**Ryan O'Connor** - Thu, Sep 16, 2021 7:00 PM

**RUSA Allocations Board** 

## **General Information**

Certerat information
Organization Name
Rutgers Riot Squad
SABO Account Number:
1646
Administrative Advisor
Sabrina Selvaggio
Contact Person Name
Ryan O'Connor
Contact Email and Contact Phone Number (must be checked daily)
Contact Email and Contact Fnone Number (mast be checked daily)
rdo22@scarletmail.rutgers.edu; 908-839-2666
Position
President
Do you have approved storage space on campus?
No

### Mission of your Organization (from your group's constitution)

The mission of the Rutgers University Riot Squad is to create, reinforce, and enhance the school spirit for Rutgers University. By creating an exhilarating fan atmosphere and common events, students and student athletes will work together to exemplifying the tradition of Rutgers pride. Rutgers students will get the opportunity to fully immerse themselves in every aspect of Rutgers and all that it has to offer by being the driving force in promotion, attendance and sprit of every event. In all areas of its operation, the Rutgers Riot Squad will uphold the standards set forth by the University and shall embody the core values of accountability, respect, integrity, academic achievement, community service, fairness, diversity, and SPORTSMANSHIP.

### Select Type of Funding for First Appeals Request

Stand Alone Program

# Stand Alone Program

### **Program Name**

(We do not fund banquets, retreats, socials, parties, etc. - please review <u>Funding Guidelines</u> on types of events that are eligible for funding)

Merchandise

## Program Description/Goal:

Grow on-campus presence & membership; provide incentive for club participation

## Program Date (please use MM/DD/YYYY format)

10/01/2021

### **Expected Attendance**

50

#### Location

None

n/a Admission Charge for attendees (Put N/A if not charging) n/a Room Rental and Equipment 0 Room Rental and Equipment n/a Advertising 0 Food & Beverage 0 Supplies/Materials/Decorations (this category now includes costumes/props) 0 Duplications (copies of flyers for events) 0 Contracts and Rights (formally known as entertainment/honorarium) If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)

Contracts and Rights (*Please indicate the costs for each category. i.e. DJ: \$200*)

0

#### Other

1000

#### Other

We want to provide our members with Riot Squad merchandise as a reward for attending a certain number of our events. We want to make a points system where attendance is tracked and rewarded with club merchandise. However, with our current available budget of just over \$1000, implementing this would essentially use up the vast majority of our budget, leaving little to no room to hold various events for our members. Obtaining another \$1000 for our budget would allow us to implement this points system and also plan fun events for our members. Providing our members with merch would bolster our on-campus presence, which would help with recruiting new members. Additionally, providing merch to our members in a point system format would incentivize our current members to attend more of our events to receive merch rewards

### Total Cost of the Program:

1000

# Second Appeals Request

Select Type of Funding (please choose "N/A" if you would not like to appeal for a second item)

N/A

### **Financials**

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this website: <a href="https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations">https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations</a>

Be sure to include the current allocations for both requests.

ie: Washington DC Trip: \$485 Speaker Series: \$509

Merch: \$1000

#### Generated Revenue:

1163.80

Co-Sponsorship (ONLY from another organization's Generated Revenue)

0

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

Yes

# Discussion

Jonathan Bellinghausen

Write a message



Add an Attachment

CANCEL

Reviewers