

## Naive Bayes and KNN

Dr. Chelsea Parlett-Pelleriti

## Naive Bayes

## Bayes

$$p(A|B) = \frac{p(B|A) * p(A)}{p(B)}$$

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$$p(\underbrace{category}|x_1,x_2,x_3) = \frac{p(x_1,x_2,x_3|\underbrace{category})*p(\underbrace{category})}{p(x_1,x_2,x_3)}$$

$$p(A|B) = \frac{p(B|A) * p(A)}{p(B)}$$

$$p(\frac{\text{heart attack}}{S, D, O}) = \frac{p(S, D, O)}{p(S, D, O)} + \frac{p(S, D, O)}{p(S, D, O)}$$

$$p(\text{no heart attack}|S, D, O) = \frac{p(S, D, O|\text{no heart attack}) * p(\text{no heart attack})}{p(S, D, O)}$$

$$p(A|B) = \frac{p(B|A) * p(A)}{p(B)}$$

$$p(\frac{\text{heart attack}|S, D, O}) = \frac{p(S, D, O)|\text{heart attack}) * p(\frac{\text{heart attack}}{p(S, D, O)})}{p(S, D, O)}$$

$$p(\text{no heart attack}|S, D, O) = \frac{p(S, D, O)|\text{no heart attack}) * p(\text{no heart attack})}{p(S, D, O)}$$

$$p(A|B) = \frac{p(B|A) * p(A)}{p(B)}$$

$$p(\text{heart attack}|S, D, O) \propto p(S, D, O|\text{heart attack}) * p(\text{heart attack})$$

$$p(\text{no heart attack}|S, D, O) \propto p(S, D, O|\text{no heart attack}) * p(\text{no heart attack})$$

$$p(A|B) = \frac{p(B|A) * p(A)}{p(B)}$$

$$p(\frac{\text{heart attack}}{S, D, O}) \propto p(S, D, O) \frac{\text{heart attack}}{\text{heart attack}}) * p(\frac{\text{heart attack}}{S, D, O})$$

$$p(\text{no heart attack}|S, D, O) \propto p(S, D, O)$$
 no heart attack)\* $p(\text{no heart attack})$ 

