

Introduction to Data Science with Python

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Outline

- What is Machine Learning?
- Categories of Machine learning
 - Supervised learning
 - Unsupervised learning
 - Others are semi-supervised learning methods, reinforcement learning, recommender systems, ...
- A closer look at supervised learning
- A closer look at unsupervised learning
- Introduction to scikit-learn
- Working with data

What is Machine Learning?

- "Field of study that gives computers the ability to learn without being explicitly programmed" Arthur Samuel(1959)
- "A computer program is said to learn from experience E with respect to some task T and some performance measure P, if its performance on T, as measured by P, improves with experience E." Tom Mitchell (1998)



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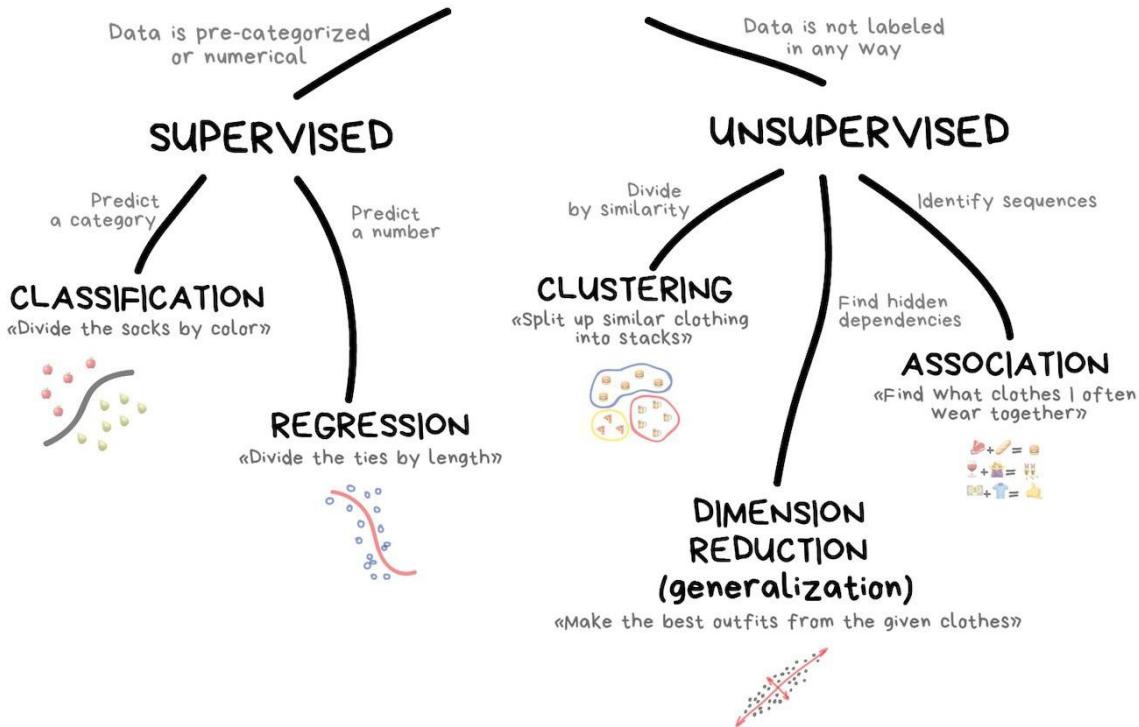
Your Mail programm "observes" which mails you do or do not classify as spam, and uses these observations to learn how to better filter spam messages. What is the task in this setting?

