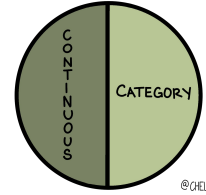


PREDICT



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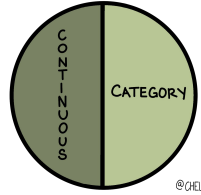
# Logistic Regression

Dr. Chelsea Parlett-Pelleriti

# Linear Regression in Disguise



PREDICT



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# Predictions

## Linear Regression

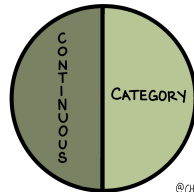
Continuous Variable (can be  $-\infty$  to  $\infty$ )



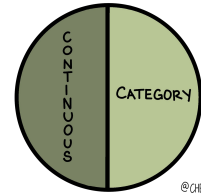
## Logistic Regression

Binary Categorical Variable (can be 0 or 1)

PREDICT



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# Getting from Binary to Continuous

Linear Models don't predict categorical variables...so what's the closest thing? PROBABILITIES!

## 1. We want Probabilities

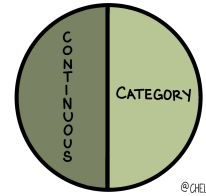
- But probabilities are bounded 0-1 😞

## 2. Convert Probabilities to Odds

- But Odds only go down to 0, and are not symmetric 😞

## 3. Convert Odds to Log Odds

PREDICT

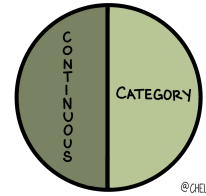


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# Getting from Binary to Continuous

1. We want Probabilities
2. Convert Probabilities to Odds
3. Convert Odds to Log Odds

PREDICT

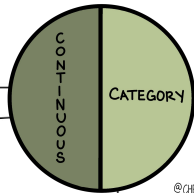
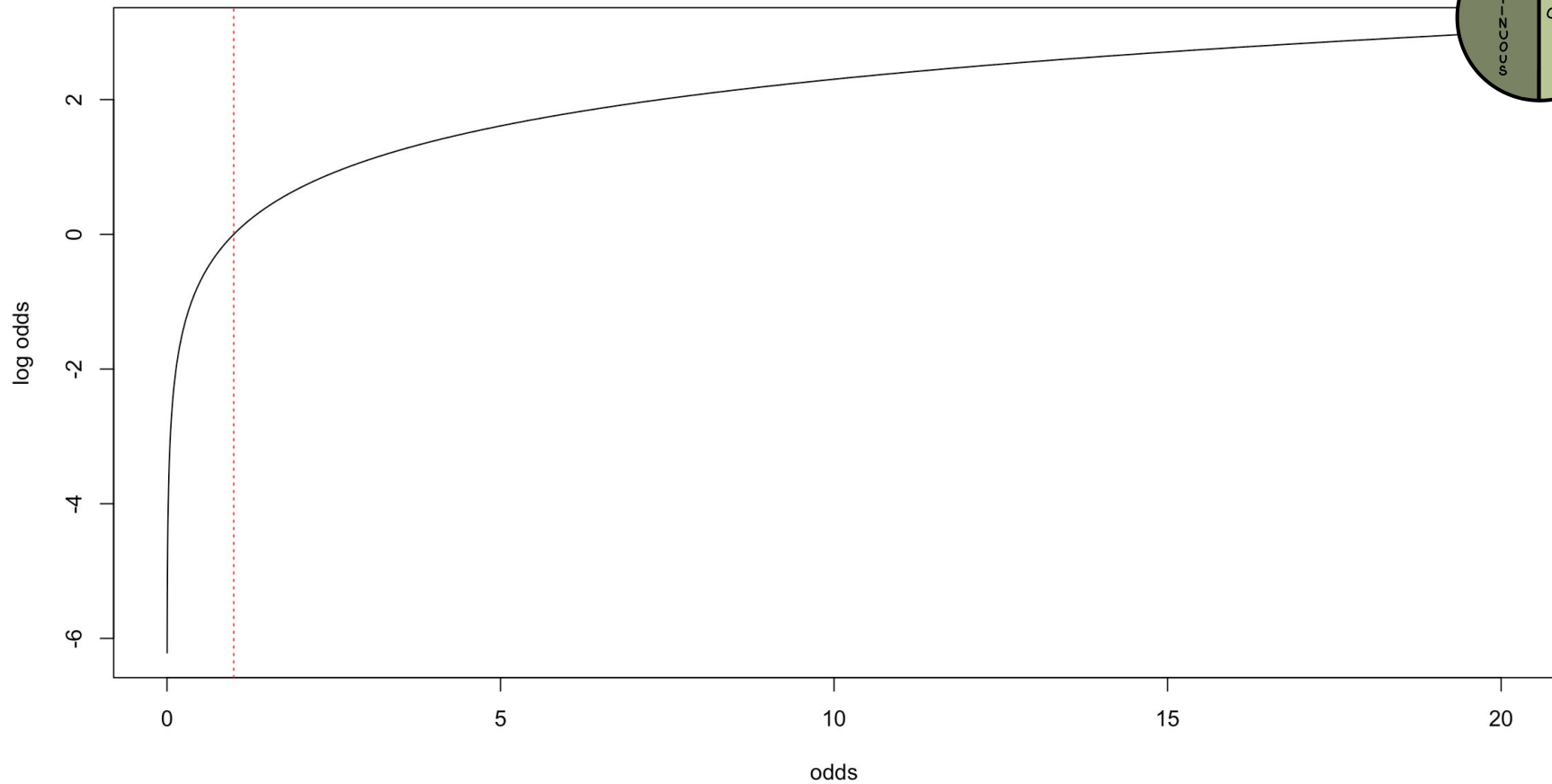