## **Naive**

$$p(S, D, O) = P(S|D, O) * P(D|O) * P(O)$$

$$p(S, D, O) = P(S) * P(D) * P(O)$$

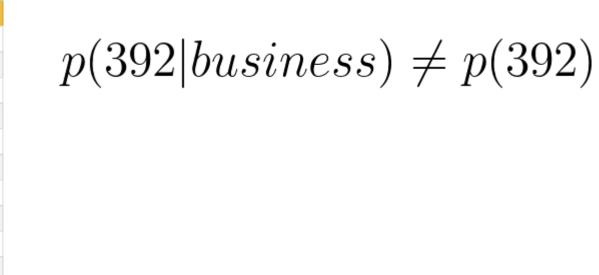
## **Naive**

$$p(S, D, O) = P(S|D, O) * P(D|O) * P(O)$$

$$p(S, D, O) = P(S) * P(D) * P(O)$$

# Naive

## business

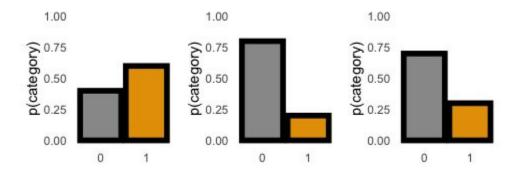


## Example

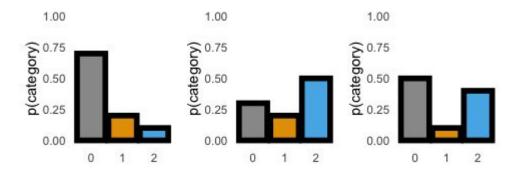


spam	viagra	love	dollar	buy
0	0.03	0.36	0.02	0.02
1	0.32	0.05	0.83	0.74

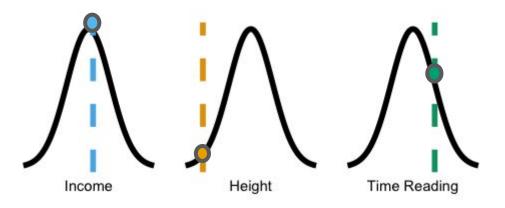
## Bernoulli Naive Bayes



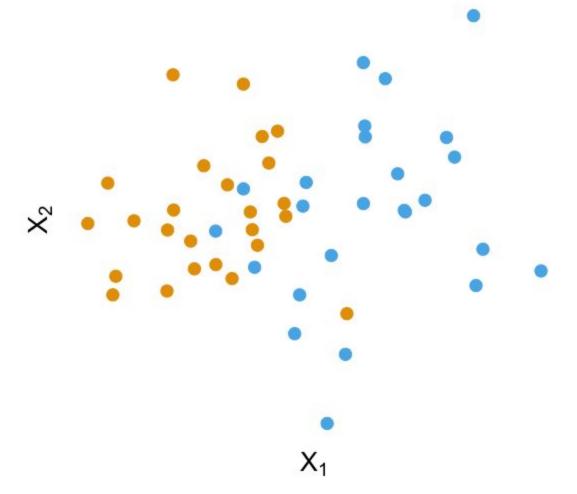
## **Categorical Naive Bayes**

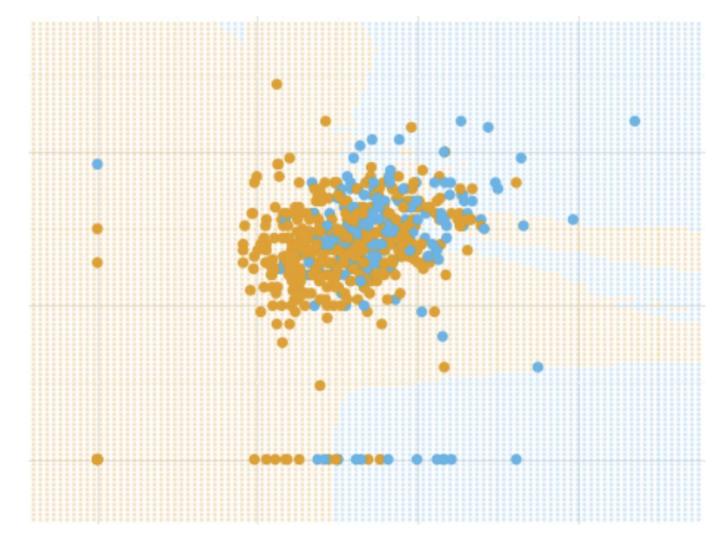


## Gaussian Naive Bayes



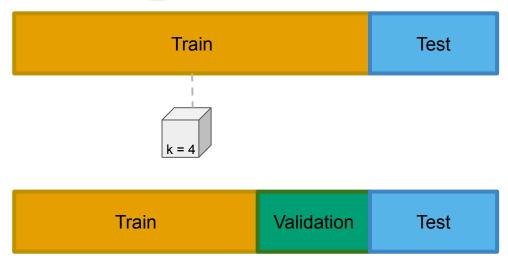
K-Nearest Neighbors (KNN)

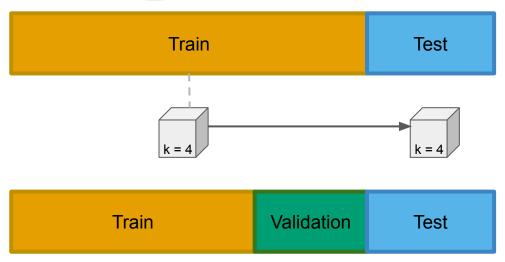


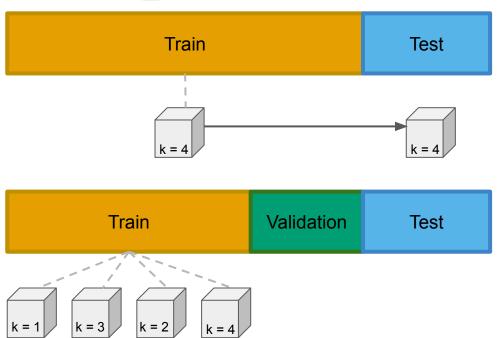


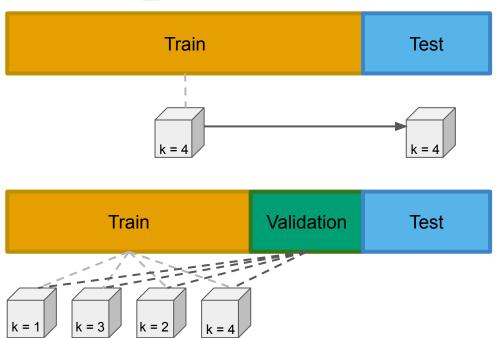
Hyperparameter Tuning

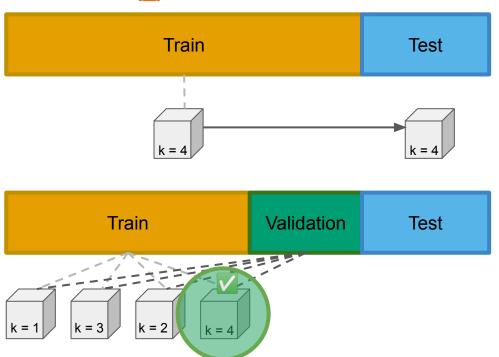
- Choose yourself
- Let the data decide

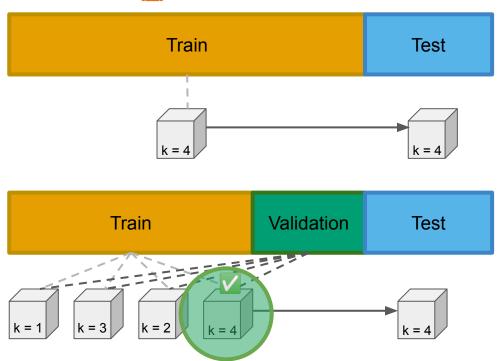




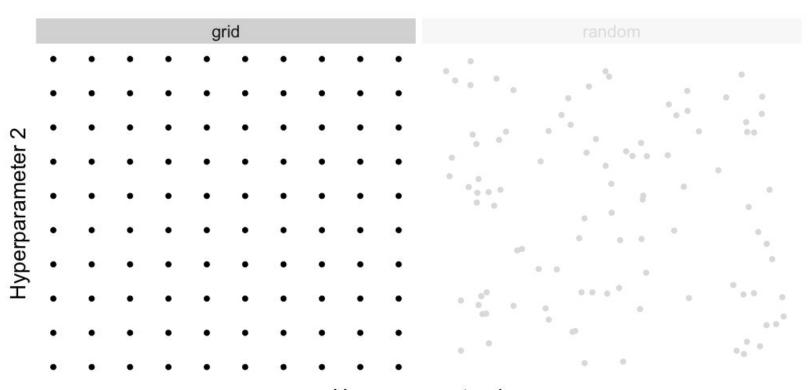








## **Grid Search**



Hyperparameter 1

## Random Search

