

Arnit Sinha

8, Clarkson Ave, Potsdam, NY 13676 | arsinha@clarkson.edu | (315)-603-7544 | linkedin.com/in/arnitsinha/ | arnitsinha.com

EDUCATION

Clarkson University | *Bachelor of Science in Computer Engineering: Freshman*

Potsdam, NY | **Spring 2026**

- Cumulative **GPA:** 2.178/4.000
- Minor : Software Engineering

Jai Academy

India | **2020 - 2022**

SKILLS/KNOWLEDGE

- **Software Tools:** *Excel, MATLAB/Simulink, C++, Python, JavaScript, Microsoft Office, Photoshop, After Effects, Premiere Pro, Illustrator, XPressions, VSCode, Github Pages* **Proficiency:** Strong
- **Knowledge:** *HTML/CSS, Arduino, Motion Design, Graphic Design, Filmography* **Proficiency:** Strong

EXPERIENCE

Professional Experience

Mentor, Media Production Center | Clarkson University

Potsdam, NY | **12/22 - Present**

- Worked with students to develop technical and creative skills in media production.
- Guided students through the entire production process (pre-production to post-production).
- Maintained and operated a variety of multimedia equipment, including cameras, audio recording devices, lighting equipment, and editing software worth over \$40000.

Associate Producer | ESPN+ (Clarkson Hockey)

Potsdam, NY | **11/22 - Present**

- Communicated with the director and other production crew members to ensure smooth integration of graphics into the broadcast.
- Updated graphics content during the broadcast of over 2000 players and 60 teams to ensure accuracy and relevance.

Leadership Assistant | Upstate Founders

Potsdam, NY | **02/23 - Present**

- Monitored in mastermind meetings of Executive Board members of over 400 participating start-ups or companies in northern NY.
- Oversaw meeting discussions for recurring meetings and identify any active problems to solve.

Marketing Chair | Society of Asian Scientists and Engineers, Clarkson University

Potsdam, NY | **09/22 - Present**

- Increased engagement by 1200% by implementing new marketing strategies to promote organization events, initiatives, and brand.
- Used monitoring tools to verify the effectiveness of strategies implemented.
- Drove engagement using various marketing channels such as social media, email, website, flyers and print media.

Senator | Clarkson University Student Association

Potsdam, NY | **09/22 - Present**

- Committed to representing the interests and needs of the student body by voting and bringing up active problems faced by the student body.
- Managed a budget of \$2 million annually and \$20,000 monthly with other senators ensuring that all expenditures were in line with organizational goals and financial guidelines.

Project Experience

Module Design Lead | President's Challenge

Potsdam, NY | **09/22 - 10/22**

- Programmed an Arduino to incorporate LED lights, a servo motor to pull a string activated by a SONAR sensor from puck detection in order to act as a functioning module in a rube goldberg machine.
- Overcame challenges during the programming process through perseverance and problem-solving and demonstrated a strong work ethic and dedication to the project, leading to successful completion of the programming task after several weeks of hard work.

Marketing Director | North East Regional Conference, Society of Asian Scientists and Engineers

Potsdam, NY | **11/22 - 02/23**

- Collaborated with the conference organizing committee to develop a brand identity that effectively communicated the conference theme and goals to potential attendees.
- Provided regular updates and reports to the conference organizing committee on the status of marketing efforts and overall attendance trends.

AWARDS

- **Ignite Presidential Fellow** | Clarkson University