

AM 2025

SERVICES

BRAND
SERVICES



STARTER BRAND PACKAGE

The starter package is for founders/startups who want high-level branding without the need for complex deliverables or in-depth strategy.

Designed for founders with tighter budgets or those seeking a quicker, streamlined process.

This package provides you with the foundations needed to get your brand up and running, while ensuring you have the key assets to grow confidently.



WHAT YOU GET

- Brand/business questionnaire
- x2 Direction boards
- x1 Creative concept
- x1 Round of revisions
- x1 Mini brand guide
- Basic assets (logo etc)

25% DEPOSIT REQUIRED

TIMELINE

3 Weeks

(A MORE DETAILED TIMELINE WILL BE PROVIDED
ONCE PROJECT HAS BEEN CONFIRMED)

COST

\$4000

ALL-IN BRAND PACKAGE

For founders who are ready to go all-in on their 'big idea', this package delivers a holistic branding experience.

Designed for those ready to invest in building a brand from the ground up, from strategy through to implementation.

It's the ultimate launchpad for establishing a brand that not only stands out at launch but continues to thrive well beyond.

It's your big idea, brought to life with depth, precision, and long-term impact.



WHAT YOU GET

- x1 Strategy workshop
- x1 Brand foundations (strategy)
- 2-4 Direction boards
- x1 Creative concept
- x1 Round of revisions
- x1 Brand guide

An additional creative concept costs \$1500

25% DEPOSIT REQUIRED

TIMELINE

6/8 Weeks

(A MORE DETAILED TIMELINE WILL BE PROVIDED
ONCE PROJECT HAS BEEN CONFIRMED)

COST

\$10,000

(\$11,500 IF X2 CREATIVE
CONCEPTS ARE REQUIRED)

DESIGN SPRINTS

Built for business who have already began their brand building journey.
For those who are keen to see how they could freshen up their visual identity or website without the need for a full scale re-brand.

VISUAL IDENTITY SPRINT

INFO

This sprint is for those who are keen to see how they could freshen up their visual identity.

You will receive:

- A mini audit of current brand/assets
- Suggestions on how to improve
- Creative development: A look into how those suggestions could be implemented into your identity (includes branded mock-ups)

TIMELINE

5 days

COST

\$2,000

25% DEPOSIT REQUIRED

WEBSITE SPRINT

INFO

This sprint is for those who are keen to see how they could freshen up their website and drive more sales.

You will receive:

- A mini audit of current website
- Suggestions on how to improve
- Creative development of 5 core pages showcasing how those suggestions are implemented across the site

TIMELINE

5 days

COST

\$2,000

25% DEPOSIT REQUIRED

VISUAL + WEB SPRINT

TIMELINE

10 days

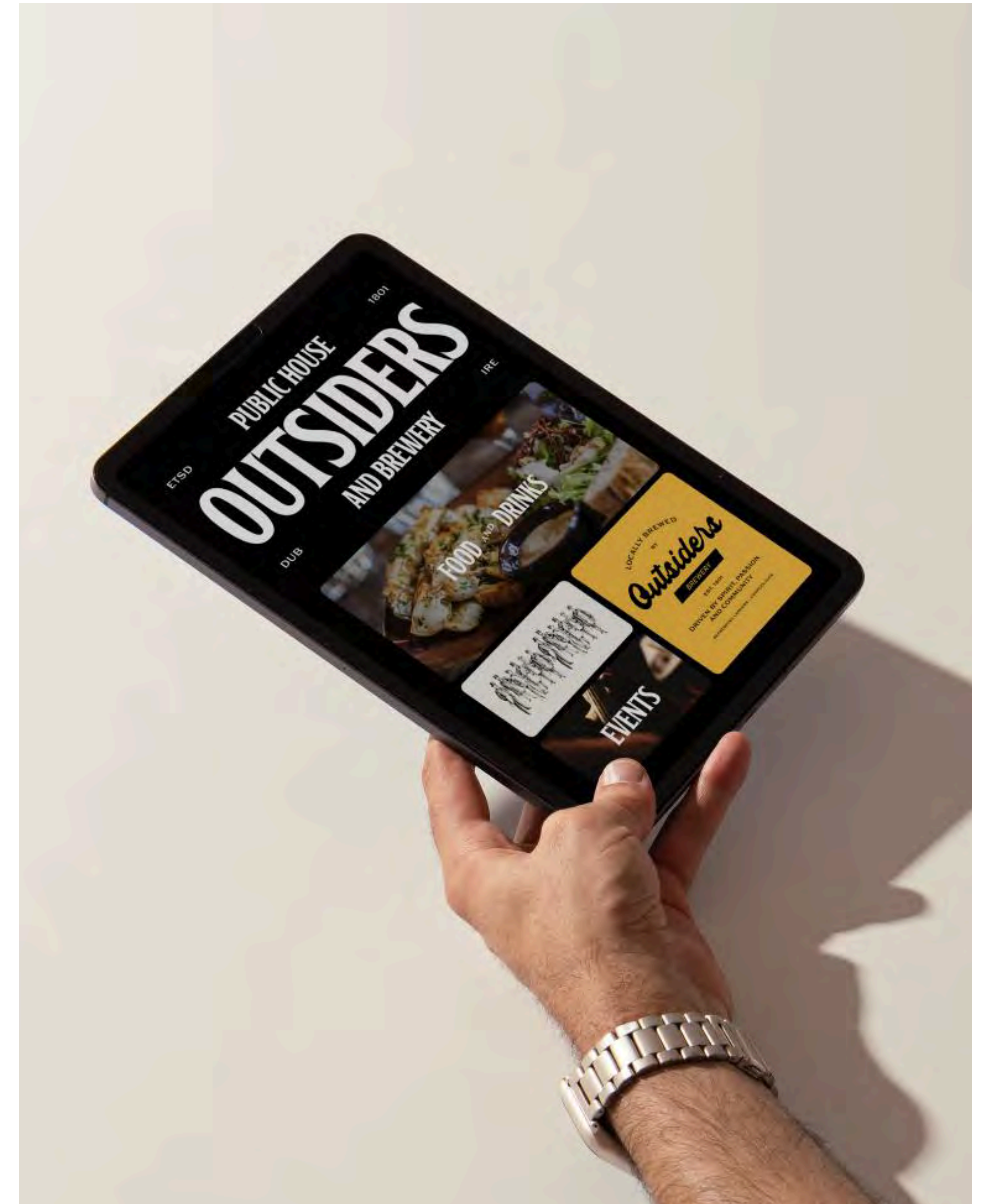
COST

\$3,500

WEB DESIGN + BUILD

As websites vary in terms of size, features and platforms, they are priced based on the needs of the business.

Please get in touch for a custom quote.



If you're interested in working with me or
you want to know more about the services listed,
please get in touch via email



HELLO@ARNMCC.XYZ

THANK YOU