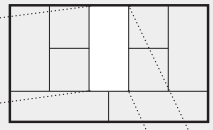
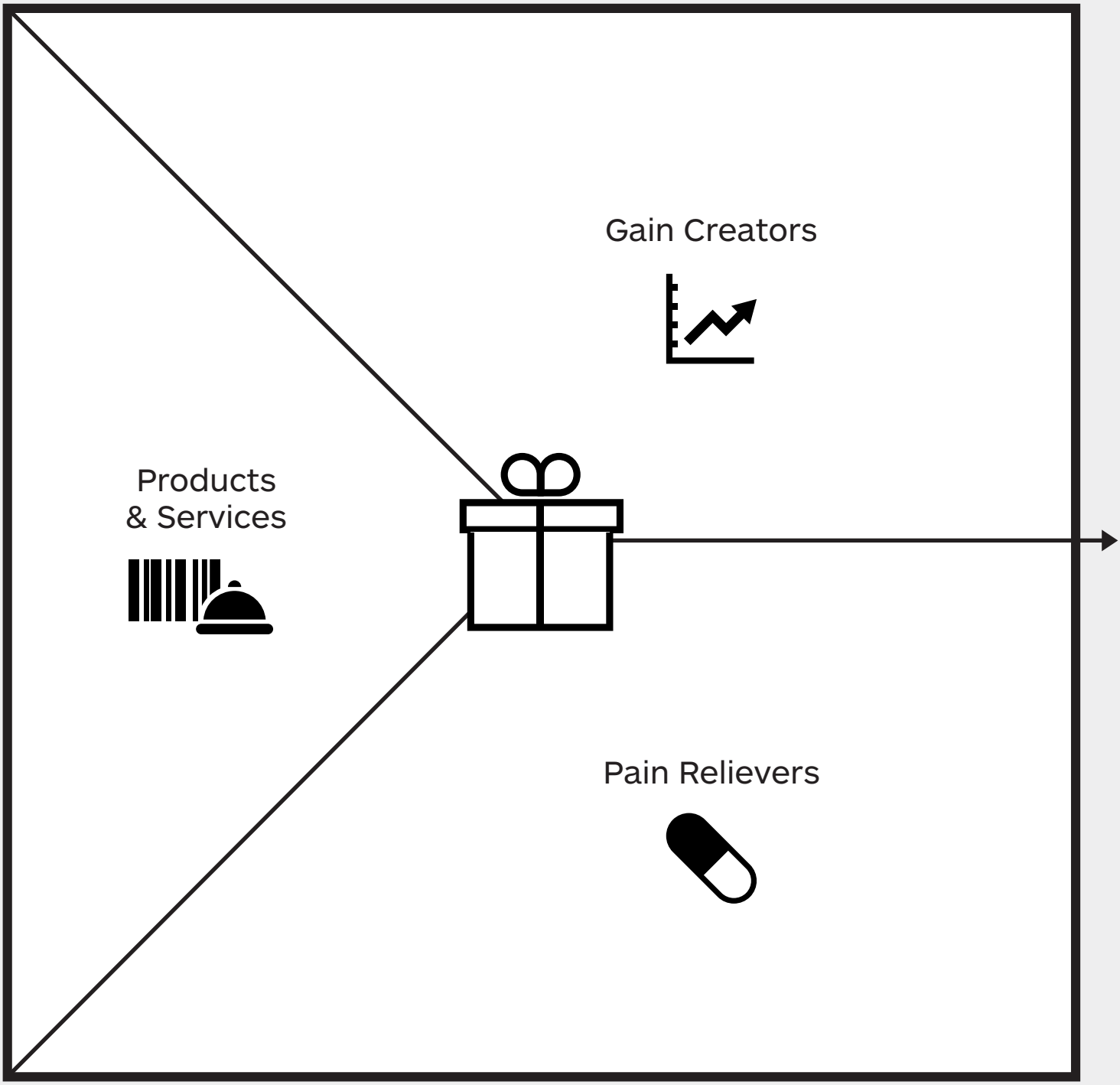
The Value Proposition Canvas



Value (Proposition)
Map:



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