event aims to foster a better understanding of digital, from paranthesis in Java to the minuscule dots of HTML.

MECHANICAL ENGINEERING

This year's Yantri ki , focuses on the art of design. Competitions and workshops pertaining to the mastery of both design and manufacturing will be organised.



ABHINAY

Encompasses events like Skit, Andaaz-e-Adakari (Mimicry & Stand-up comedy), Poezia and Documentry/Short Film.



AVLOKAN

Includes events like Aptitude test, Quiz, Aeumen and Verbosity meant for evaluating the intellectual abilities of students.



SANHITA

Your stop shopfor all things literary. Exhibit your mastery with words through events ranging from writing and poetry to the challenging bouts of Parliamentary Debate.



EVENTS

CULTURAL



KALAKRITI

They say there's a artist in everyone of us. So grab your colours and jump into showcase your skills, whether it be Painting Rangoli or T-shirt designing.



RAAGA

The club is devoted to the various musical events which includes solo, singing, duets and instrumental performances. The focus is both on our classical roots and contemporary style.



NRITYANGANA

Offers tribute to the varied and exquisite tradition of dance in our country. Includes solo, group and impromptu performances.

PRATIBIMB

A personality contest organised to test the communication skills and overall suavity of participants.

The titles for MR. and MRS. NIT are up for grabs.

INTRODUCTION

“

A variety of fun events form a part of festival's evening. These events witness maximum participation. Students of branches and colleges come together to celebrate during these events.

”

INFERNO 10.0

Inferno is back with its 10th edition. It's based on MTV reality show roadies and attracts participation from over fifteen colleges. This event is the most awaited event of the technical fest where the contestants have to go through various trouble physical and mental.

STREETZ

This is basically a street dancing event. The team will proceed into next round based on the ratings by judge panel and cheers from the audience.

LIVE !
LAUGH !
LEARN !

FUN EVENTS



Pick one

Perks offered

TITLE SPONSOR

ASSOCIATE SPONSOR

EVENT SPONSOR

ELIGIBILITY AMOUNT BRACKET

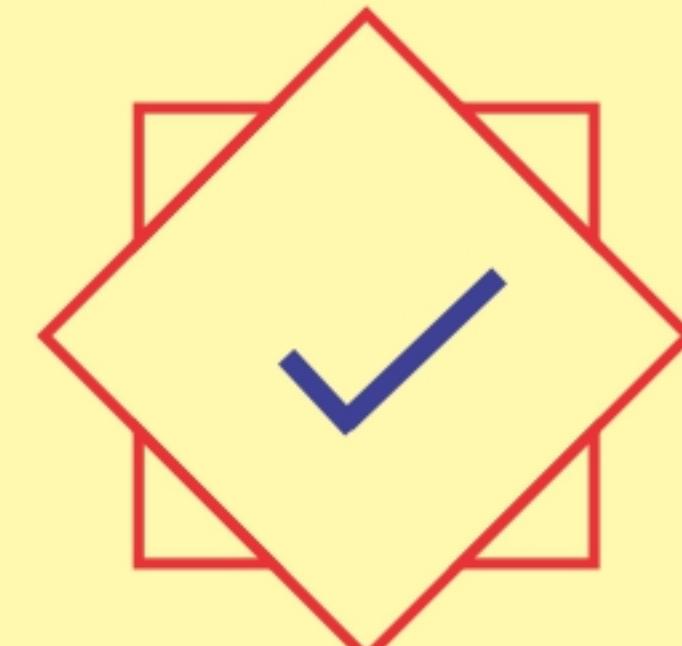
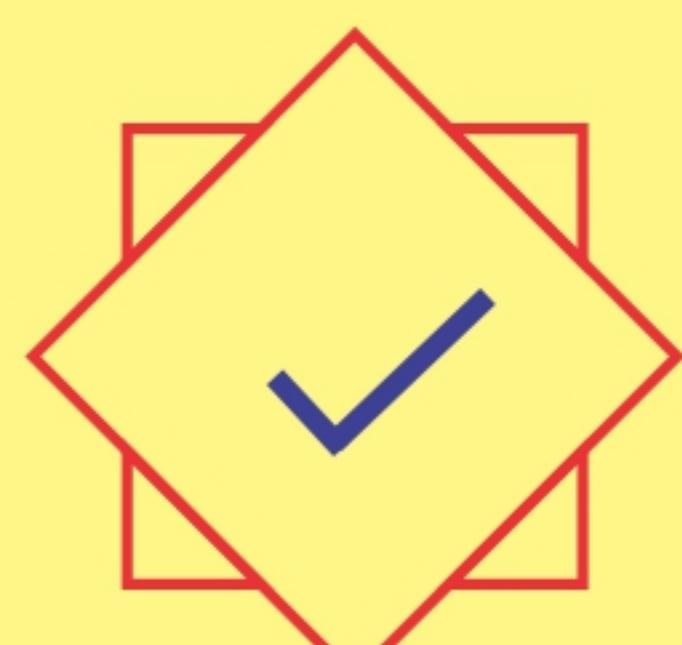
Company LOGO on CORONA Website and Official APP

