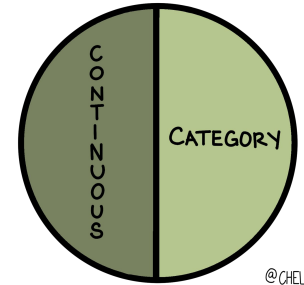


PREDICT



@CHELSEA PARLETT

Linear Regression I

Dr. Chelsea Parlett-Pelleriti

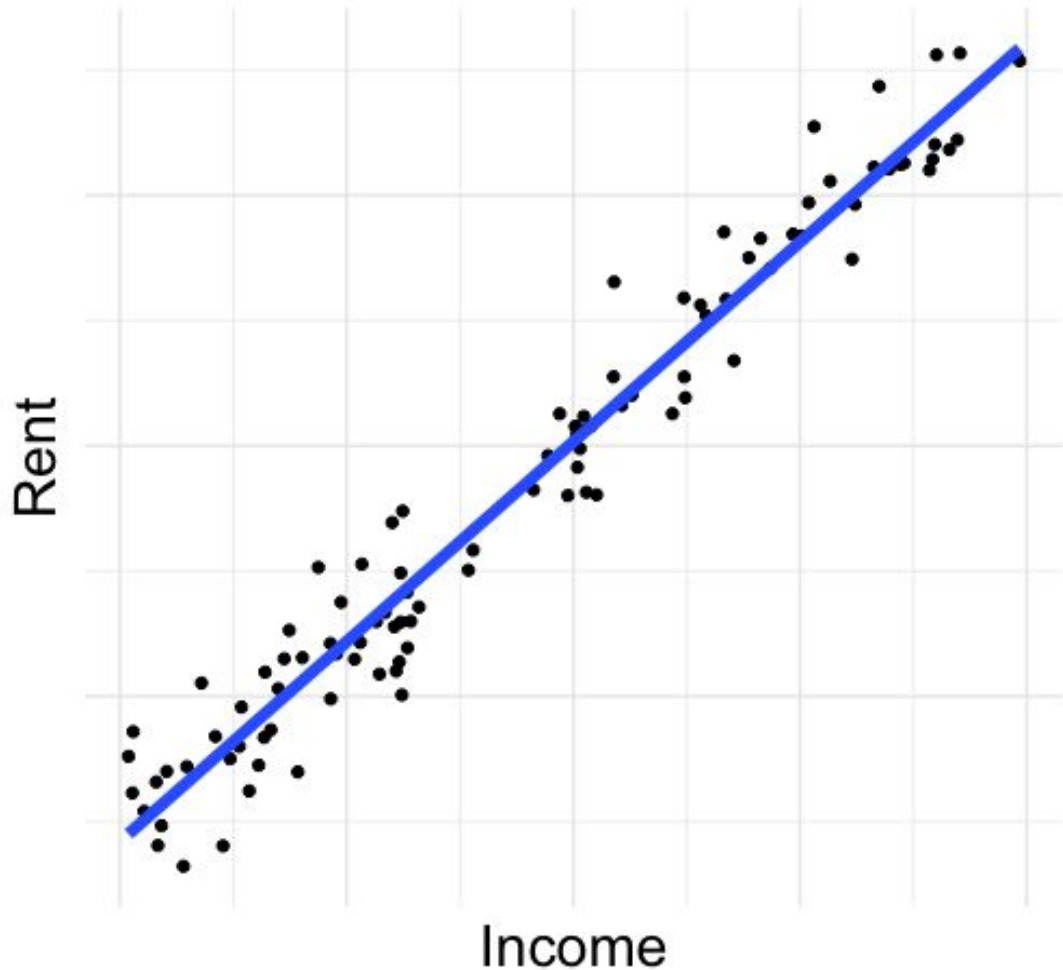
Linear Regression

- Linear Regression Basics
- Assumptions
- Coefficients
- Z-Scoring
- Choosing a Line of Best Fit
 - Least Squares
 - Maximum Likelihood Estimation
- Assessing Model Fit

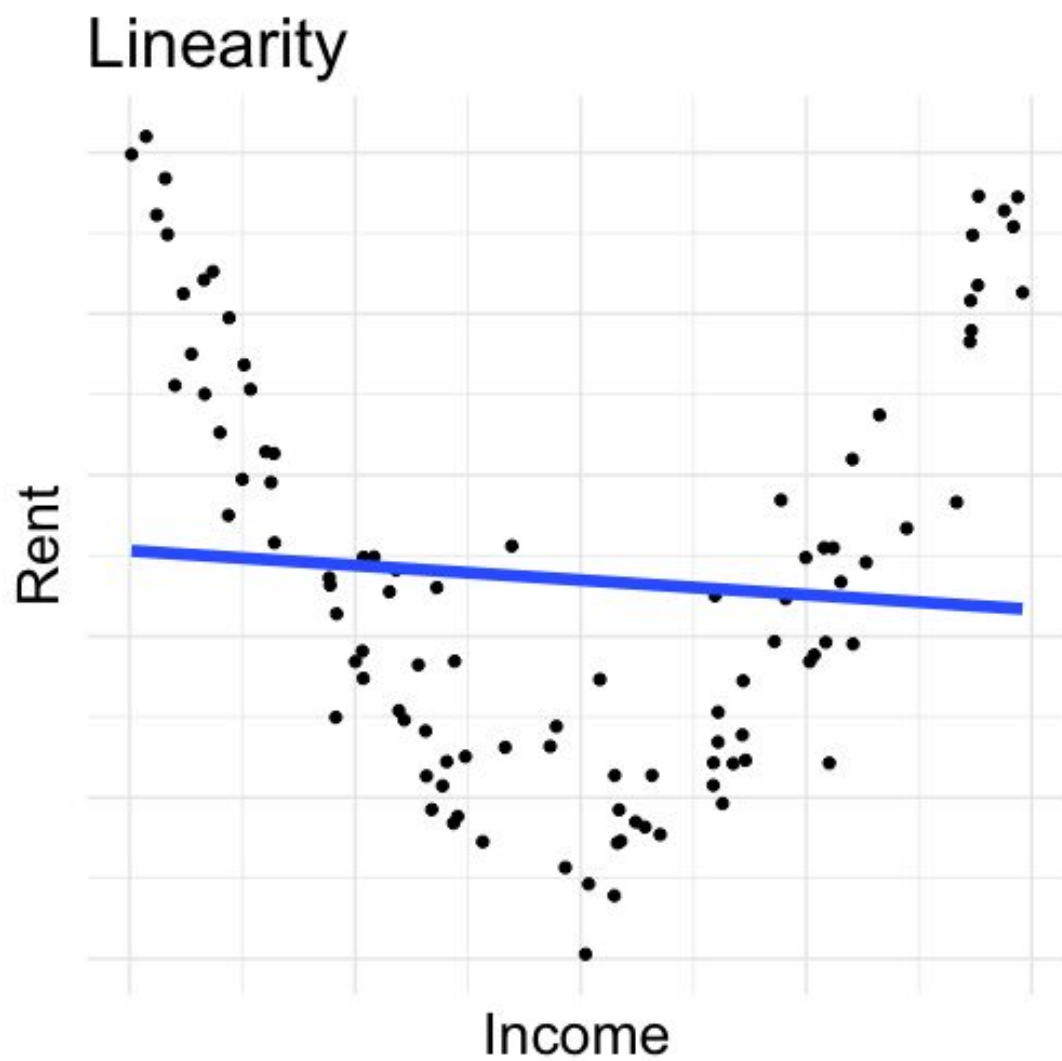
Linear Regression

What

- Use **multiple variables** (can be continuous, categorical, or both) to predict a **continuous variable**.
- Use a line (or a plane) to describe the relationship between these variables.

