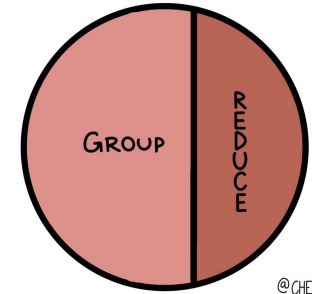


SIMPLIFY



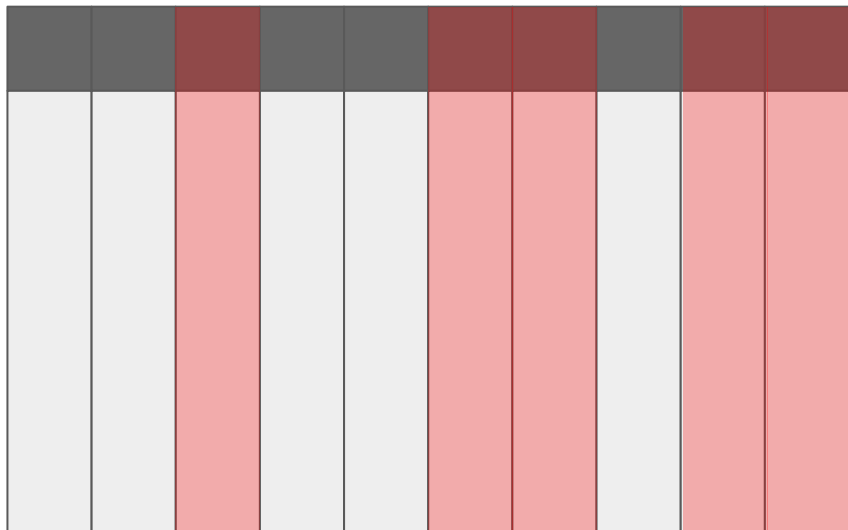
Principal Components Analysis (PCA)

Dr. Chelsea Parlett-Pelleriti

PCA Overview

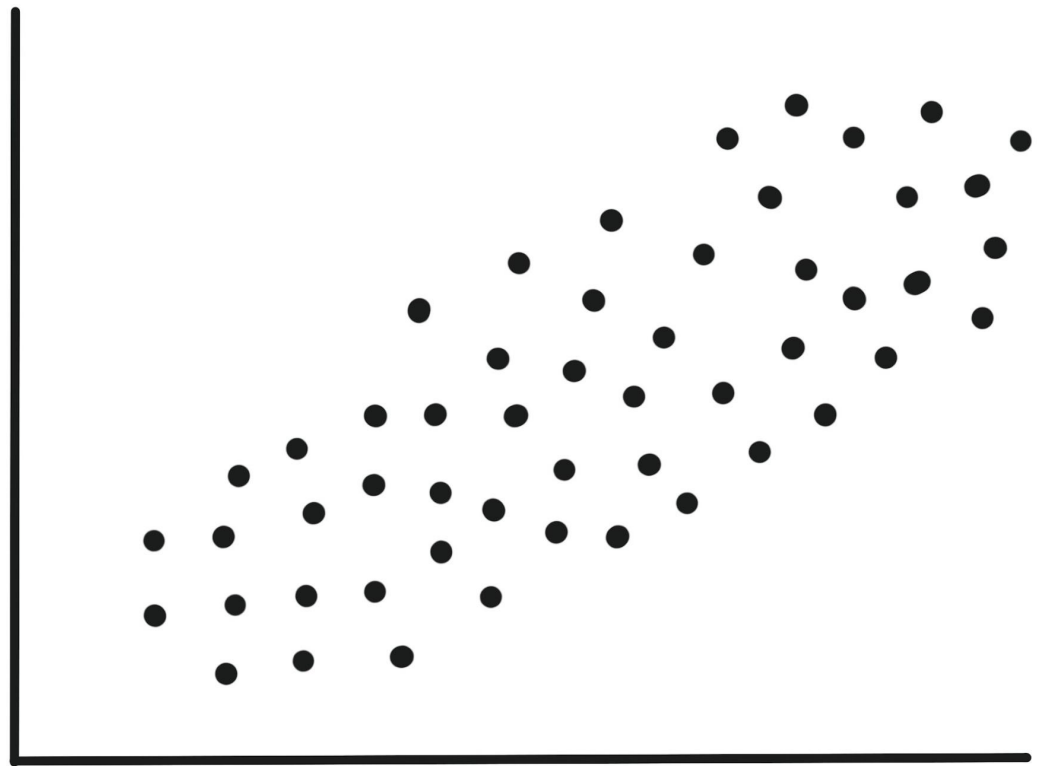
[illegible]

