

Special Events Funding 2021–2022

RUSA Allocations Board

4 November 2021

01

An annual event that has been funded as a Special Event at least three times in the past five years.

02

Must have at least one co-sponsorship from an academic or administrative department or outside company. This co-sponsorship must be equal to or greater than 20% of the proposed total cost of the event.

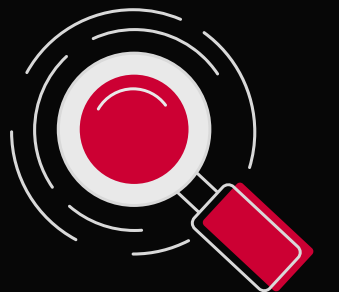
03


A total event cost of over \$17,000.00 and accommodating a minimum of 250 people.

04

Co-sponsorship by seven or more campus groups.

What makes a Special Event?





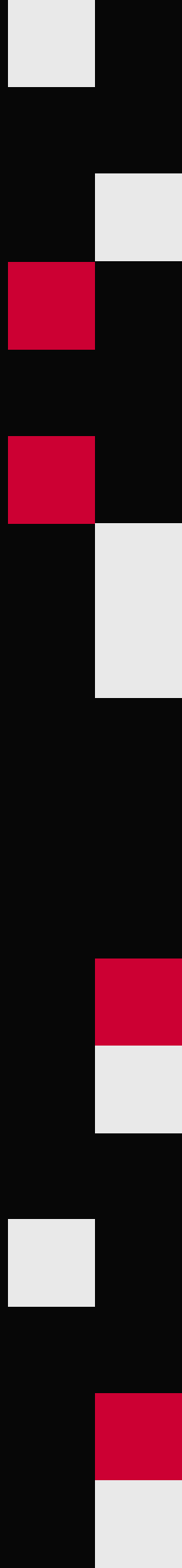
Applications open from
September 6th to October
18th


Special Events Hearing held
on October 25th

Funding decisions sent out
by October 30th

Application Process

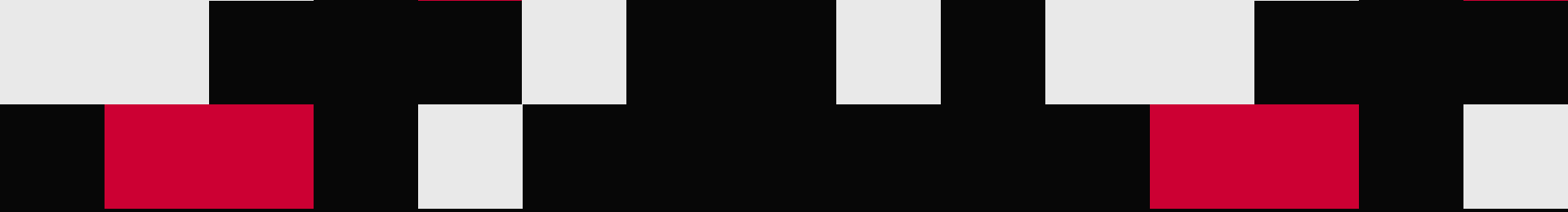
All applications for Special
Events go through GetInvolved



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- Clubs were given 20 minutes to present and discuss their budgets in detail
 - All unfundable items were removed from proposed budgets
 - All eligible events were funded and received a 10% year-on-year increase from their last in-person hosting.
 - Clubs must demonstrate well-planned event with detailed cost breakdowns
 - Funding decisions are not based on content, but solely on how prepared a club is to conduct their event.

Special Events Hearing

9 student organizations were invited to the Special Events hearing to present their budgets.



This Year's Budget

We have had the ability to increase the budget for Special Events this year due to substantial takebacks that took place during the 2020-2021 academic year.

\$144,109

Special Events Budget

(+23.8% from last year)