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# Getting from Binary to Continuous

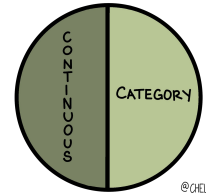
1. We want Probabilities
2. Convert Probabilities to Odds
3. Convert Odds to Log Odds
- 4.

PREDICT



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PREDICT



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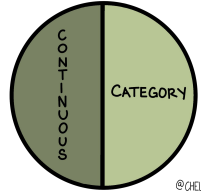
# Getting from Binary to Continuous

1. We want Probabilities
2. Convert Probabilities to Odds
3. Convert Odds to Log Odds
- 4.



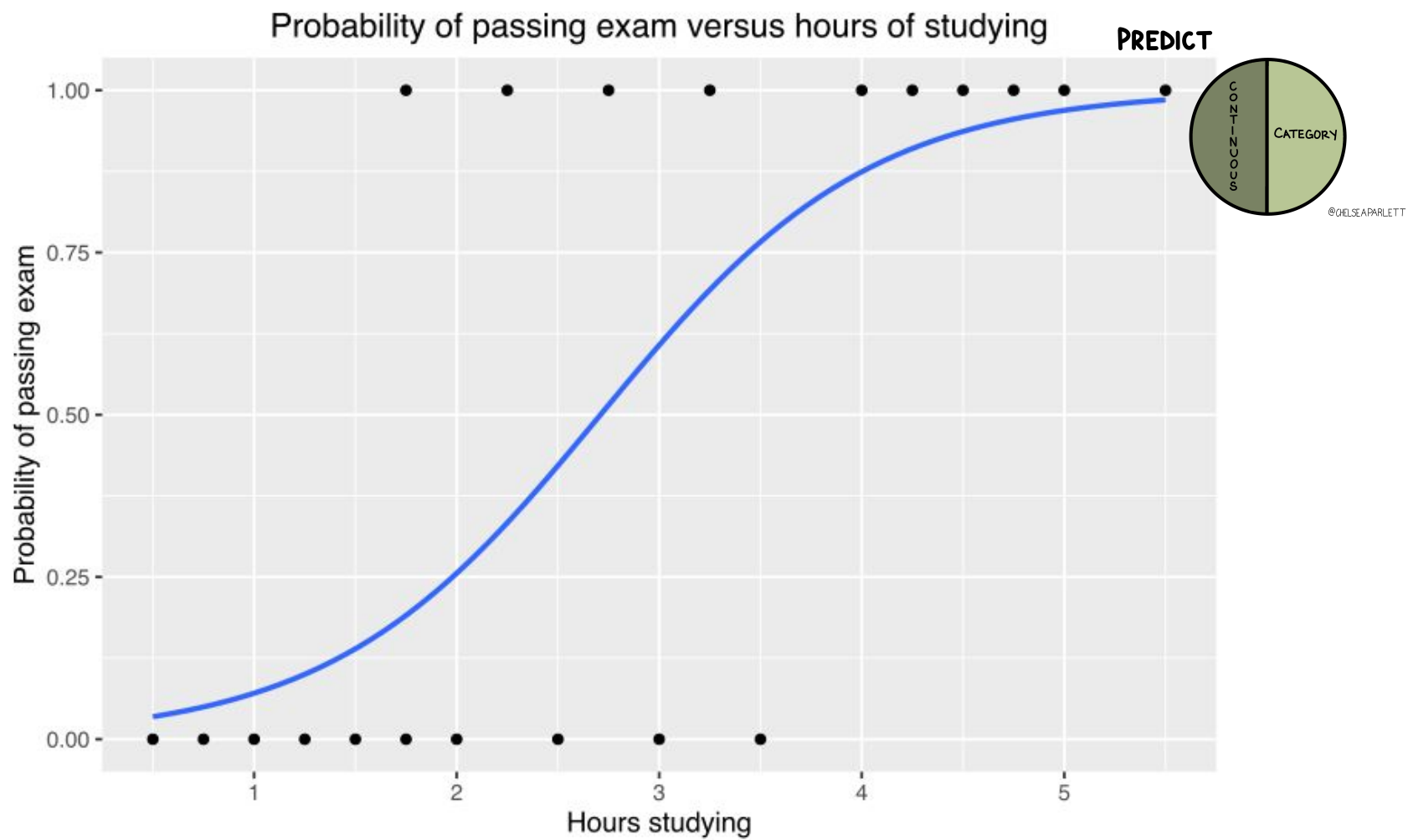
# The Final Formula

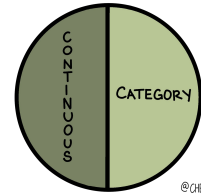
PREDICT



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$$\log(p/1-p) = mx + b$$



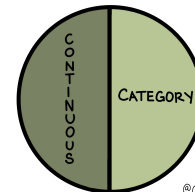


# Assessing Model Performance

- Mainly worried about real world performance: did it make the correct prediction? (accuracy, sensitivity, specificity, F1 score)
- ROC/AUC