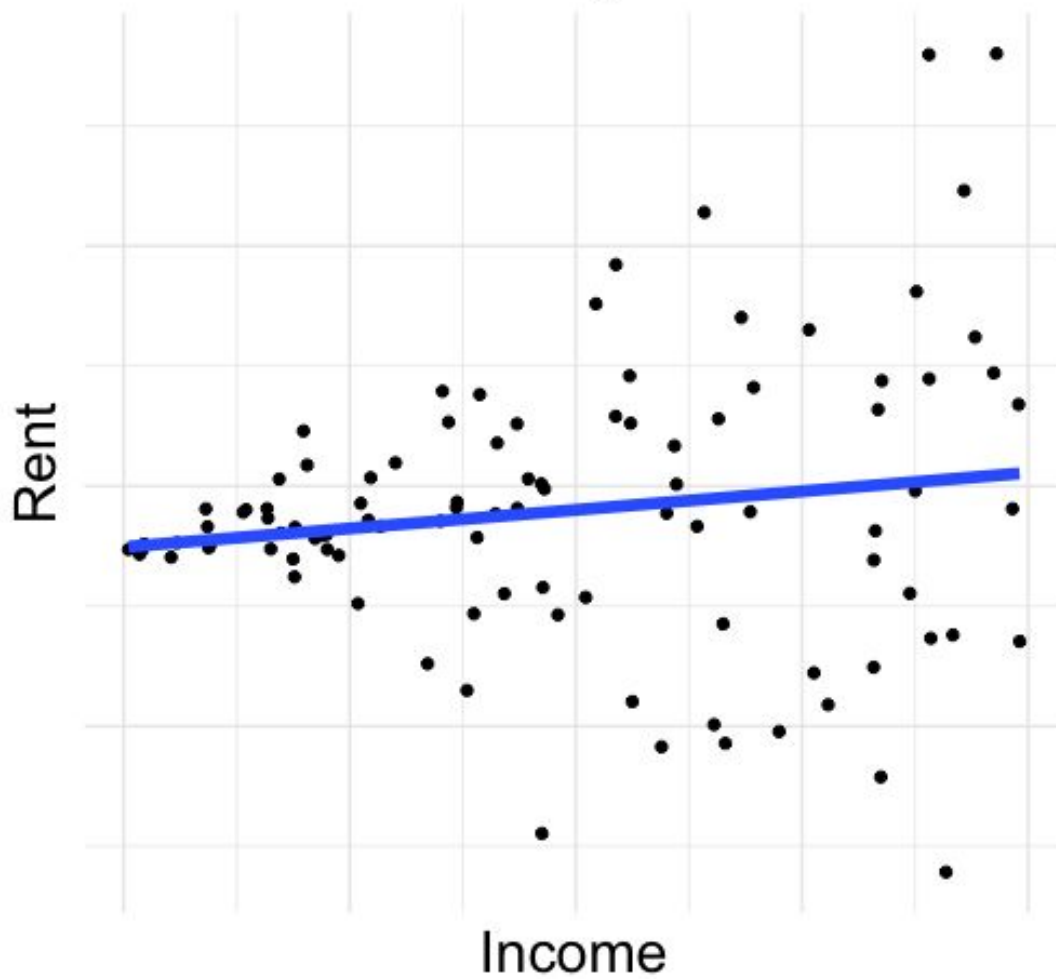


Assumptions



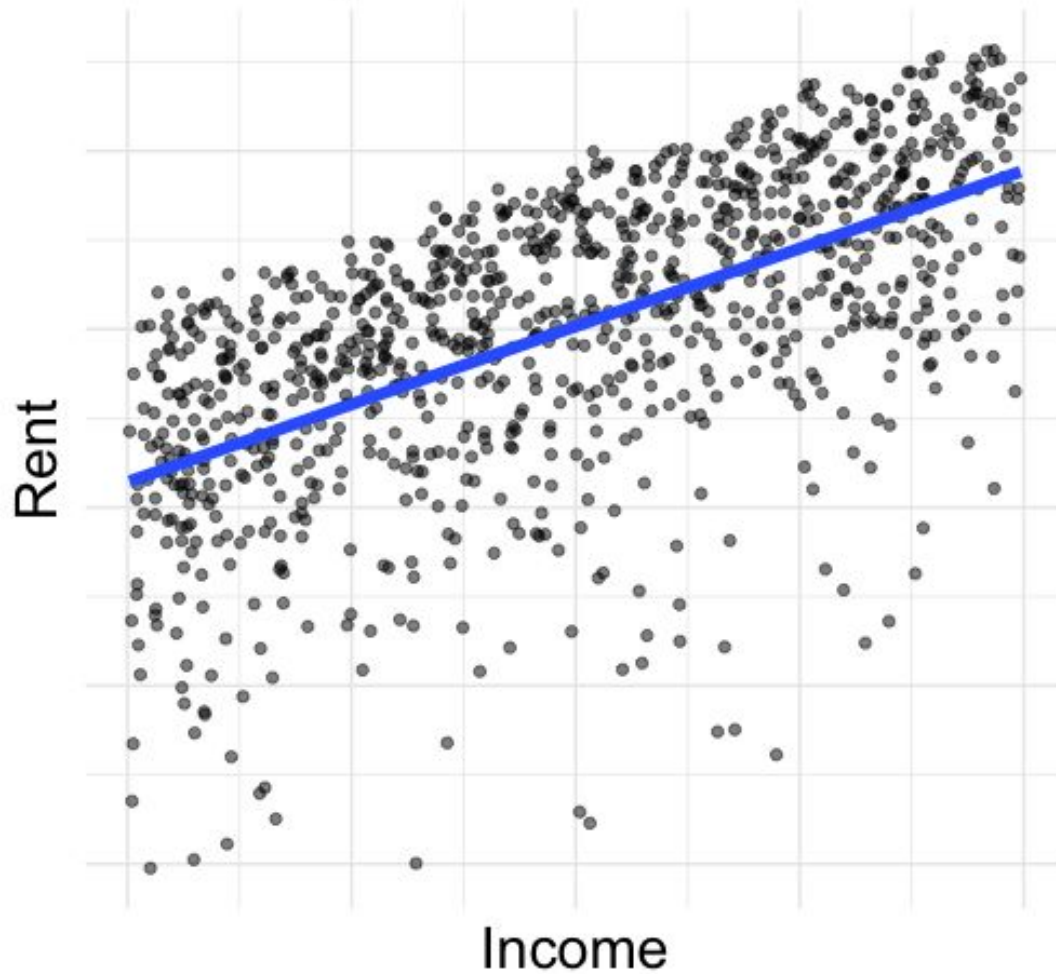
Assumptions

Homoskedasticity



Normality of Errors

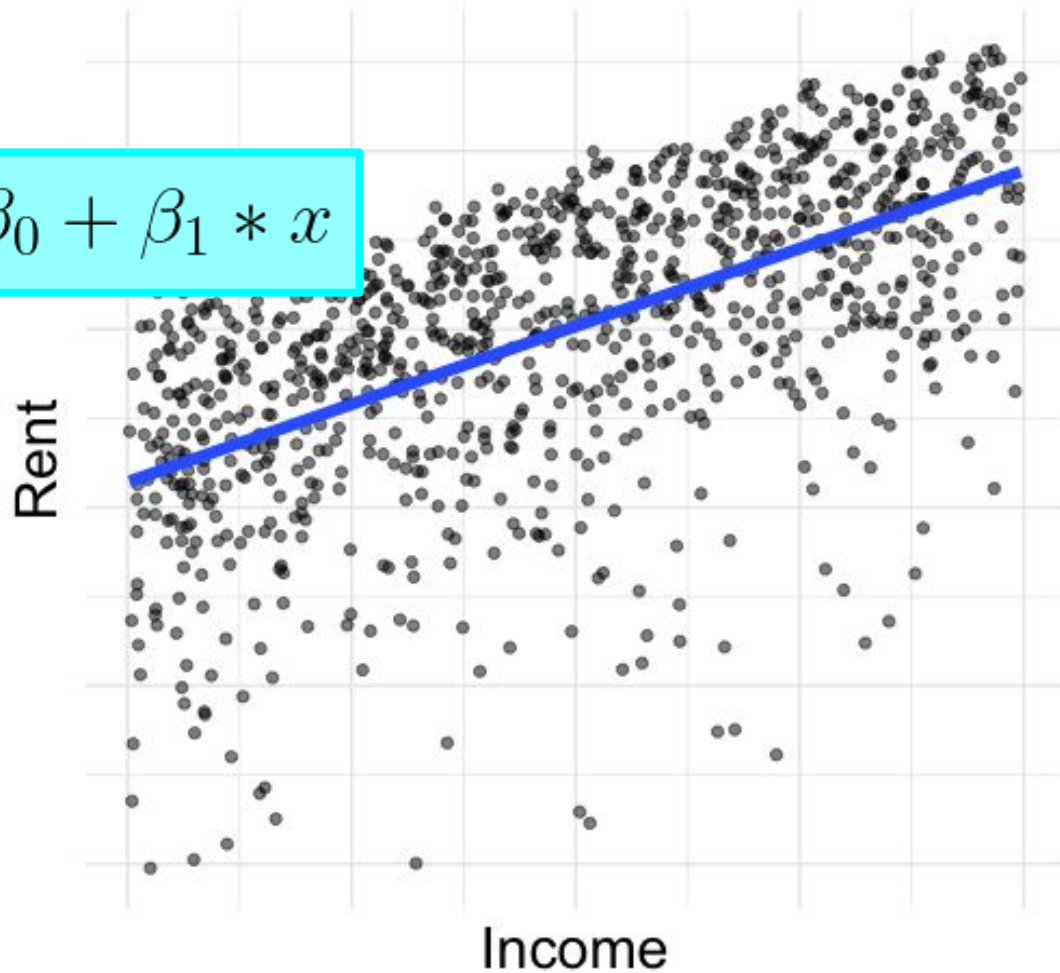
Assumptions



Normality of Errors

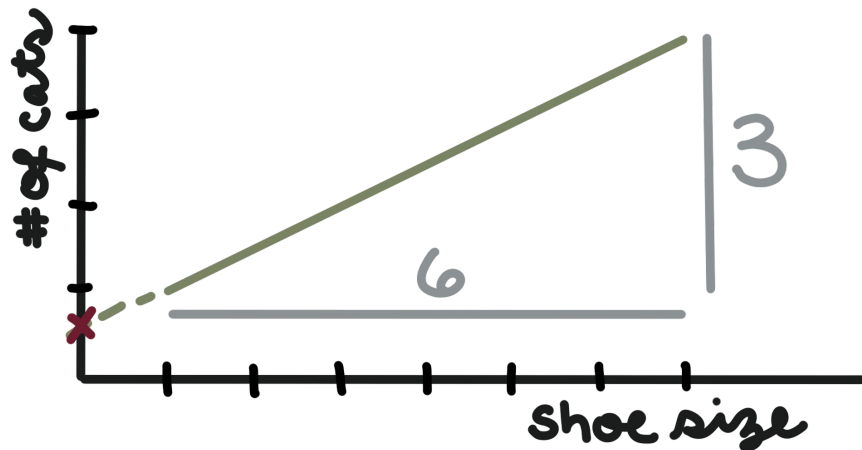