INR 3,00,000

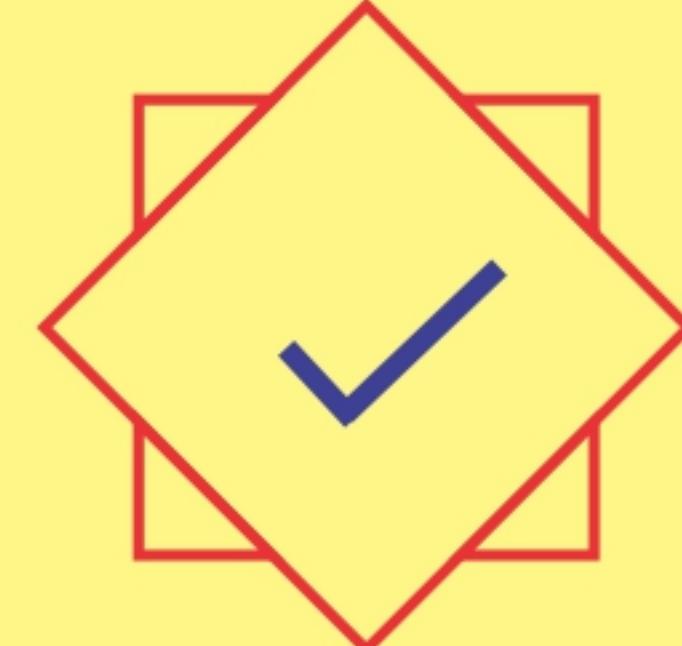
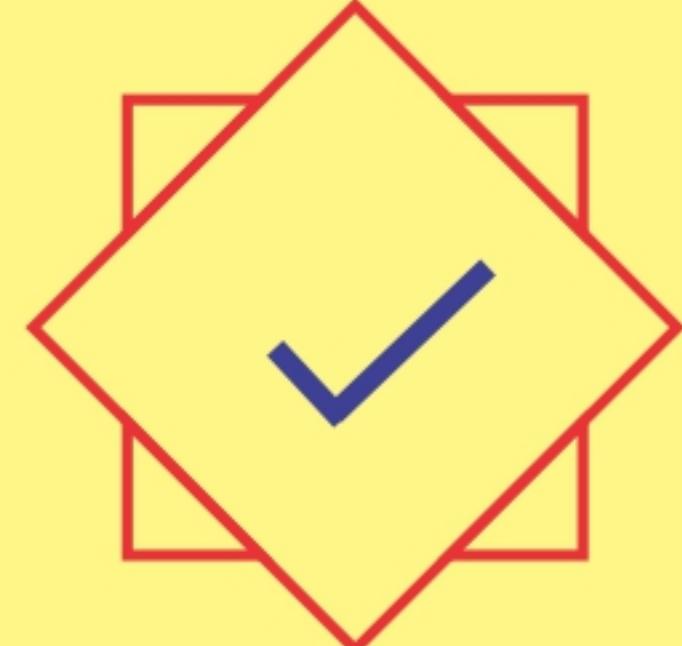
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INR 1,00,000