# Accuracy

PREDICT



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## Correct Predictions

True Positive (TP)

+

True Negative (TN)

## All Predictions

False Negative (FN)

+

False Positive (FP)

+

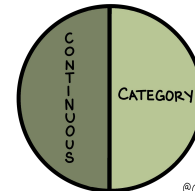
True Positive (TP)

+

True Negative (TN)

*"How often is the model correct?"*

	<b><i>Predicted</i></b> Positive	<b><i>Predicted</i></b> Negative
<b><i>Actual</i></b> Positive	True Positive (TP)	False Negative (FN)
<b><i>Actual</i></b> Negative	False Positive (FP)	True Negative (TN)



# Sensitivity/Recall

## Correctly Predicted Positives

True Positive (TP)

*"How often is the model correct for Positive Cases?"*

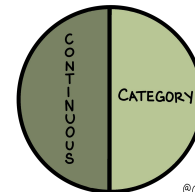
## Actual Positives

False Negative (FN)

+

True Positive (TP)

	<b><i>Predicted</i></b> Positive	<b><i>Predicted</i></b> Negative
<b><i>Actual</i></b> Positive	True Positive (TP)	False Negative (FN)
<b><i>Actual</i></b> Negative	False Positive (FP)	True Negative (TN)



# Specificity

## Correctly Predicted Negatives

True Negative (TN)

*"How often is the model correct for Negative Cases?"*

## Actual Negatives

True Negative (TN)

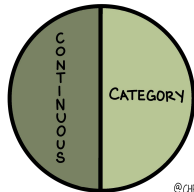
+

False Positive (FP)

	<b><i>Predicted</i></b> Positive	<b><i>Predicted</i></b> Negative
<b><i>Actual</i></b> Positive	True Positive (TP)	False Negative (FN)
<b><i>Actual</i></b> Negative	False Positive (FP)	True Negative (TN)

# Precision

PREDICT



**Correctly Predicted Positives**

True Positive (TP)

*"How many of the predicted Positives are correct?"*

**Actual Positives**

False Positive (FP)

+

True Positive (TP)

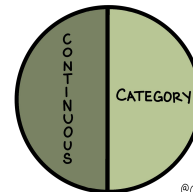
	<b><i>Predicted</i></b> Positive	<b><i>Predicted</i></b> Negative
<b><i>Actual</i></b> Positive	True Positive (TP)	False Negative (FN)
<b><i>Actual</i></b> Negative	False Positive (FP)	True Negative (TN)

# F1 Score

2

$$\frac{1}{\text{Precision}} + \frac{1}{\text{Recall}}$$

PREDICT



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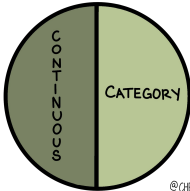
*Combination of Precision (how often predicted positives ARE positive) and Recall (how often we correctly predict actual positives)*

	<b><i>Predicted</i></b> Positive	<b><i>Predicted</i></b> Negative
<b><i>Actual</i></b> Positive	True Positive (TP)	False Negative (FN)
<b><i>Actual</i></b> Negative	False Positive (FP)	True Negative (TN)

