

Special Events Funding Request 2021-2022

Mal Mehari - Tue, Oct 19, 2021 12:23 AM

RUSA Allocations Board

General Information

Organization Name

Black Students Union

SABO Account Number

025

Mission of Organization(from your group's constitution)

The purpose of this organization shall be to reach out to Black students, in order to give them an atmosphere in which they can express their concerns, grievances, and suggestions regarding problems in society-at-large. As well, we aim to promote unity between Rutgers' minority organizations in order to inspire a social and cultural awareness that will improve relations within and surrounding the Rutgers community

Name of Contact Person

Mal Mehari

Position in Organization

Treasurer

Contact email(must be checked daily)

msm336@scarletmail.rutgers.edu

Organization Advisor

Phil Chambers (phillip.chambers@rutgers.edu)

Current Generated Revenue of Organization

3,933.28

Special Event Name

Unity Day

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the history of the event.

Unity Day is an important event not only for our organization, but also for the Rutgers community specifically the students on our campus. Every year the Black Student Union hosts Unity Day in order to have one day in which various organizations, clubs, and members of the Rutgers community can come together and really get to know each other and just enjoy each other's company. Unity Day allows our students to unite our cultures in a way that we do not get to on a regular basis. It is very important, especially during these times that we are in for students to feel comfortable at their university,

celebrating themselves and their culture and Unity Day is the perfect opportunity for them to do that. My parents both went to Rutgers, it is where they met, and they constantly tell me stories of how much fun that they had at events at the university, specifically Unity Day and how it was just a great time for students to socialize and celebrate one another. Unity Day plays a major role in the student experience and it is one of the events that our students look forward to every year. It is extremely important that we hold Unity Day in the Spring 2022 semester and make it better then it has ever been before. This would also be our 46th annual Unity Day

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the Allocations Board in understanding your event, please attach them here.

 [DOWNLOAD FILE](#)

Historical Information

Academic Year(the most recent academic year your event was held)

2021

Attendance (RU Students)

250

Attendance (Non-RU Guests)

50

Location

Zoom

Admission Charge (RU Students/Guests)

free

Room Rental/Equipment

0

Entertainment

30000

Cultural Food

0

Food

0

Supplies/Materials

0

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

0

TOTAL COST (excluding security)

30000

Advertising

none needed

Room Rental/Equipment

none needed event held virtually

Entertainment

We would still need money to pay for a headliner, host, and DJ.

Cultural Food

not needed

Food

not needed

Supplies/Materials

not needed

Costumes/Props

not needed

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more information we have about the history of your program, the more accurately we can fund your program.

 DOWNLOAD FILE

Current Budget

Expected Attendance (RU Students)

650

Expected Attendance (Non-RU Guests)

150

Please provide a justification for your expected attendance(include as much historical data as possible).

In the past, there have been large crowds for Unity Day, some years ranging from 600-900 people. In 2019 there were at least 900 people in attendance, I would expect a bit less but not too many less.

Date of Event

April 9, 2021

Location of Event

Deiner Park

Admission Charge for RU Student

0

Admission Charge for Non-RU Guest

0

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

n/a

Amount Fundraised

n/a as of right now

Room Rental/Equipment

3000

Entertainment

20000

Honorarium

0

Cultural Food

200

Food

100

Supplies/Materials

600

Security

9000

Costumes/Props

0

Other

1500

Total Cost (excluding security)

25300

Room Rental/Equipment

We need money to put up a stage for our performers to perform on, as well as a sound system so that their sound can project to the whole audience.

Entertainment

The headliners we are envisioning for this event all seem to be close to the 20,000 range including a host and the DJ that we need. This event means so much to so many students and especially after missing out on two years of college experience we want it to be special.

Honorarium

n/a

Cultural Food

We hope for this year's food truck to be the 2 Much Sauce Truck. Students will be ticketed and be able to bring at least one friend who is not a Rutgers University student to be able to immerse into Rutgers' unique black community.

Food

Money for Food and Beverages

Supplies/Materials

This money would go toward decorations, to make sure that our event looks as nice as it possibly can and really expresses our culture.

Security

In order to provide safety and security for all attending the event

Costumes/Props

n/a

Other

Environmental breakdown

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please include them here.

n/a

Final Questions

What distinguishes this event from other events on campus and other events you hold during the semester?

Unity Day is a very exciting event that students look forward to all year because they get to see various performances, shop with vendors, and really socialize outside of the classroom. I think Unity Day distinguishes itself from out other events because students whether they are incoming freshmen or departing seniors all look forward to it and it is such a social and fun event.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We could use Rutgers Event Pass or Eventbrite

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your event that has not been included earlier?

Unity Day is exciting for all students, but is specifically students of color because of how much of a role it has played in our history at Rutgers. This day means a lot to a lot of students and we are all truly upset that we had to miss out on it the past spring semesters due to COVID.

Discussion

J Jonathan Bellinghausen

Write a message

 [Add an Attachment](#)

CANCEL

POST

Reviewers



There are no reviewers on this submission.