Dimensionality Reduction



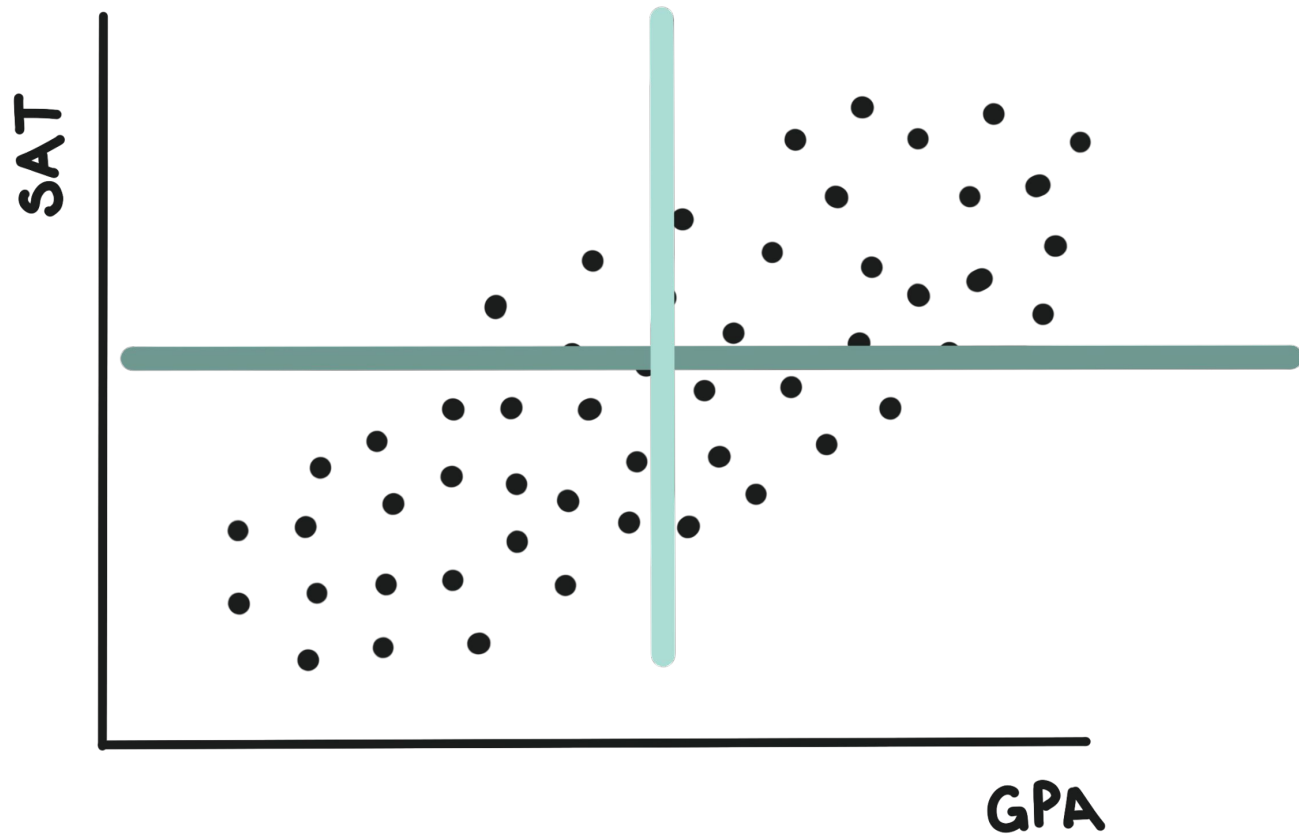
Variation

SAT

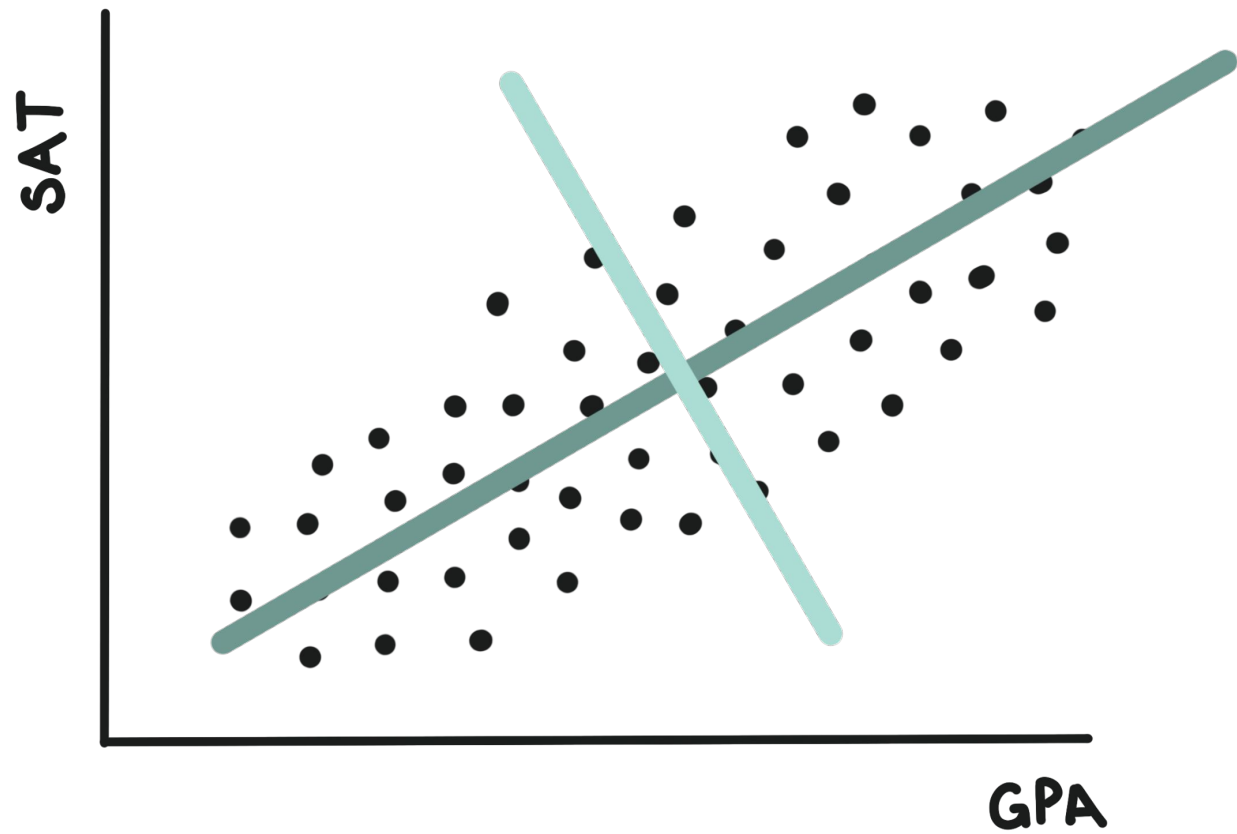


GPA

PCA

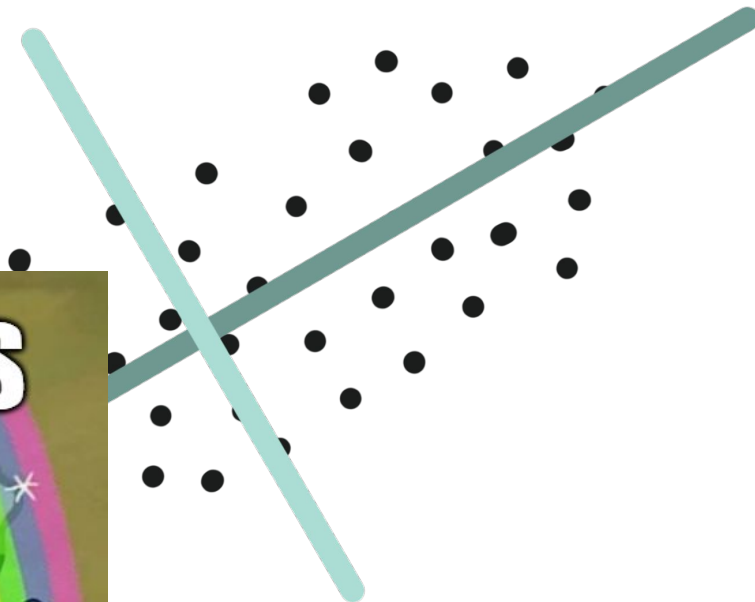


PCA



PCA

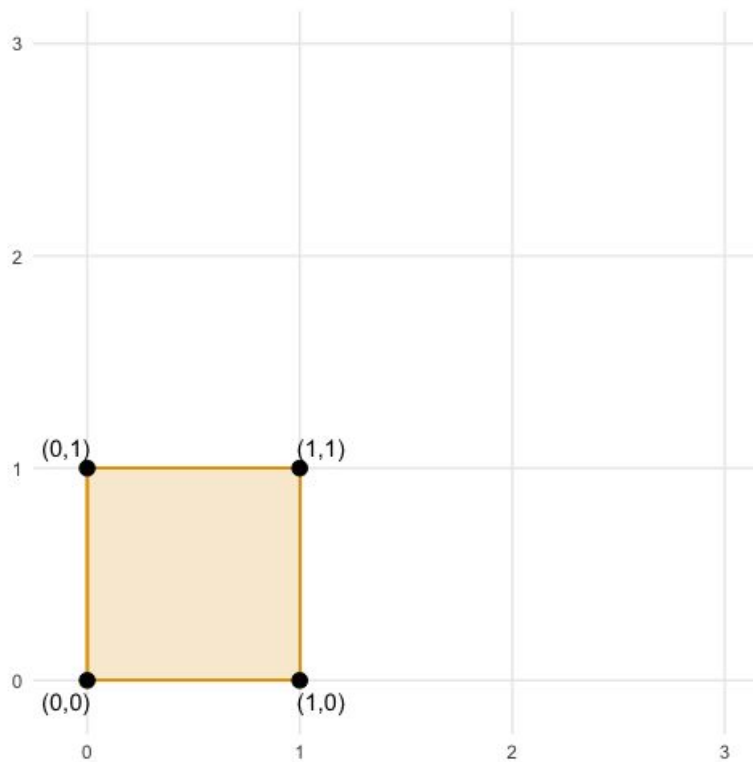
SAT



GPA

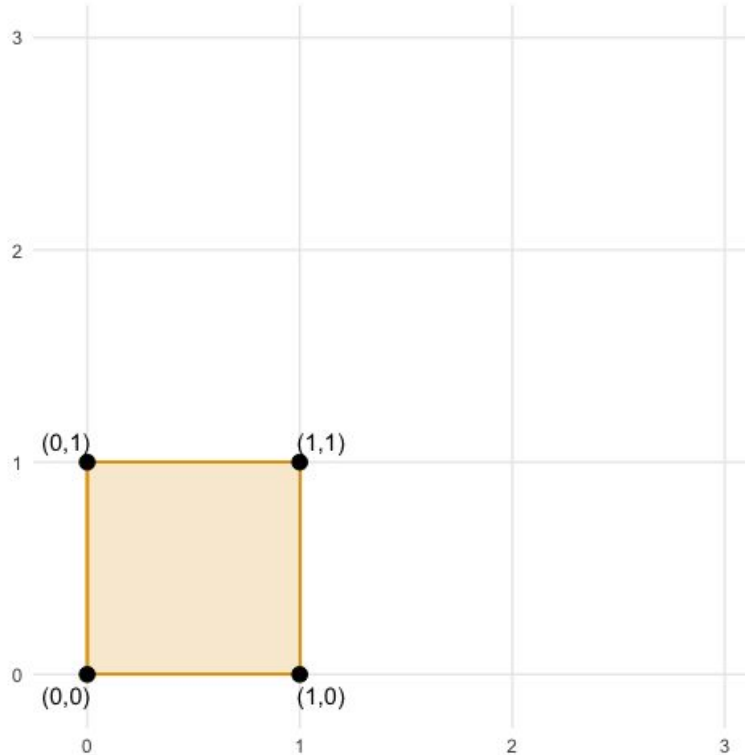
Eigendecomposition

Eigendecomposition



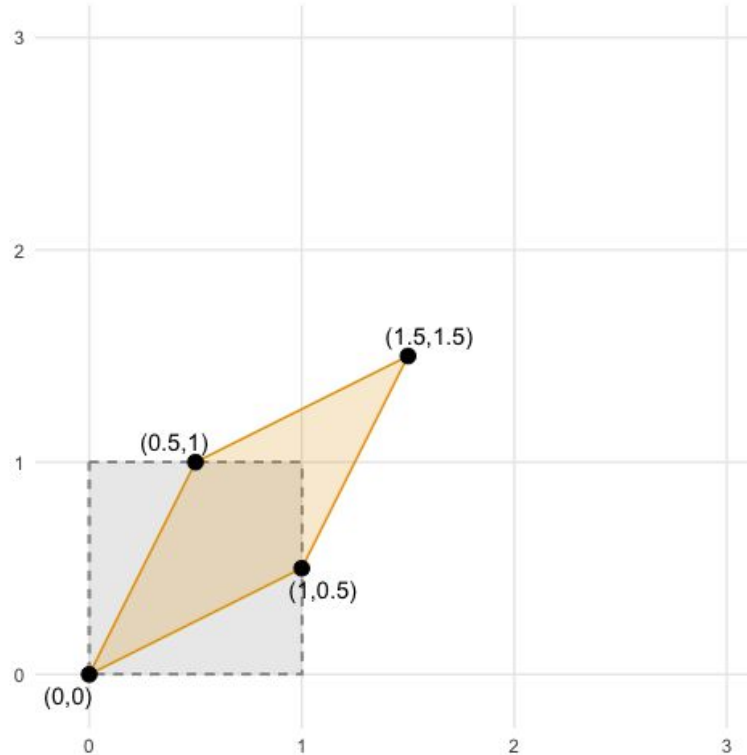
Eigendecomposition

$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$



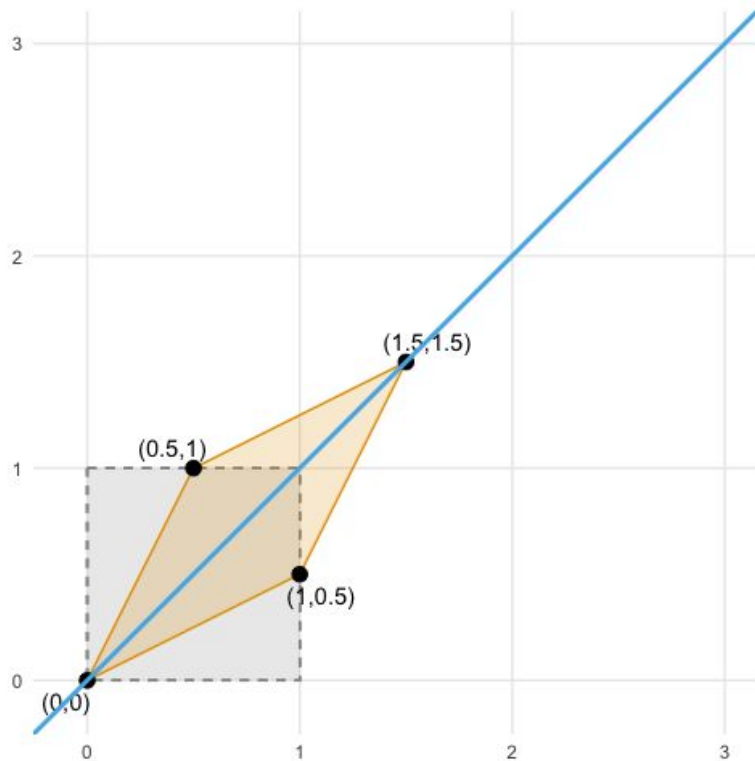
