

RUSA Allocations Budget Appeals Form Spring 2022

Tyler Vu - Tue, Feb 1, 2022 11:32 PM

RUSA Allocations Board

General Information

Organization Name

Vietnamese Student Association

SABO Account Number:

353

Administrative Advisor

Asian American Cultural Center

Contact Person Name

Tyler Vu

Contact Email and Contact Phone Number *(must be checked daily)*

908-635-2770

Position

Treasurer

Do you have approved storage space on campus?

Yes

If so, where is that storage located?

Lucy Stone Hall Basement

Mission of your Organization (from your group's constitution)

The mission of the Vietnamese Student Association (VSA) at Rutgers University is to promote an awareness and appreciation of Vietnamese culture. VSA is open to people of all cultures, ethnicities, and backgrounds, and encourages any person that is interested in Vietnamese culture to join. VSA serves to create culturally, socially, and educationally significant events that stimulate understanding among the Vietnamese people and their communities. Furthermore, VSA provides its members with an opportunity to interact and exchange ideas vital to the growth and prosperity of their communities. VSA offers guidance and provides a supporting network for all students. VSA is dedicated to serve the public through community service, teaching of the Vietnamese language and culture.

Select Type of Funding for First Appeals Request

Stand Alone Program

Stand Alone Program

Program Name

(We do not fund banquets, retreats, socials, parties, etc. - please review [Funding Guidelines](#) on types of events that are eligible for funding)

Miss Asia

Program Description/Goal:

Miss Asia is an event where we showcase a variety of showcase in Asia. Various organizations from the Rutgers Asian Organization community send in a representative to showcase their culture. At this event attendees will be able to enjoy various food and drinks while interacting with their community and learn about the asian american world around us.

Program Date *(please use MM/DD/YYYY format)*

03/26/2022

Expected Attendance

350

Location

Livingston Multipurpose room

Admission Charge for attendees *(Put N/A if not charging)*

\$10

Room Rental and Equipment

500

Room Rental and Equipment

Two microphones, projector, tables, house sound, stage extension, and spotlight. We have a booking for Monday March 21 from 7:00PM to 10:00PM for rehearsals and have the room booked the day of March 26 from 2:00PM to 11:00PM.

Advertising

500

Advertising

We will be going around various Asian American communities in our area to advocate for our event and include making posters fliers and/or other various marketing strategies.

Food & Beverage

4500

Food & Beverage

We plan to cater from a local Vietnamese restaurant (we are working towards getting approved right now). Foods include Vietnamese baguettes, summer rolls, spring rolls, and drinks to accommodate 350 people (which will be individually prepared). Recently we received an updated menu with higher prices than we had anticipated.

Supplies/Materials/Decorations *(this category now includes costumes/props)*

2000

Supplies/ Materials/ Decorations *(this category now includes costumes/props)*

The event includes contestants where we will provide sashes, a crown, and various cultural attire. Several photo booths and backdrops will be purchased and arranged with props. We will plan to use other decorations that incorporate Vietnamese and asian culture, such as flowers, lanterns, carpets and the respective flags of each contestant to replicate an Olympic and Miss Universe event..

Duplications (copies of flyers for events)

300

Duplications

We will be making various types of flyers and print large posters for our event to showcase various contestants.

Contracts and Rights *(formally known as entertainment/honorarium)*

If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)

None

Contracts and Rights

(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)

N/A

Contracts and Rights *(Please indicate the costs for each category. i.e. DJ: \$200)*

N/A

Total Cost of the Program:

7800

Second Appeals Request

Select Type of Funding (please choose "N/A" if you would not like to appeal for a second item)

Organizational Maintenance

Organizational Maintenance

Office Supplies:

500

Office Supplies:

Microphone/speaker, projector, automatic balloon pumps, nametags, scissors, paper, and tape.

Promotional Giveaways:

Promotional Giveaways must go towards everyone (i.e. we do not fund gift card prizes, but we fund promotional pens that are distributed towards everyone).

200

Promotional Giveaways:

Every year VSA gives away stickers, pins, and bracelets designed by our graphic chair to general members that attend our GIMs.

Film Processing:

350

Film Processing:

Camera film and polaroid film in large quantity for both GIMs and big events.

Software (for University owned computers) / Website (hosting fees):

0

Software (for University owned computers) / Website (hosting fees):

N/A

Duplications:

Copies of programs to be distributed during an event.

30

Duplications:

We print QR flyers for each of our GIMs in order to do no-contact attendance.

Advertising:

For general meetings only!

120

Advertising:

Our graphic chairs use Canva in order to make all the advertisement material for our GIMs and would need a subscription to access more premium features.

Storage Fees:

50

Storage Fees:

Locks, boxes and tape to keep and protect our materials from being tarnished and stolen.

Food for General Interest Meetings:

400

Food for General Interest Meetings:

Based on previous GIMs a majority of the budget is spent on food, approximately \$50 worth to account for 60 to 70 attendees. We will be hosting 8 GIMs this semester.

Uniforms/Costumes:

550

Uniforms/Costumes:**For performing groups only!**

VSA has a cultural dance crew known as VCDC that performs at Rutgers events in costumes (Vietnamese cultural wear) and requires fans, hats and shoes to perform. The team right now consists of 15 members, 10 of which are newly recruited and do not have any cultural wear or equipment.

Other:

0

Other:

None

Total Dollar Amount Requested:

2200

Financials

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this website: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations.pdf>

Be sure to include the current allocations for both requests.

ie: Washington DC Trip: \$485
Speaker Series: \$509

Miss Asia: 861.71

Generated Revenue:

2,420.45

Co-Sponsorship (ONLY from another organization's Generated Revenue)

0

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

Yes

Discussion

J Jonathan Bellinghausen

Write a message

 [Add an Attachment](#)

CANCEL POST

Reviewers



There are no reviewers on this submission.