Assumptions

$$E(Y|X) = \beta_0 + \beta_1 * x$$



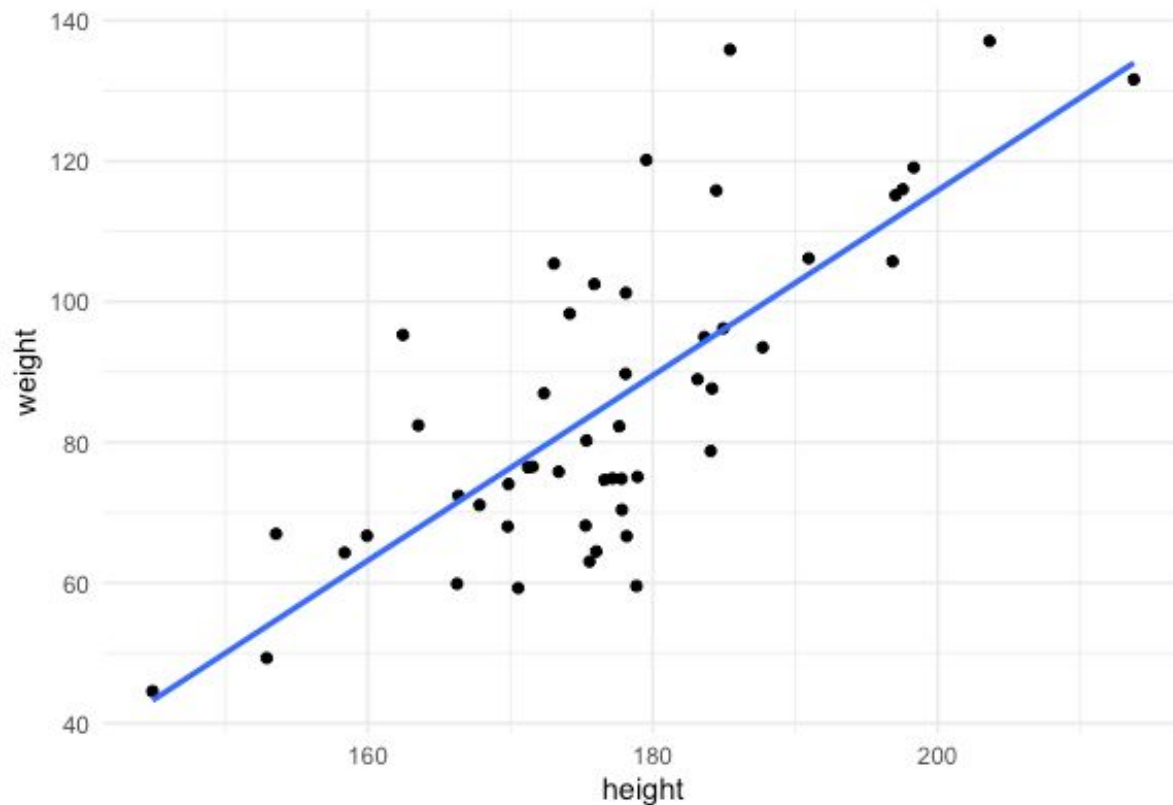
How

- $Y = mx + b$
- $Y = mx + nz + b$
- Slope tells you how variables change together
- Intercept tells you what would happen if all your predictors were 0.