Eigendecomposition

$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$



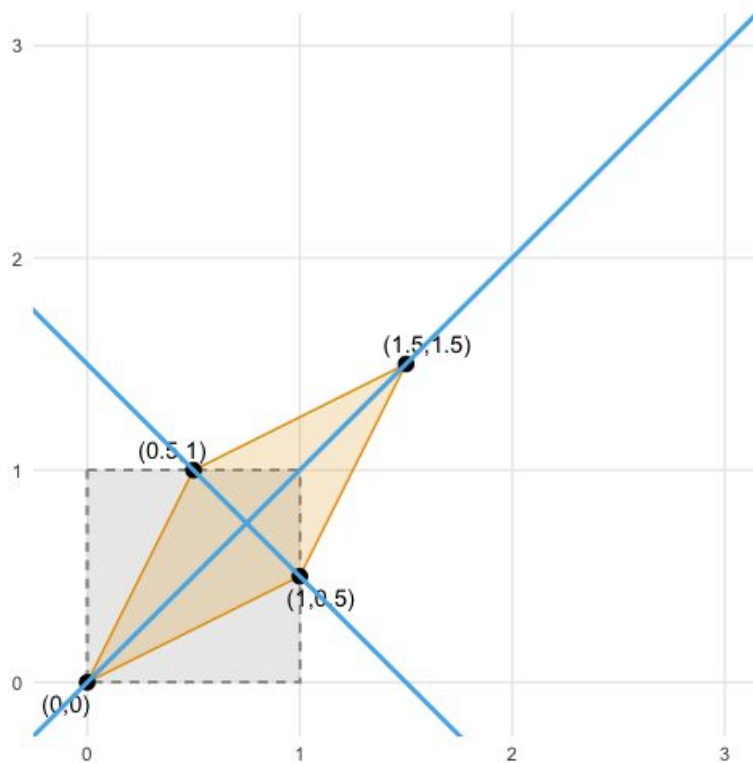
Eigendecomposition

$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$



Eigendecomposition

$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$



Eigendecomposition

$\begin{bmatrix} 1 \\ 0 \end{bmatrix}$

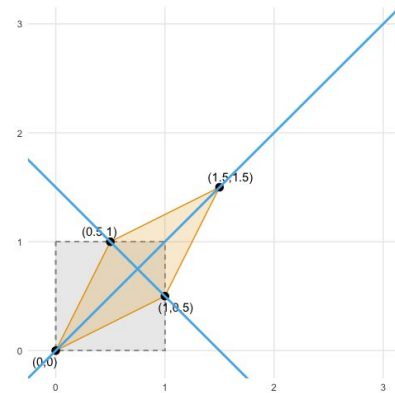
1. What are the directions of stretch and squish?
2. How much do we stretch and squish?



Eigendecomposition

