

# Karunagaran Arnesh

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## Profile

Computer Science undergraduate with hands-on experience in programming, digital marketing, and civic engagement. Skilled in content strategy, social media marketing, and leadership. A strong communicator with a passion for learning, innovation, and driving social impact through technology.

## Education

<b>BSC in Computer Science</b> , SSM College of Arts and Science Komarapalayam	June 2024 – Present
<ul style="list-style-type: none"><li>Affiliated with Periyar University, Salem, India</li><li>Expected Graduation: 2027</li></ul>	
<b>St. John Bosco College</b> , G.C.E. Advanced Level	2022
<ul style="list-style-type: none"><li>Hatton, Sri Lanka</li><li>Best Result in G.C.E Advanced Level (2023)</li></ul>	
<b>St. John Bosco College</b> , G.C.E. Ordinary Level	2019
<ul style="list-style-type: none"><li>Hatton, Sri Lanka</li></ul>	

## Professional Experience

<b>Digital Marketing Executive</b> , Promoteyourads.com – Remote/Online	May 2025 – Present
<ul style="list-style-type: none"><li>Managed and executed digital ad campaigns across social media platforms</li><li>Developed content strategies to increase brand awareness and online engagement</li><li>Worked with design tools and managed client communication to drive marketing success</li></ul>	
<b>Area Coordinator</b> , International Republican Institute – Sri Lanka (Part-Time)	2023 – 2025
<ul style="list-style-type: none"><li>Leading and managing youth civic engagement initiatives</li><li>Collaborating with regional teams to plan and execute community projects</li><li>Promoting democratic values and civic participation among youth</li></ul>	

## Leadership & Awards

<b>Head Prefect</b> , St. John Bosco College – Hatton, Sri Lanka	2022
<ul style="list-style-type: none"><li>Head of the Prefect Board, leading student governance initiatives</li><li>Managed student affairs and represented student body in school administration</li></ul>	
<b>Best Result in G.C.E Advanced Level</b> , St. John Bosco College – Hatton, Sri Lanka	2023

## Additional Courses & Certifications

<b>NVQ Level 3 – Computer Application Assistant</b> – Sri Lanka	2020
<b>JWL English Course</b> – CSC Loyola Campus, Hatton, Sri Lanka	2020
<b>Getting Started with Artificial Intelligence</b> – IBM SkillBuild, India	2025

## Technical Skills

**Programming:** Python, HTML, CSS, JavaScript

**Digital Marketing:** Campaign Management, Social Media Marketing, Content Strategy

**Tools & Software:** Microsoft Office Suite, Design Tools-Canva

**Languages:** Tamil, English, Sinhala

## Core Competencies

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**Leadership:** Project Management, Team Collaboration, Strategic Planning

**Analytical:** Problem Solving, Critical Thinking, Data Analysis

**Personal:** Fast Learner, Adaptable, Strong Communication Skills