



AROAN

Joshua Aaron Pamintuan

Junior NextJs Developer • Designer • Illustrator

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 behance.net/joshuapamintuan

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Education

- 2014 - 2019
BS Multimedia Arts & Sciences
Mapúa University
- 2010 - 2014
Marikina Science High School

Organizations

- Honor Society of Mapúa

Skills

Development

- HTML, CSS, Javascript (ES6+)
- React
- Next.js
- Tailwind CSS
- Framer Motion
- Git
- Sanity CMS

Design & Creative

- UX / UI Design
- Web Design
- Branding
- Graphic Design
- Illustration
- Video Editing

About Me

With over five years leading creative projects, I bring a mix of design expertise and a growing technical toolkit. My background in multimedia arts and experience as a **Creatives Manager** sharpened my eye for detail and user experience, but I eventually found my real passion in building and problem-solving through code.

For the past three years, I've been transitioning into web development—starting with HTML, CSS, and JavaScript, and now working with **React** and **Next.js**. I'm excited to grow as a junior developer, combining my design sense with solid development skills to create engaging, functional digital experiences.

Experience

❖ 2019 - March 2025

Visual Communicator (2019), Creatives Lead (2022)

Impact Hub Manila | Innovation Catalyst

- Led the branding and design direction for programs and events nationwide, including the **Impact Hackathon** 2019 in partnership with Mayor Joy Belmonte at Smart Araneta Coliseum.
- Branded and supported annual Impact Hackathons from 2019–2024, ensuring a consistent and recognizable identity despite different iterations.
- Developed complete brand identities from scratch for programs and projects — covering landing pages, social media, presentation decks, certificates, and other collaterals.
- Managed and mentored a small creative team, training interns and delegating tasks effectively.
- Collaborated closely with leadership and program teams to align branding with organizational goals and partnerships.

❖ 2023 - March 2025

Creatives Lead

RIPPLEx and Kuha Sa Tingi

- Developed the branding and overall visual identity for the initiative.
- Designed assets applied to product packaging, shirts, price tarpaulins, brochures, and store owner IDs.
- Created presentation decks and reports for shareholders and partners.
- Produced starter kit materials distributed to **2,300+ sari-sari store owners** across Metro Manila.

Software Proficiency

Developer Tools

- VS Code
- Git & Github
- NPM
- Chrome DevTools
- Proxyman
- Firebase
- Sanity CMS

Design & Creative

- Figma
- Figjam
- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects

Certificate

- The Joy of React —
Completed under **Josh Comeau**
[\(Link\)](#)

Experience

❖ 2020 - 2022

Branding & Design Lead

Vote Pilipinas and COMELEC

Vote Pilipinas started as a campaign to empower Filipino voters through education and boost voter registration among the youth. I led the overall branding direction, designing materials inspired by the Philippine flag and traditional banderitas.

- Designed and produced social media assets, presentations, and printed merchandise (shirts, tote bags, stickers, etc.).
- Spearheaded branding and design for **Pilipinas Debates 2022**, broadcast nationwide in partnership with **COMELEC**.
- Ensured consistent brand identity across digital, print, and broadcast platforms.

❖ 2019 - 2023

Visual Communicator | Creatives Lead

Impact Hub Asia Pacific (APAC)

- Spearheaded branding for three regional programs: Hack The Challenge 2019, Generation Impact Fellowship 2020, and Accelerate Membership 2021.
- Created conceptual brand identities and developed comprehensive brand assets.
- Designed marketing materials for both online and offline distribution.
- Ensured brand consistency across Asia Pacific hubs by providing standardized assets.

❖ 2019 - 2021

Visual Communicator

Impact Hub Global

- Contributed design expertise to various projects supporting the global network.
- Crafted hub logos for upcoming locations and refined existing brand
- Ensured all outputs aligned with organizational branding guidelines and standards.
- Supported expansion of new hubs by maintaining a cohesive global visual identity.