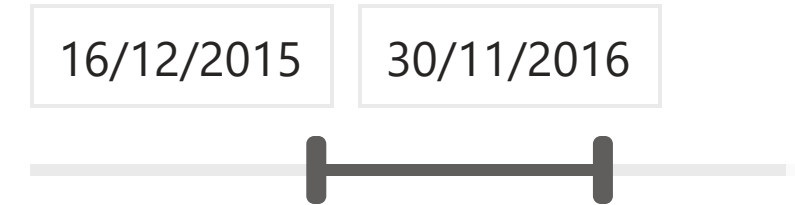


# Business Performance



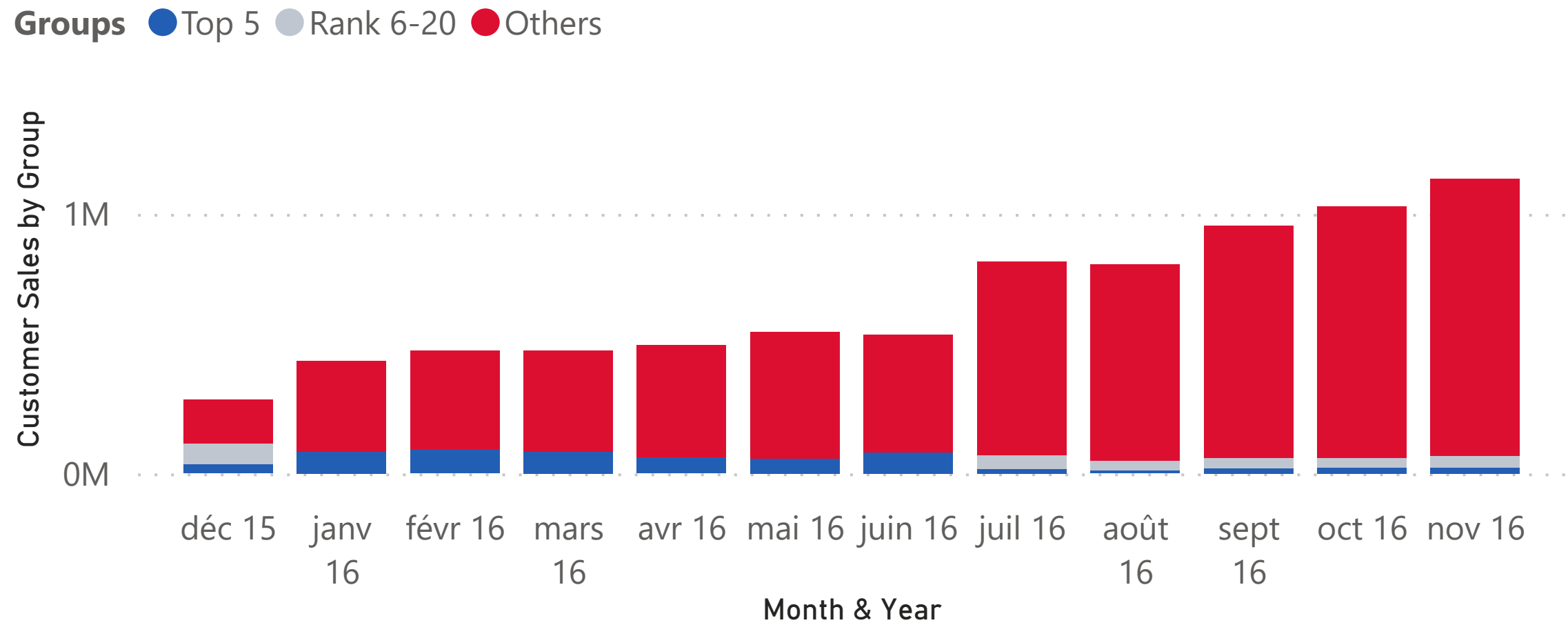
Continent

Tout

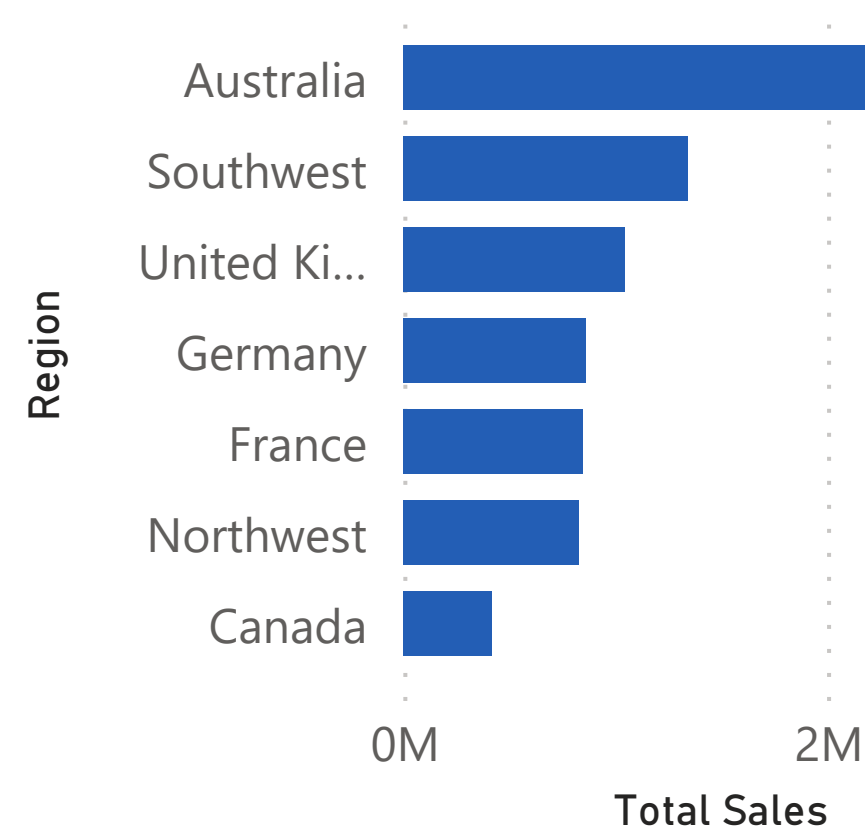
- Product Group
- ☐ Top Products
- ☐ OK Products
