# RUSA Allocations Budget Appeals Form Fall 2021

**Adam Rana** - Fri, Sep 10, 2021 12:43 AM

**RUSA Allocations Board** 

### **General Information**

Organization Name
Muslim Student Association
SABO Account Number:
568
Administrative Advisor
Kerri Willson
Contact Person Name
Adam Rana
Contact Email and Contact Phone Number (must be checked daily)
email: aar212@scarletmail.rutgers.edu, phone: (732) 470-8887
Position
Treasurer
Do you have approved storage space on campus?
Yes

#### If so, where is that storage located?

Lucy Stone Hall

#### Mission of your Organization (from your group's constitution)

The purpose of the RU-MSA will be to provide all members of the Rutgers Community with an understanding of Islam according to the Qur'an and the practices of the beloved Prophet Muhammad (peace and blessings of Allah be upon him). The RU-MSA is committed to the unity of all Muslims standing under the banner of "There is no God but Allah and Muhammad is His final messenger."

#### Select Type of Funding for First Appeals Request

Series Program

### Series Program

#### **Program Name**

Revitilization Series

### Series Program Description/Goal:

A series consisting of 4 different in-person events with renowned speakers who will come speak on topics that are relevant to college students in terms of how we can incorporate Islamic values and principles into our everyday lives, especially in times when Muslims are heavily misunderstood by our peers and colleagues. Our aim of this series is to provide a platform for our organization to host events in which both Muslims and anyone interested in Islam can learn more about our faith's teachings and the true meaning of our religion. This will include, but is not limited to, how to interact with others and treat them with kindness and respect, how to have an impact in your community and do good works, the benefits and significance of keeping good company, learning about prayer and the Qu'ran more deeply and spiritually, and learning about our beloved Prophet (peace be upon him) and his companions.

#### Please indicate the number of installments:

4

#### Program Dates (please provide all dates in the series, and use MM/DD/YYYY format)

09/30/2021, 10/14/2021, 11/04/2021, 12/02/2021

### Expected Attendance (Provide Total Attendance throughout the series)

500-600 people

#### Locations (Provide location for each event/program in the series)

LSC Gathering Lounge, Red Lion Cafe, Busch Cove, LSC MPR

#### Admission Charge for attendees (Put N/A if not charging)

N/A

#### Room Rental and Equipment

200

### Room Rental and Equipment

This will be used for any fees related to sound equipment and stages.

### Advertising

100

### Advertising

This will be used for Facebook, Instagram, and Twitter sponsored posts.

### Food & Beverage

1400

#### Food & Beverage

\$350 per event for food and drinks (such as pizza, soda, and cookies)

Supplies/Materials/Decorations (this category now includes costumes/props)

700

Supplies/ Materials/ Decorations (this category now includes costumes/props)

We will use these to decorate the room and set the ambiance in spirit of our theme aligned with illumination and growth. Funding will be used for decor such as lights, props, fake plants, centerpieces, balloons, and material for DIY (like paints) - we DIY for a lot of our events to give them a personalized feel.

#### **Duplications**

50

#### **Duplications**

This includes print outs of programs packets and material for our audiences to follow along to.

Contracts and Rights (formally known as entertainment/honorarium)

If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)

Speaker fee

### **Contracts and Rights**

(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)

Faraz Khan, Imam Suhaib Webb, Sheikh Fouad Elkassas, Sheikh Alaa Ahmed, Sheikh Ahmed Elsayed, Sheikh Mohamed El Shinawy, Youssra Kamel Kandil We plan to have multiple speakers for some events breakdown of the costs for EACH category that you had listed above, and describe the other category if chosen. i.e. DJ: \$200, Henna Artist: \$150)

2000

Other

(

Total Cost of Series Program

4450

### Second Appeals Request

Select Type of Funding (please choose "N/A" if you would not like to appeal for a second item)

Stand Alone Program

### Stand Alone Program

### Program Name

(We do not fund banquets, retreats, socials, parties, etc. - please review <u>Funding Guidelines</u> on types of events that are eligible for funding)

