

RUSA Allocations Budget Appeals Form Fall 2021

Ria Chandra - Thu, Sep 16, 2021 11:24 AM

RUSA Allocations Board

General Information

Organization Name

Women in Information Technology and Informatics (Women in ITI)

SABO Account Number:

1578

Administrative Advisor

Karima Woodyard

Contact Person Name

Ria Chandra

Contact Email and Contact Phone Number *(must be checked daily)*

rpc133@scarletmail.rutgers.edu

Position

Treasurer

Do you have approved storage space on campus?

No

Mission of your Organization (from your group's constitution)

Women in ITI was founded on the mission of increasing diversity in technology and granting women the connections, skills and mentorship they need to succeed. With our focus on increasing opportunities for women and underrepresented minorities, we provide students with personalized networking amongst top companies, tech talks on various career paths that intersect with technology (art, media, engineering, health, science), mentoring opportunities to learn from ITI upperclassmen and recent graduates. Our ultimate goal is to foster a supportive group of like minded peers to ensure each student's growth within their college career, maintained through informational sessions, social events, company tour field trips, and alumni panels. Objectives: 1) Provide connections, resources, and opportunities to students in the field of technology 2) Educate students on the topic of women in technology through events, discussions 3) Identify and eliminate the misconceptions of women in the technology sector 4) To enforce the contributions of women in the technical field 5) Provide professional growth through networking, programs and professional speakers

Select Type of Funding for First Appeals Request

Stand Alone Program

Stand Alone Program

Program Name

(We do not fund banquets, retreats, socials, parties, etc. - please review [Funding Guidelines](#) on types of events that are eligible for funding)

Women in ITI Tech Talk Series

Program Description/Goal:

Women in ITI Tech Talk Series Talk Series is a 10 part tech talk series event that informs Rutgers technology students about the intersection of IT with areas such as: digital health, user experience design, game design, big data, data analytics, consulting, programming, and engineering. These will be panel events with tech talks, one of which will be centered around past Women in ITI alumni where they can share advice, insight into the ITI program and the transition from college to career. These panels will lead into a mentoring program between recent graduates and current or incoming ITI students. This will give attendees an opportunity to: 1) Gain a broader understanding of career paths, full time and internship opportunities, from companies who specialize in that particular niche 2) Explore a particular topic and learn how to combine diverse interests, majors and classes 3) Network with recruiters at top global companies and build meaningful professional connections.

Program Date *(please use MM/DD/YYYY format)*

9/16/2021, 9/23/2021, 10/7/2021, 10/14/2021, 10/21/2021, 10/28/2021, 11/4/2021, 11/11/2021,
11/18/2021, 12/9/2021

Expected Attendance

520

Location

Livingston Campus and College Avenue Campus (alternating)

Admission Charge for attendees *(Put N/A if not charging)*

N/A

Room Rental and Equipment

2000

Room Rental and Equipment

Equipment (screen, projector, tv's, microphones) = $\$50 * 8 = \400 Set up arrangement (round-table, banquet style, etc.) = $\$200 * 8 = \$1,600$ Total = $\$2,000$

Advertising

250

Advertising

Physical: Large posters and glossy card flyers to attract students around campus = $\$10 * 10 = \100 Online: Facebook Advertising = $\$15 * 10 = \150 Total = $\$250$

Food & Beverage

400

Food & Beverage

\$200 per event * 6 In-Person events = \$1,200 Food: pizza, donuts, salad, etc. Drink: Water

Supplies/Materials/Decorations *(this category now includes costumes/props)*

300

Supplies/ Materials/ Decorations *(this category now includes costumes/props)*

To cover costs related to any activities that firms may want to do during their tech talk (LED packs, cardboard, duct tape, etc.) For office supplies, pens, sharpies, labels, table covers, decorations (some for each event, others over the course of the semester)

Duplications (copies of flyers for events)

0

Contracts and Rights *(formally known as entertainment/honorarium)*

If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)

None

Contracts and Rights *(Please indicate the costs for each category. i.e. DJ: \$200)*

N/A

Total Cost of the Program:

2950

Second Appeals Request

Select Type of Funding (please choose "**N/A**" if you would not like to appeal for a second item)

Stand Alone Program

Stand Alone Program

Program Name

(We do not fund banquets, retreats, socials, parties, etc. - please review [Funding Guidelines](#) on types of events that are eligible for funding)

Women in ITI Alumni Networking Mixer

Program Description/Goal:

The Women in ITI Alumni Networking Mixer is a large scale, annual networking dinner event for ITI students and students of related majors that share an interest in technology and are looking for internship, externship, and full-time opportunities with top companies to mingle with alumni from Women in ITI & Rutgers University currently working in the field of technology. We will feature 15 -20 companies from various fields within the technology industry. These representatives are invited to the Networking Mixer after speaking at one of our 10 Women in ITI Talk Series Spotlight events so students can continue their professional connections. As per our mission statement, this event will: 1) Provide connections and opportunities to students who are pursuing a career in the technology field and are looking for necessary experience 2) Promote a supportive environment of inclusiveness for women and underrepresented groups in technology 3) Create strong alliances with internal women's organizations at these companies 4) Reinforce the strength of women in technology both on campus and off while promoting the success of the ITI program 5) Provide professional development through speed networking rounds, diverse speakers, and a LinkedIn photoshoot

Program Date (please use MM/DD/YYYY format)

12/02/2021

Expected Attendance

100

Location

Rutgers University, Livingston Campus Student Center

Admission Charge for attendees (put N/A if not charging)

N/A

Room Rental and Equipment

700

Room Rental and Equipment

To pay for projectors, screens, TVs, and any other room necessities for the employers attending the mixer.

Advertising

160

Advertising

Physical: For large posters and glossy card flyers to attract students all around campus Online: For Facebook Advertising in order to attract students from various demographics

Food & Beverage

1300

Food & Beverage

Food and beverages catered for 100 attendees (70 students, 30 professionals, and the WITI team)

Supplies/Materials/Decorations (this category now includes costumes/props)

625

Supplies/Materials/Decorations

Supplies, decorations, tablecovers for food tables = \$250 Branded personalized thank you cards (50 count) for recruiters/speakers = \$75 Branded Material for speakers/recruiters 50 mugs = \$300

Contracts and Rights *(Please indicate the costs for each category. i.e. DJ: \$200)*

0

Contracts and Rights *(formally known as entertainment/honorarium)*

If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)

None

Contracts and Rights

(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)

N/A

Duplications

0

Duplications

N/A

Other

0

Other

N/A

Total Cost of Program

2785

Financials

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this

website: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20All>

Be sure to include the current allocations for both requests.

ie: Washington DC Trip: \$485

Speaker Series: \$509

0

Generated Revenue:

326.12

Co-Sponsorship (ONLY from another organization's Generated Revenue)

N/A

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

Yes

Discussion

J Jonathan Bellinghausen

Write a message

 Add an Attachment

CANCEL

POST

Reviewers



There are no reviewers on this submission.