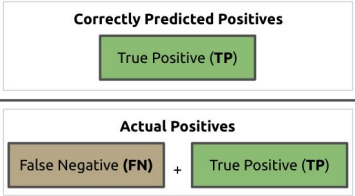


# ROC AUC

PREDICT

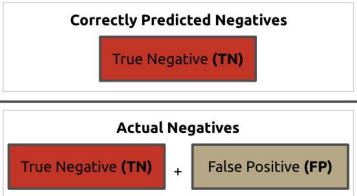


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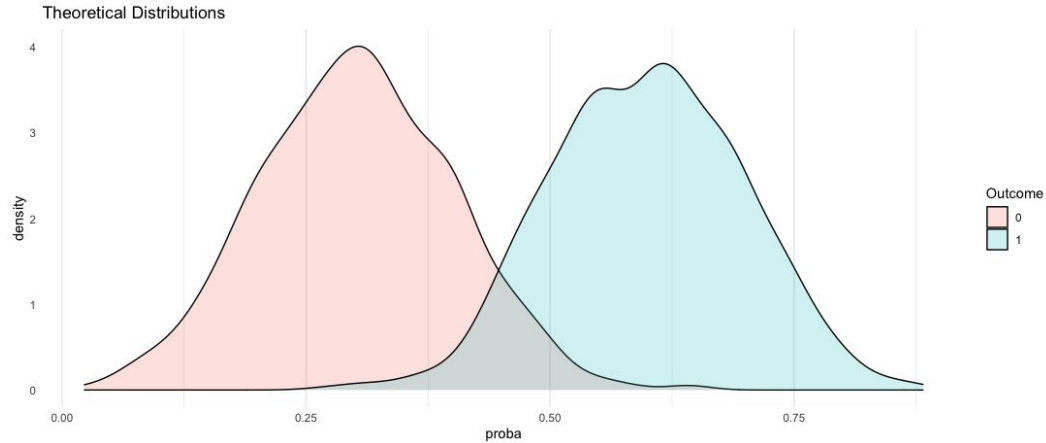
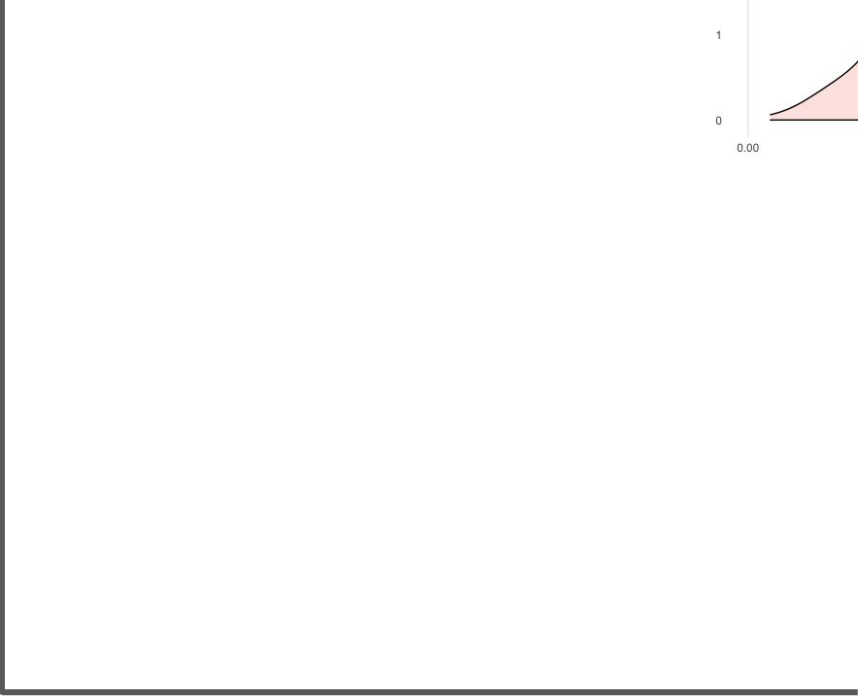


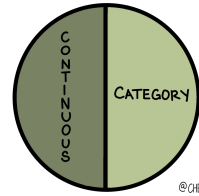
	Predicted Positive	Predicted Negative
Actual Positive	True Positive (TP)	False Negative (FN)
Actual Negative	False Positive (FP)	True Negative (TN)

1 -



# ROC AUC





# Loss Functions

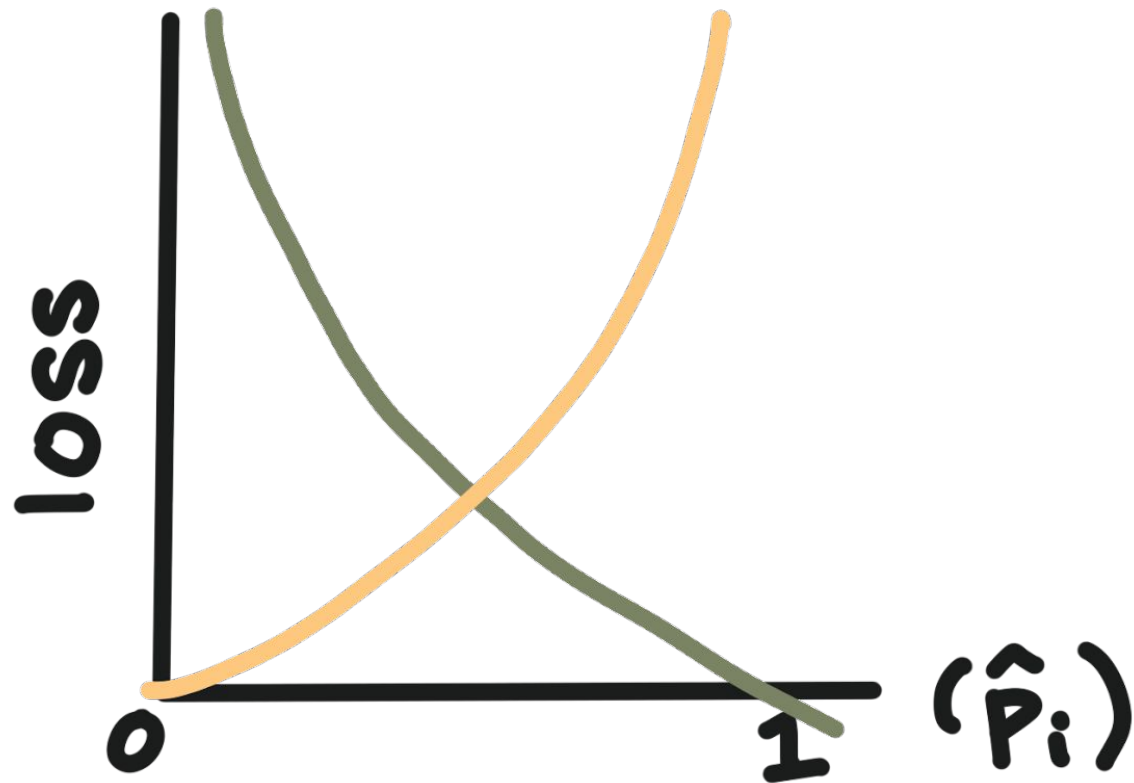
LINEAR:

