Data Visualization

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Effective Data Viz

- What am I trying to *communicate* ?
  - Which elements of my graph support that?
  - Which elements of my graph detract from that?
- Who is my *audience* ?
  - What context will people see this?
- Is my graph *accessible* ?
  - colorblindness
  - visual impairment
  - cultural context

reddit.com/r/dataisbeautiful

- What stands out to you?
- What is the graph communicating?
- What did the creator do well?
- What could they improve?