

# RUSA Allocations Budget Appeals Form Fall 2021

**Brian Liao** - Fri, Oct 15, 2021 11:42 PM

RUSA Allocations Board

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## General Information

### Organization Name

Taiwanese American Student Association

### SABO Account Number:

494

### Administrative Advisor

Asian American Cultural Center

### Contact Person Name

Ji Lee

### Contact Email and Contact Phone Number *(must be checked daily)*

ji.lee@rutgers.edu

### Position

Executive Director

### Do you have approved storage space on campus?

Yes

### If so, where is that storage located?

Lucy Stone Hall, Cabinet #5, Cabinet #3

### Mission of your Organization (from your group's constitution)

TASA is a student cultural organization at Rutgers University- New Brunswick. Our goal is to promote, network, and build awareness of Taiwan's culture, food, and language within the Rutgers community. Highlight of fall semester events include Price is Right (Jeopardy game modeled after Taiwanese 7-11), and TASA Freestyle (annual talent showcase). In the spring semester, TASA Nightmarket is our pinnacle event, where thousands of Rutgers students experience how a Taiwanese nightmarket would be like on College Ave.

### Select Type of Funding for First Appeals Request

Stand Alone Program

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## Stand Alone Program

## Program Name

(We do not fund banquets, retreats, socials, parties, etc. - please review [Funding Guidelines](#) on types of events that are eligible for funding)

TASA Freestyle

## Program Description/Goal:

Every year, we host a marquee event called Freestyle which provides a platform for students to showcase their talents such as singing or dancing. We also have a headliner, usually an influential Asian Youtube star or a social media mogul. They perform for 30 minutes at the end of the event. Cultural Taiwanese foods are provided for the guests before and during the talent shows and they can take the opportunity to socialize with each other. All proceeds from this event are donated to a charity. Last year, Freestyle 2020 proceeds were donated to Elijah's Promise, a local non-profit that strives to end food insecurity in New Brunswick's community. This year, we plan to find a non-profit Asian-American organization to support through the proceeds we generate from this event.

Program Date *(please use MM/DD/YYYY format)*

12/11/2021

## Expected Attendance

224

## Location

LSC Livingston Hall

Admission Charge for attendees *(Put N/A if not charging)*

\$8 Presale, \$10 At The Door

## Room Rental and Equipment

249

## Room Rental and Equipment

LSC Livingston Hall Room Rental \$0.00 Speaker and Presentation Package: Livingston Hall B \$249.00

## Advertising

650

## Advertising

Flyers \$200.00 Printing of Program Brochure \$300.00 Admission Bracelets \$50.00 Snapchat Filter \$100.00

## Food &amp; Beverage

2850

## Food &amp; Beverage

Taiwan Tasty: \$1,800.00 Culturally authentic dinner food catering from outside Rutgers. Bubble Tea: \$850.00 Snacks: \$150.00 Utensils: \$50.00

Supplies/Materials/Decorations *(this category now includes costumes/props)*

625

Supplies/ Materials/ Decorations *(this category now includes costumes/props)*

Banners, Balloons, Raffle Tickets, Streamers, Tablecloth, Backdrop, Performer Costumes and Props

## Duplications (copies of flyers for events)

0

## Duplications

N/A

Contracts and Rights *(formally known as entertainment/honorarium)*

If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)

Speaker fee

Accompanist

Live Music/performance

## Contracts and Rights

*(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)*

Headliners Contacted As of 10/15: Audrey Mika, Mxmtown, Lucia Liu, David So, AJ Rafael, D-Trix, Andrew Garcia, Luke Chiang, Awkwafina, Ryan Higa, Keshi, Bart Kwan, Daniel Jang

Contracts and Rights *(Please indicate the costs for each category. i.e. DJ: \$200)*

Headliner Fee: \$3000.00 Travel for Headliner and Accompanist: \$500.00

## Other

200

## Other

\$200.00 in prize money coming from TASA's generated revenue.

## Total Cost of the Program:

8074

## Second Appeals Request

Select Type of Funding (please choose "**N/A**" if you would not like to appeal for a second item)

☐ N/A

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### Financials

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this website: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations.pdf>

Be sure to include the current allocations for both requests.

*ie: Washington DC Trip: \$485*

*Speaker Series: \$509*

☐ \$3390.20

Generated Revenue:

☐ 8640.30

Co-Sponsorship (ONLY from another organization's Generated Revenue)

☐ N/A

IF YOU ARE REPLACING AN EVENT:

Currently, RUSA Allocations is funding a MAXIMUM of 2 events/trips/projects per student organization (in addition to organizational maintenance. If you would like to replace an event with the one that you are appealing for, please indicate the name of the event as it is listed on this spreadsheet: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations.pdf>

In addition, please write the amount that you were funded for this event.

If you are appealing for two events, please indicate which event will be the one to replace it.

*ie Hieroglyphic Speaker Series - \$742*

☐ N/A

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

☐ Yes

### Discussion

J Jonathan Bellinghausen

Write a message

 [Add an Attachment](#)

CANCEL

POST

# Reviewers



*There are no reviewers on this submission.*