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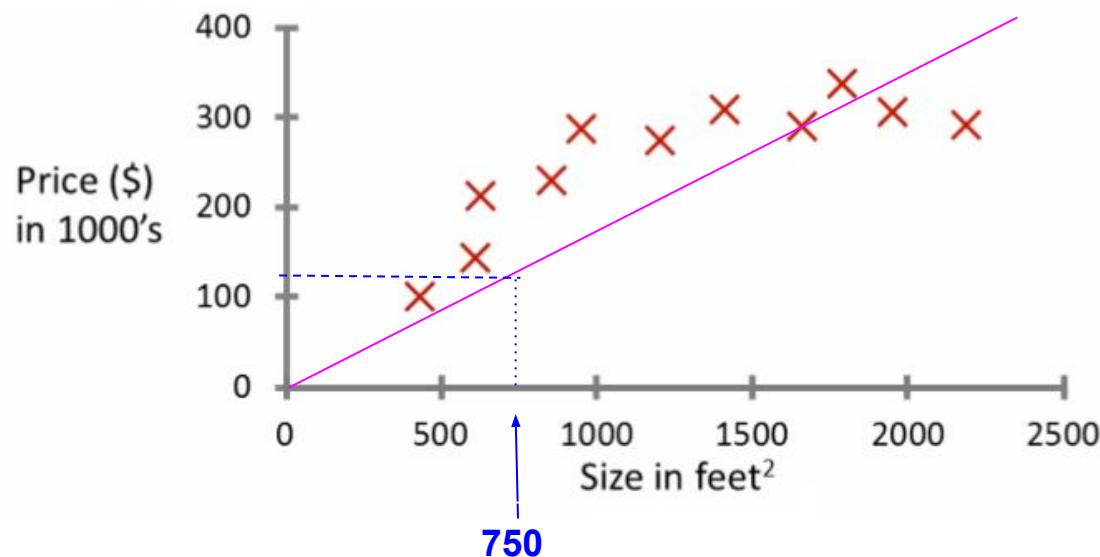
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Classifying mails into the categories “spam” or “not spam”

