

RUSA Allocations Budget Appeals Form Fall 2021

Lashindra Sam - Thu, Sep 9, 2021 5:13 PM

RUSA Allocations Board

General Information

Organization Name

Routure Magazine

SABO Account Number:

N/a

Administrative Advisor

Laura Christiansen

Contact Person Name

Lashindra Sam

Contact Email and Contact Phone Number *(must be checked daily)*

Ls1144@scarletmail.rutgers.edu

Position

Editor-in-Chief/President

Do you have approved storage space on campus?

Yes

If so, where is that storage located?

College Ave Student Center

Mission of your Organization (from your group's constitution)

We are a fashion magazine centered on confidence, style, and beauty through editorial photography and fashion journalism.

Select Type of Funding for First Appeals Request

Magazine or Journal

Journal OR Magazine

Number of Publication issues you'd like to request

4

Number of pages per issue

60

Cost per Page

n/a

Cost per Issue (number of pages per issue multiplied by the cost per page)

1,945

Delivery Cost Per Issue

0

Total Costs Requesting for publication:

(Total Cost per Issue + Delivery Cost per Issue) x Number of Issues

7,780

Second Appeals Request

Select Type of Funding (please choose "**N/A**" if you would not like to appeal for a second item)

Organizational Maintenance

Organizational Maintenance

Office Supplies:

270

Office Supplies:

When presenting style concepts for our monthly issues to our general body, it's imperative that we have a large bulletin board to hang monthly mood board & hang fabrics (https://www.amazon.com/gp/product/B08Q2HDCXF/ref=ox_sc_act_title_23?smid=A1NZRAVI2QG3D4&psc=1). Included in holding general body meetings and individual meetings with our stylists for monthly issues, we are in need of our own personal printer so that our teams can keep up with meetings notes (a lot of our members have noted about connection problems/lack of technological access). We also need to be able to print flyers to promote our events/monthly issues (https://www.amazon.com/Canon-TR4520-Wireless-Printer-Printing/dp/B07G5XZVLG/ref=sr_1_3?dchild=1&keywords=all+in+one+printer&qid=1631217951&sr=8-3).

Promotional Giveaways:

Promotional Giveaways must go towards everyone (i.e. we do not fund gift card prizes, but we fund promotional pens that are distributed towards everyone).

0

Promotional Giveaways:

n/a

Film Processing:

953

Film Processing:

As a fashion magazine, having our own shoot equipment to film content for our monthly issues is vital. Majority of our photographers do not own a camera so we are requesting money to be able to have our own company camera (https://www.amazon.com/gp/product/B07Y5K1215/ref=ox_sc_act_title_8?smid=ASE16O3V1EWB9&psc=1). Along with the filming process, we need backdrops as well as lighting equipment when we do photoshoots to make the process of shooting bring our editorial photography for life (https://www.amazon.com/gp/product/B000T8ZGT8/ref=ox_sc_act_title_5?smid=A2BFI3NY3SCM06&psc=1) (https://www.amazon.com/gp/product/B07DCD7GZQ/ref=ox_sc_act_title_6?smid=A35M44192ANPZX&psc=1) (https://www.amazon.com/gp/product/B078PF38J2/ref=ox_sc_act_title_7?smid=A2KDA41TWOCZTZ&psc=1) (https://www.amazon.com/gp/product/B075VM4Y9W/ref=ox_sc_act_title_9?smid=A2IXKAD5ED4Q12&psc=1) (https://www.amazon.com/gp/product/B08DG3J97R/ref=ox_sc_act_title_28?smid=AEI1X4TRMU3Y7&psc=1) (https://www.amazon.com/gp/product/B07CHJ2VK5/ref=ox_sc_act_title_26?smid=A246A0QP2DML5W&psc=1). We are also requesting funding for a clothing rack to be able to bring to shoots so that it's easier for models and the photoshoot crew to access clothing (https://www.amazon.com/Simple-Houseware-Standard-Garment-Rack/dp/B07D1F3DSR/ref=sr_1_1_sspa?crid=2DGMC5CZ8GQI0&dchild=1&keywords=clothing+rack&qid=1631218710&srefix=clothing+r%2Caps%21-spons&psc=1&spLa=ZW5jcnlwdGVkUXVhbGlmaWVyPUFCRkY5TVBSWDY5RUomZW5jcnlwdGVkSWQ9QTAxNI) Included in the filming process is backdrop stands (https://www.amazon.com/Neewer-Adjustable-Background-Backdrop-Photography/dp/B07PFS3BBS/ref=sr_1_1_sspa?dchild=1&keywords=backdrop+stand&qid=1631218815&sr=8-1-spons&psc=1&smid=A25BIGUW7MK12R&spLa=ZW5jcnlwdGVkUXVhbGlmaWVyPUeYMEhTMVgxVUozR1MyJnR

