

Special Events Funding Request 2021-2022

Neeharika Patibanda - Mon, Oct 18, 2021 11:22 PM

RUSA Allocations Board

General Information

Organization Name

RU Natya

SABO Account Number

1125

Mission of Organization(from your group's constitution)

RU Natya aims to promote the ancient art of Indian Classical dance through participating in shows and competitions at Rutgers as well as throughout the nation. With passion, tradition, and dedication, Natya hopes to continue preserving the integrity of the Indian classical arts by showcasing the talent that exists within the Rutgers community.

Name of Contact Person

Neeharika Patibanda, Nila Uthirasamy

Position in Organization

Co-captains

Contact email(must be checked daily)

np673@scarletmail.rutgers.edu

Organization Advisor

Laura Christiansen (laura.christiansen@rutgers.edu)

Current Generated Revenue of Organization

1092

Special Event Name

Laasya 2022

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the history of the event.

RU Natya is the competitive Indian classical dance team at Rutgers University. Since being founded in 2008, Natya has continued to bring together various forms of Indian classical dance to university, state, and national audiences. After 11 award-winning performances and a feature in the New York Times, we now have the phenomenal opportunity to host a national Indian classical dance competition, named "Laasya 2022" in the Spring of 2022. RU Natya was presented with the opportunity to host Laasya 2022 after taking home the first place trophy at Laasya 2021 this past spring, which was hosted

by UC Berkeley. We are incredibly honored to host this prestigious celebration of the Indian fine arts. This event has traveled from college to college for the past 11 years, and we are honored to continue the tradition of it being hosted by the previous year's champions. We are bringing Laasya 2022 to Rutgers in order to continue to celebrate and spread awareness of Indian classical dance. Ten teams, from colleges across the nation, will be selected to spend a weekend in New Brunswick to compete at Laasya 2022 after submitting an application. The competition schedule is broken down into 1) a Friday mixer where teams are able to socialize, determine show order, and rehearse for show day and 2) the Saturday competition event. As hosts, it is our responsibility and honor to ensure that teams are provided with the food, lodging, practice spaces, and transportation they need to be prepared and excited to compete at Rutgers. After spending the last 12 years traveling to competitions, we look forward to imparting the same hospitality that we have had the pleasure of receiving from other host teams. This incredible opportunity also gives us the chance to celebrate and spread awareness about centuries worth of Indian tradition and culture to the Rutgers/Central Jersey community. Most importantly, we are proud to take part in this historic moment to be able to host the first national Indian dance competition in Rutgers history! ** We have attached a video recording of an award winning performance by RU Natya at a past Laasya competition, that took place at the University of Washington-Seattle in 2019. This video will show the typical environment of a dance competition and what is required in terms of stage space, lighting, and sound for teams. ** LINK: <https://youtu.be/iSmQ7DPj5hM>
** We have also attached an estimated budget of our expenditures** Thank you for your consideration!!

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the Allocations Board in understanding your event, please attach them here.

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Historical Information

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more information we have about the history of your program, the more accurately we can fund your program.

n/a

Current Budget

Expected Attendance (RU Students)

200

Expected Attendance (Non-RU Guests)

250

Please provide a justification for your expected attendance(include as much historical data as possible).

Non-RU guests include dance teams, which would total to an estimated 150 people. We are expecting a larger turnout from the South Asian community of Central Jersey. In 2019, Laasya 2019 had around 500 guests. We are also expecting a turnout from friends and family of competing teams and RU students that are involved in planning the event. We have reached out to 20+ organizations on campus and have received an overwhelmingly positive response.

Date of Event

March 6th, 2019

Location of Event

Nicholas Music Hall or New Brunswick Performing Arts Center (NBPAC)

Admission Charge for RU Student

7

Admission Charge for Non-RU Guest

10

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

in the process of contacting various south asian organizations

Amount Fundraised

1000

Room Rental/Equipment

4550

Entertainment

1800

Honorarium

n/a

Cultural Food

1000

Food

2500

Supplies/Materials

1000

Security

tbd based on venue

Costumes/Props

0

Other

8350

Total Cost (excluding security)

19150

Room Rental/Equipment

Rental fees for Nicholas Music Hall or NBPAC, rental fees for Mixer venue. fees for rehearsal room and dressing room.

Entertainment

sound and lighting systems, DJ fees.

Honorarium

n/a

Cultural Food

Traditional Indian food/snacks.

Food

We hope to use caterers from the New Brunswick area. We need to provide 4 meals and water for the 8-10 teams that will be joining for competition weekend.

Supplies/Materials

videographer/photographer cost. decorations for stage setup.

Security

tbd based on venue

Costumes/Props

0

Other

This includes merchandise that is gifted to the teams, a tradition of dance competitions. This also includes hotel reservations for the teams, and gas reimbursement for Rutgers students who volunteer to transport teams during competition weekend. Additionally, this includes advertising costs in the form of Flyers+print media and Facebook marketing posts.

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please include them here.



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Final Questions

What distinguishes this event from other events on campus and other events you hold during the semester?

While RU Natya has traveled to many other competitions within the last 11 years and has performed at various on campus events, we have not had the opportunity to host a dance competition at Rutgers University. This event is special as it not only allows other teams to travel to New Brunswick and showcase their talents but also gives the Rutgers community an opportunity to celebrate Indian Classical fine arts.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will keep track of Rutgers using the Rutgers Event Pass. In general, attendance will be kept track of using ticket sales.

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your event that has not been included earlier?

n/a

Discussion

J Jonathan Bellinghausen

Write a message

 [Add an Attachment](#)

CANCEL

POST

Reviewers



There are no reviewers on this submission.