CLASSICAL MACHINE LEARNING

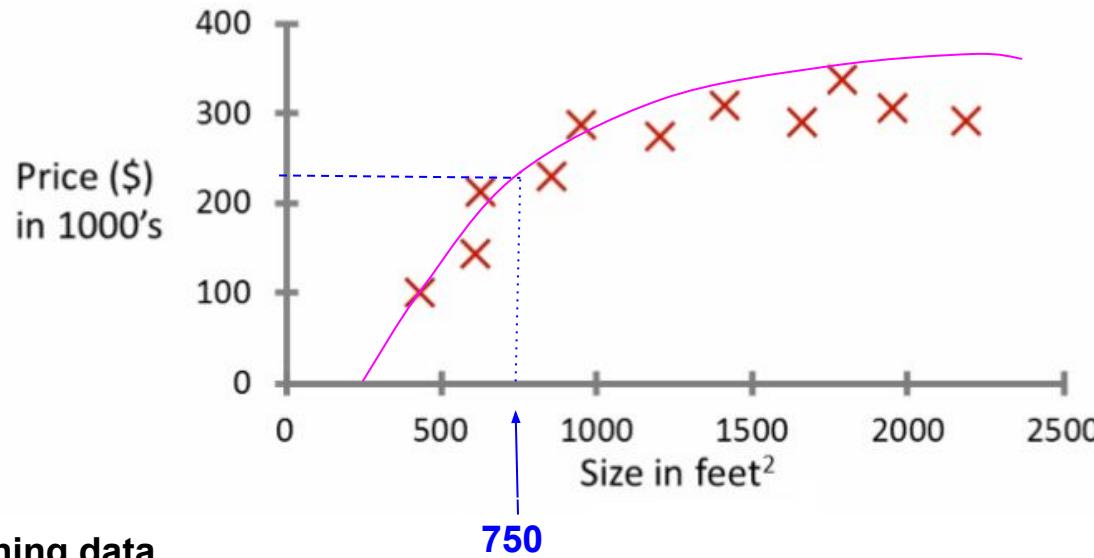


Supervised learning



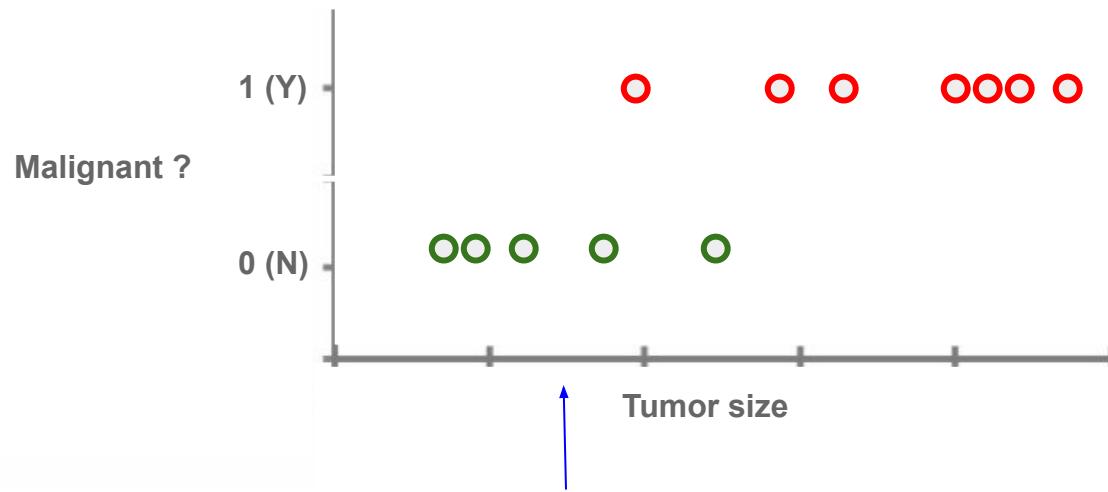
Supervised learning

Regression predicts a continuous outcome variable



Supervised learning

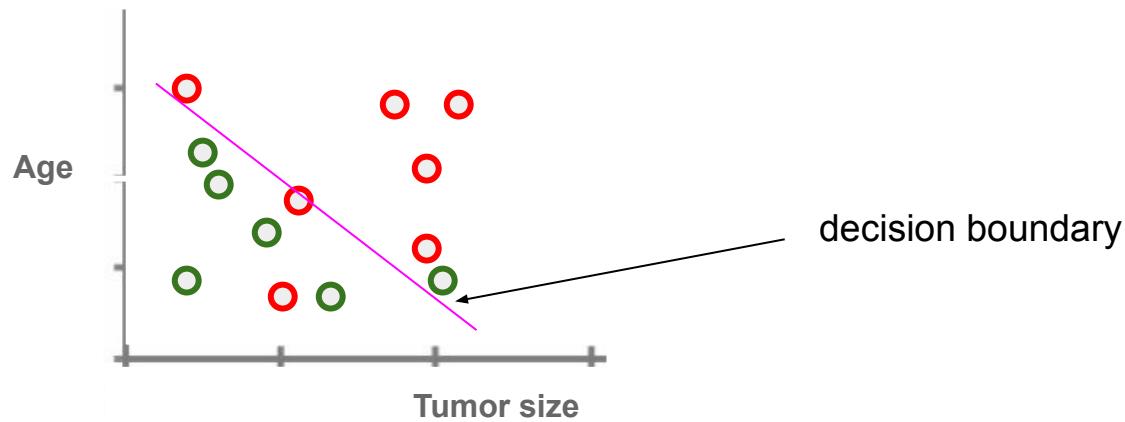
Classification predicts a discrete outcome variable



Requires training data

Supervised learning

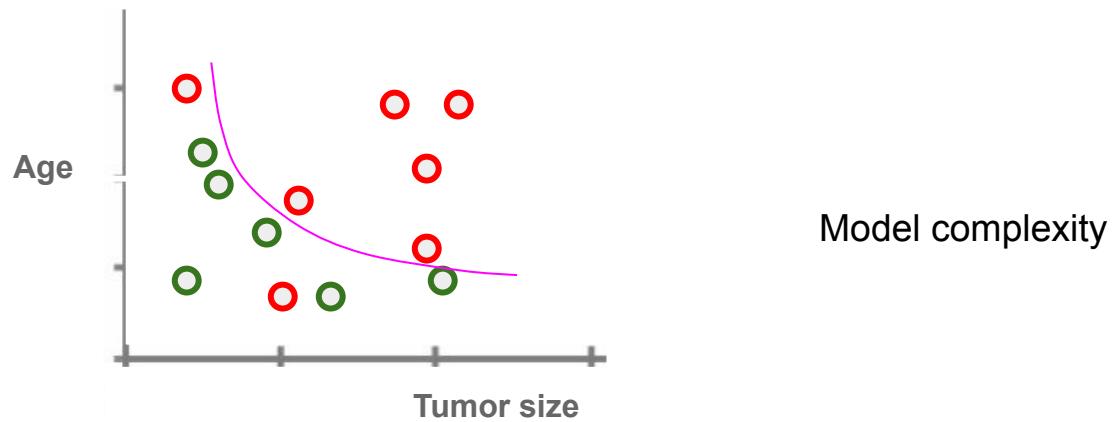
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Supervised learning