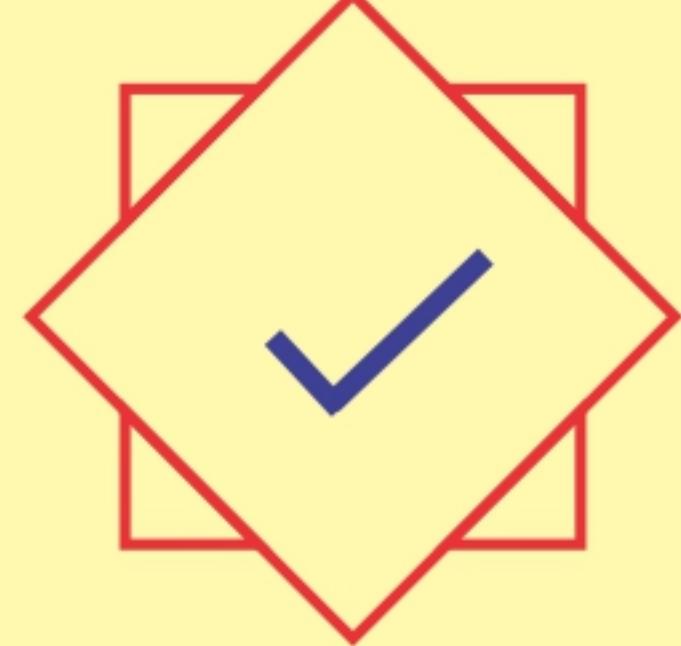
Company LOGO on main stage backdrop



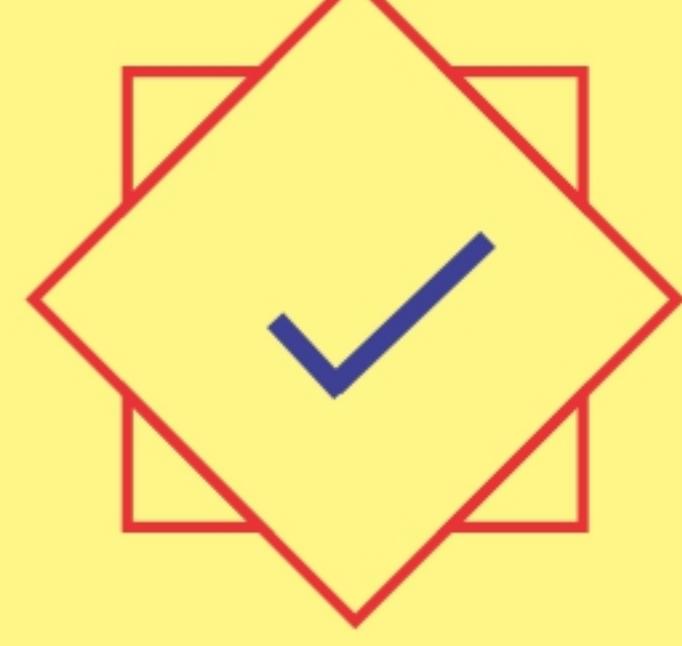
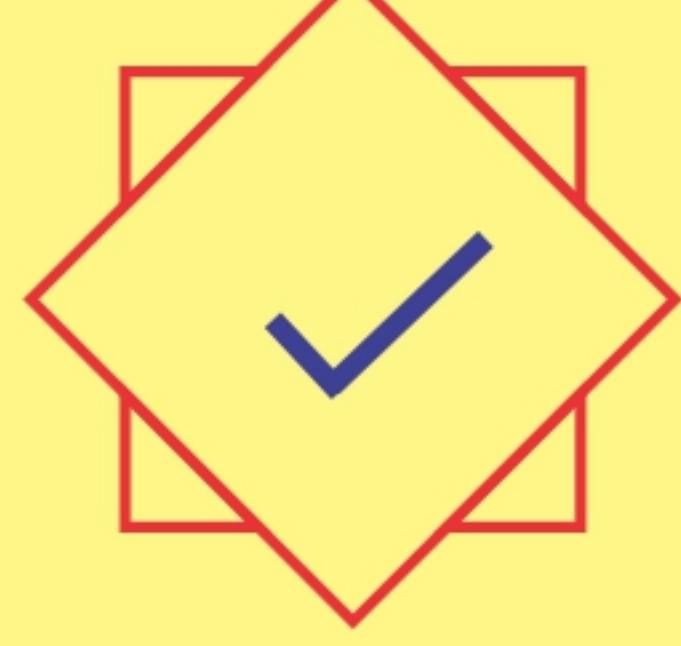
Banners of company at venue of events