- ☐ Poor Products

- Product
- ☐ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock
- ☐ Chain
- ☐ Classic Vest, L

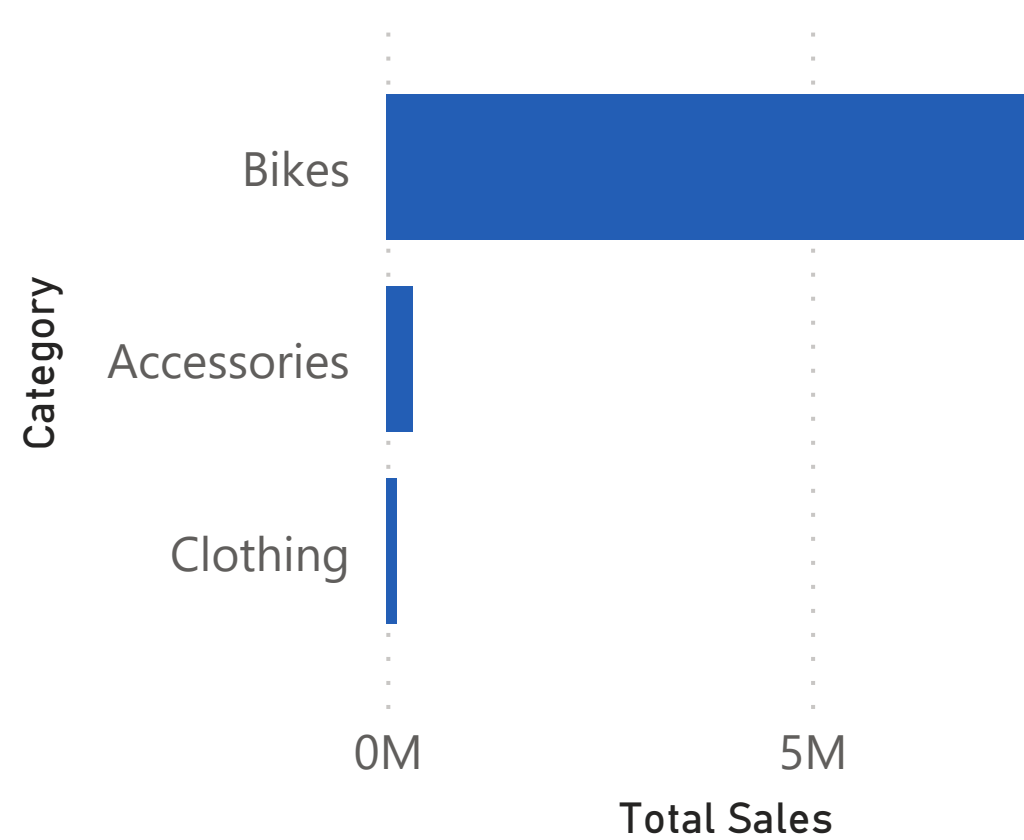
Customer Sales by Group par Month & Year et Groups



