

# RUSA Allocations Budget Appeals Form Spring 2022

**Lashindra Sam** - Wed, Jan 26, 2022 4:28 PM

RUSA Allocations Board

## General Information

### Organization Name

Routure Magazine

### SABO Account Number:

2007

### Administrative Advisor

Karen Ardizzone

### Contact Person Name

Lashindra Sam

### Contact Email and Contact Phone Number *(must be checked daily)*

ls1144@scarletmail.rutgers.edu

### Position

President/Editor-in-Chief

### Do you have approved storage space on campus?

Yes

### If so, where is that storage located?

CA SC

### Mission of your Organization (from your group's constitution)

We, the people of Routure Magazine, have a purpose to serve as an outlet for Rutgers University Students & staff members to express and embrace the fashion industry and the looks that glow around campus through print catalogs and editorial writing. The organization is strictly focused on fashion journalism. Fashion is conceptual art that's defined by the artist that practices it. Routure expresses the art of fashion with a spread magazine that showcases the minds & self-expression of the Rutgers students & staff. This fashion magazine will have photography work, editorial journal pieces, magazine print covers, student product advertisements, and many more completely run by the students that attend this school. Our organization must offer leadership and opportunities to explore self-discovery and confidence to Rutgers students through a print magazine that is also offered online. Routure is centered on Fashion and the diversity within the style and creativity of Rutgers students, staff, and even alumni! We value creativity, self-care/beauty, leadership, culture, and of course Fashion!

### Select Type of Funding for First Appeals Request

Organizational Maintenance

# Organizational Maintenance

Office Supplies:

300

Description for Office Supplies:

bulletin Board, Clothing Rack, Printer, utensils, folders

Promotional Giveaways:

Promotional giveaways must go towards everyone (i.e. we do not fund gift card prizes, but we fund promotional pens that are distributed to everyone)

0

Description for Promotional Giveaways:

n/a

Film Processing:

625

Description for Film Processing:

camera (\$525), Camrecorder (\$100)

Software (for University owned computers)/Website (hosting fees):

64

Description for Software (for University owned computers)/Website (hosting fees):

Website maintenance (\$16 a month)

Duplications:

Copies of programs to be distributed during an event.

200

Description for Duplications:

Banners/ flyers for events

Advertising:

For General Meetings only!

0

Description for Advertising:

n/a

Storage Fees:

0

Description for Storage Fees:

n/a

Food for General Interest Meetings:

150

Description for Food for General Interest Meetings:

Average per meeting is 60 people, we have big general meetings once a month

Uniforms/Costumes:

For performing groups only!

0

Description for Uniforms/Costumes:

0

Other:

1010

Description for Other:

Lighting equipment for photoshoots (\$160), Props/Clothing for shoots/monthly issues (\$600), Set-design (tools, paint, wood) (\$250)

Total Dollar Amount Requested:

2349

## Second Appeals Request

Select Type of Funding (please choose "N/A" if you would not like to appeal for a second item)

Journal or Magazine

## Journal OR Magazine

Publication Issue #(s)

4

Number of pages per issue

60

Cost per Page

0

Cost per Issue

1,400

Delivery Cost per Issue

0

Total Costs Requesting for Publication:

(Total Cost per Issue + Delivery Cost per Issue) x Number of Issues

1400

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## Financials

Current Allocations for the particular program/project/trip/ organizational maintenance **that you are appealing for** from RUSA Allocations (if applicable). Please check this

website: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations.pdf>

Be sure to include the current allocations for both requests.

*ie: Washington DC Trip: \$485*

*Speaker Series: \$509*

RU MET

Generated Revenue:

0

Co-Sponsorship (ONLY from another organization's Generated Revenue)

0

IF YOU ARE REPLACING AN EVENT:

Currently, RUSA Allocations is funding a MAXIMUM of 2 events/trips/projects per student organization (in addition to organizational maintenance. If you would like to replace an event with the one that you are appealing for, please indicate the name of the event as it is listed on this spreadsheet: <https://rusa.rutgers.edu/sites/default/files/users/user9/Spring%202021%20Final%20Allocations.pdf>

In addition, please write the amount that you were funded for this event.

If you are appealing for two events, please indicate which event will be the one to replace it.

*i.e Hieroglyphic Speaker Series - \$742*

☐ RU MET - 840

I have read and understood this agreement and I accept and agree to all of its terms and conditions.

☐ Yes

## Discussion

J Jonathan Bellinghausen

Write a message

 [Add an Attachment](#)

CANCEL

POST

## Reviewers



*There are no reviewers on this submission.*