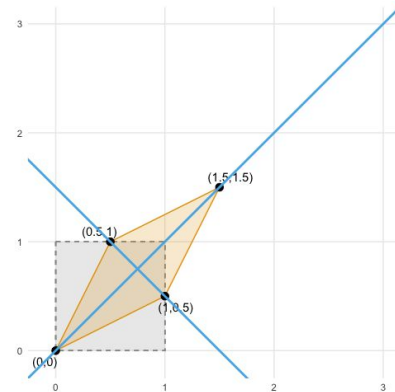
$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix} Ax = \lambda x$$

$$|A - \lambda I| = 0$$



Eigendecomposition

$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix} Ax = \lambda x$$

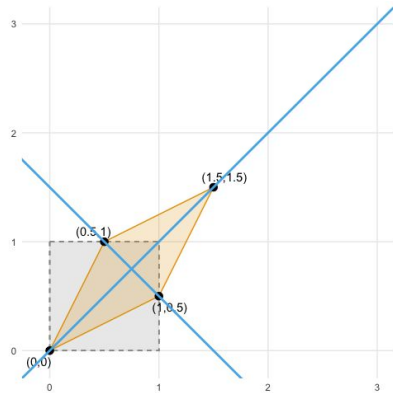


$$|A - \lambda I| = 0$$

$$|A - \lambda I| = 0$$

$$\begin{bmatrix} 1 - \lambda & 0.5 \\ 0.5 & 1 - \lambda \end{bmatrix}$$

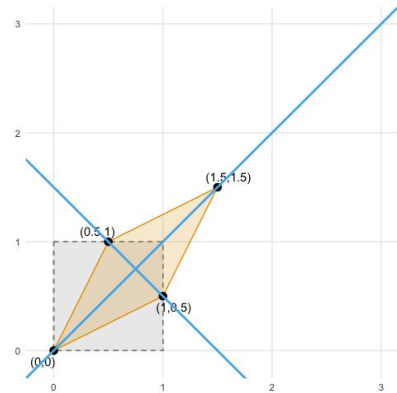
$$(1 - \lambda)(1 - \lambda) - (0.5)(0.5)$$