Company logo on Festival Merchandise



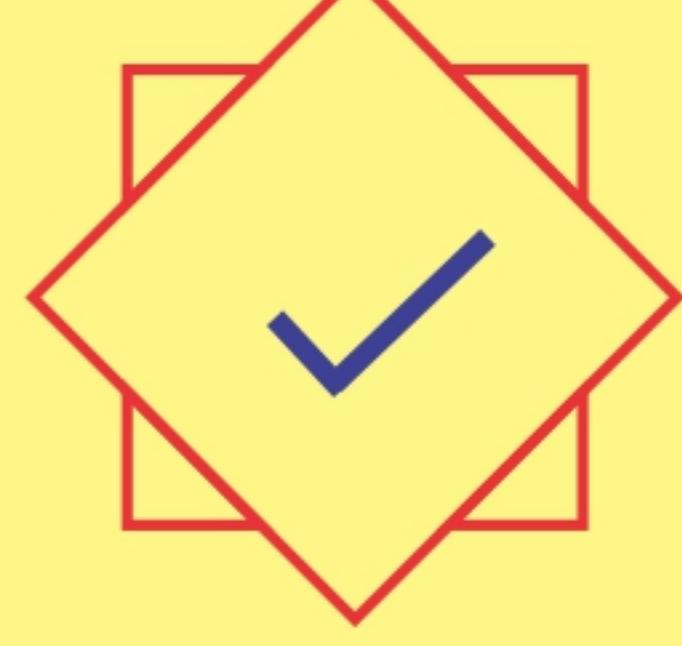
Promotional stalls in College Premises



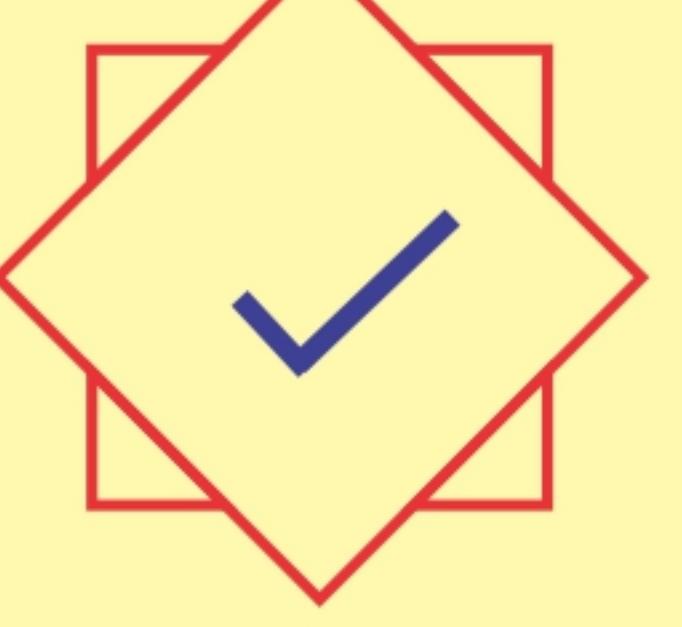
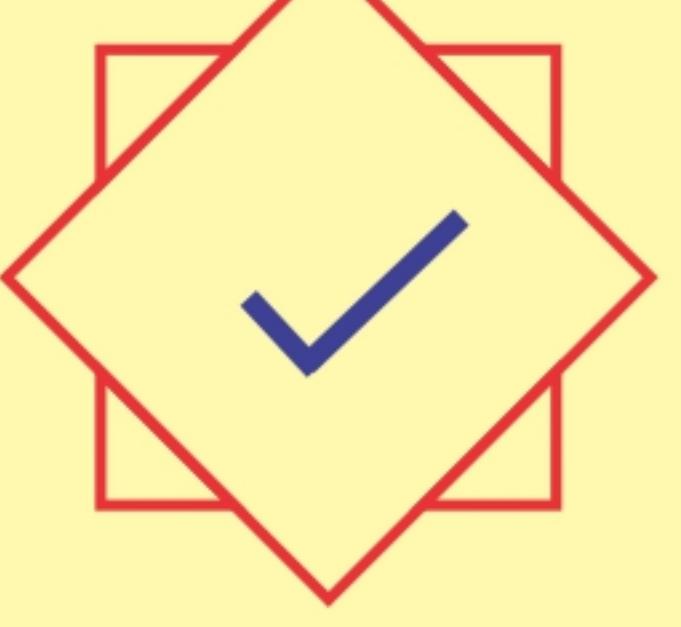
Logos on all Certificates viz. Participation, Winning and Registration cards



Name and LOGO at Main Gate



Presence of Promotional rep. from your organisation



Social Media Coverage



SPONSORSHIP

(worth INR 1,00,000)

EDUCATIONAL
PARTNER

REFRESHMENT
PARTNER

CLOTHING
PARTNER

STYLING
PARTNER

TRAVEL
PARTNER

LODGING
PARTNER

► Promotional stalls in the college premises.