Simple example

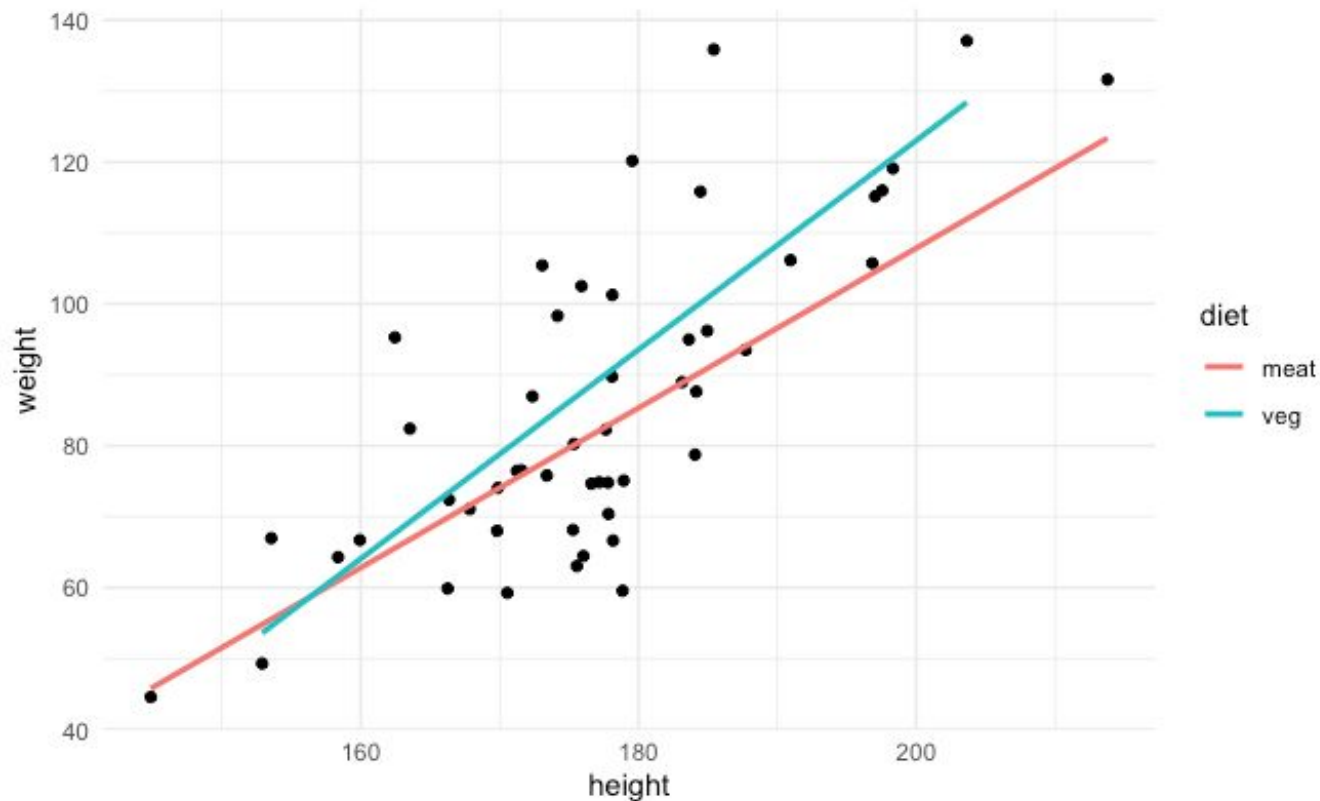
Predict weight by height



	coef
Intercept	-82.2887
height	0.9786

Simple example

Predict weight by height + diet



	coef
Intercept	-72.0358
diet[T.veg]	-7.6222
height	0.9420

Simple example

Predict weight by height + diet + age

A 1-**unit** increase in _____ causes
our predicted value to
(**increase/decrease**) by _____

	coef
Intercept	-57.4078
diet[T.veg]	-8.2640
height	0.8948
age	-0.1298

Z-Scoring

Who is the GOAT? 🏈 🏀



378 three-pointers

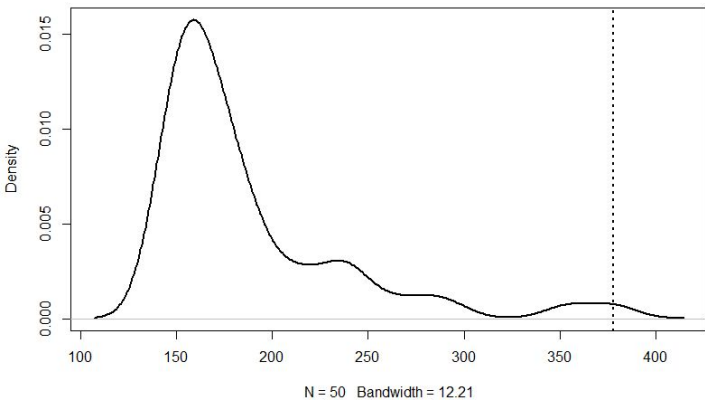


53 home-runs

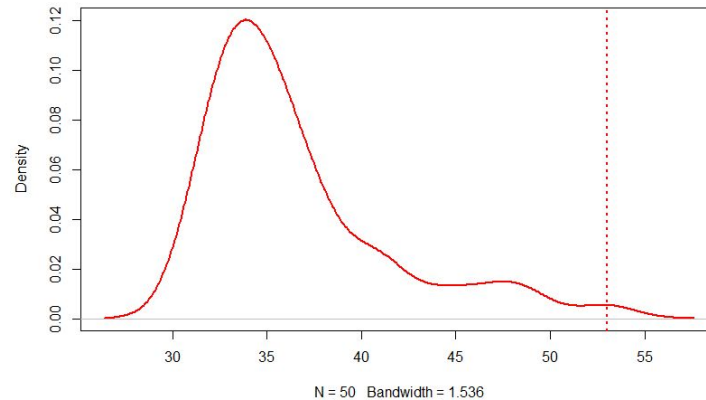
Who is the GOAT? 🏈 🏀



Basketball



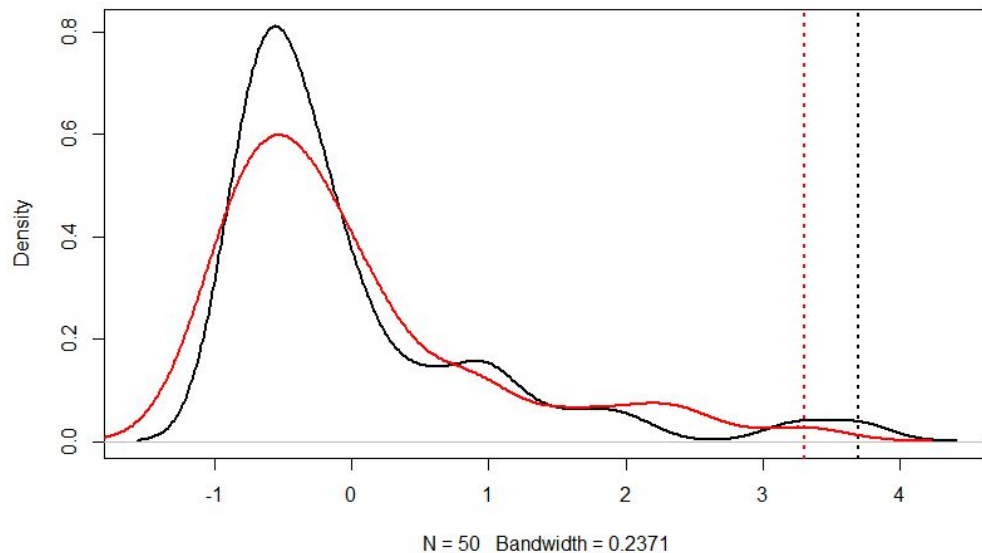
Baseball



Who is the GOAT?



Both Std.



[2018-19 NBA Regular Season: Total 3-Pointers Made Leaders](#)

[2019 MLB Player Batting Stats | Home Runs](#)

Z-Score

$$z = \frac{x - \bar{x}}{\sigma_x}$$

Simple example

Predict weight by height + diet + age

A 1-**standard deviation** increase in _____ causes our predicted value to (increase/decrease) by _____