$$(\hat{y}_i - y_i)^2$$

LOGISTIC:

$$\begin{cases} -\log(\hat{p}_i) & \text{if } y=1 \\ -\log(1-\hat{p}_i) & \text{if } y=0 \end{cases}$$

# Loss Functions



LINEAR:

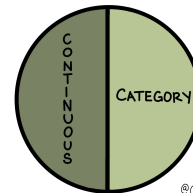
$$(\hat{y}_i - y_i)^2$$

LOGISTIC:

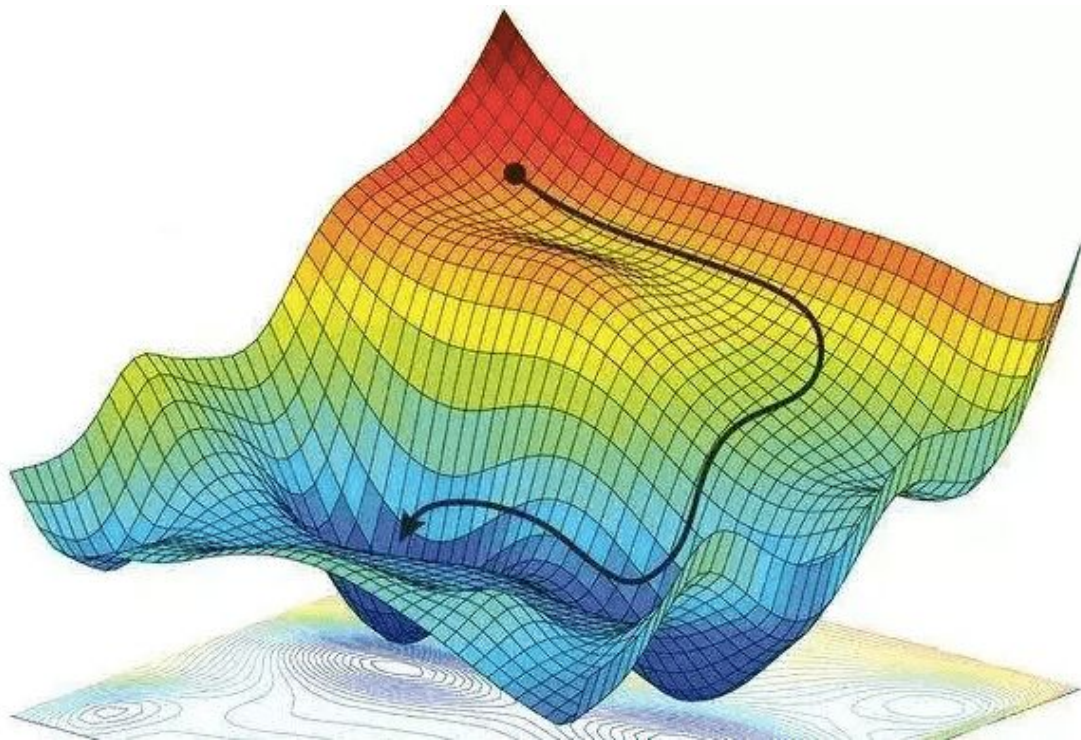
$$\begin{cases} -\log(\hat{p}_i) & \text{if } y=1 \\ -\log(1-\hat{p}_i) & \text{if } y=0 \end{cases}$$

# Gradient Descent

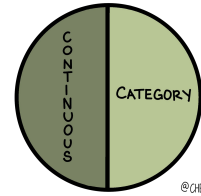
PREDICT



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# Getting from Binary to Continuous

Linear Models don't predict categorical variables...so what's the closest thing? PROBABILITIES!