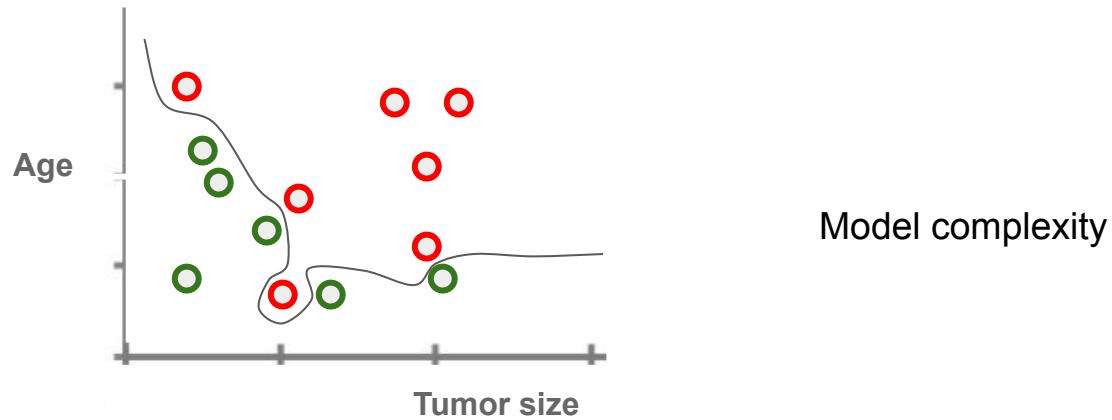
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Supervised learning

Classification predicts a discrete outcome variable



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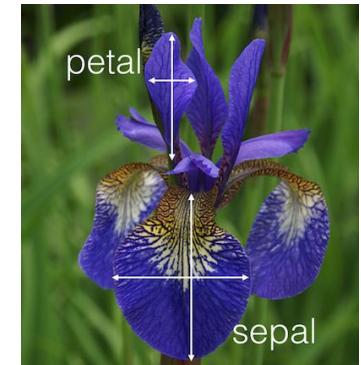
Supervised learning

The Iris flower data set



Features:

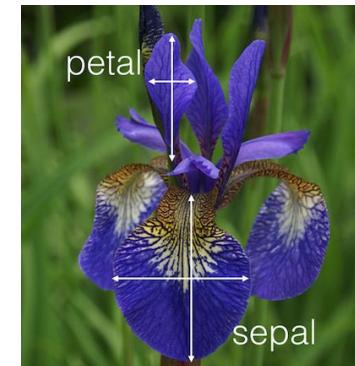
- sepal length
- sepal width
- petal length
- petal width



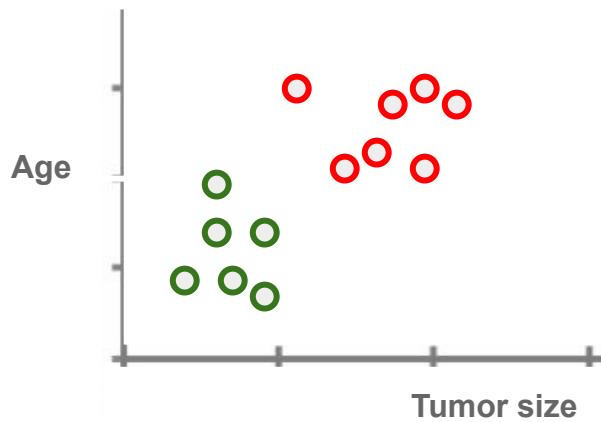
Supervised learning

	sepal_length	sepal_width	petal_length	petal_width	species
0	5.1	3.5	1.4	0.2	setosa
1	4.9	3.0	1.4	0.2	setosa
2	4.7	3.2	1.3	0.2	setosa
3	4.6	3.1	1.5	0.2	setosa
4	5.0	3.6	1.4	0.2	setosa

