Alicia DeWitt
Graphic Design

Education
Boston University • Boston, MA
M.F.A. Candidate, Graphic design. Expected completion, Spring 2017

Swarthmore College • Swarthmore, PA
B.A. in Studio Art and Biology, 2011

Freelance Graphic Design
2014 — present
Designs websites, logos, HTML emails, posters, invitations, and creates original illustrations. Clients include the NYC Mayor's Office for International Affairs, the MIT-Lemelson program, the MIT Department of Comparative Media Studies, the Harvard Fairbank Center, and Wellington Management Company.

Work Experience
MIT Office of Engineering Outreach Programs • Cambridge, MA
Graphic Design Consultant, March 2015 — Present
• Designs printed and web materials targeting students, alumni, donors, and parents affiliated with the office's four academic programs. Materials include: postcards, programs, html emails, guidebooks, T-shirts, infographics, website graphics, signage
• Oversees the creation of graphics for social media campaigns and creates Adobe Illustrator and InDesign templates for copywriters and other team members making modifications throughout the campaign
• Advises staff on design for outward facing materials — including donor proposals and development documents — to ensure consistency in the office's identity
• Develops style guides and identities for events and programs

PBS NOVA • Boston, MA
Graphics Intern, Summer 2016
• Created graphics and illustrations for features on NOVA's online news publication, *NOVA Next*
• Assisted editorial staff in the investigation and synthesis of data for graphic stories

UMBC Office of Institutional Advancement • Baltimore, MD
Arts Publicity Coordinator, 2012 — 2014
• Project managed the creation of publicity material — including posters, flyers, postcards, print and digital advertisements, and websites — for arts programs and events. Project manager responsibilities included: writing and editing copy, working alongside designers and VP of marketing to ensure materials align with UMBC's arts and humanities branding campaign, working with clients to develop a publicity strategy, scheduling photography shoots, pitching to local media and art critics
• Maintained arts and culture events calendar website and managed social media accounts
• Wrote articles for the arts and humanities website, university website, university magazine, and faculty/staff news blog

Awards and Prizes
2017 Graphic Design USA "Student to Watch" for Boston University
2016–2017 AIGA WorldStudio Scholarship
2016 Graphic Design USA In-House Design Award for design of Boston University's 2016 MFA Thesis Exhibition Catalog
2011 Recipient of the Solomon Prize in Art awarded for outstanding Swarthmore senior thesis exhibition

Professional Skills and Software
Advanced experience in Adobe Photoshop, Illustrator and InDesign, and Microsoft Office Suite; intermediate experience in HTML5, CSS3, Wordpress and Drupal; working knowledge of Adobe After Effects (CS6) and PHP