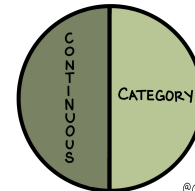
## 1. We want Probabilities

- But probabilities are bounded 0-1 😞

## 2. Convert Probabilities to Odds

- But Odds only go down to 0, and are not symmetric 😞

## 3. Convert Odds to Log Odds



# All the Steps

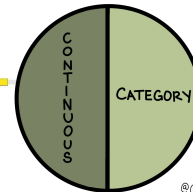
<b>Probability</b> $p$	<b>Odds</b> $p/(1-p)$	<b>Log Odds</b> $\log(p/1-p)$
0.1	0.1111	-2.1972
<b>0.5</b>	<b>1</b>	<b>0</b>
0.9	9	2.1972



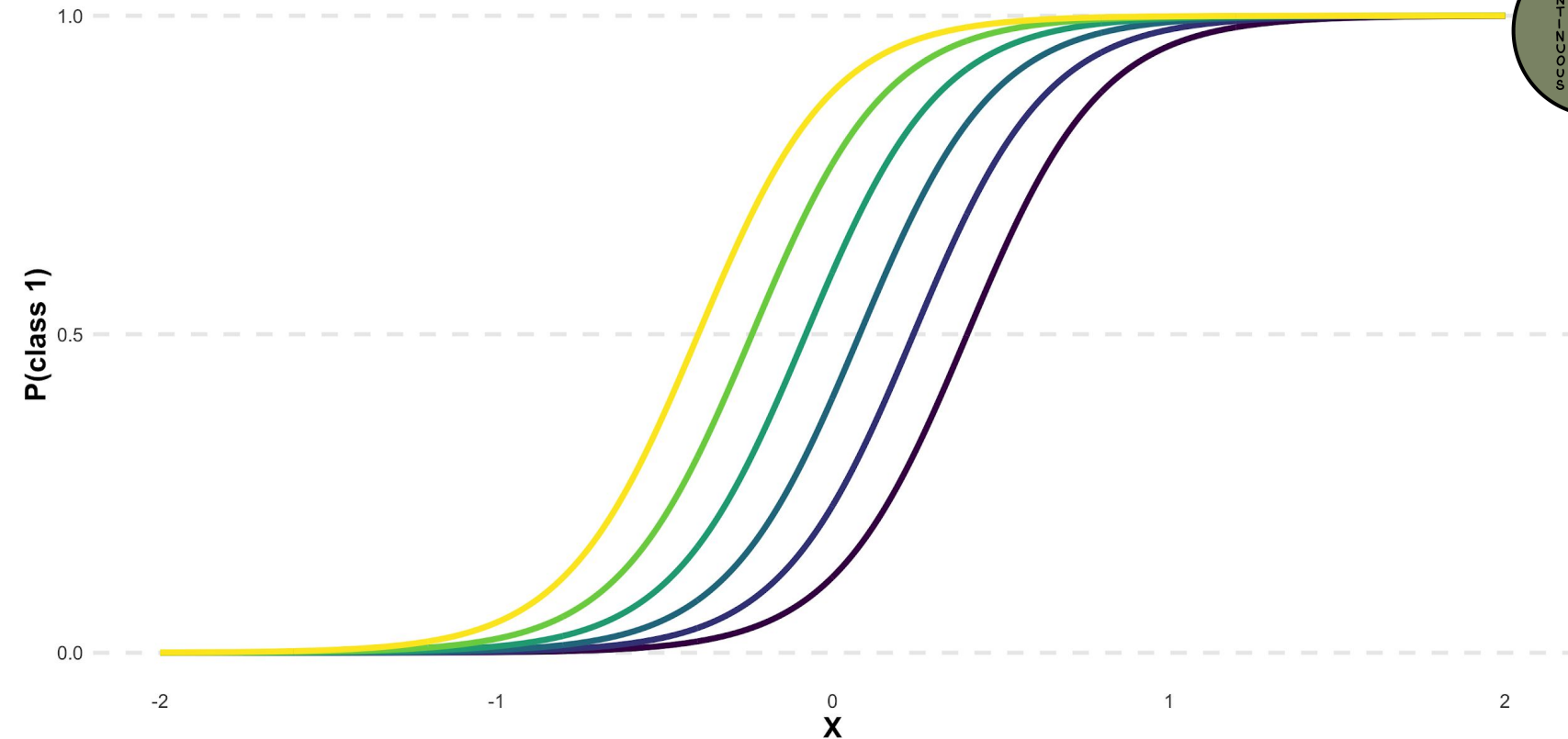
# Logistic Curves with different Intercepts

inter + 5x

PREDICT



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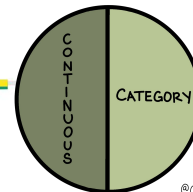
inter