► Permission to directly cater to the students and the crowds throughout the fest.

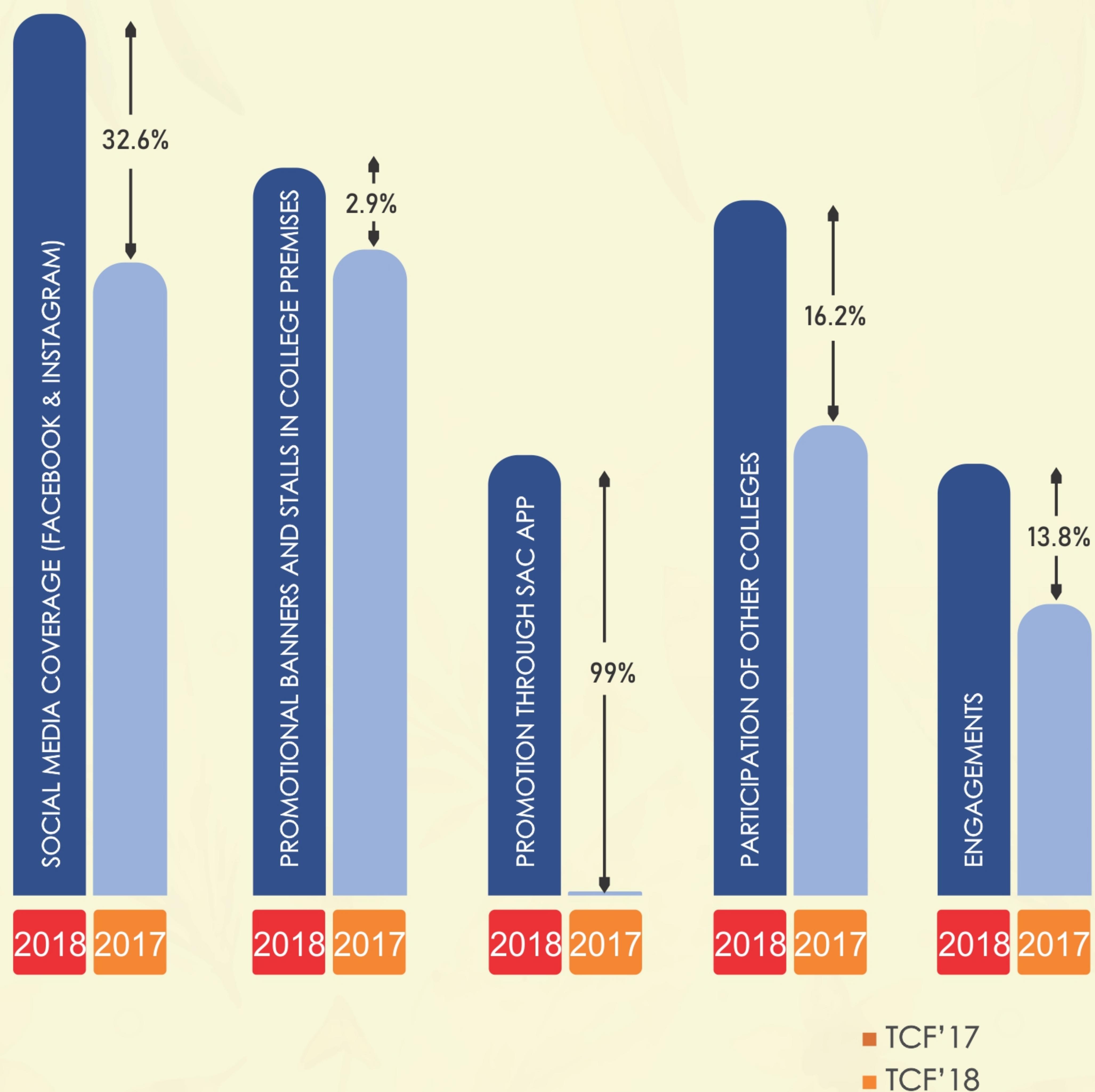
► Social media coverage through official channel.

► Volunteers provided by the student body to aid in the promotion.

► Unique opportunity to provide exposure to your brand among a Pan-India crowd.

► Mention of the company's LOGO on the Corona website and the official app.

BENEFITS



COLLAB WITH US FOR A GREAT SUCCESS!

YOUR BRAND !
OUR SPACE !



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PREVIOUS
SPONSORS



पावरगिरि



State Bank of India



CAREER
LAUNCHER



ACC

