

Karunagaran Arnesh

Namakkal, India | +94 777 845 046 | +91 934 590 4473 | linkedin.com/in/arnesh-karunagaran

Profile

Computer Science undergraduate with hands-on experience in programming, digital marketing, and civic engagement. Skilled in content strategy, social media marketing, and leadership. A strong communicator with a passion for learning, innovation, and driving social impact through technology.

Education

BSC in Computer Science , SSM College of Arts and Science Komarapalayam	June 2024 – Present
• Affiliated with Periyar University, Salem, India	
• Expected Graduation: 2027	
St. John Bosco College , G.C.E. Advanced Level	2022
• Hatton, Sri Lanka	
• Best Result in G.C.E Advanced Level (2023)	
St. John Bosco College , G.C.E. Ordinary Level	2019
• Hatton, Sri Lanka	

Professional Experience

Digital Marketing Executive , Promoteyourads.com – Remote/Online	May 2025 – Present
• Managed and executed digital ad campaigns across social media platforms	
• Developed content strategies to increase brand awareness and online engagement	
• Worked with design tools and managed client communication to drive marketing success	
Area Coordinator , International Republican Institute – Sri Lanka (Part-Time)	2023 – 2025
• Leading and managing youth civic engagement initiatives	
• Collaborating with regional teams to plan and execute community projects	
• Promoting democratic values and civic participation among youth	

Leadership & Awards

Head Prefect , St. John Bosco College – Hatton, Sri Lanka	2022
• Head of the Prefect Board, leading student governance initiatives	
• Managed student affairs and represented student body in school administration	
Best Result in G.C.E Advanced Level , St. John Bosco College – Hatton, Sri Lanka	2023

Additional Courses & Certifications

NVQ Level 3 – Computer Application Assistant – Sri Lanka	2020
JWL English Course – CSC Loyola Campus, Hatton, Sri Lanka	2020
Getting Started with Artificial Intelligence – IBM SkillBuild, India	2025

Technical Skills

Programming: Python, HTML, CSS, JavaScript

Digital Marketing: Campaign Management, Social Media Marketing, Content Strategy

Tools & Software: Microsoft Office Suite, Design Tools-Canva

Languages: Tamil, English, Sinhala

Core Competencies

Leadership: Project Management, Team Collaboration, Strategic Planning

Analytical: Problem Solving, Critical Thinking, Data Analysis

Personal: Fast Learner, Adaptable, Strong Communication Skills