



# ATL MARATHON 2022-23

RESEARCH | IDEATE | INNOVATE | IMPLEMENT



# ABOUT ATL MARATHON

Atal Innovation Mission's flagship innovation challenge, where schools identify community problems of their choice and develop innovative solutions in the form of working prototypes.

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**20,000+**

Projects built till date



# JOURNEY OF A STUDENT IN ATL MARATHON



# WHAT'S NEW THIS YEAR



ATL Marathon 2022-23 is available in Hindi too. Now, you can get all details about ATL Marathon in English & Hindi and submit your entries in both languages



India @G20 - India will assume the Presidency of the G20 for one year from December 1, 2022. The themes of this year's ATL marathon are adopted from the working groups and committees of G20.



This year, students have the option of submitting projects in areas apart from the specified themes. Students will be able to solve local community problems different from the problem statements given.

# TIMELINE

<b>19 December 2022</b>	<b>Launch of ATL Marathon</b>
<b>19 December - 28 February</b>	<b>Innovation &amp; Prototyping Phase</b>
<b>28 February 2023</b>	<b>Last day to submit projects for ATL Marathon 22-23</b>
<b>June 2023</b>	<b>Announcement of Top 350 teams</b>
<b>July 2023 onwards</b>	<b>SIP Programme starts</b>
<b>November 2023 onwards</b>	<b>SEP Programme starts</b>

# THEME

The theme for this edition of ATL Marathon is “India’s G20 Presidency”. India will assume the Presidency of the G20 for one year from December 1, 2022.

It has a unique leadership opportunity to innovate for a better India & also suggest innovative solutions for resolving global problems in various sectors.

This is going to be a unique opportunity for students to solve local and global problems.



# PROBLEM STATEMENTS

## Education

- Innovate to ensure access to education for all and impactful learning in children
- Innovate to help children with special needs learn effectively

## Health

- Innovate solutions for patients suffering from the most common diseases in India.
- Build solutions to find new ways to address health and nutrition challenges (malnutrition, obesity etc)

## Agriculture

- Design solutions to increase agricultural yield in India
- Design solutions to position millets as alternative staples globally

## Environment & Climate Sustainability

- Innovate to reduce E-waste
- Build solutions to make every citizen in India adopt environment conscious lifestyle (LiFE movement)

## Development

- ~~Design a solution to improve public transportation in India~~
- Design a solution to improve the drinking water and sanitation problem in India

## Digital Economy

- Build solutions for the Digital India Movement across different sectors
- Design solutions to improve digital governance

## Tourism

- Design solutions to boost the tourism industry in India
- Build a solution for sustainable development in popular tourist locations preserving the natural and ecological heritage of the region

## Others

- Identify your own problem statement and innovate for it



# PRIZES



## Top 350 teams

Student Internship Programme (SIP)



## Top 50 teams

Student Entrepreneurship Programme (SEP)



## Special Certificates

- Top 10 teams from each state
- Top 10 teams from rural areas
- Top 10 teams from government schools
- Top 10 teams from Aspirational Districts
- Top 10 teams including Children with special needs

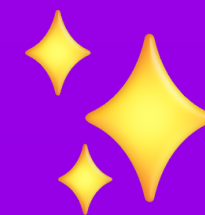




# PARTICIPATE NOW

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<https://innovateindia.mygov.in/atl-marathon-2022/>



# TERMS & CONDITIONS

- All Students (from ATL and Non-ATL schools) can submit their entries in the Marathon.
- The Innovations by the student teams must be aligned to one of the Themes of the ATL Marathon 2022-23.
- The last Date to submit entries is 28th February 2023, 11:59 PM.
- The application for the ATL Marathon to be submitted at: [https://\(link will be added here\)](https://(link will be added here))
- Each team must select one Problem Statement, where schools identify community problems of their choice and develop innovative solutions in the form of working prototypes.
- A team may submit entries to more than one problem statement, please keep in mind that to do so, you will need to fill the application form separately for each problem statement.

# TERMS & CONDITIONS

- There is no limit on how many teams from a school can participate.
- The online application form submission will include:
  - Research Document
  - 3-minute Video (capturing details of their working prototype/solution)
- ATL In-Charge, School Teachers, Mentors of Change, Alumni and external mentors from the local ATL ecosystem may support the student teams.
- Each Team shall consist of a maximum of 3 students (class 6th to 12th) and one ATL in-charge/ School Teacher (must be an employee of the ATL School). We encourage ATL schools to also include other school and/or community students within the Team Composition.
- Kindly note individual member entry is not allowed. Also, if the team size exceeds the 3-member limit, the entry/ submission will be immediately disqualified.

# TERMS & CONDITIONS

- The ATL Marathon 2022-23 is for Indian students currently enrolled in school (Class VI to Class XII) both from ATL and non-ATL schools, in case your entry is selected as a finalist, the team members may be asked to provide proof in the form of a photo of your school ID-card or any other form as deemed appropriate by AIM, NITI Aayog. Failure to do so may result in your entry being disqualified.
- Top 350 Teams will get Internships through the Student Innovator Program with leading corporates of India, certificates from AIM, NITI Aayog and many more interesting opportunities at the conclusion of the Marathon.
- Top teams from SIP will participate in the Student Entrepreneurship Programme (SEP)
- All participating students and teachers will get a Certificate of Participation from AIM, NITI Aayog