

# RUSA Allocations Budget Appeals Form Fall 2021

**Arielle Cohen** - Thu, Sep 9, 2021 5:24 PM

RUSA Allocations Board

---

## General Information

### Organization Name

Rutgers Hillel

### SABO Account Number:

137

### Administrative Advisor

Kerri Willson

### Contact Person Name

Arielle Cohen

### Contact Email and Contact Phone Number *(must be checked daily)*

arielle.cohen@rutgers.edu, 732-298-2136

### Position

Treasurer

### Do you have approved storage space on campus?

No

## Mission of your Organization (from your group's constitution)

Rutgers Hillel has three primary principles. Rutgers Hillel shall work to unify and build a strong foundation for the Jewish community. Rutgers Hillel shall create a thriving sense of Jewish pride within the Jewish community. Rutgers Hillel shall provide a positive atmosphere, through service, engagement, religious, educational, cultural, social, and community service programming, where Jewish students can build strong bonds with one another and all members of the Rutgers community.

## Select Type of Funding for First Appeals Request

Stand Alone Program

---

## Stand Alone Program

### Program Name

(We do not fund banquets, retreats, socials, parties, etc. - please review [Funding Guidelines on types of events that are eligible for funding](#))

High Holiday Religious Services

### Program Description/Goal:

This series aims to education the greater Rutgers student body about the significance of the fall season in the Jewish calendar due to the abundance of celebrations during this period, formally known as the High Holidays

### Program Date *(please use MM/DD/YYYY format)*

09/06/2021-09/27/2021

### Expected Attendance

500

### Location

70 College Ave

### Admission Charge for attendees *(Put N/A if not charging)*

N/A

### Room Rental and Equipment

2500

### Room Rental and Equipment

Expenses include room rental, set-up, and clean up. Multiple rooms needed for different religious communities.

### Advertising

2000

### Advertising

Facebook, Targum Advertisements

### Food & Beverage

10000

### Food & Beverage

Large attendance and it should be considered that Kosher food is more expensive

### Supplies/Materials/Decorations *(this category now includes costumes/props)*

10000

### Supplies/ Materials/ Decorations *(this category now includes costumes/props)*

A variety of religious ritual items used during services: tzitzit, tefillin (for wrapping on days in between), siddurim (updated and transliterated versions for full accessibility), ner tamid

## Duplications

500

## Duplications

Photocopying various programs, songs, and prayers

## Contracts and Rights *(formally known as entertainment/honorarium)*

If you are applying for Contracts and Rights, which category are you applying for? *(check all that apply)*

Speaker fee

## Contracts and Rights

*(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)*

special guest speakers, eg prominent rabbis

## Contracts and Rights *(Please indicate the costs for each category. i.e. DJ: \$200)*

4000

## Total Cost of the Program:

29000

---

## Second Appeals Request

Select Type of Funding (please choose "N/A" if you would not like to appeal for a second item)

Series Program

## Series Program

### Program Name

Jewish Learning Program

### Please indicate the number of installments:

7

### Series Program Description/Goal:

The Jewish Learning Program intends to educate students about Jewish texts, Jewish practices, Jewish history, and Jewish culture. Programs will include Jewish religious experts, speakers on various topics, as well as interactive and engaged learning events.

### Program Dates (please provide all dates in the series, and use the MM/DD/YYYY format)

09/30/2021, 10/07/2021, 10/14/2021, 10/21/2021, 11/04/2021, 11/18/2021, 12/02/2021

### Expected Attendance (Provide TOTAL Attendance throughout the series)

500

### Locations (Provide location for each event/program in the series)

70 College Ave

### Admission Charge for attendees (put N/A if not charging)

N/A

### Room Rental and Equipment

3500

## Room Rental and Equipment

Microphones, Audio and Video Speakers,

## Advertising

500

## Advertising

Facebook & Targum Advertisements

## Food & Beverage

12000

## Food & Beverage

Kosher Food tends to be more expensive.

## Supplies/Materials/Decorations (this category now includes costumes/props)

2000

## Supplies/Materials/Decorations

Skit Props, Streamers, Balloons, Craft Supplies

## Duplications

500

## Duplications

Photocopying various programs, songs, and prayers

## Contracts and Rights

*(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)*

8000

## Contracts and Rights *(formally known as entertainment/honorarium)*

*If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)*

Speaker Fee

DJ

Live Music/Performance

Film Rights/Royalties

*Contracts and Rights (formally known as entertainment/honorarium)(Please indicate the breakdown of the costs for EACH category that you had listed above, and describe the other category if chosen. i.e. DJ: \$200, Henna Artist: \$150)*

\$5,000 Rabbi Rick Jacobs, Akiva Neumann, Rabbi Mosbacher, Pam Schüller, Divahn, Rabbi Avi Weiss, Yehudah Kurtzer of the Shalom Hartman Institute, Yavila McCoy of Dimensions Educational Consulting, and Erica Brown \$1,000 DJ for event \$1,000 Jewish stand-up comedian Steve Hofstetter \$1,000 licenses need to show educational Jewish films

## Other

0

## Other

N/A

## Total Cost of Series Program

26500

---

## Financials

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this website: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20All>

Be sure to include the current allocations for both requests.

*ie: Washington DC Trip: \$485*

*Speaker Series: \$509*

Jewish Learning Program: \$8,636.30, High Holiday Religious Services: \$5,185.80

### Generated Revenue:

0

### Co-Sponsorship (ONLY from another organization's Generated Revenue)

0

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

Yes

## Discussion

J Jonathan Bellinghausen



Write a message

---

 Add an Attachment

CANCEL

POST

# Reviewers



*There are no reviewers on this submission.*