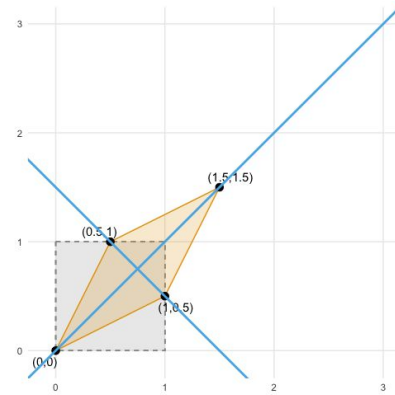
$$|A - \lambda I| = 0$$

$$\begin{bmatrix} 1 - \lambda & 0.5 \\ 0.5 & 1 - \lambda \end{bmatrix}$$

$$(1 - \lambda)(1 - \lambda) - (0.5)(0.5)$$



$$\lambda^2 - 2\lambda + 0.75$$



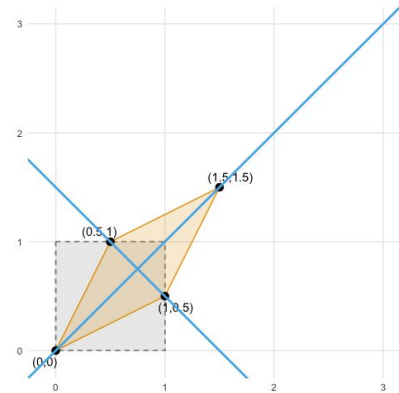
$$(\lambda - 1.5)(\lambda - 0.5)$$

$$\lambda = 1.5, 0.5$$

$$\lambda^2 - 2\lambda + 0.75$$

$$(\lambda - 1.5)(\lambda - 0.5)$$

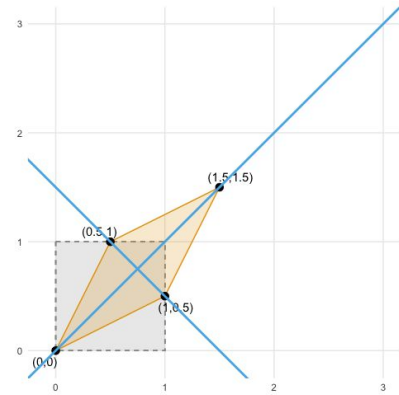
$$\lambda = 1.5, 0.5$$



$$\lambda^2 - 2\lambda + 0.75$$

$$(\lambda - 1.5)(\lambda - 0.5)$$

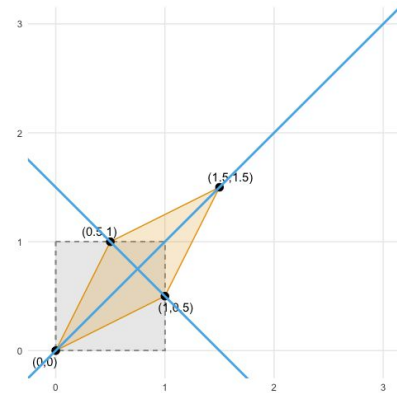
$$\lambda = 1.5, 0.5$$



$$\lambda = 1.5, 0.5$$

$$\begin{bmatrix} 1 - \lambda & 0.5 \\ 0.5 & 1 - \lambda \end{bmatrix}$$

$$\begin{bmatrix} 0.707 \\ 0.707 \end{bmatrix} \begin{bmatrix} -0.707 \\ 0.707 \end{bmatrix}$$



$$\lambda = 1.5, 0.5$$

$$\begin{bmatrix} 1 - \lambda & 0.5 \\ 0.5 & 1 - \lambda \end{bmatrix}$$

$$\begin{bmatrix} 0.707 \\ 0.707 \end{bmatrix} \quad \begin{bmatrix} -0.707 \\ 0.707 \end{bmatrix}$$

