Introduction:

The banking industry world-wide is being transformed the global forces for change include technological innovation; the deregulation of finicial services at the national level and opening-up to international competition; and-equally important-changes in corporate behaviour, such as growing disintermediation and increased emphasis on shareholder value. In addition, recent banking crisis in Asia and Latin America have auentuated these pressures. the banking industries in Central Europe and Latin America have also been transformed as a result of Privatizations of state-owned banks that had dominated thier banking systems in the past.

In this Project we are trying to analysis the bank related data and able to extract some insights from the data using Business Intelligence tools. To Extract some insights from the data using Business intelligence tools. TO Extract the insights from the data and put the data in the form of visualization Dashboards and story we employed Tableau.

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Overview :-

- Define problem / problem understanding
  - * Specify the business problem
  - * Business requirements
  - * Literature survey
  - * Social or Business impact.
- Data collection & Extraction from database
  - * Collect the dataset.
  - * Storing Data in DB
  - * Perform SQL operations.
  - * Connect DB with Tableau
- Data Preparation
  - * Prepare the data for visualization
- Data Visualizations :
  - * No of unique visualization.
- Dash board
  - * Responsive and design of dashboard.

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Slow

No of scenes of story.

Performance Testing :

* Amount of data rendered to DB
* Utilization of Data fields
* No of Calculation fields
* No of Visualizations / graphs.

Web integration :-

Dashboard and story embed with UI with flask.

Project Demonstration & Documentation.

* Record explanation veideo for project end to end solution
* Projit Documentation - step by step Projit development procedure.

Purpose

Banking insights show how your shar of activity is developing in key areas against market totals and against a group of peers.

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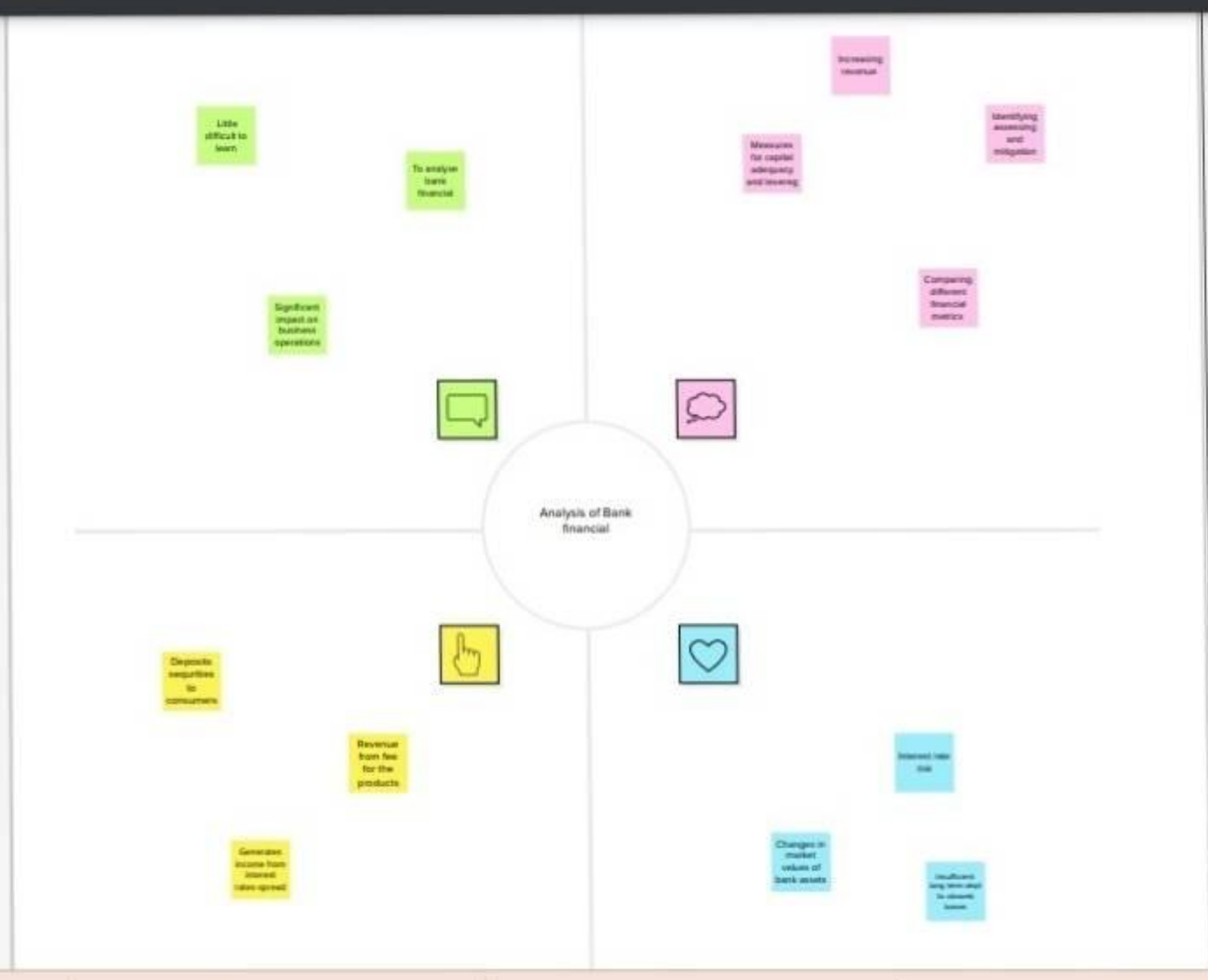
empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