Charity Art Gala

### Program Description/Goal:

Our annual Charity Art Gala is an event we hold to auction off artworks that have been collected from our community for many weeks leading up to the event. At the beginning of the event, we have a speaker from the charity we selected come and tell us more about their organization's history, purpose, goals, and how our donations can help them and the overall community at large. After the auction concludes, we donate all the money we raised to the selected charity. This event ties into our Muslim Student Association's purpose since one of our goals is to encourage good works, selflessness, and to positively impact our communities - especially by helping those in need. Last year, we actually were able to raise a

record-breaking figure of \$15,393, even through an online format thanks to the hard work of our teams and event organizers. With an in-person event and good funding, we have the potential to make this event even more of a success. We donated all our proceeds last year to Muhsen, an organization that aims for both better communities and better daily lives for all adults and children who are living with disabilities through various programs, events, services, and by raising awareness. We are beginning to contact different charities now and hope that Muhsen would be willing to collaborate with us once again.

#### Program Date (please use MM/DD/YYYY format)

11/18/2021

#### **Expected Attendance**

300

#### Location

Busch MPR and Busch Cove. We use the MPR for our speaker representative from the charity to talk, for our guests to dine, and for auctioning off the top 15 art pieces that were voted on for our Big Auction. We use the cove as a voting platform for the top 15 pieces prior to the Big Auction and also use it for the Small Auction portion of our event, which includes the rest of the artworks once the Big Auction has concluded.

### Admission Charge for attendees (put N/A if not charging)

8

### Room Rental and Equipment

250

### Room Rental and Equipment

In the past when we used both the Busch MPR and Busch Cove for our most recent in-person Charity Art Gala (2019), the room equipment fee was \$250.

### Advertising

200

#### Advertising

We heavily advertise this event and try to have the biggest reach possible in order to collect art and have high attendance. This also includes outreaching to different organizations and driving around the state to collect art as well.

#### Food & Beverage

2000

#### Food & Beverage

We get a variety of food catered from and also at large quantities since we expect around 300 guests. We need to make sure that our food is halal and that there are also vegeterian options to be as inclusive as possible. Also, we always have dessert, drinks, and utensils for our guests as well.

#### Supplies/Materials/Decorations (this category now includes costumes/props)

1000

### Supplies/Materials/Decorations

We always have a set theme for this event - for example, in 2019 when we last had an in-person Art Gala, our theme was Enchanted Forest. To live up to the hype and aesthetic of our themes, we need a lot of decor including materials for an archway, materials for a backdrop, balloons, tablecloths, table centerpieces, confetti, streamers, curtains, string lights, spray paints and other art DIY supplies, fake plants, and other things of this nature. Also, since a lot of items from our old storage have been lost or damaged due to campus shutting down suddenly before quarantine and our members not having a chance to store them, we need to replace a lot of decor we previously reused.

### Contracts and Rights (Please indicate the costs for each category. i.e. DJ: \$200)

0

### Contracts and Rights (formally known as entertainment/honorarium)

If you are applying for Contracts and Rights, which category are you applying for? <i>(check all that apply)</i>
None
Contracts and Rights (If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)  N/A
Duplications
50
Duplications
We like to give out a program booklet to all of our attendees.
Other
0
Other
0
Total Cost of Program
3500

### **Financials**

Current Allocations for the particular program/project/trip/ organizational maintenance

**that you are appealing for** from RUSA Allocations (if applicable). Please check this website: <a href="https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20All">https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20All</a>

Be sure to include the current allocations for both requests.

ie: Washington DC Trip: \$485 Speaker Series: \$509

Revitilization Series: \$1,038.50

#### Generated Revenue:

7246.19

Co-Sponsorship (ONLY from another organization's Generated Revenue)

0

#### IF YOU ARE REPLACING AN EVENT:

Currently, RUSA Allocations is funding a MAXIMUM of 2 events/trips/projects per student organization (in addition to organizational maintenance. If you would like to replace an event with the one that you are appealing for, please indicate the name of the event as it is listed on this

spreadsheet: <a href="https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%">https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%</a>

In addition, please write the amount that you were funded for this event.

If you are appealing for two events, please indicate which event will be the one to replace it.

i.e Hieroglyphic Speaker Series - \$742

Quran Night: \$1,876.00

I have read and understood this agreement and I accept and agree to all of its terms and

conditions.

Yes

## Discussion

Jonathan Bellinghausen

Write a message



Add an Attachment

CANCEL

Reviewers

There are no reviewers on this submission.