

RUSA Allocations Budget Appeals Form Spring 2022

Arielle Cohen - Wed, Jan 26, 2022 6:34 PM

RUSA Allocations Board

General Information

Organization Name

Rutgers Hillel

SABO Account Number:

137

Administrative Advisor

Kerri Willson

Contact Person Name

Arielle Cohen

Contact Email and Contact Phone Number *(must be checked daily)*

asc204@scarletmail.rutgers.edu, 732-298-2136

Position

Treasurer

Do you have approved storage space on campus?

No

Mission of your Organization (from your group's constitution)

Rutgers Hillel has three primary principles. Rutgers Hillel shall work to unify and build a strong foundation for the Jewish community. Rutgers Hillel shall create a thriving sense of Jewish pride within the Jewish community. Rutgers Hillel shall provide a positive atmosphere, through service, engagement, religious, educational, cultural, social, and community service programming, where Jewish students can build strong bonds with one another and all members of the Rutgers community.

Select Type of Funding for First Appeals Request

Stand Alone Program

Stand Alone Program

Program Name

(We do not fund banquets, retreats, socials, parties, etc. - please review [Funding Guidelines](#) on types of events that are eligible for

funding)

Tu Bishvat Seder

Program Description/Goal:

This program aims to education the greater Rutgers student body about the significance of the spring season in the Jewish calendar and specifically the holiday Tu Bishvat which celebrates the earth and the abundance of gifts it provides. Tu Bishvat commemorates the birthday of the trees and is used to raise ecological awareness. Hillel intends to host a Seder, a festive meal, and event for students to enjoy food, learn more about the festival, and ecological problems facing us today.

Program Date *(please use MM/DD/YYYY format)*

02/10/2022

Expected Attendance

600

Location

70 College Avenue

Admission Charge for attendees *(Put N/A if not charging)*

N/A

Room Rental and Equipment

3000

Room Rental and Equipment

Expenses include Room Set-Up, Video and Audio Speakers, Microphones, stage, table and chair rental, clean up

Advertising

2000

Advertising

Facebook, fliers, and Targum Advertisements

Food & Beverage

12000

Food & Beverage

Large attendance and it should be considered that Kosher food is more expensive

Supplies/Materials/Decorations *(this category now includes costumes/props)*

2500

Supplies/ Materials/ Decorations *(this category now includes costumes/props)*

Props, Balloons, Streams, Table Decorations, Wall Decorations

Duplications (copies of flyers for events)

200

Duplications

Photocopying

Contracts and Rights *(formally known as entertainment/honorarium)**If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)*

Speaker fee

DJ

Live Music/performance

Contracts and Rights

(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)

Amanda Berman of Zioness, Yavila McCoy of Dimensions Educational Consulting, Rabbi Rick Jacobs, Rabbi Sally Priesand, Pam Schüller, Divahn, Rabbi Avi Weiss, Yehudah Kurtzer of the Shalom Hartman Institute, Rabbi Eric Yoffe, Rabbi Arnie Gluck, Rabbi Joseph Skloot

Contracts and Rights *(Please indicate the costs for each category. i.e. DJ: \$200)*

Speakers \$3,500 Live Performance \$1,000 DJ \$500 Total Contracts and Rights \$5,000

Other

700

Other

Party Perfect Rentals; Moon Bounce and Obstacle Course

Total Cost of the Program:

25400

Second Appeals Request

Select Type of Funding (please choose "N/A" if you would not like to appeal for a second item)

Series Program

Series Program

Program Name

Jewish Learning Program

Please indicate the number of installments:

7

Series Program Description/Goal:

The Jewish Learning Program intends to educate students about Jewish texts, Jewish practices, Jewish history, and Jewish culture. Programs will include Jewish religious experts, speakers on various topics, as well as interactive and engaged learning events.

Program Dates (please provide all dates in the series, and use the MM/DD/YYYY format)

02/08, 02/15, 02/22, 03/08, 03/29, 04/05, 04/19

Expected Attendance (Provide TOTAL Attendance throughout the series)

700

Locations (Provide location for each event/program in the series)

70 College Ave

Admission Charge for attendees (put N/A if not charging)

N/A

Room Rental and Equipment

3500

Room Rental and Equipment

Microphones, Audio and Video Speakers

Advertising

500

Advertising

Facebook & Targum Advertisements

Food & Beverage

12000

Food & Beverage

Kosher Food tends to be more expensive.

Supplies/Materials/Decorations (this category now includes costumes/props)

2000

Supplies/Materials/Decorations

Skit Props, Streamers, Balloons, Craft Supplies

Duplications

300

Duplications

photocopying

Contracts and Rights

(If you are applying for Contracts and Rights, please list the names of the contracted professionals (or whom you intend to contract). You may only pay a student or faculty member to perform or speak through generated revenue.)

10000

Contracts and Rights (formally known as entertainment/honorarium)

If you are applying for Contracts and Rights, which category are you applying for? (check all that apply)

Speaker Fee

DJ

Live Music/Performance

Film Rights/Royalties

Contracts and Rights (formally known as entertainment/honorarium)(Please indicate the breakdown of the costs for EACH category that you had listed above, and describe the other category if chosen. i.e. DJ: \$200, Henna Artist: \$150)

Speaker fee \$6,000 Rabbi Rick Jacobs, Akiva Neumann, Rabbi Mosbacher, Pam Schüller, Divahn, Rabbi Avi Weiss, Yehudah Kurtzer of the Shalom Hartman Institute, Yavila McCoy of Dimensions Educational Consulting, and Erica Brown; DJ \$1,000 DJ for event; Live Performance \$2,000 Jewish stand-up comedian Steve Hofstetter; Film Rights/Royalties \$1,000 licenses need to show educational Jewish films

Other

2000

Other

Party Perfect Rentals; Moon Bounce, Mechanical Bull

Total Cost of Series Program

30300

Financials

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this website: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations.pdf>

Be sure to include the current allocations for both requests.

ie: Washington DC Trip: \$485
Speaker Series: \$509

Jewish Learning Program: \$9,023.00; Tu Bishvat Seder: \$6,818.0

Generated Revenue:

0

Co-Sponsorship (ONLY from another organization's Generated Revenue)

0

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

Yes

Discussion

J Jonathan Bellinghausen

Write a message

 Add an Attachment

CANCEL POST

Reviewers



There are no reviewers on this submission.