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Show all

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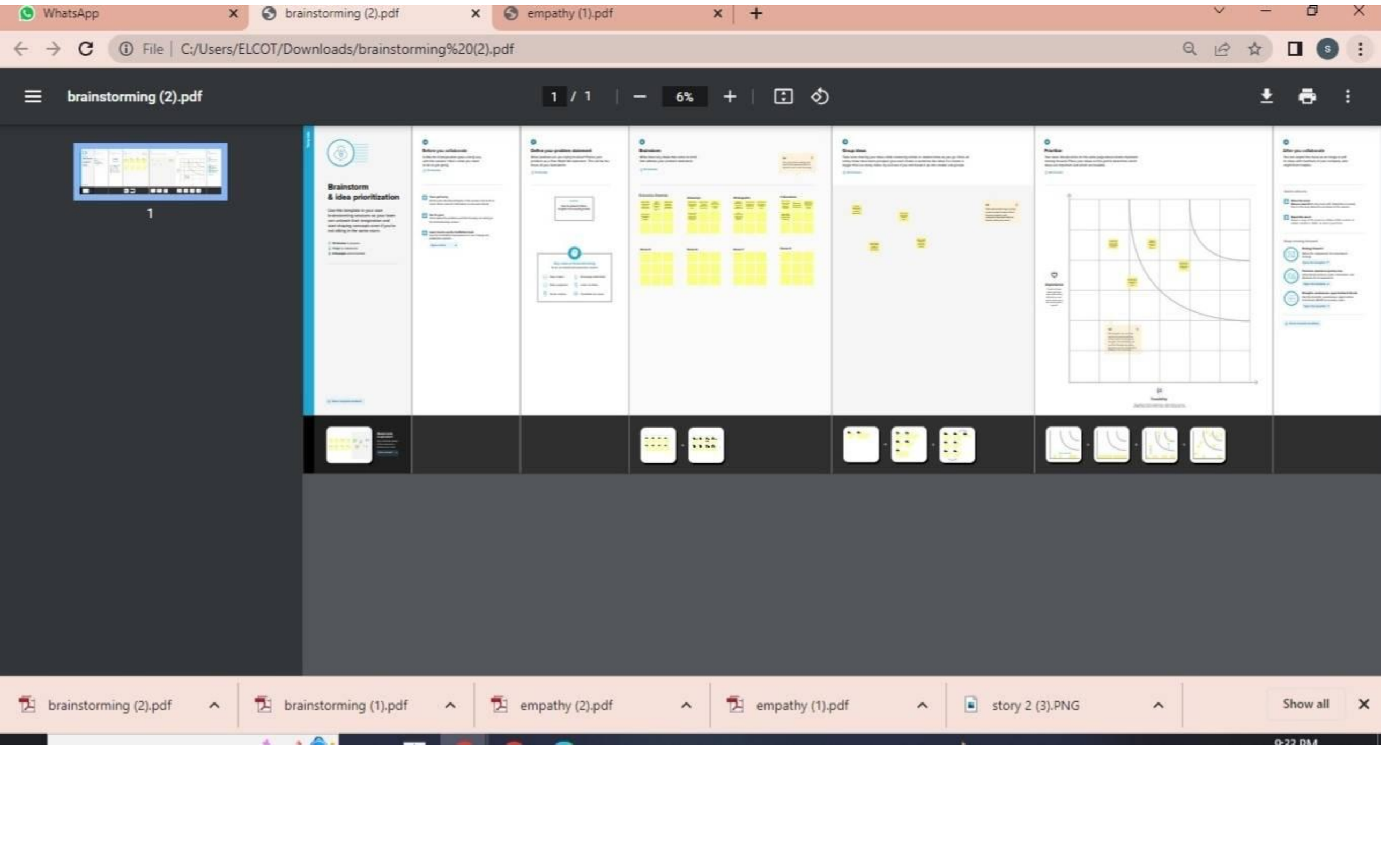