\$28,500

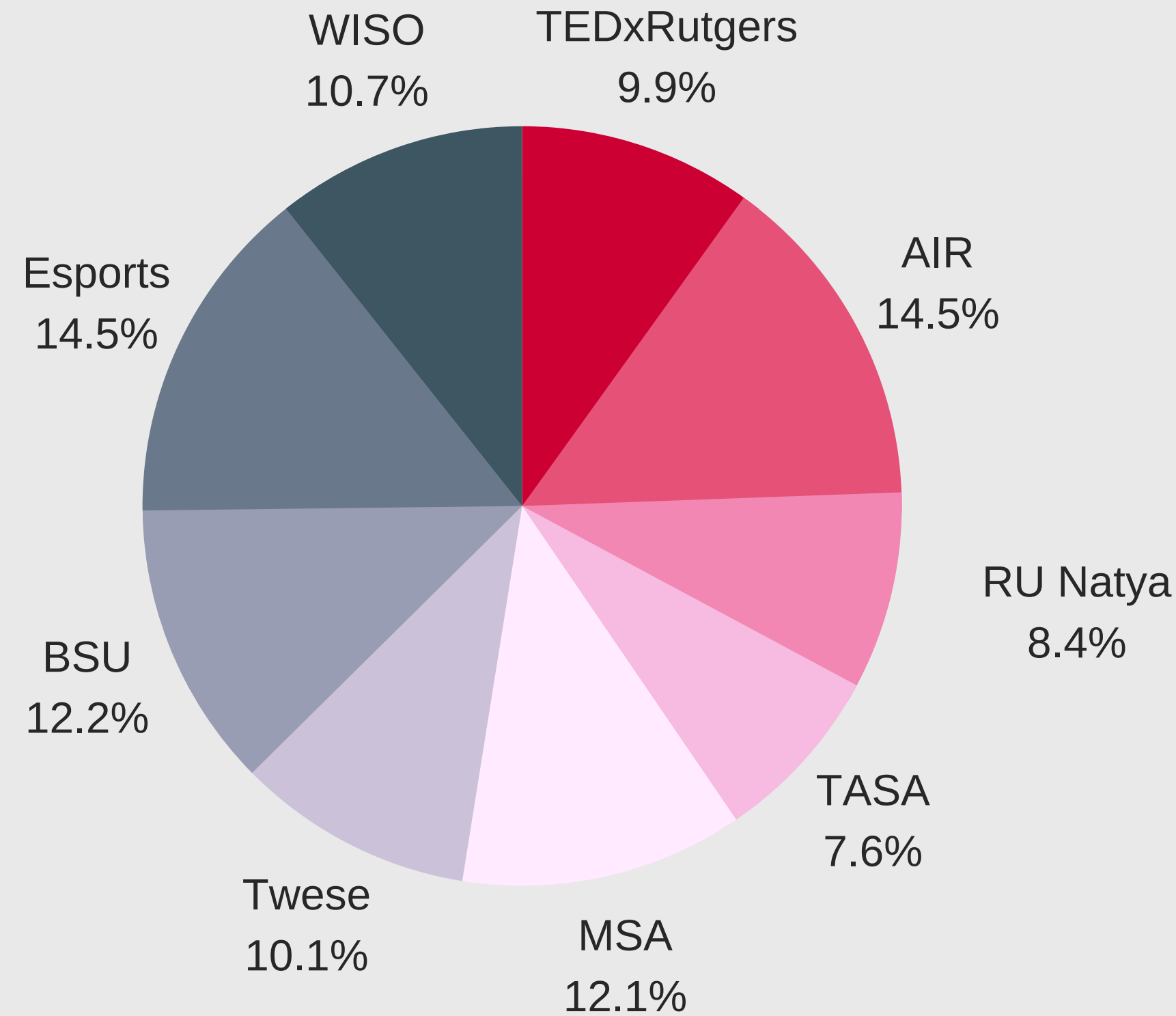
Security Budget

Funding Breakdown

Club Name	Event Name	SABO	Amount Funded 2021-22	Security Funds 2021-22
TEDxRutgers	TEDxRutgers 2022 Conference	1538	\$14,300.00	\$0.00
Association of Indians at Rutgers	AIR Show	22	\$20,900.00	\$0.00
RU Natya	Lassya 2022	1125	\$12,109.00	\$0.00
Taiwanese American Student Association	TASA Nightmarket 2022	494	\$11,000.00	\$0.00
Muslim Student Association	Islam Awareness Week	568	\$17,380.00	\$1,500.00
Twese, Organization for Africans and Friends of Africa	Fashion Show	74	\$14,520.00	\$0.00
Black Student Union	Unity Day	25	\$17,600.00	\$9,000.00
Rutgers Esports	Scarlet Classic VII	1716	\$20,900.00	\$8,000.00
West Indian Students Organization	Carribean Day	357	\$15,400.00	\$10,000.00
Total			\$144,109.00	\$28,500.00

Funding Breakdown

(Excluding Security)





Summary

Special Events are unique annual events that are important to the Rutgers community and require substantial funding due to their size.

01

The qualification process for Special Events is rigorous and requires demonstrated ability to host an event of such size.

02

We have increased our budget for Special Events substantially but sustainiably to promote an upward trend of funding in the coming years.

03

Questions?

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