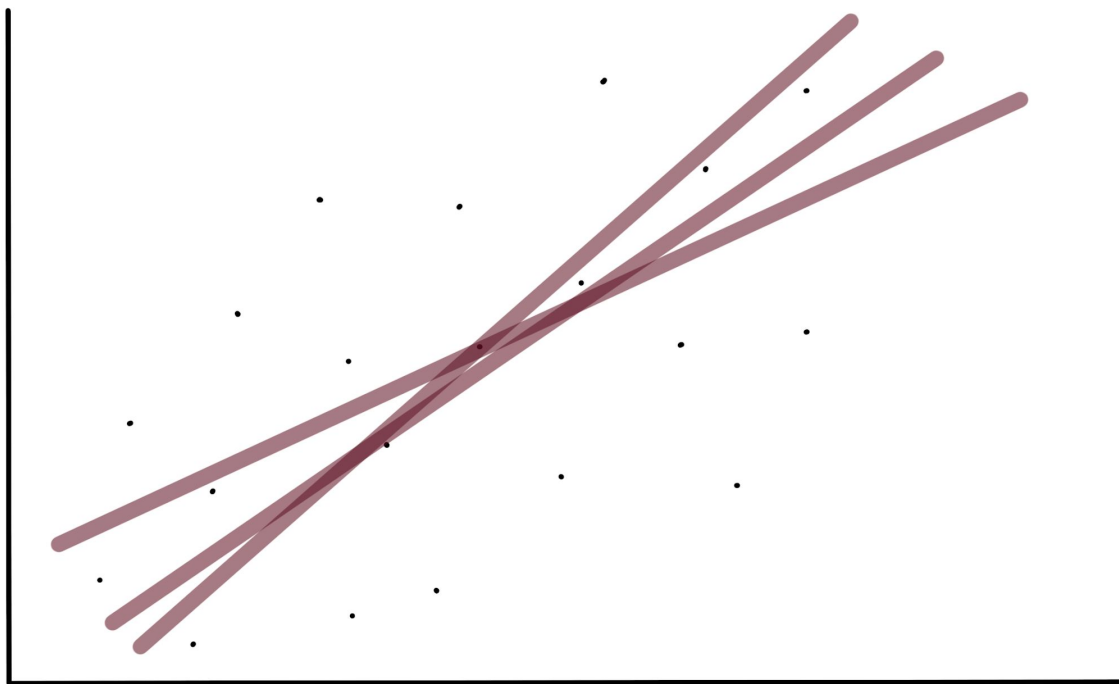
	coef
Intercept	93.6861
diet[T.veg]	-8.2640
height	13.4689
age	-2.5245

Standardizing variables

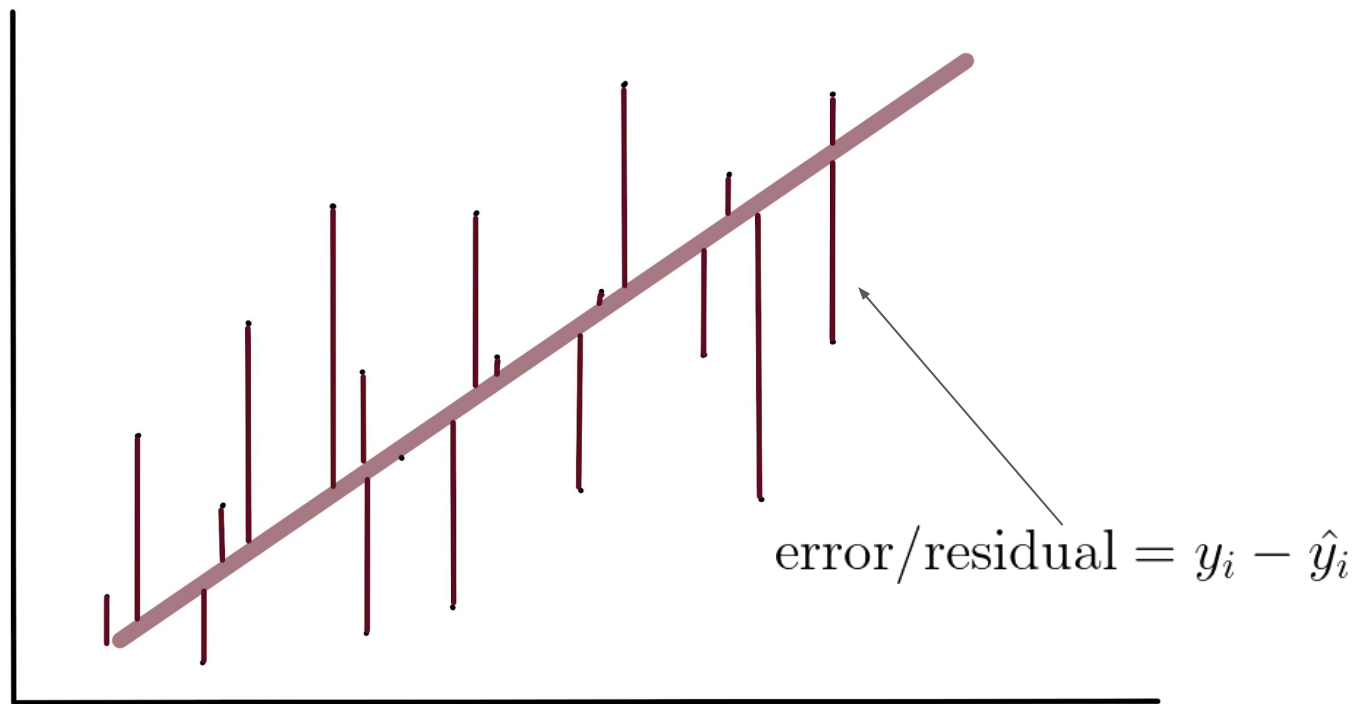
for **understanding** and for model convergence

Choosing A Line/Plane

Choosing the line of best fit

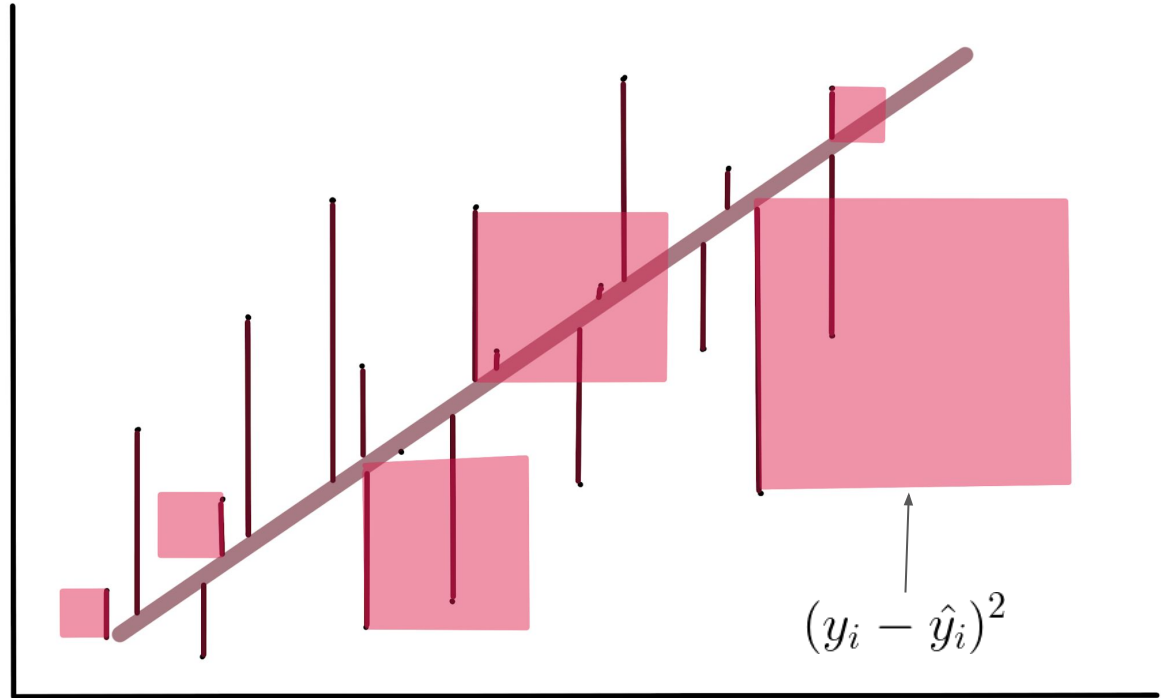


Choosing the line of best fit



Choosing the line of best fit

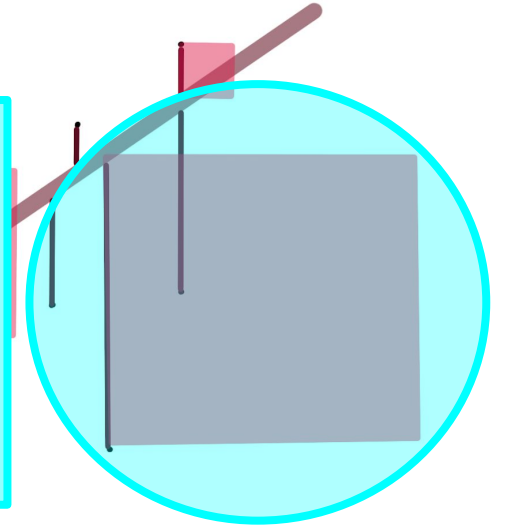
- Sum of Squared Errors
- Mean Squared Error