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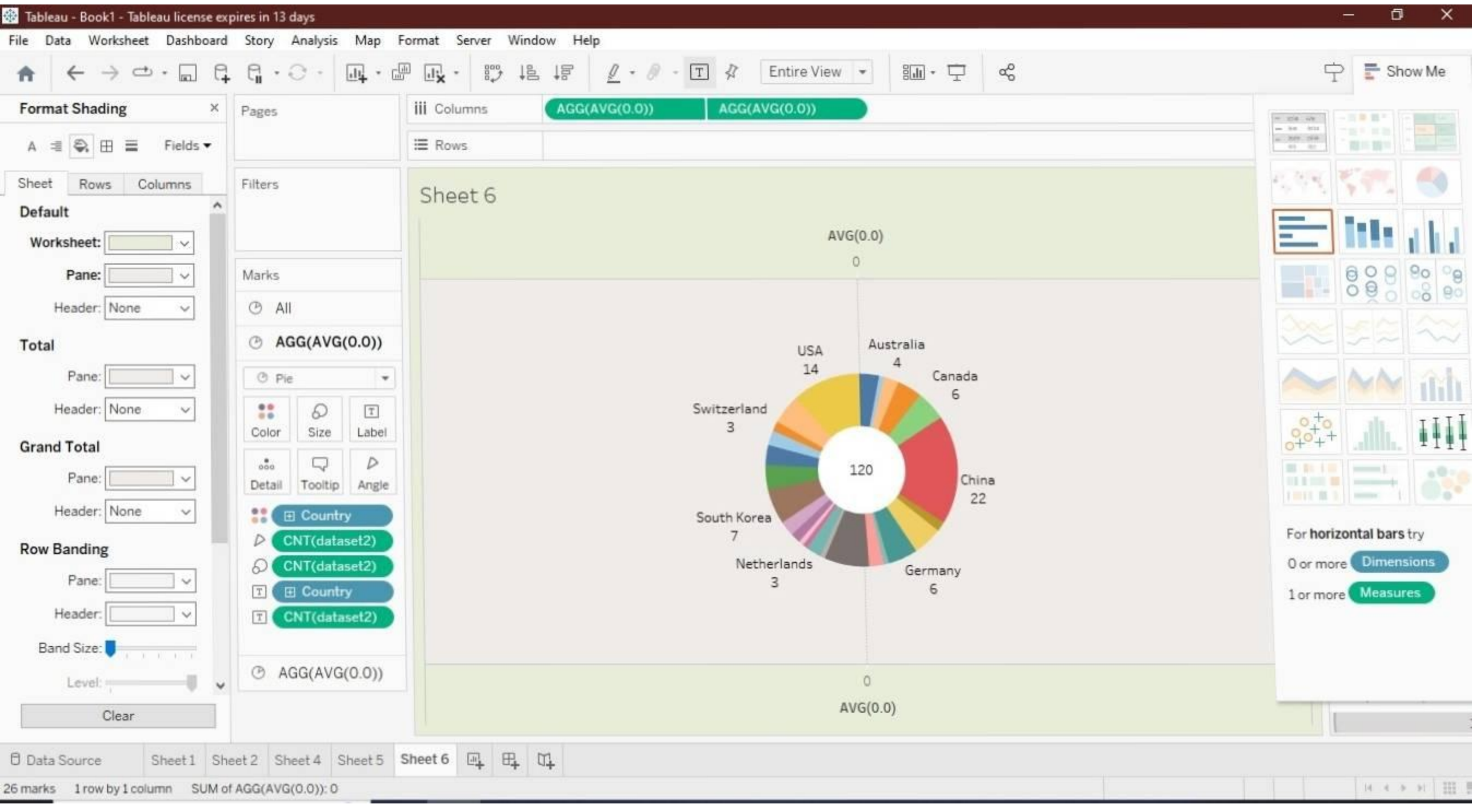

