

Ideation Phase Empathize & Discover

Date	6 th February 2025
Team ID	SWUID20250152937
Project Name	DocSync
Maximum Marks	4 Marks

Empathy Map Canvas:

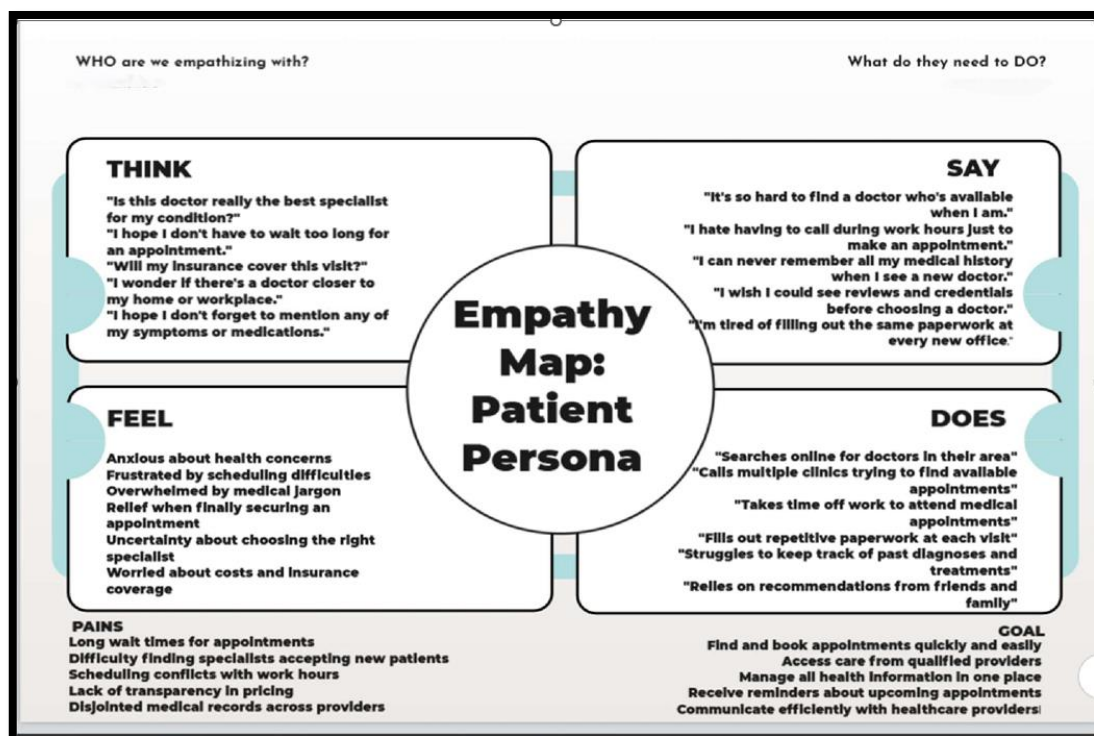
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

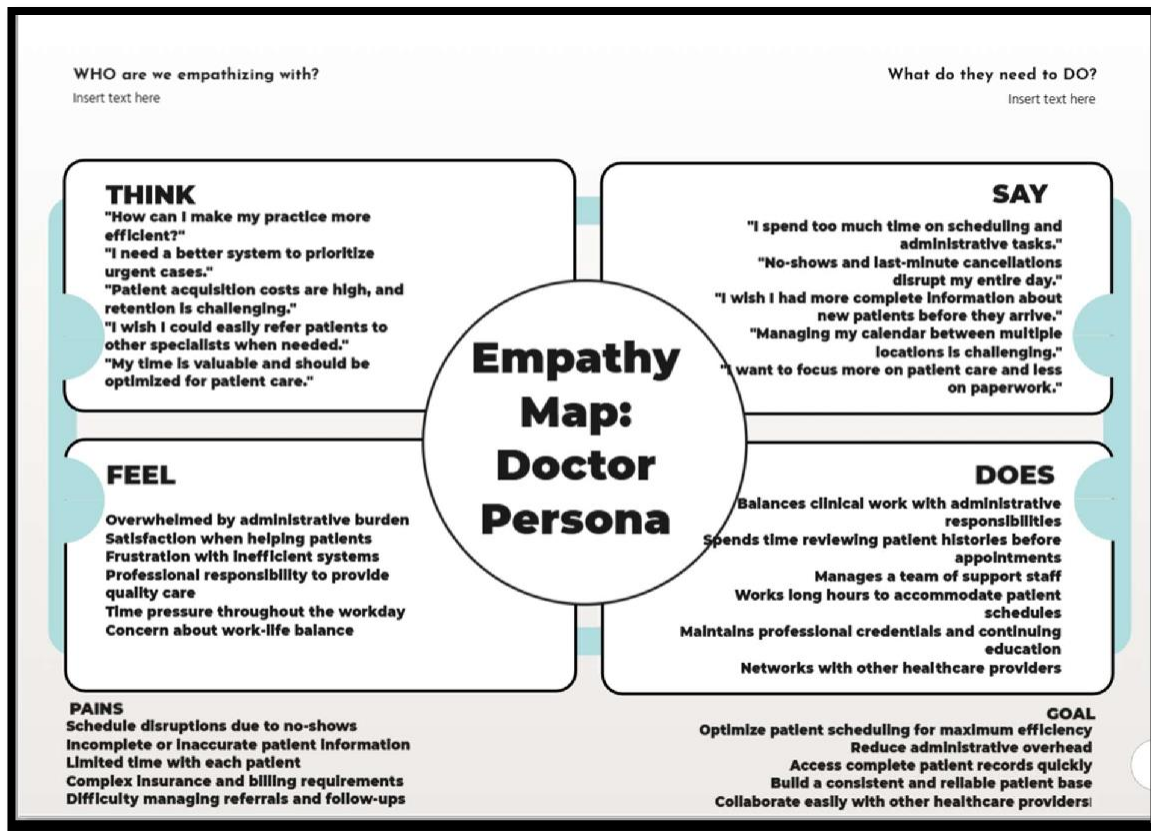
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

We've created empathy maps for the two primary user types of our "DocSync" application:

Empathy Map: Patient Persona



Empathy Map: Doctor Persona



These empathy maps offer a clear understanding of the needs, goals, and challenges faced by both patients and doctors, helping shape the development of our "DocSync" MERN stack application with features designed to meet real user expectations.