Principal Component Analysis

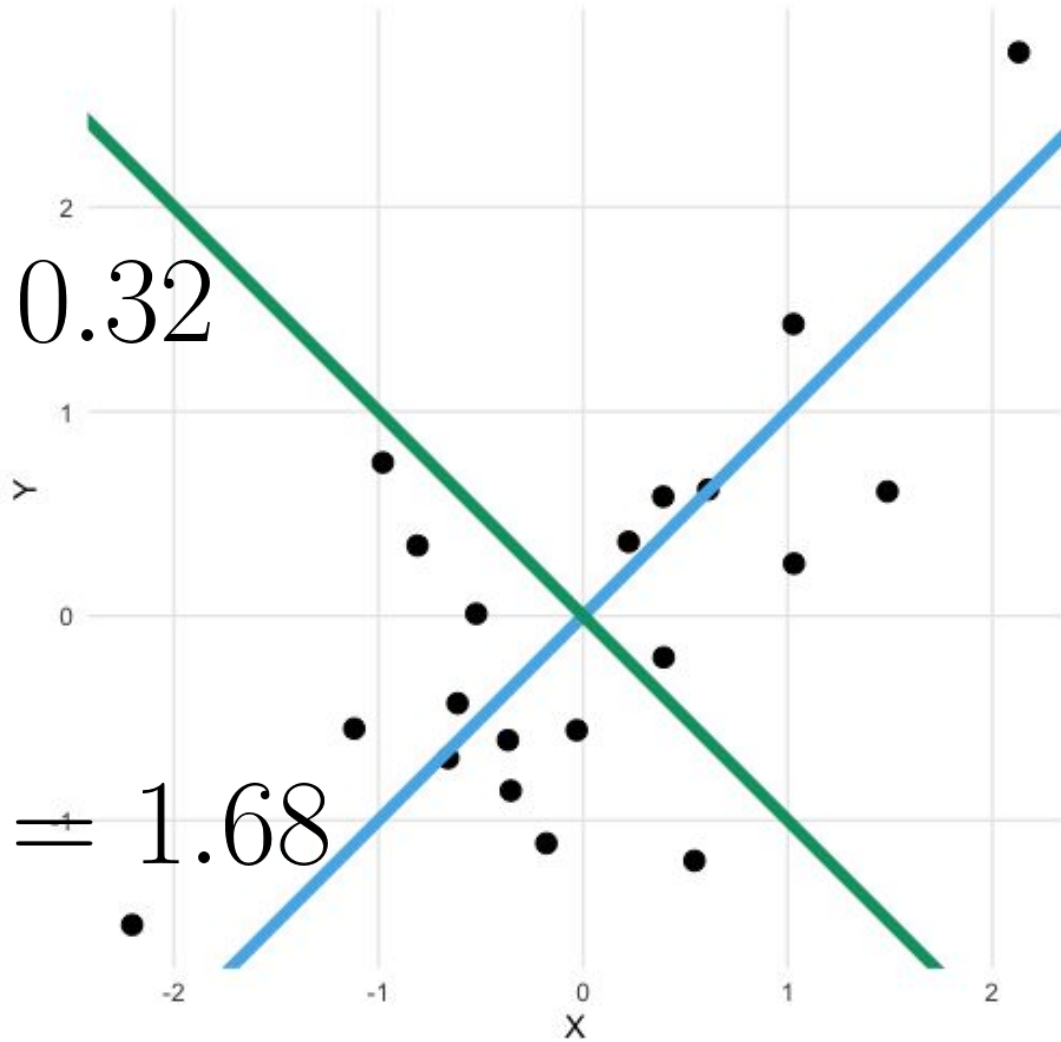
PCA

$$\textit{cov}(\mathbf{x}) = \begin{bmatrix} 1 & 0.68 \\ 0.68 & 1 \end{bmatrix}$$

PCA

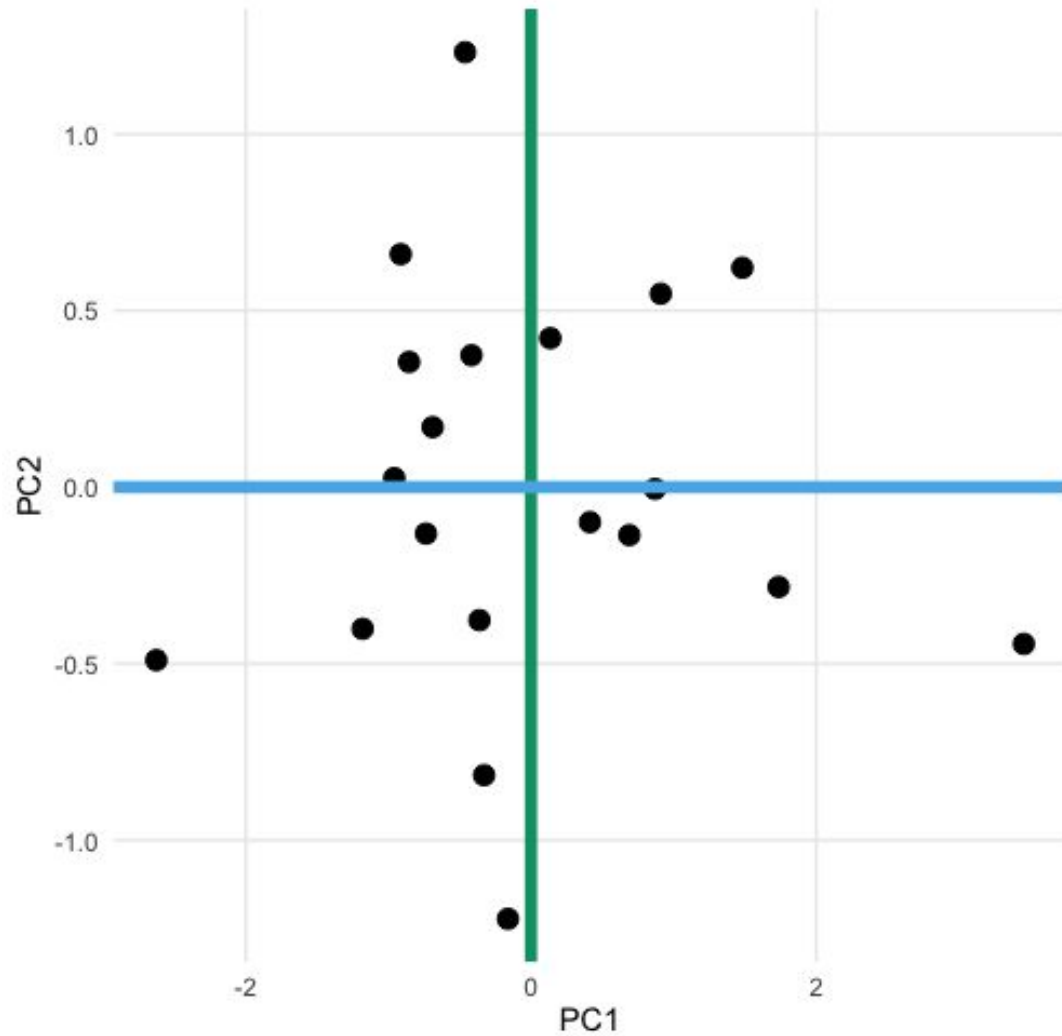
$$\lambda_2 = 0.32$$

$$\lambda_1 = 1.68$$



PCA

$$\text{eigenvec}_1 = \begin{bmatrix} 0.71 \\ 0.71 \end{bmatrix}$$
$$\text{eigenvec}_2 = \begin{bmatrix} 0.71 \\ -0.71 \end{bmatrix}$$



Loadings

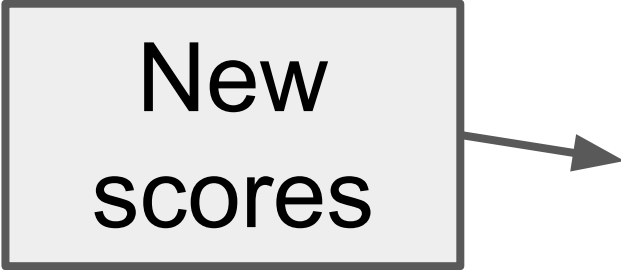
Weights



Variable	PC1	PC2	PC3	PC4	PC5	PC6	PC7
Income	0.314	0.145	-0.676	-0.347	-0.241	0.494	0.018
Education	0.237	0.444	-0.401	0.240	0.622	-0.357	0.103
Age	0.484	-0.135	-0.004	-0.212	-0.175	-0.487	-0.657
Residence	0.466	-0.277	0.091	0.116	-0.035	-0.085	0.487
Employ	0.459	-0.304	0.122	-0.017	-0.014	-0.023	0.368
Savings	0.404	0.219	0.366	0.436	0.143	0.568	-0.348
Debt	-0.067	-0.585	-0.078	-0.281	0.681	0.245	-0.196
Credit cards	-0.123	-0.452	-0.468	0.703	-0.195	-0.022	-0.158