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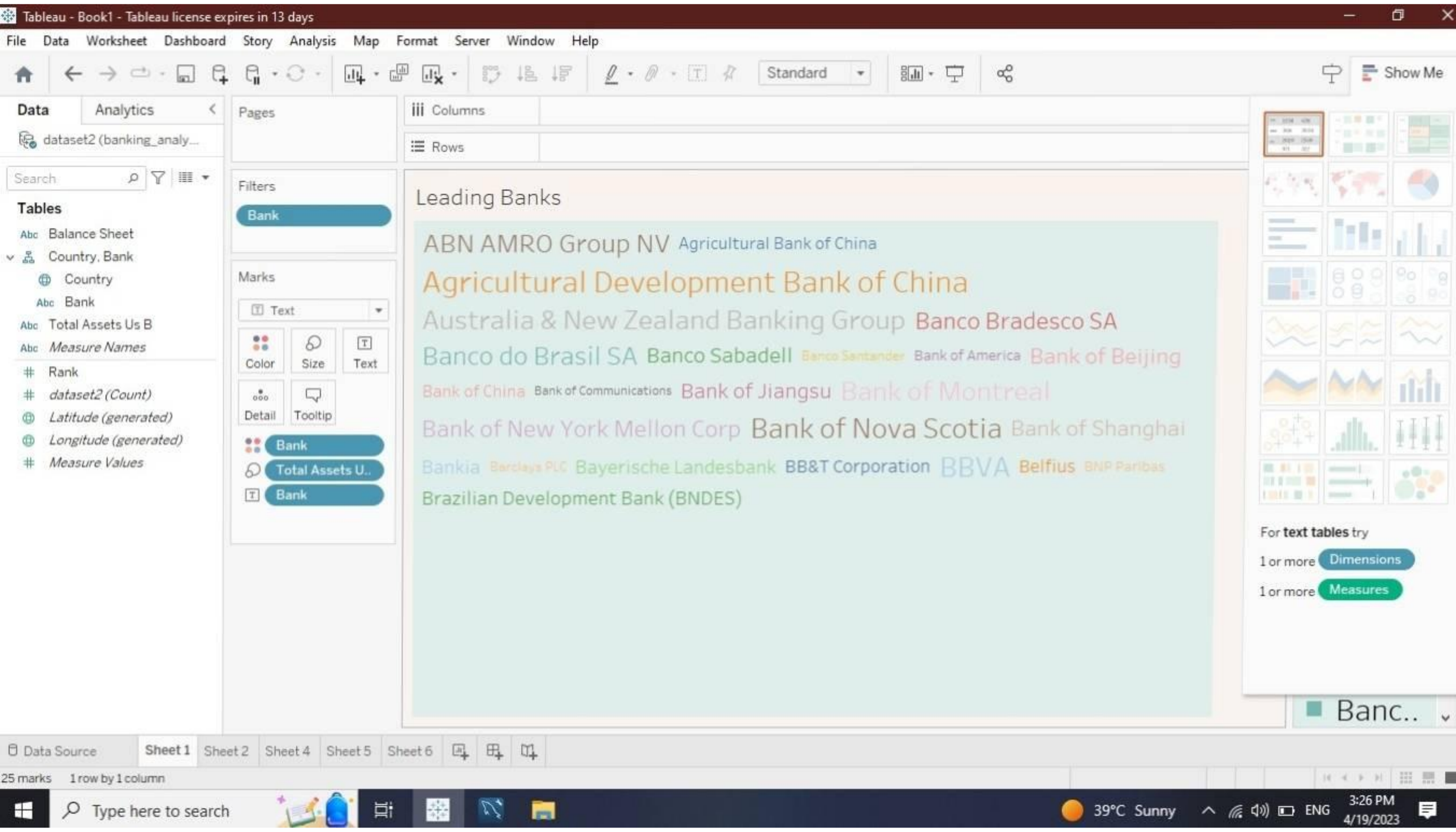

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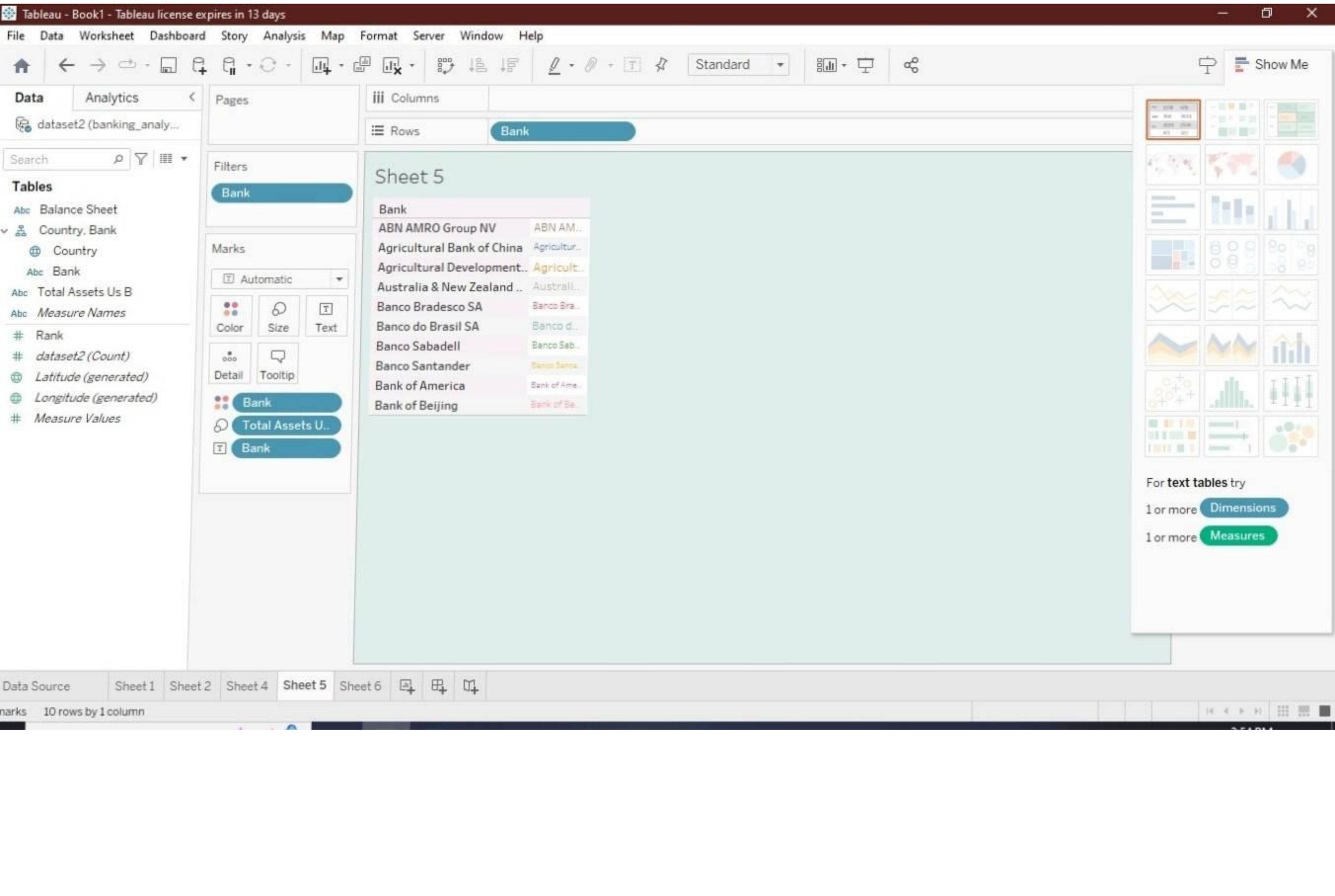

