

## **Expected Requirements:**

### **Part 1: Determine what is causing returns**

Build a scatterplot showing total sales vs. total returns by product subcategory.

Create a bar chart showing return rate by product category.

Analyze return rate by customer (filter out customers with only 1 order).

Visualize return rate by a geographic measure.

Analyze return rate by a time measure.

Generate a two-composite chart showing return rate for multiple factors.

### **Part 2: Build a Dashboard for Monitoring Returns**

Create 3 variants of a low-fidelity mock-up dashboard sketch.

Choose the best mock-up and create a dashboard template with empty containers.

Add your worksheets to the dashboard template.

Finalize the dashboard with markers, images, and titles.

### **Part 3: Present Your Analysis and Dashboard**

Construct a draft story using captions for each Story Point.

Add content to your Story Points using existing and new worksheets.

Construct dashboards to create presentation-style slides.

Save a version of your completed Tableau Story.

Prepare a screengrab or video presentation of your Tableau Story.