Component Scores

New
scores



PC1	PC2
-0.809722735	0.08256115
-3.123826392	-0.04680691
-0.009346561	0.97125244
0.812390987	0.16654000
0.041430260	-0.59984809
-2.147002620	-0.60889442
1.413295183	-0.31382581
-1.688064279	0.19483917
-1.633290817	0.04825966
-0.456644805	0.82142855
-0.010438739	0.03708409
0.566679507	-0.15038116
0.512723998	-1.18058477
-0.755004514	-0.74959709
-2.550657933	0.21442421
0.201041435	-0.24101236
1.657943766	0.89216807
0.918123342	-0.57273573
-0.279086907	-0.70387691
0.467917136	-1.47696045

Components

Component Loadings

```
loadings2 = pd.DataFrame(p.components_,  
                          columns = ["A", "B", "C"])  
loadings2.index = ["PC1", "PC2", "PC3"]  
loadings2 = loadings2.T  
loadings2
```

✓ 0.3s

	PC1	PC2	PC3
A	-0.696795	-0.104304	0.709646
B	-0.680594	-0.216177	-0.700043
C	-0.226426	0.970767	-0.079642

Component Scores

```
pcores = pd.DataFrame(p.transform(d))  
pcores
```

✓ 0.3s

	0	1	2
0	0.799567	-1.420019	-0.121829
1	1.340988	-0.363126	0.010270
2	-1.828154	0.980559	-0.018594
3	-2.943051	1.111052	0.583680
4	2.404853	1.158168	0.342818

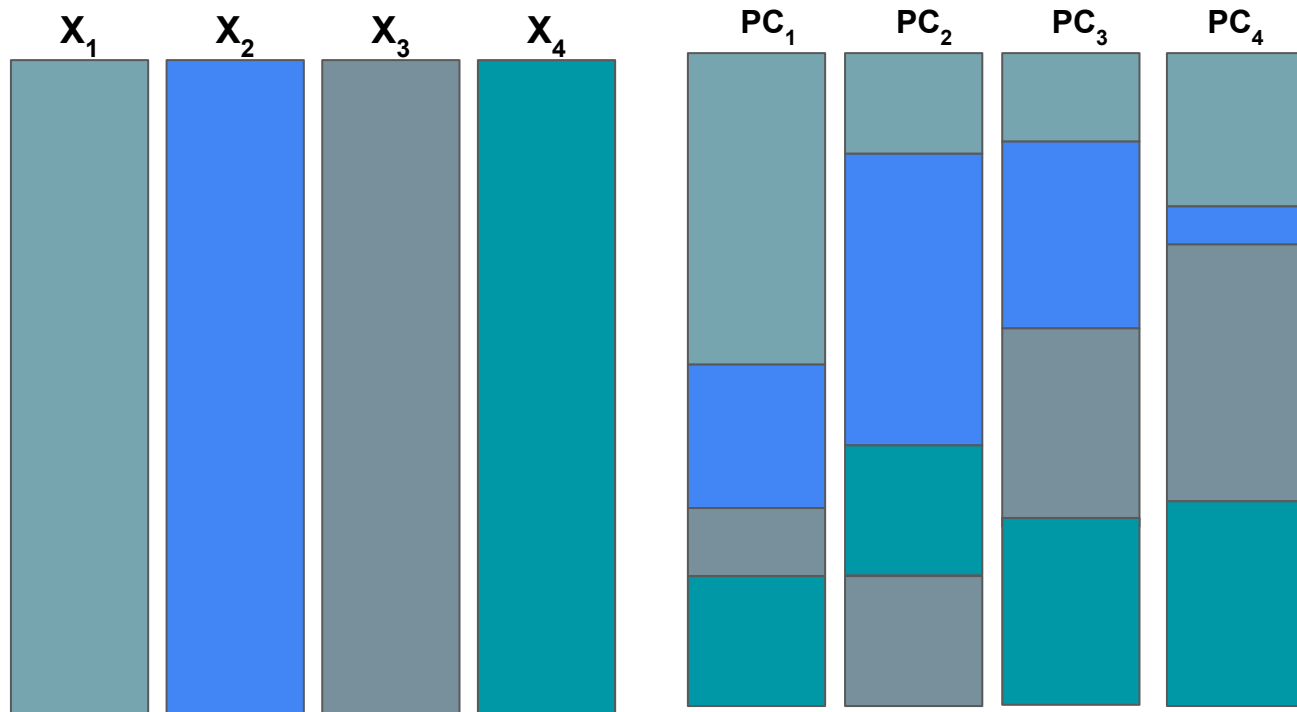
Original Data

	A	B	C
0	-0.495414	-0.150791	-1.547534
1	-0.889168	-0.840230	-0.654650
2	1.158441	1.046401	1.369631
3	2.349085	1.355365	1.700785