Choosing the line of best fit

- Sum of Squared Errors
- Mean Squared Error

Note: When you square errors, large errors have an even bigger impact



Least Squares and MLE

Least Squares

$$\text{SSE} = \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

Least Squares

$$\text{SSE} = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 * x_i)^2$$

Least Squares

$$SSE = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 * x_i)^2$$

$$\frac{\partial SSE}{\partial \beta_0} = \sum_{i=1}^n 2(y_i - \beta_0 - \beta_1 * x_i)(-1)$$

$$\frac{\partial SSE}{\partial \beta_1} = \sum_{i=1}^n 2(y_i - \beta_0 - \beta_1 * x_i)(-x_i)$$

Least Squares

$$SSE = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 * x_i)^2$$

$$\frac{\partial SSE}{\partial \beta_0} = \sum_{i=1}^n 2(y_i - \beta_0 - \beta_1 * x_i)(-1) = 0$$

$$\frac{\partial SSE}{\partial \beta_1} = \sum_{i=1}^n 2(y_i - \beta_0 - \beta_1 * x_i)(-x_i) = 0$$

Least Squares

$$SSE = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 * x_i)^2$$

$$\frac{\partial SSE}{\partial \beta_0} = \sum_{i=1}^n 2(y_i - \beta_0 - \beta_1 * x_i)(-1) = 0$$

$$\beta_0 = \bar{y} - \hat{\beta}_1 * \bar{x}$$

$$\frac{\partial SSE}{\partial \beta_1} = \sum_{i=1}^n 2(y_i - \beta_0 - \beta_1 * x_i)(-x_i) = 0$$

$$\beta_1 = \frac{Cov(x, y)}{Var(x)} = Corr(x, y) * \frac{sd(x)}{sd(y)}$$

Maximum Likelihood Estimation (MLE)

$$\theta_{MLE} = \arg \max_{\theta \in \Theta} L(\theta)$$

Pick parameter values that make the data likely

Maximum Likelihood Estimation (MLE)

$$\theta_{MLE} = \arg \max_{\theta \in \Theta} L(\theta)$$



The values we
pick for our
parameters

Maximum Likelihood Estimation (MLE)

$$\theta_{MLE} = \arg \max_{\theta \in \Theta} L(\theta)$$



are the parameter
values (out of all
possible parameter
values) that maximize

Maximum Likelihood Estimation (MLE)

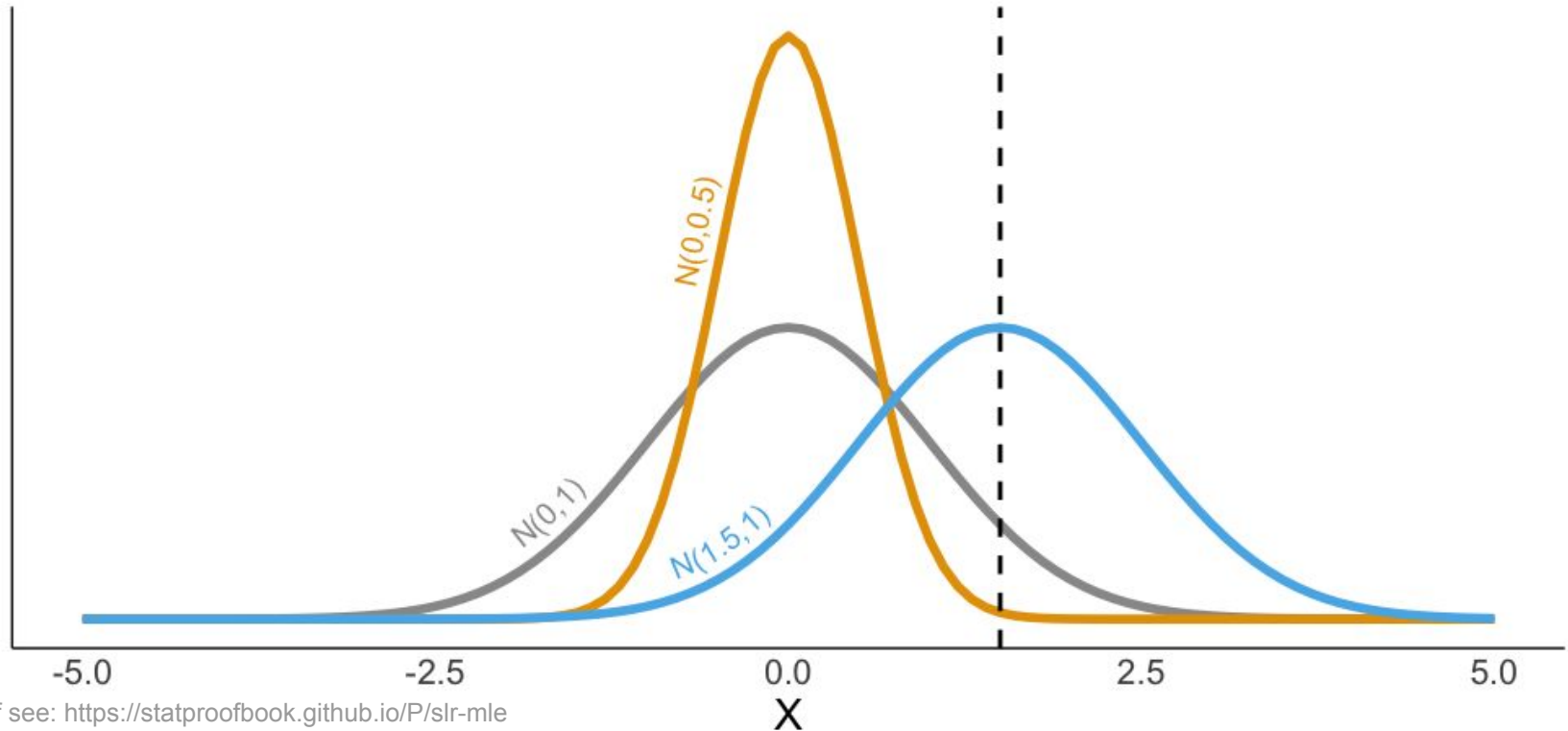
$$\theta_{MLE} = \arg \max_{\theta \in \Theta} L(\theta)$$



the likelihood
of the data
using these
parameters

Maximum Likelihood Estimation (MLE)

Likelihood



Maximum Likelihood Estimation (MLE)