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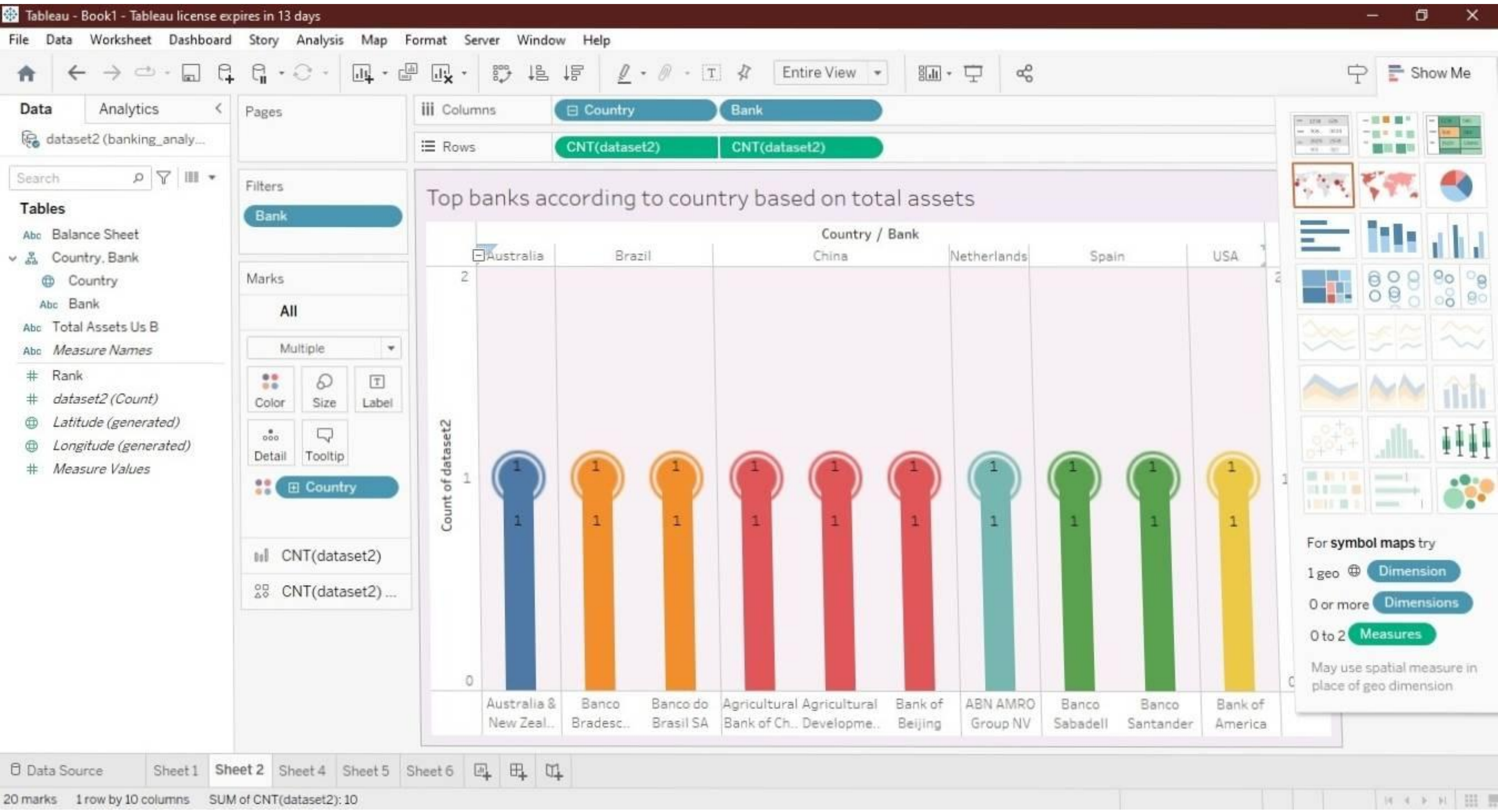