Software (for University owned computers) / Website (hosting fees):

80

Software (for University owned computers) / Website (hosting fees):

To maintain and keep our website through wix, we must pay \$17 a month and google domain we must pay \$12 a year.

Duplications:

Copies of programs to be distributed during an event.

67

Duplications:

For our first event (Rutgers Fashion week) we bought apple cider bottles and cups and we would like to be reimbursed please (https://www.amazon.com/gp/product/B079SW7VFY/ref=ox_sc_act_title_4?smid=A2T7YE60QKWRNK&psc=1) (https://www.amazon.com/gp/product/B07S9T3VTX/ref=ox_sc_act_title_5?smid=A2VFPOS9L0O3OA&psc=1).

Advertising:

For general meetings only!

0

Advertising:

n/a

Storage Fees:

0

Storage Fees:

I believe Rutgers gave us storage already!

Food for General Interest Meetings:

100

Food for General Interest Meetings:

Our general body meetings can feel fastpaced, tense, and lengthy as we go through style concepts and proceed to get right into working on that month's issue. We are requesting to be able to provide small refreshments for all 257 members during meetings.

Uniforms/Costumes:

0

Uniforms/Costumes:

For performing groups only!

0

Other:

1655

Other:

Set-building Materials: \$500/ Magazine Newsstands \$904.65/ Props \$250 (REFUNDABLE). As we continue to establish monthly issues, most style concepts require us to build sets from scratch to theatrically bring our photos to life. Set materials includes buying wood, steel, drilling supplies, super glues, cutting board materials, etc. Along with set-building materials, another vital thing we need is newsstands for our printed monthly issues. We plan on putting at least 1 newsstand per each campus (5 newsstands) so that our readers can access copies of our monthly magazine easily (We have an attachment of a quote we received from a newsstand company with the breakdown of the cost). Along with doing photoshoots, there are certain shoots for this semesters issues we need props for like our cover shoots, pearl shoot, leopard shoot, etc. We will gladly return props and get the money back to reimburse you.

Total Dollar Amount Requested:

3272

Financials

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this website: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20All>

Be sure to include the current allocations for both requests.

ie: Washington DC Trip: \$485

Speaker Series: \$509

Magazine- 7780, Organizational Maintenance- 3272

Generated Revenue:

0

Co-Sponsorship (ONLY from another organization's Generated Revenue)

n/a

IF YOU ARE REPLACING AN EVENT:

Currently, RUSA Allocations is funding a MAXIMUM of 2 events/trips/projects per student organization (in addition to organizational maintenance. If you would like to replace an event with the one that you are appealing for, please indicate the name of the event as it is listed on this

spreadsheet: [https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%](https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20All)

In addition, please write the amount that you were funded for this event.

If you are appealing for two events, please indicate which event will be the one to replace it.

ie Hieroglyphic Speaker Series - \$742

Rutgers Fashion week- \$159

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

☒ Yes

Discussion

J Jonathan Bellinghausen

Write a message

 [Add an Attachment](#)

CANCEL

POST

Reviewers



There are no reviewers on this submission.