- Features:
- sepal length
 - sepal width
 - petal length
 - petal width

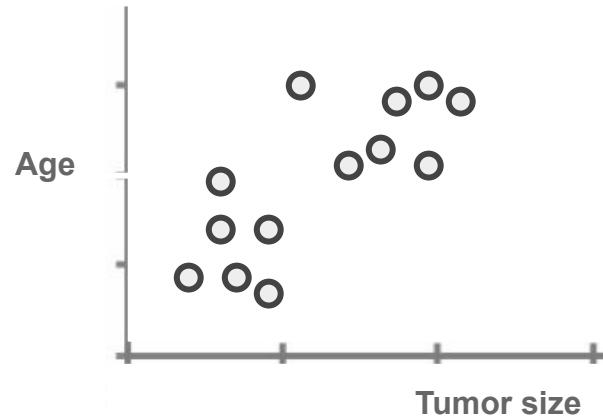


Supervised learning



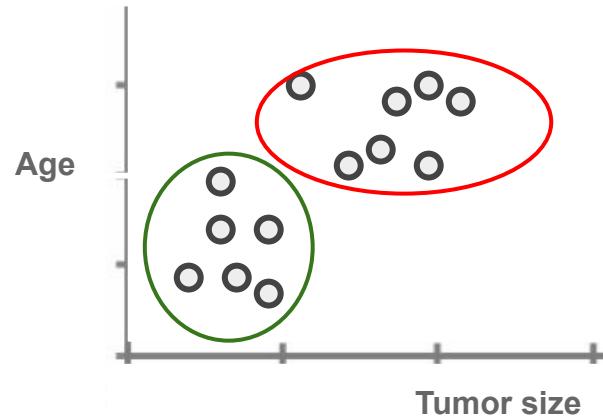
Requires training data

Unsupervised learning



In the absence of training data

Unsupervised learning



In the absence of training data

Example 1

Google News search results for "Höhle in Thailand". A red circle highlights the first news item: "Höhle in Thailand: Heute sollen alle in Sicherheit kommen".

Höhle in Thailand: Heute sollen alle in Sicherheit kommen
tagesschau.de • vor 2 Stunden

- Vier weitere Jungen aus der Höhle gerettet | Höhlen-Drama in Thailand
BILD • heute
- Höhlendrama in Thailand: Die "Schwächeren" warten noch auf Rettung
t-online.de • heute
- Liveblog: Rettungsaktion aus thailändischer Höhle geht weiter
Hannoversche Allgemeine • heute
- Thailand: Weitere Jungen aus Höhle gerettet
SPIEGEL ONLINE • vor 3 Stunden

Asylpolitik: SPD kritisiert Präsentation von Seehofers "Masterplan"
zeit.de • heute

- SPD nach Seehofers Masterplan-Präsentation auf der Zinne – Partei-Vize Stegner:
„Wiederholung des Schmieren...“
BILD • vor 20 Minuten

Rettungseinsatz in Thailand: Alle zwölf Jungen und Trainer aus Höhle gerettet
t-online.de • vor einer Stunde

- Eingeschlossene Fußballmannschaft: Alle Jugendlichen und Trainer aus Höhle in Thailand gerettet
SPIEGEL ONLINE • vor einer Stunde

ARD tagesschau.de news article titled "Heute sollen alle in Sicherheit kommen".

Höhle in Thailand: Heute sollen alle in Sicherheit kommen
Stand: 10.07.2018 13:21 Uhr

In Thailand ist eine neue Rettungsaktion aus der Höhle für die noch verbliebenen Jungen und ihren Trainer im Gange. Und es soll die letzte Aktion sein. Das Ziel ist, dass bis zum Abend alle in Sicherheit sind.

YouTube video titled "Vier weitere Jungen aus der Höhle gerettet | Höhlen-Drama in Thailand".

Datenschutzhinweis für YouTube, ein Google-Unternehmen SPÄTER ERINNERN JETZT LESEN

0:02 / 1:24

Vier weitere Jungen aus der Höhle gerettet | Höhlen-Drama in Thailand

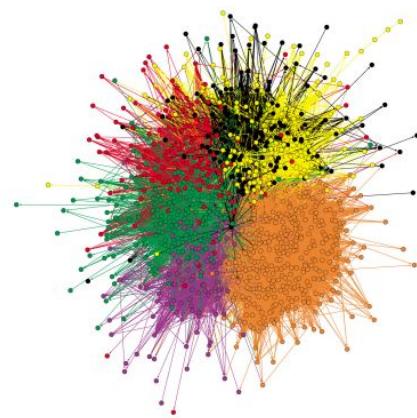
21.731 Aufrufe 621 9 TEILEN

SPIEGEL ONLINE news article titled "Weitere Jungen aus Höhle gerettet".

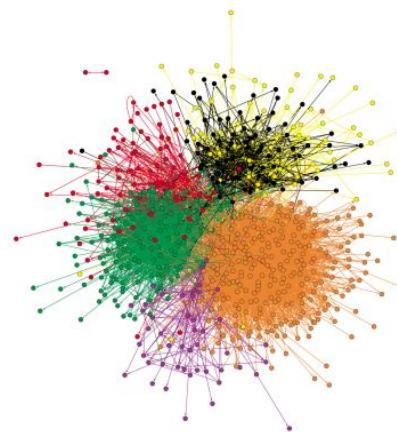
In Thailand sind weitere Jungen sicher aus der überfluteten Höhle geholt worden. Auch die dritte Rettungsaktion beginnt damit erfolgreich. Aber es harren noch Personen in der Tiefe aus.