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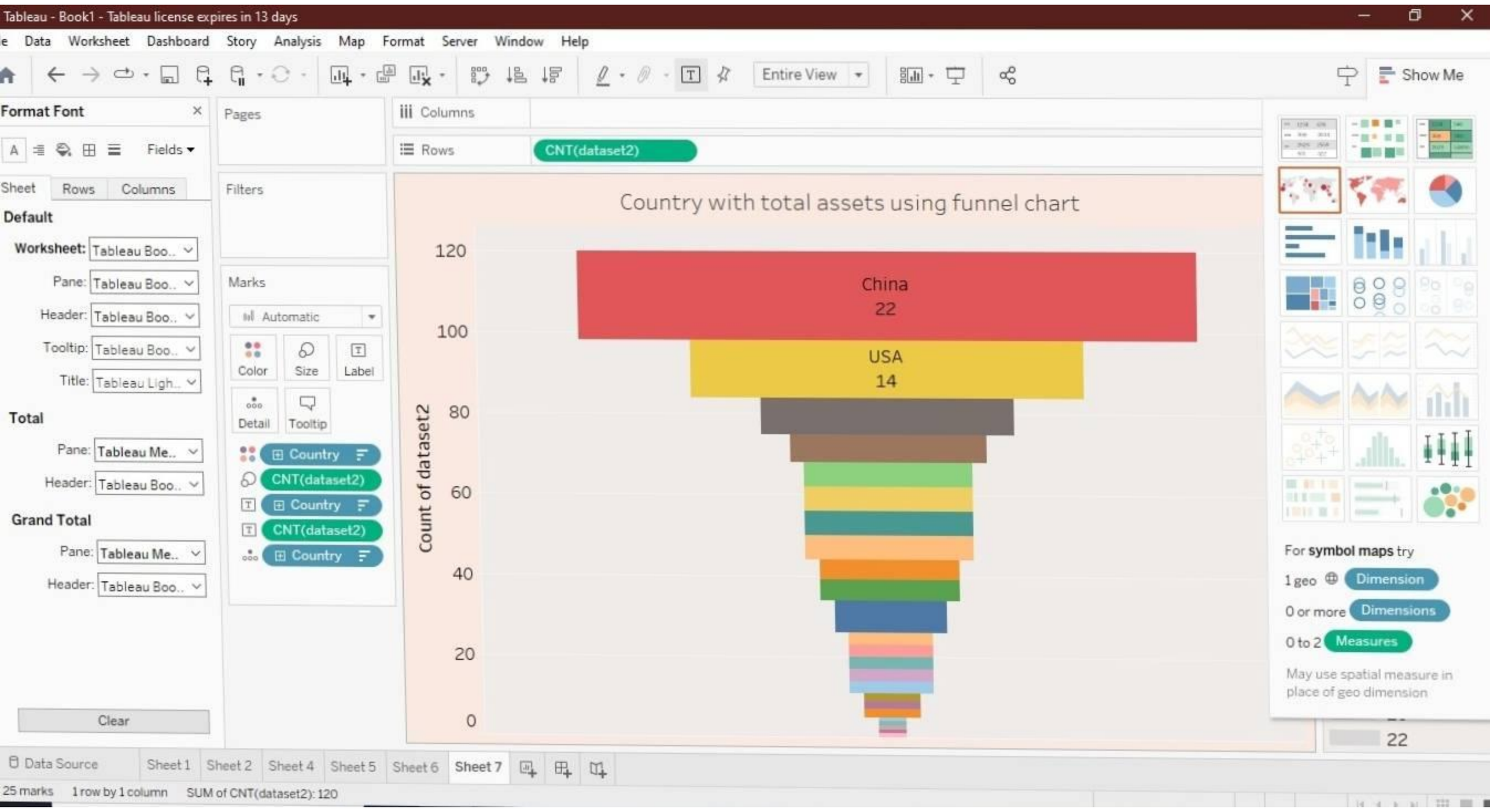