-2	-0.4	1.2
-1.2	0.4	2

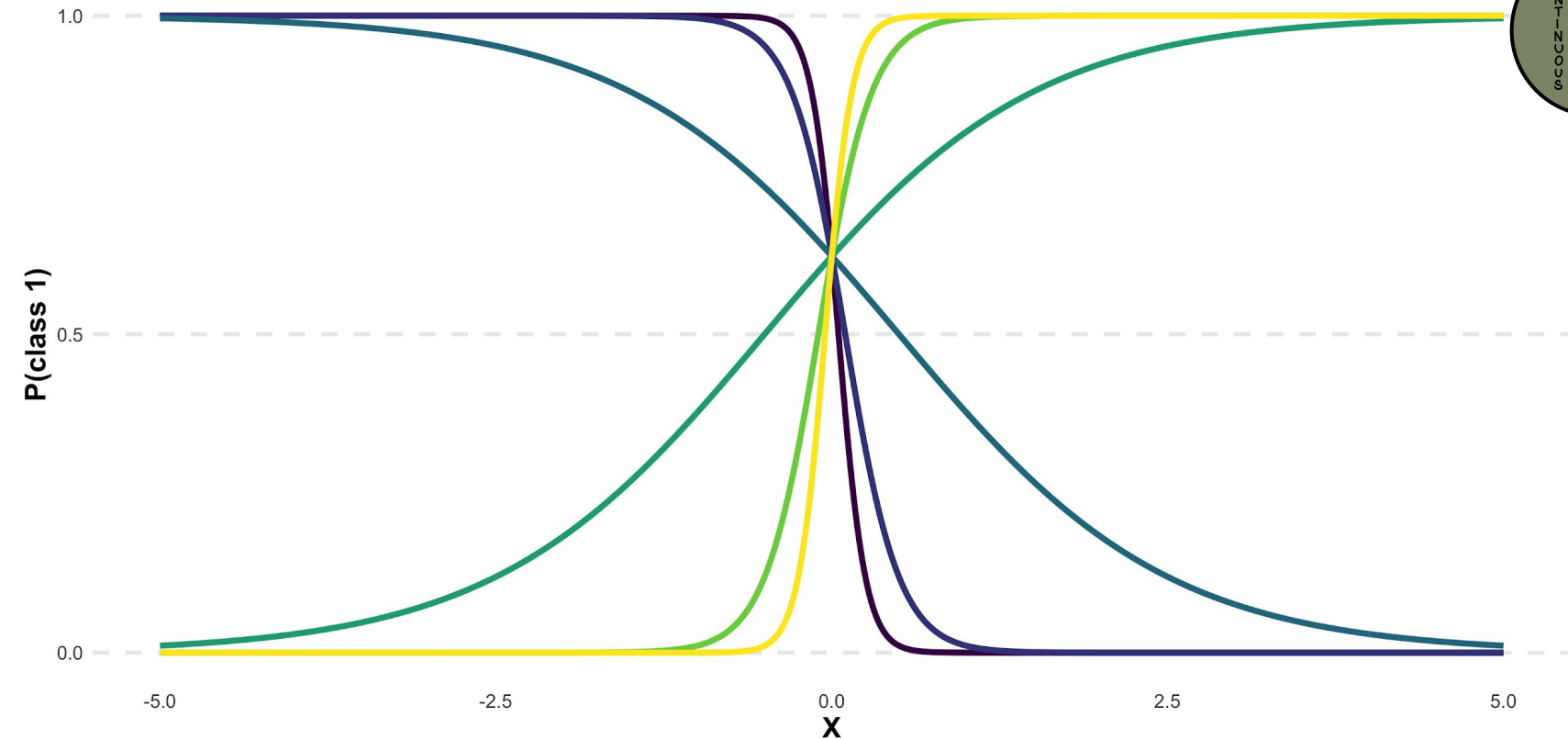
# Logistic Curves with different Slopes

$$0.5 + \text{slope} \cdot x$$

PREDICT

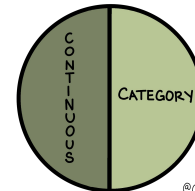


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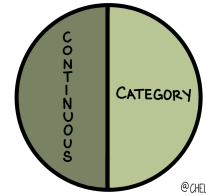
slope

-10	-1	5
-5	1	10



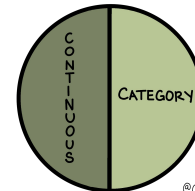
# All the Steps

<b>Probability</b> $p$	<b>Odds</b> $p/(1-p)$	<b>Log Odds</b> $\log(p/1-p)$
0.1	0.1111	-2.1972
<b>0.5</b>	<b>1</b>	<b>0</b>
0.9	9	2.1972



# Interpreting Coefficients

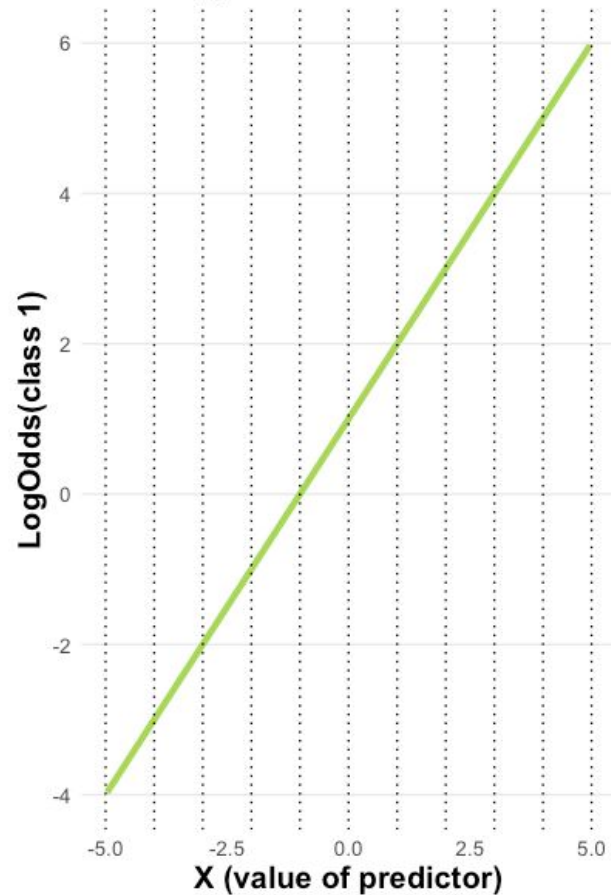
	<b>coef</b>
<b>const</b>	-2.9777
<b>age</b>	0.1445
<b>income</b>	-0.0066
<b>months_subbed</b>	0.0015