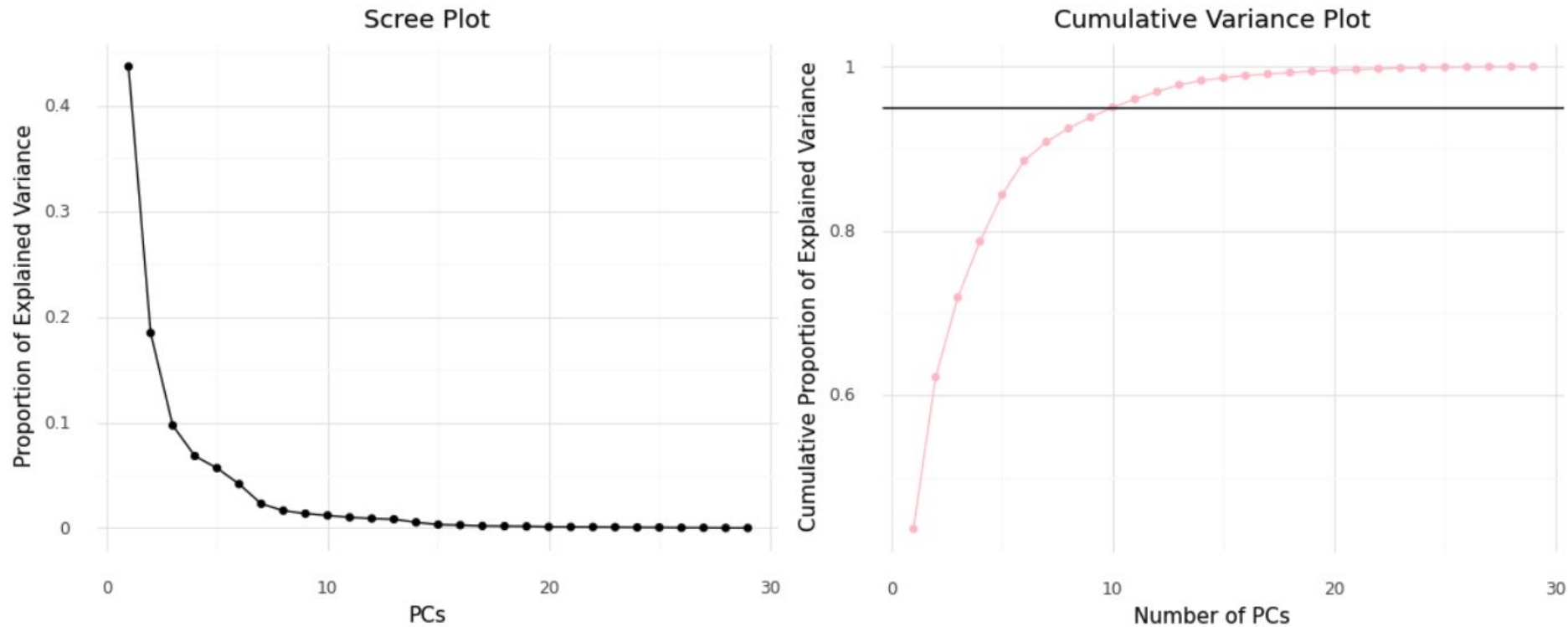
$$\begin{aligned} & (-0.696795 * -0.495414) + \\ & (-0.680594 * -0.150791) + \\ & (-0.226426 * -1.547534) \approx 0.799 \end{aligned}$$

Dimensionality Reduction

PCA

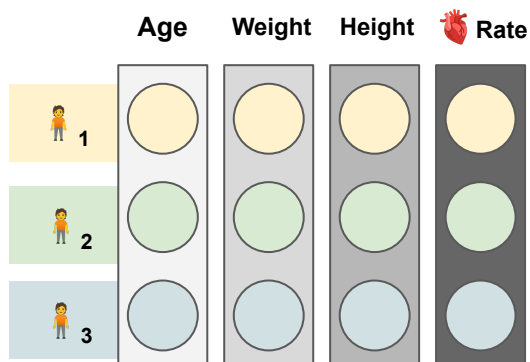


Scree and Cumulative Variance Plots

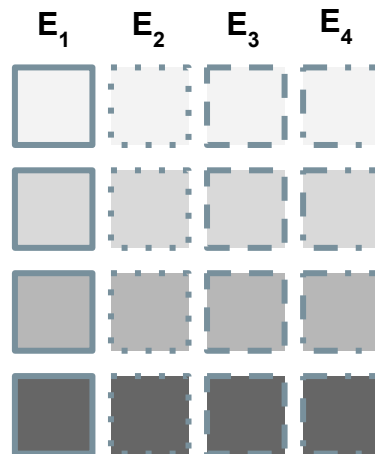


Recap

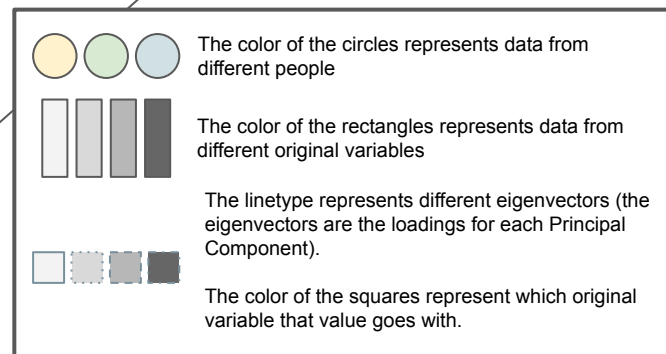
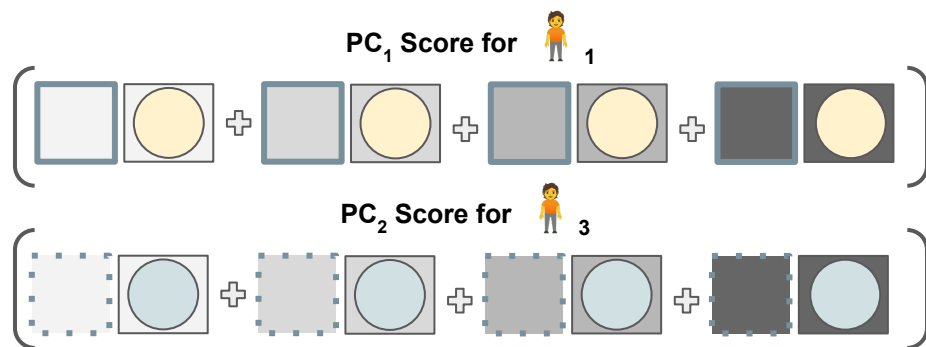
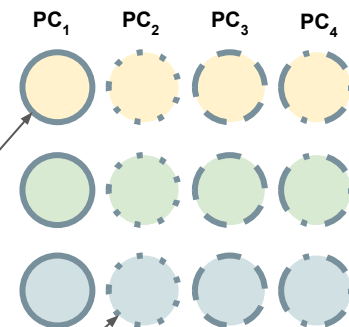
Original Data



Eigenvectors/ Loadings



Component Scores (New Variables)



PCA Matrix Algebra

Why PCA?

- **Dimensionality Reduction**
- (Factor Analysis: Understanding which variables go together)