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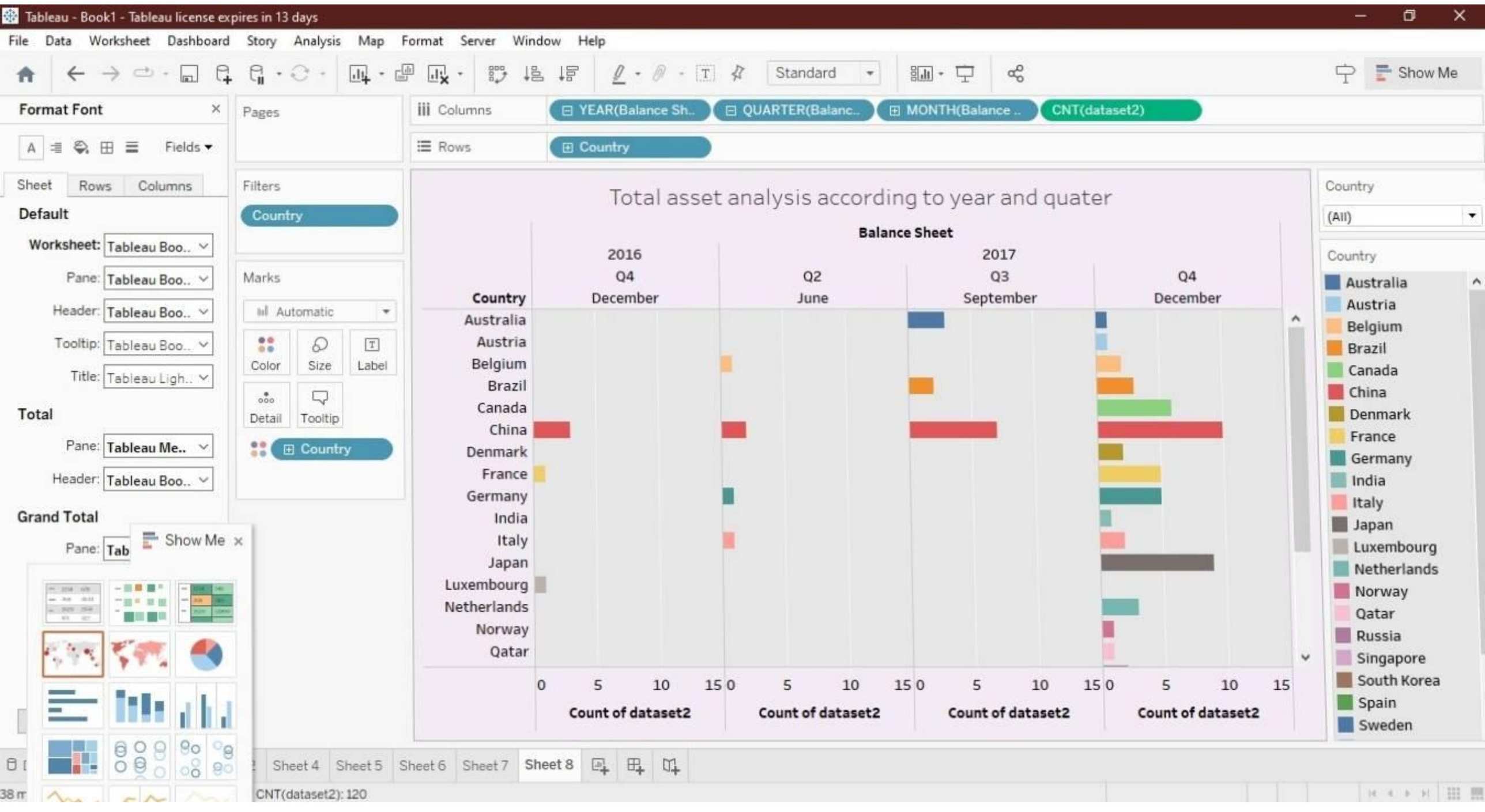