Total Sales par Region



Total Sales par Category



Customer	# Orders	Total Profits	Profit Margin
Janet MUNOZ	5	4 047,76	42 %
Maurice SHAN	4	3 700,50	42 %
Jordan TURNER	3	2 931,42	46 %
Colleen ANAND	3	2 898,59	43 %
Nichole ANDERSEN	3	2 892,73	43 %
Cassandra RANA	3	2 891,93	43 %
Lori DOMINGUEZ	3	2 883,87	43 %
Raymond MALHOTRA	3	2 878,80	43 %
Leonard NATH	3	2 870,01	43 %
Carl SHE	3	2 868,61	43 %
Total	8801	3 398 161,08	43 %

# Scenario Analysis

01/01/2016

14/07/2017

Pricing Scenario

1 %

Quantity Scenario

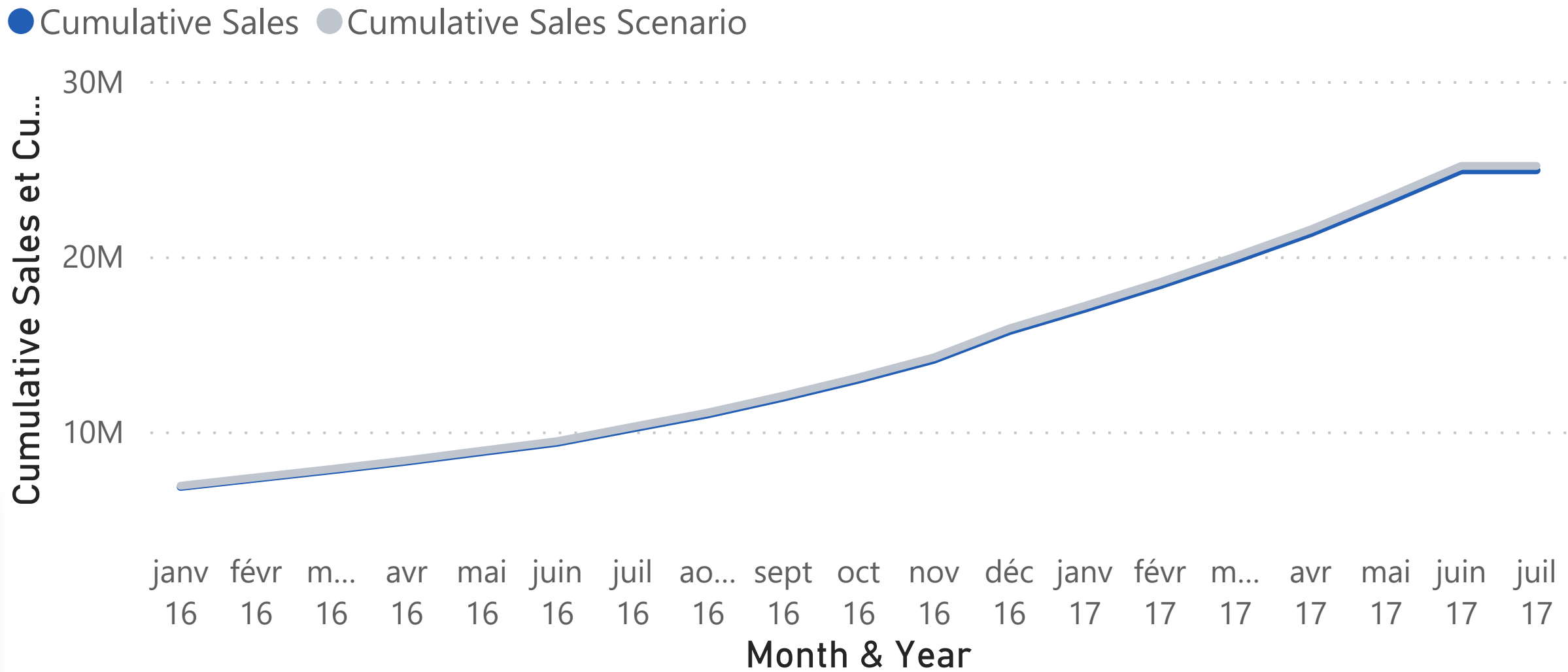
Product Group

☐ Top Products

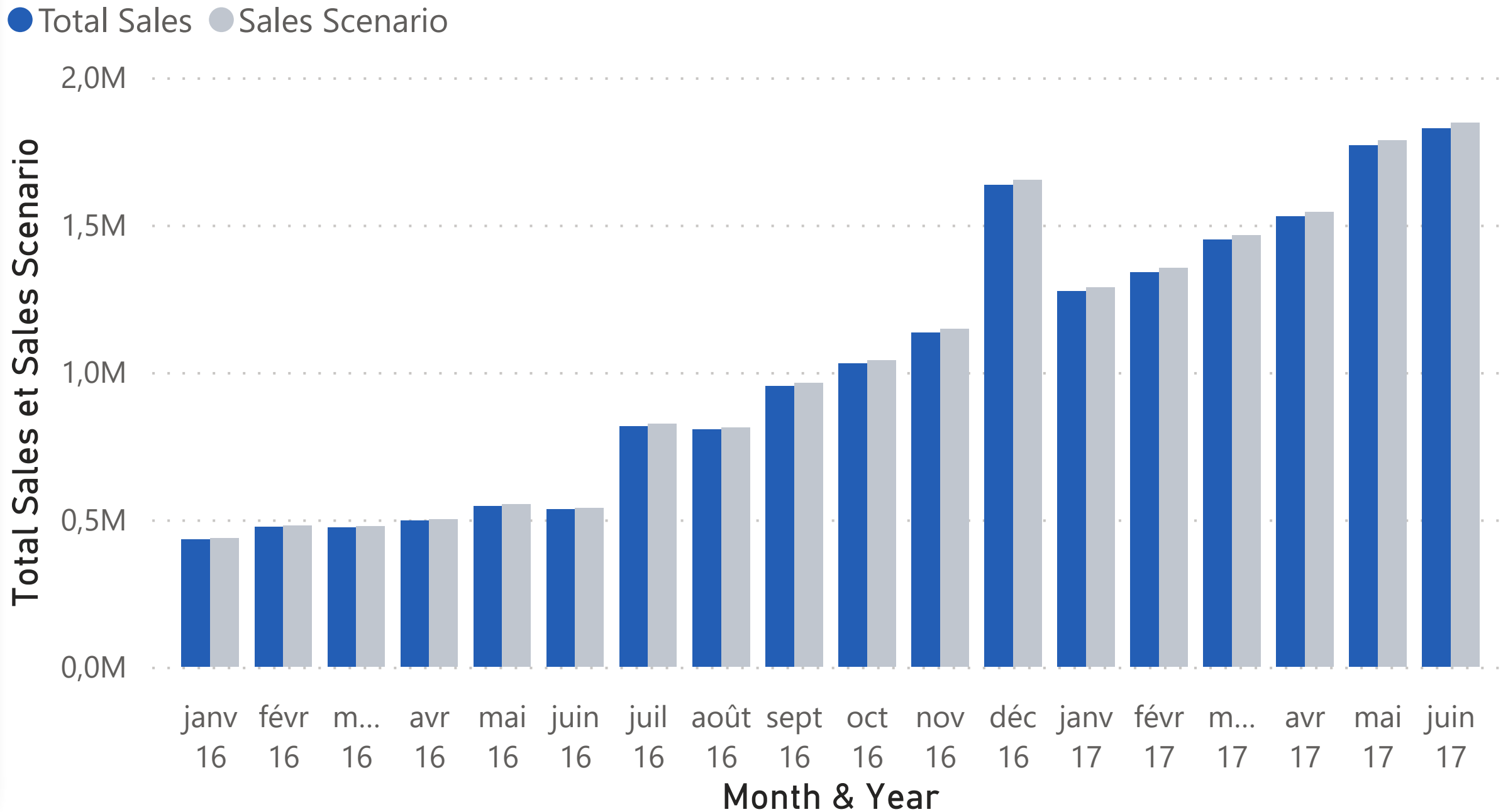
☐ OK Products

☐ Poor Products

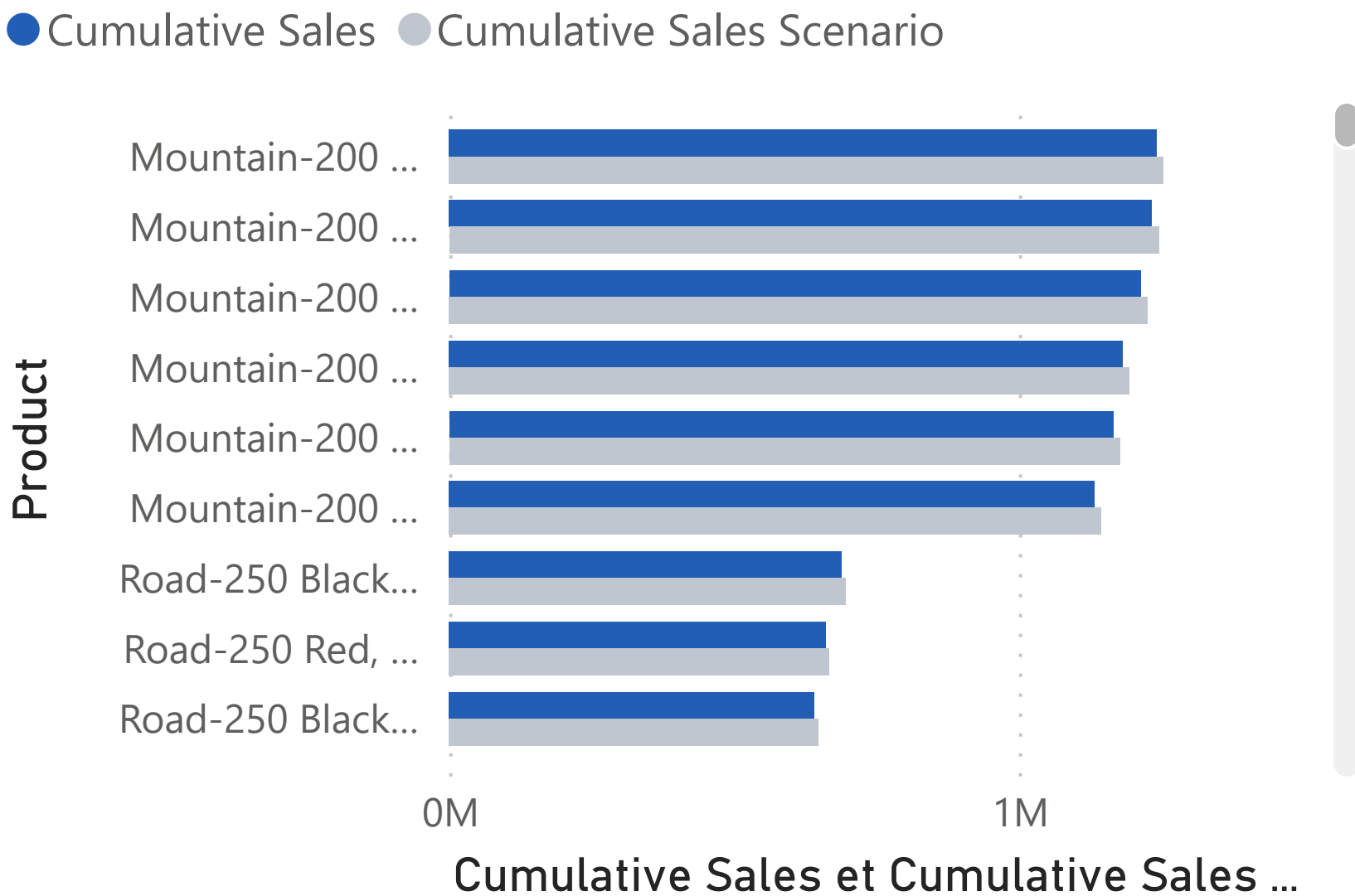
Cumulative Sales et Cumulative Sales Scenario par Month & Year



Total Sales et Sales Scenario par Month & Year



Cumulative Sales et Cumulative Sales Scenario par Product



Customer	Total Sales	Sales Scenario
Aaron ADAMS	146,94	148,41
Aaron ALEXANDER	69,99	70,69
Aaron BAKER	1 749,06	1 766,55
Aaron BRYANT	150,31	151,81
Aaron BUTLER	39,95	40,35
Aaron CAMPBELL	1 034,08	1 044,42
Aaron CARTER	43,62	44,06
Aaron CHEN	44,97	45,42
Aaron COLEMAN	87,58	88,46
Aaron COLLINS	2 465,78	2 490,44
Total	18 509 633,20	18 694 729,53