



Hannah Arnett

Front-End Developer

CONTACT

✉ holmsted@purdue.edu
☎ (317) 550 - 6006
📍 West Lafayette, IN
👤 www.hannaharnett.com
🌐 www.linkedin.com/in/hannaharnett

SKILLS

HTML/CSS	UX Design
JavaScript	Product Design
PHP	Entrepreneurship
Python	Marketing

TOOLS

Adobe Creative Suite	Maya/Houdini
Figma & Zeplin	Blueshift
Amazon Web Services	Jira
Visual Studio Code	

EXTRACURRICULAR

Brand Director Spring 2021 - Present
Power Engineering Society

General Member Fall 2020 - Present
Women in Technology

Mentor Fall 2020 - Present
WiTty Sisters Mentoring Program

**Virtual "Open Estudio" Study
Abroad Student** Spring 2021

Creative and cultural exchange with
universities in Colombia

**Spirits and Traditions
Committee Member** Fall 2019
Purdue Student Union Board

EDUCATION

Bachelor of Science in Web Programming and Design May 2022

Purdue University

- Certificate in Entrepreneurship & Innovation
- Certificate in Cornerstone Integrated Liberal Arts
- Certificate in Entry-Level Programming in Python

WORK EXPERIENCE

Email HTML/CSS Developer Intern May 2021 - August 2021

LendingTree, Charlotte, NC

- Developed complex, customer-facing email templates using **HTML/CSS**, **VML**, and **Shopify Liquid**
- Implemented new set of "evergreen" email templates from concept to deployment
- Attained cumulative 4.9% clickthrough rate at completion of internship
- Worked closely with technical and creative teams to deliver highly dynamic templates to company stakeholders in a fast-paced environment

Website Developer July/October 2019 - Present

Purdue University, West Lafayette, IN

- Spearhead user-focused website improvements using **HTML** and **CSS** on content management systems, including meeting accessibility requirements, redesigning pages, and reorganizing navigation menus
- Create graphic designs using Photoshop, Illustrator, and Canva

Web Designer and Developer Intern June 2018 - July 2018

MSD of Wayne Township, Indianapolis, IN

- Selected as one of 4 students district-wide for a summerlong web development training program for high-achieving students based on academic performance, aptitude, and design and technical skills

PROJECT EXPERIENCE

Front-End Developer September 2021 - November 2021

Portfolio Website

- Launched a responsive, cross-browser compatible website using **open source code**, **HTML/CSS** and **JavaScript** on **Github** to demonstrate my creativity and front-end coding skills in a challenging environment

Website Designer and Developer January 2021

Power Engineering Society, Purdue University

- Increased student membership by 25% in one semester by building new website using **HTML/CSS** on WordPress