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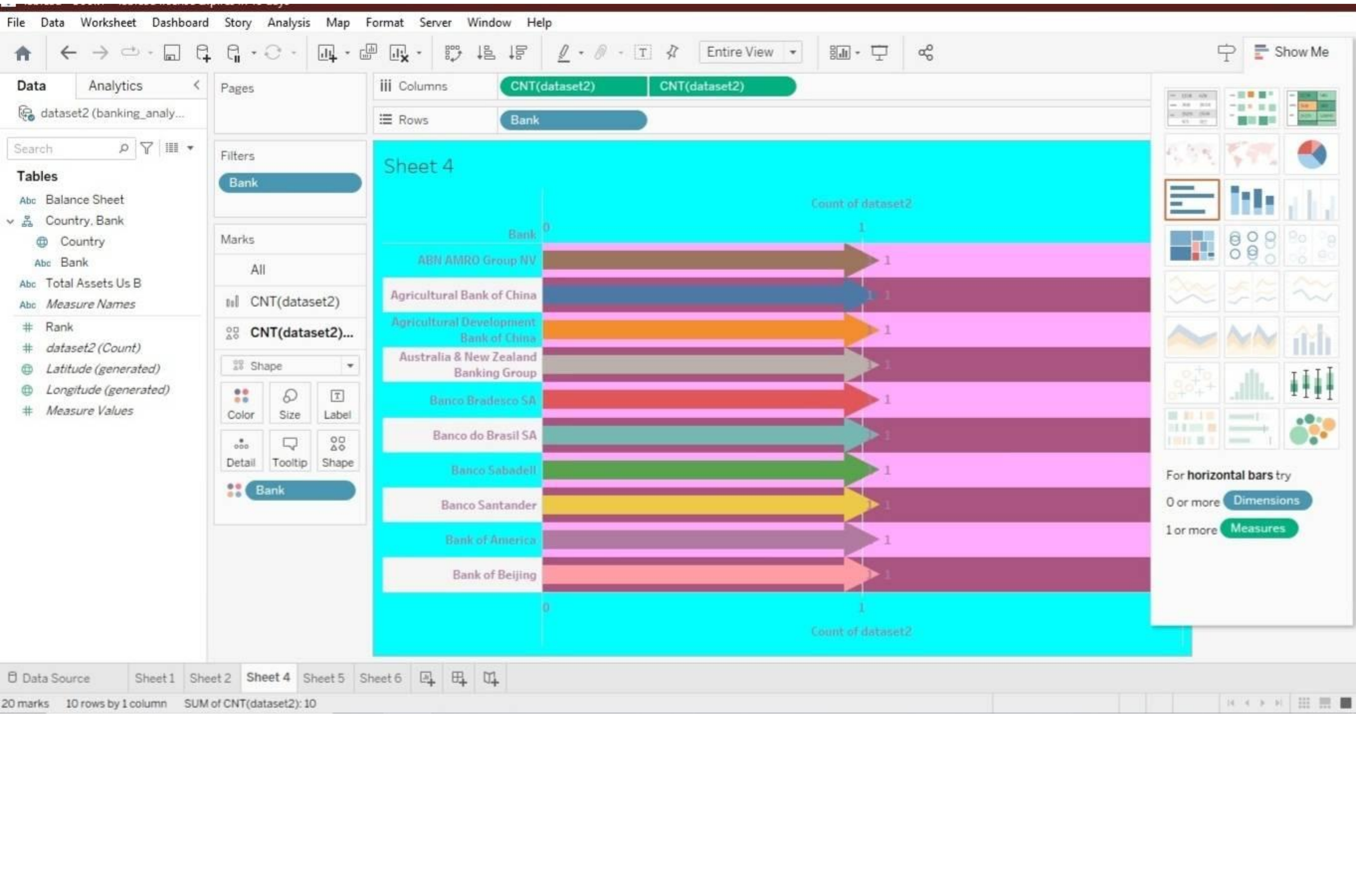

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Advantages:

* Range of opportunities: the Uk banking sector is huge; working for a bank doesn't have to mean working as a teller behind the counter. It could mean working in head office on r marketing, HR or in any number of other roles.

* Prestige: banking is seen as a desirable and prestigious career and is felt to be more secure than other sector such as retail or fashion.

* Training: Banks are well known for having well-trained staff so whatever your job role, you'll be given the skill you need to do the job and many of these skills can be transferred to other industries should you decide to move on.

* Progression: as banking organisations are so large, there is always the chance to Progress through the organisation into other roles. Jobs are often advertised internally first, so once you're into an organisation you will be the first to know about vacancies.

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Disadvantages :-

* Insecurity : Banking is no longer the safe option for a carer as was shown by the crash in 2008 when several of the biggest UK names were bought into public ownership. Banks have been shedding jobs and closing branches ever Since.

* Rate of change : retail banking has been transformed over the past decade with digital technology. This pace of change isn't going to Slow, and it's probably not the career for you if you like things to be calm and stable.

* Checking required : Certain occupations in banking require police checking into the applicants background. This is similar to DBS checking and means that people with convictions for fraud thefts and other offences may be barred from taking a job handling cash or with responsibility for cash.

* Numeracy : Working with numbers all days isn't for everyone, and may more creative people find it restrictive and boring if their roles is constricted by rules and regulations.

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Conclusion:

In this project, I have explained about the topic " A comprehensive analysis of financial performance: Insights from a leading Banks by providing full details on it.

This Project also emphasizes on main ideas related to the topic.

Future scope:

* The nature of the Indian economy over the last few years has been dicey.

* Big brand names and corporate sectors have seen more downs than ups.

* Due to changes in the economy, reputed firms are forced to shut down or sack thousand of employee.

* There is no job security. This is a major reason why people in larger numbers today choose to go for bank jobs instead.

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