Hannah Arnett

Front-End Developer

CONTACT

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SKILLS

HTML/CSS	UX Design
JavaScript	Product Design
PHP	Entrepreneurship
Python	Marketing

TOOLS

Adobe Creative Suite	Maya/Houdini
Figma & Zeplin	Blueshift
Amazon Web Services	Jira
Visual Studio Code	

EXTRACURRICULAR

Brand Director Spring 2021 - Present
Power Engineering Society

General Member Fall 2020 - Present
Women in Technology

Mentor Fall 2020 - Present
WiTty Sisters Mentoring Program

Virtual "Open Estudio" Study Abroad Student Spring 2021
Creative and cultural exchange with universities in Colombia

Spirits and Traditions Committee Member Fall 2019
Purdue Student Union Board

EDUCATION

Bachelor of Science in Web Programming and Design May 2022

Purdue University | 3.5/4.0 GPA

- Certificate in Entrepreneurship & Innovation
- Certificate in Cornerstone Integrated Liberal Arts
- Certificate in Entry-Level Programming in Python

WORK EXPERIENCE

Email HTML/CSS Developer Intern May 2021 - August 2021

LendingTree, Charlotte, NC

- Developed complex, customer-facing email templates using **HTML/CSS**, **VML**, and **Shopify Liquid**
- Implemented new set of "evergreen" email templates from concept to deployment
- Attained cumulative 4.9% clickthrough rate at completion of internship
- Worked closely with technical and creative teams to deliver highly dynamic templates to company stakeholders in a fast-paced environment

Website Developer July/October 2019 - Present

Purdue University, West Lafayette, IN

- Spearhead user-focused website improvements using **HTML/CSS** on content management systems, including meeting accessibility requirements, redesigning pages, and reorganizing navigation menus
- Create graphic designs using Photoshop, Illustrator, and Canva

Web Designer and Developer Intern June 2018 - July 2018

MSD of Wayne Township, Indianapolis, IN

- Selected as one of 4 students district-wide for a summerlong web development training program for high-achieving students based on academic performance, aptitude, and design and technical skills

PROJECT EXPERIENCE

Front-End Developer September 2021 - November 2021

Portfolio Website

- Launched a responsive, cross-browser compatible website using **open source code**, **HTML/CSS** and **JavaScript** on **Github** to demonstrate my creativity and front-end coding skills in a challenging environment

Website Designer and Developer January 2021

Power Engineering Society, Purdue University

- Increased student membership by 25% in one semester by building new website using **HTML/CSS** on WordPress