$$\beta_0 = \bar{y} - \hat{\beta}_1 * \bar{x}$$

$$\beta_1 = \frac{Cov(x, y)}{Var(x)} = Corr(x, y) * \frac{sd(x)}{sd(y)}$$

Assessing Model Fit

How to Measure Model Success

$$MSE = \frac{1}{n} \sum_i (actual_i - predicted_i)^2$$

How to Measure Model Success

$$MSE = \frac{1}{n} \sum_i (actual_i - predicted_i)^2$$



Loss Function

that assesses performance, smaller is better

How to Measure Model Success

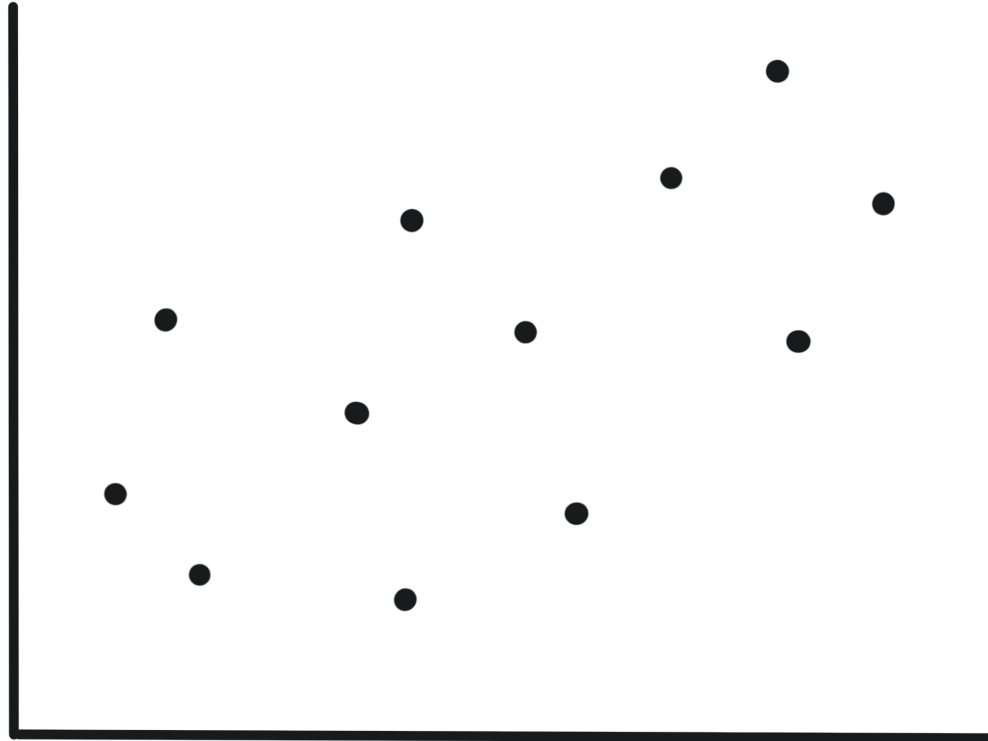
$$MAE = \frac{1}{n} \sum_i |actual_i - predicted_i|$$

How to Measure Model Success

$$R^2 = 1 - \frac{\sum_i (\text{actual}_i - \text{predicted}_i)^2}{\sum_i (\text{actual}_i - \text{average})^2}$$

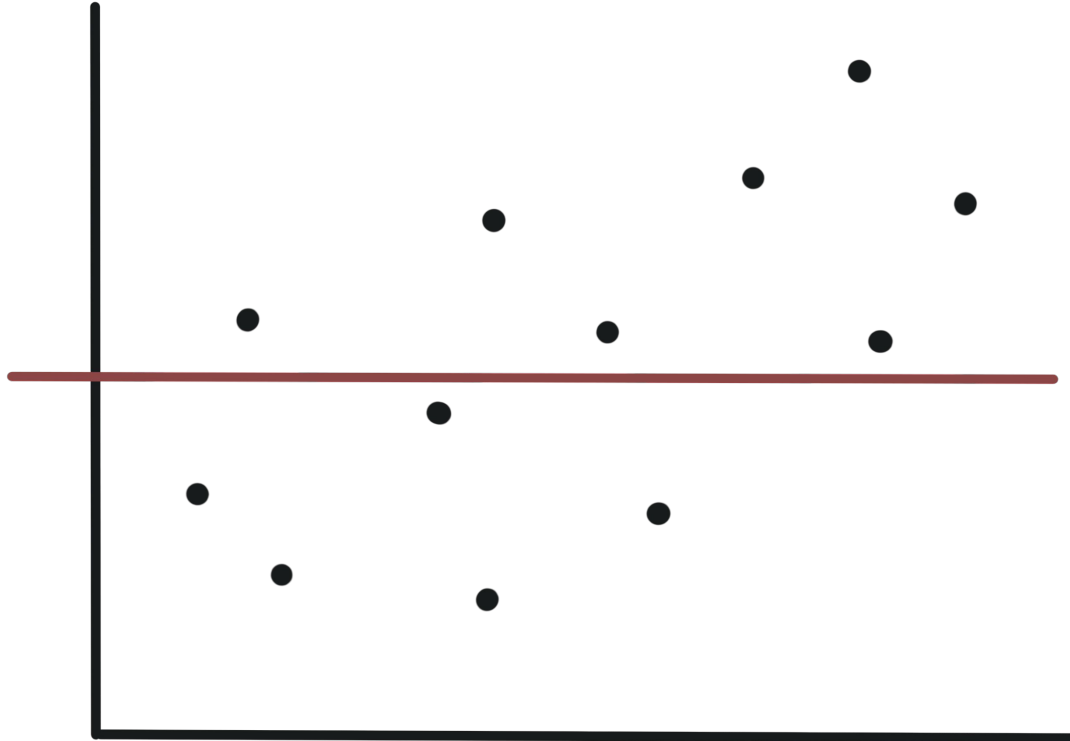
How to Measure Model Success

R^2 :



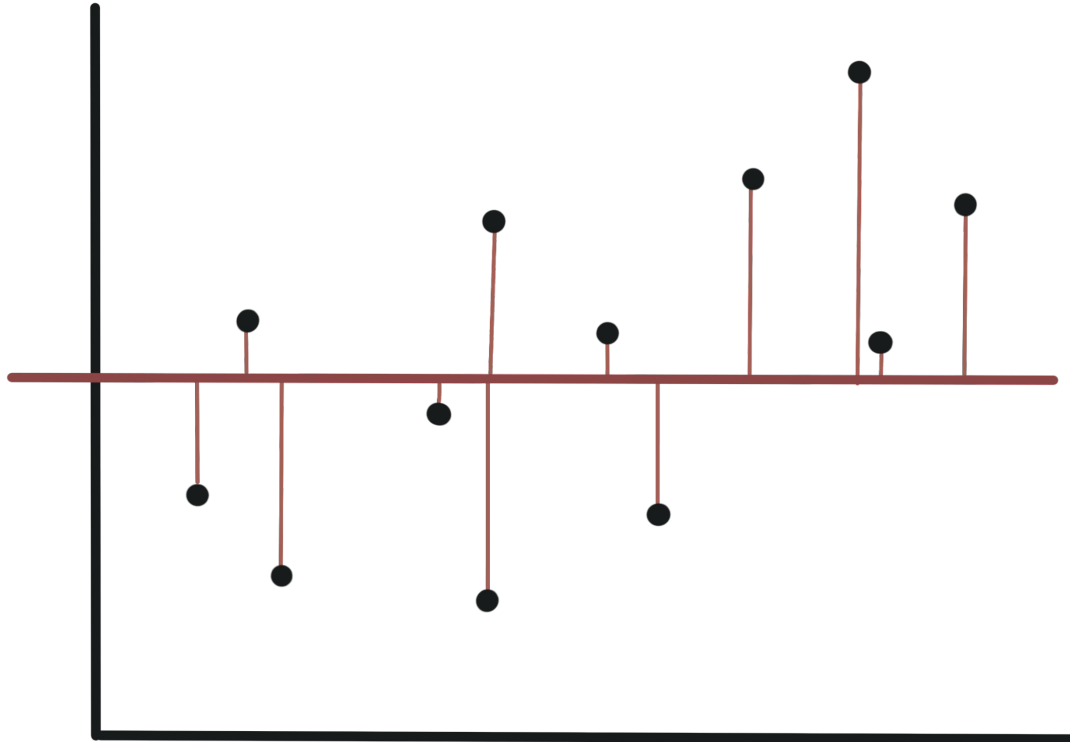
How to Measure Model Success

R^2 :