Nach 19 Sekunden Werbung geht's weiter...

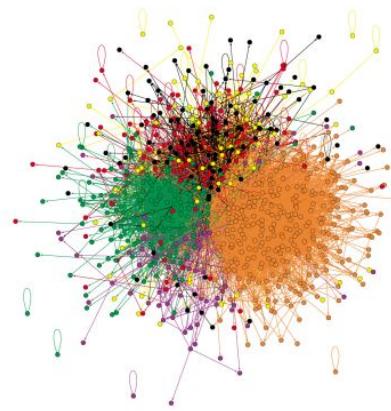
Example 2



(a) Following ($H=0.83$)



(b) Retweeting ($H=0.90$)



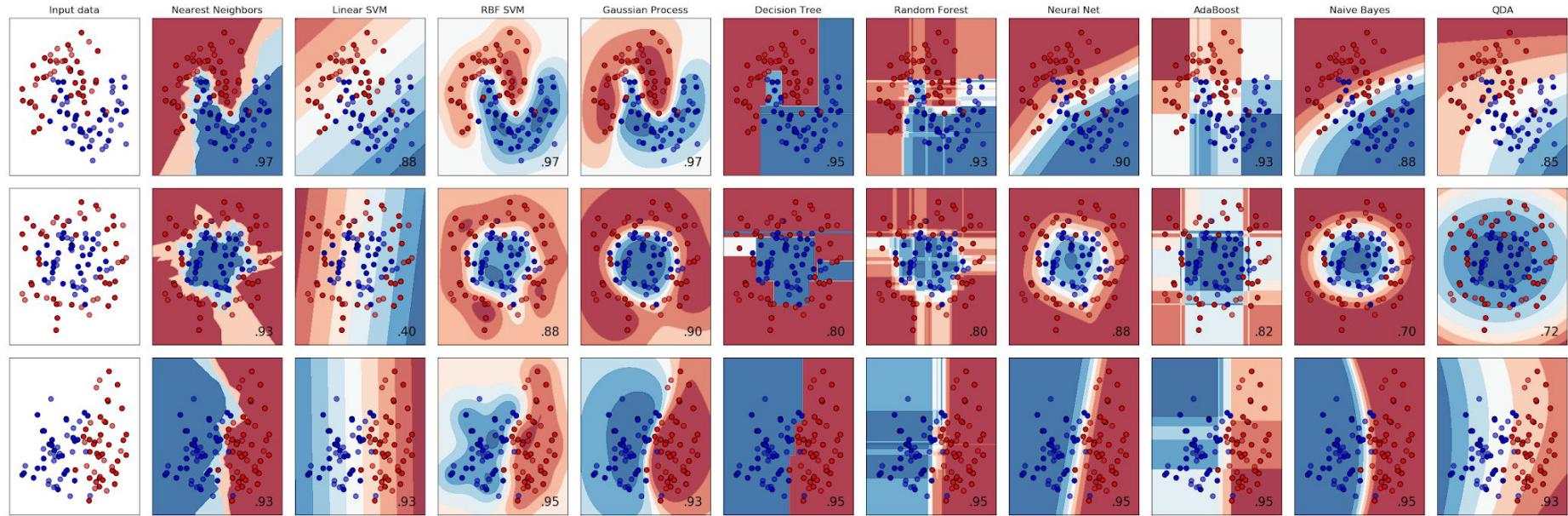
(c) Mentioning ($H=0.79$)

Examples of online conversational practices on Twitter: Structures of the aggregate following, retweeting, and mentioning networks of German politicians from 9 weeks before to 4 weeks after the federal election 2013. The vertices in the networks correspond to user handles and are color-coded by party affiliation (colors given in Table 1). Arcs correspond to following/retweeting/mentioning relationships.

Unsupervised learning

Which of the following problems would you address using an supervised algorithm?

- Given emails labeled as spam / not spam, learn a classifier.
- Grouping news articles into sets covering the same story / event.
- Given a database of patients diagnosed with cancer learn to classify new patients into having malignant or non malignant cancer.



<https://scikit-learn.org/>

Sources

<https://wingshore.wordpress.com/2014/11/01/what-is-supervised-learning/>

<https://www.wikipedia.org/>

<http://cs229.stanford.edu/syllabus.html>

H. Lietz, C. Wagner, A. Bleier, and M. Strohmaier. When politicians talk: Assessing online conversational practices of political parties on twitter. In Proceedings of the International Conference on Weblogs and Social Media, ICWSM 2014,