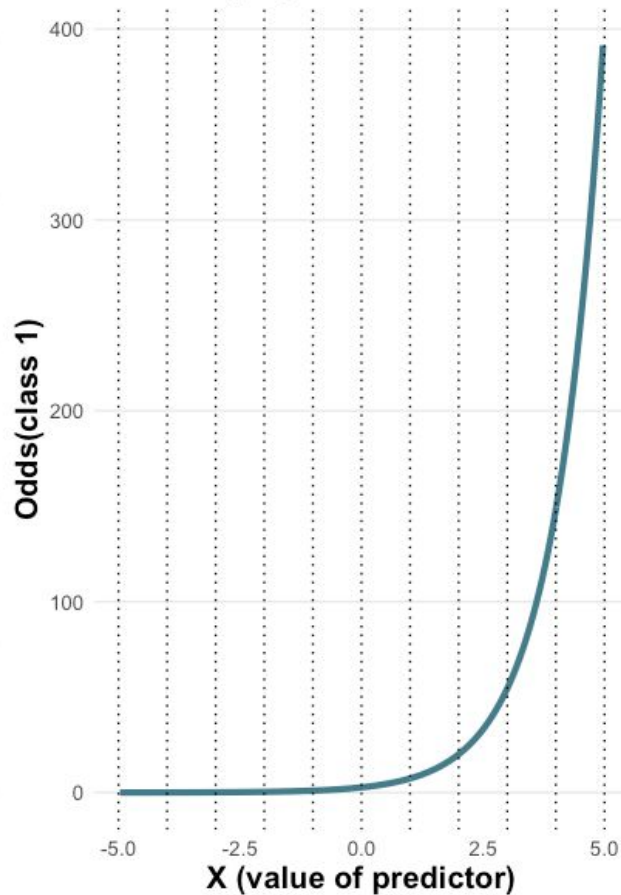
# Interpreting Coefficients

	<b>coef</b>	<b>e<sup>coef</sup></b>
<b>const</b>	-2.9777	0.05090979
<b>age</b>	0.1445	1.155462
<b>income</b>	-0.0066	0.9934217
<b>months_subbed</b>	0.0015	1.001501

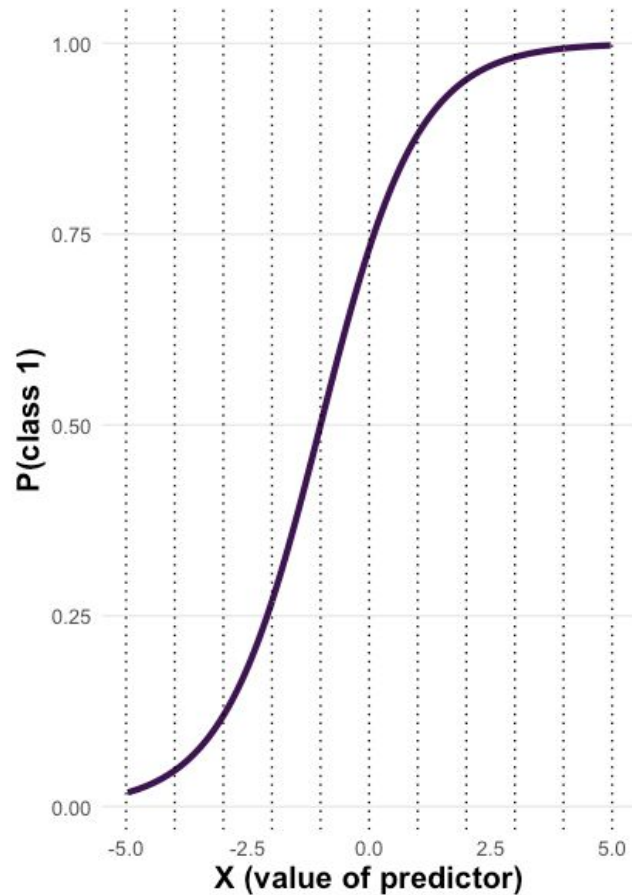
LogOdds  
+ coef (1)

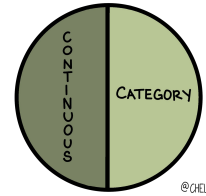


Odds  
\*  $e^{\text{coef}}$  (2.7)



Probability  
not constant





# Interpreting Coefficients



Log odds



Odds



Probabilities\*