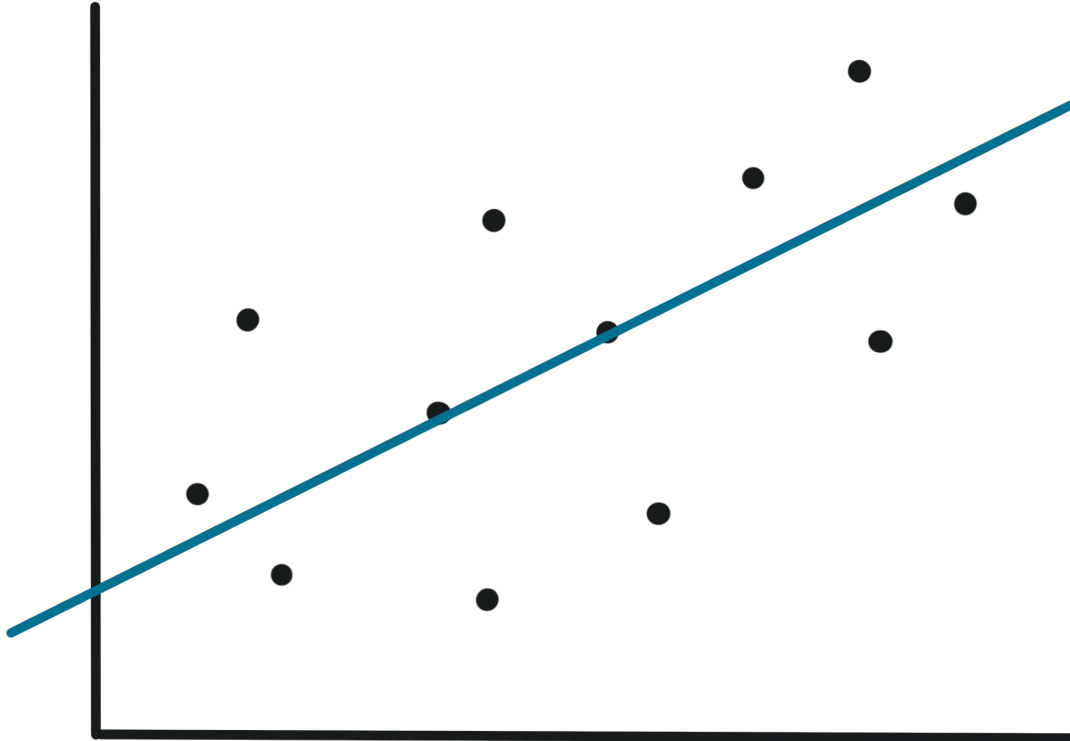
How to Measure Model Success

R^2 :



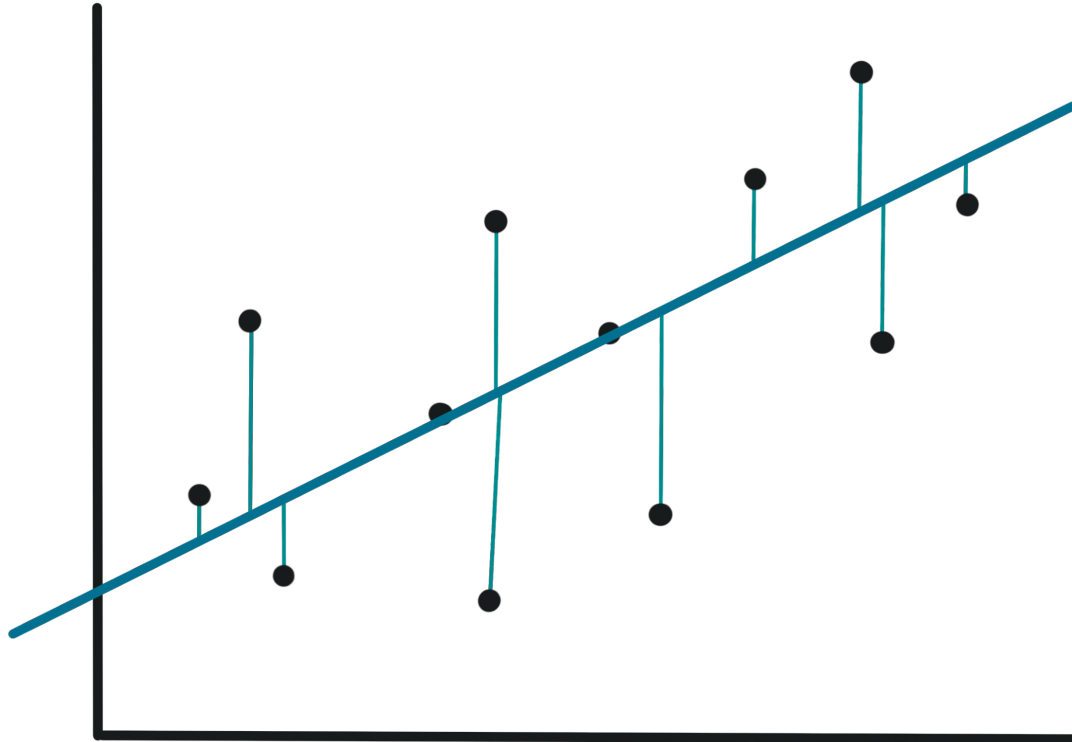
How to Measure Model Success

R^2 :



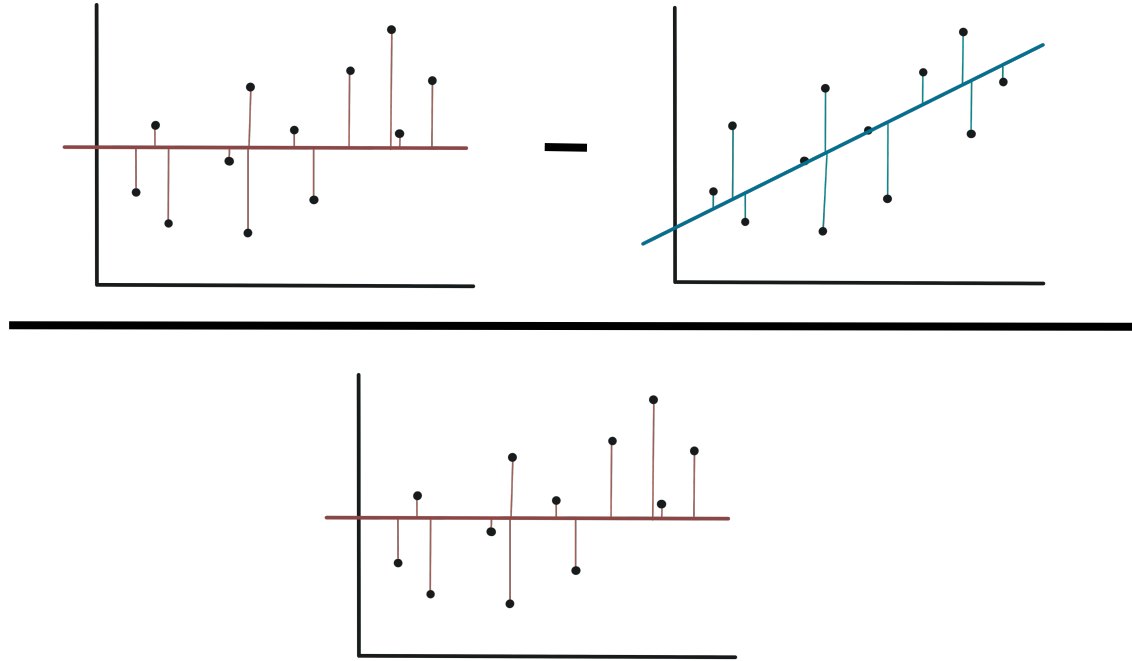
How to Measure Model Success

R^2 :



How to Measure Model Success

R^2 :



How to Measure Model Success

$$R^2 = 1 - \frac{\sum_i (\text{actual}_i - \text{predicted}_i)^2}{\sum_i (\text{actual}_i - \text{average})^2}$$

How to Measure Model Success

$$MAPE = \frac{1}{n} \sum_i \left| \frac{actual_i - predicted_i}{actual_i} \right|$$

How to Measure Model Success

$$MAPE = \frac{1}{n} \sum_i \left| \frac{actual_i - predicted_i}{actual_i} \right|$$

$$R^2 = 1 - \frac{\sum_i (actual_i - predicted_i)^2}{\sum_i (actual_i - average)^2}$$

$$MSE = \frac{1}{n} \sum_i (actual_i - predicted_i)^2$$

$$MAE = \frac{1}{n} \sum_i |actual_i - predicted_i|$$